



FOR **DIGITAL LEARNING**



**A paperless resource to  
use with students via  
Google Drive**

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# DIGITAL ETHOS PATHOS LOGOS TEACHING UNIT

## TABLE OF CONTENTS

- 2. Terms of Use
- 3. Digital Table of Contents
- 4. Why use SMARTePlans?
- 5. Using SMARTePlans with Google Drive
- 6. Using SMARTePlans with Microsoft OneDrive
- 7+ Using Google Forms in the Classroom

**Share With Me  
on Social Media!**

I would **absolutely LOVE** to see the **beautiful work** your students **complete** with this resource. Post pictures of your students working on these activities or the final product and mention me in the comments.

**Instagram:** @TheDaringEnglishTeacher

**Twitter:** @DaringEnglish

# Why use ePlans?

1

Right now, education is experiencing a huge shift. As technology becomes more abundant and accessible, schools are acquiring the means to create a 1:1 classroom – an educational setting that places an electronic device in the hands of every student. Using SMARTePlans in your classrooms provides you with the ability to assign your students engaging, interactive, top-notch educational resources.

2

Students CRAVE technology. For them, using technology is second-nature. It is what they know. Going digital allows students to thrive in a 21<sup>st</sup> century learning environment.

3

Students have access to the materials anywhere, anytime as long as they are connected to a mobile device. Students can download the Google Drive app, which allows them to work on classroom materials anywhere.

4

Students can upload their work to Turnitin.com directly from Google Drive.

5

Using Google Drive fosters collaboration and prepares students for college and their careers.

# How to use ePlans?

## Utilizing Google Drive

1

Read **ALL** of the directions first!

2

If you haven't created a free Google account, you will need to do that before beginning the project. Each student will need their own Google account to work on their individual SMARTePlans lessons or activities.

3

Make sure you have Internet access and download the link for your SMARTePlans lesson. This link will automatically create a copy of the Google Slide for you.

4

Share the link/files with students. [Instruct each student](#) to save a copy of the file to their own Google Drive before editing the assignment. If you are using Google Classroom, simply assign a copy for each student. This will ensure that students are editing their own documents. If you are using Google Classroom, upload the assignment and create a copy for each student.

**LINK TO INSTRUCTIONAL  
GOOGLE SLIDE LINK**

**LINK TO GOOGLE DOC  
STUDENT PRACTICE LINK**

**LINK TO GOOGLE SLIDE  
STUDENT PRACTICE LINK**



# How to use ePlans?

## Utilizing Microsoft OneDrive

1

Go to the shared link you received in your product file. This link will bring you to the SMARTePlans activity. Open the Google Slides file.

2

From the menu go to **FILE> Download as> Microsoft PowerPoint (.pptx)**. You will need to download the file to your own computer before the next step.

3

Open your OneDrive. Create a folder for your new digital interactive notebook. This step is recommended to keep you and your students organized.

4

From the menu, select Upload>Files

You can drag and drop the file from your computer or select the file and upload it here.

5

Instruct your users to interact with the digital notebook in the “edit mode.” This will allow your students to add their own text and move pieces. The user will be prompted to choose to edit the file in PowerPoint or online. Select online. It will then open in a browser.

