

FA20 Graduate Campaign Quarterly Ad Analytics Project: FY20 Q2

Office of Marketing and Brand Management

3/25/2020

Table 1: FY20 Q2 Graduate Campaign

<i>Vendor</i>	<i>Impressions</i>	<i>CTR</i>	<i>UPV</i>	<i>BR</i>	<i>Av_TOP</i>	<i>Cost</i>	<i>Start_Date</i>
LI_TEXT	4,398	59.14%	39	81.48%	00:00:45.0	\$ 659.7	08-19