

E.J. Leskauskas
Professor Siarto
MI 349
December 10, 2023

Pre-Production Writeup

Pitch Board – Original

Leskauskas.com is a portfolio site that will integrate all aspects of my personal portfolio into one area.

Leskauskas.com will provide a deeper insight into the personal portfolio of E.J. (me) and highlight different aspects of job recruiting. The website will focus on job recruiting, where E.J. can showcase different projects, resume, cover letter, and more on one site for employers to see. The website will be constructed of multiple pages, allowing users to explore E.J.'s career so far. By curating the site to be immersive and interactive, all projects and documents will be easily accessible and personable to all who visit the site. Pictures and various graphics will be displayed throughout the site to make it look and feel more personal to all who visit.

Personas – Original

Persona #1: Job Recruiters – Prospective recruiters at jobs applied to or recruiters who are looking to hire out of school. They could use this website to see if I fit the requirements of the prospective job, look at personal projects, give a better perspective on the type of work I do, and learn more about me as a hire.

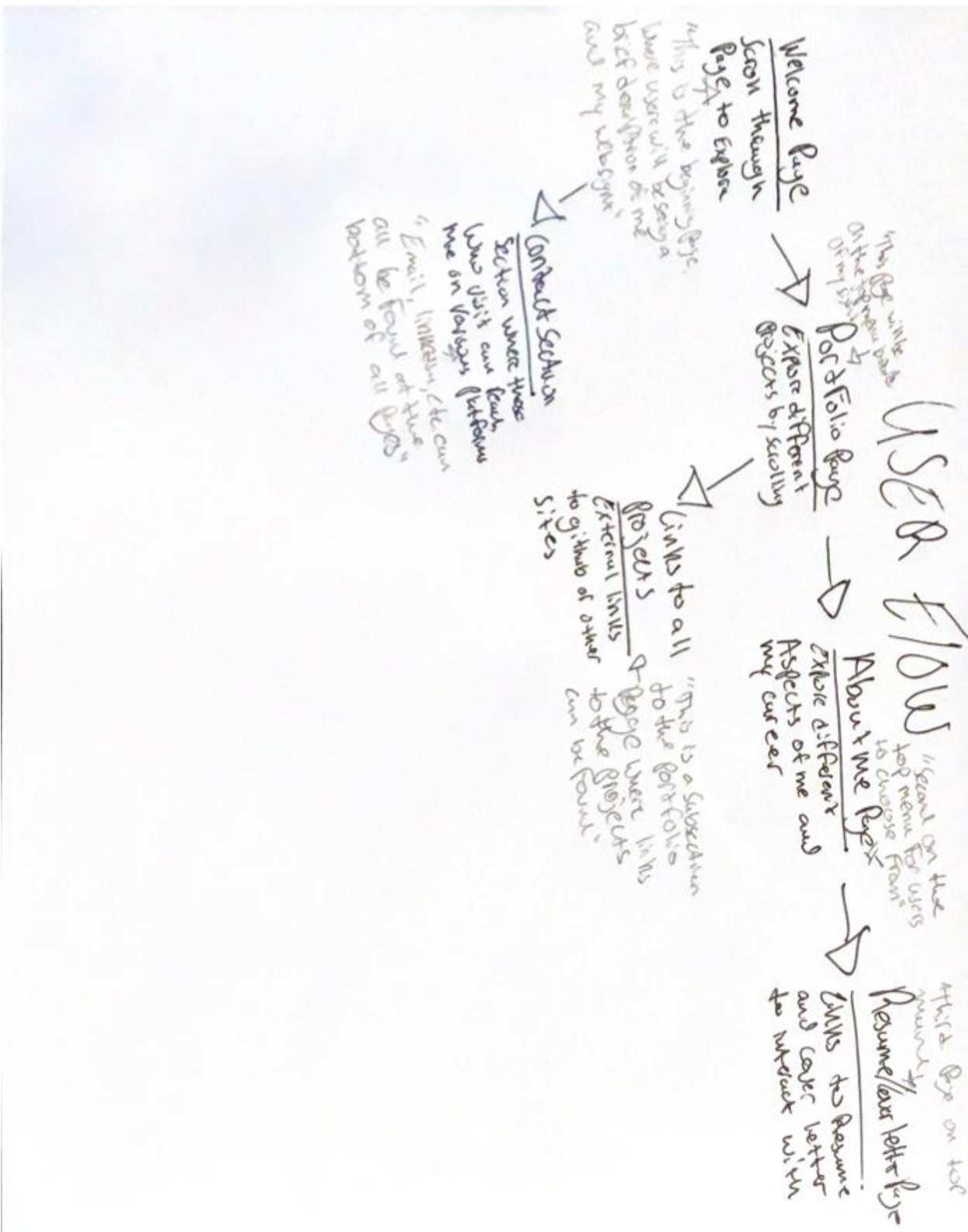
Persona #2: Academic Institutions – Possible higher education opportunities such as research or to achieve a higher degree. The institutions can see work I have done in the past and give a better perspective to the type of person that may accept or deny to their institution.