6

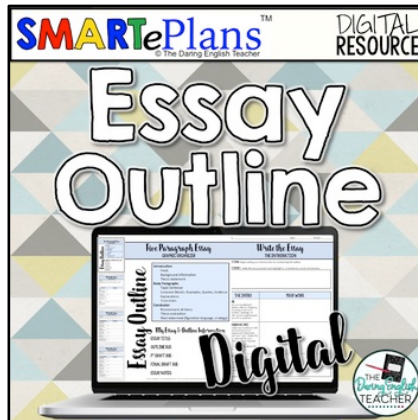
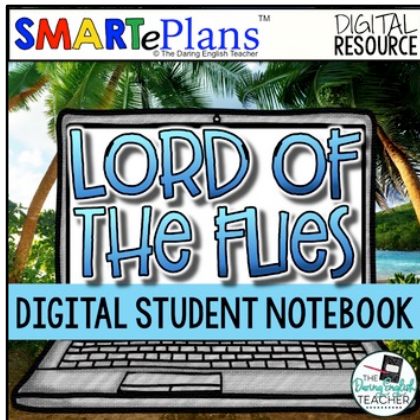
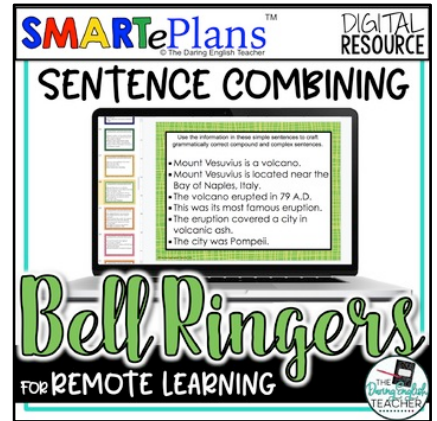
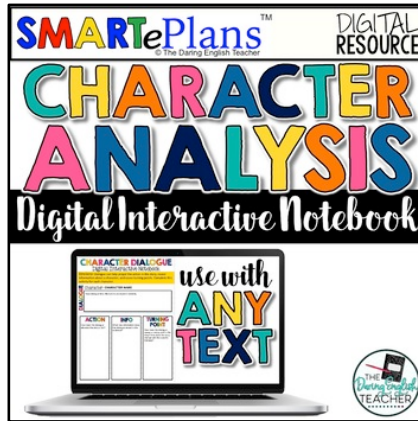
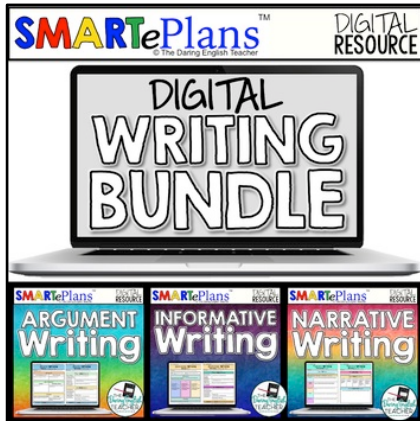
Follow your normal steps in sharing the file with your students. Go to **Share> Share with people**

Choose the option to View only. Then require your students to make a copy on their own drive before editing the file. This ensures your students do not edit your file.

# Rhetorical Appeals: ETHOS, PATHOS, & LOGOS

DAY	LESSON
1	<p>Teach slides 1-26. Allow students ample time to take notes. Students can use the handouts on either page 4 or page 5 as guided notes as you work through the presentation.</p> <p>Pause at slide 26 and work together as a class to identify Ethos, Pathos, and Logos in Chief Joseph's surrender speech. I suggest allowing students to work together in small groups for 5-10 minutes. Then, review some of the appeals together as a class.</p>
2	<p>Quickly review slides 1-26 and Ethos, Pathos and Logos within Chief Joseph's speech.</p> <p>Move on to more practice with President Abraham Lincoln's <i>Gettysburg Address</i>.</p> <p><b>TEACHING TIP:</b> Since this is the second time practicing this skill, have students work independently for 5-10 minutes on this task. Then, have them pair up in partner groups and work for an additional 10 minutes together. If time permits, have students switch partners for another ten minutes before coming back together as a whole class to review.</p>
3	<p>Teach slides 27-37 and allow students time to take notes.</p> <p>Using old magazines, newspapers, or political mailer ads (I usually collect them over the years. I also ask teachers and students for old magazines several times a year). Have the students work in small groups to complete the assignment on page 10. This activity should take about an entire class period.</p> <p><b>EXTENSION IDEA:</b> You can extend this idea into a couple of different activities. Students can write about the most effective advertisement, or they can also create small presentations. If you choose to have them create presentations, put students together in groups of 3-5 students and ask them to present on an advertisement, which appeals it uses, and why it is effective.</p>
4	<p>Briefly review slides 1-37. Assign the essay and provide the students with time to work. This <b>LINK</b> is a great resource. It contains 200 interesting and relevant argumentative writing prompts for students to choose from along with accompanying articles. I prefer to have students choose their own topics. However, I purposefully included two essay handouts for teachers who want to select their own topic.</p>
	<p><b>ONGOING TIME:</b> Guide students through the writing process. Have them research their topics, formulate their claims and counterclaims, outline their essays, and draft their essays.</p> <p>You can also work on the students' rhetorical appeals skills with the SELL ME THIS activity. It's a fun and engaging activity that you can expand into a project.</p>

# YOU MAY ALSO LIKE...



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