Persona #3: Potential Mentors or Advisors – Professionals who may be interested in assisting my career development and want to advise me or mentor me. By appealing to this crowd, a better understanding of the type of work I do and possible interests for the future of my career.

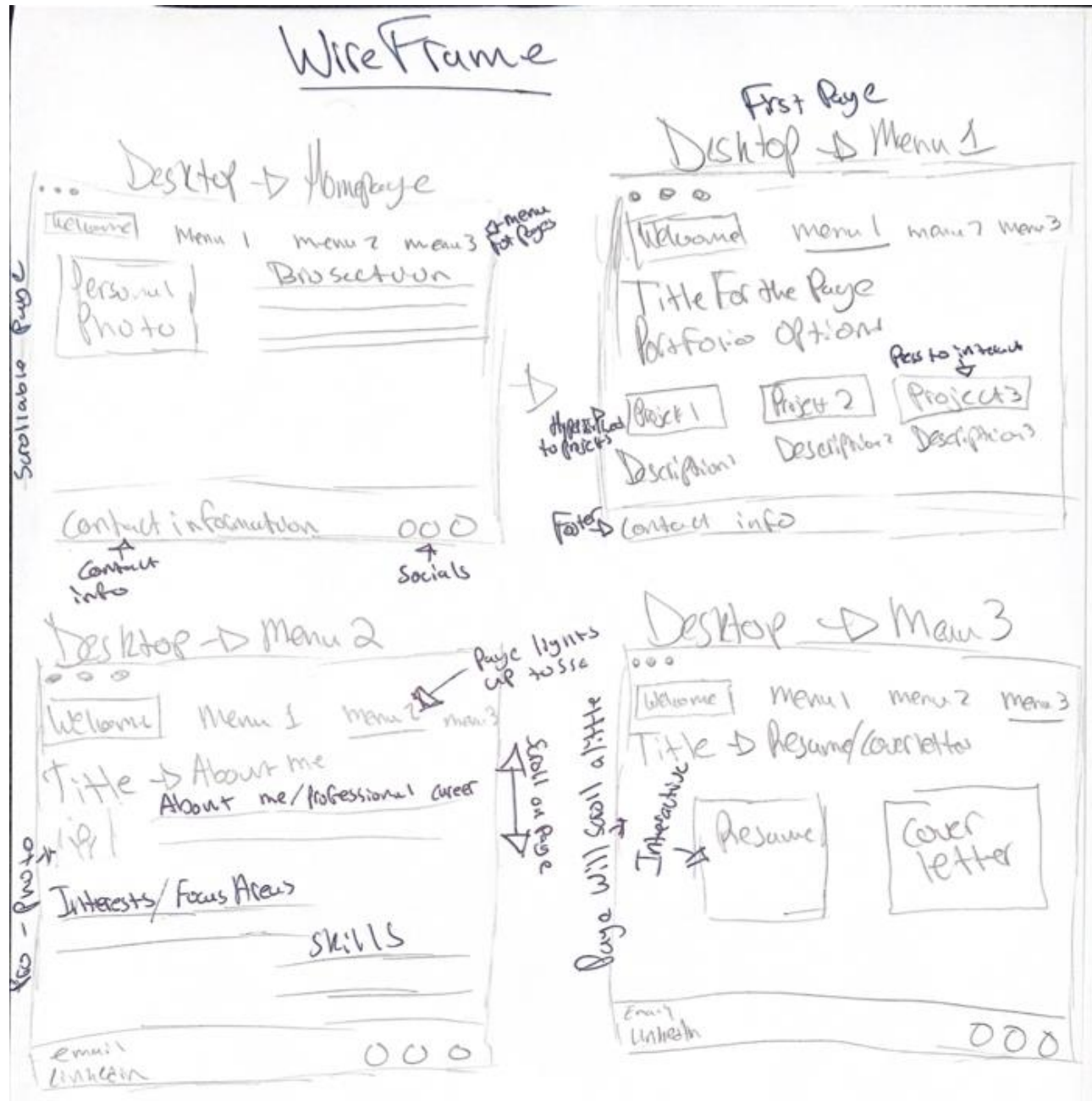
Comps – Original

Adobe
Monograph
HousePlant

User Flow – Original



Wireframe – Original



Comp For the Website – Original

