

DELIVER SHARP
VISION!

INNOVATIVE®+

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Innovative + is not only perfect for small frames, but its multi-directional optimization is revolutionary. The visual performance is significantly increased. Up to 6400 different visual angles are analyzed with modern computer technology obtaining distortion free lenses.

Deliver Sharp Vision!

CUSTOMER BENEFITS

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Individual lens design and personalization gives you better arguments for your customers:

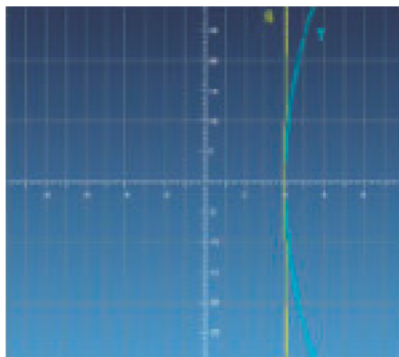
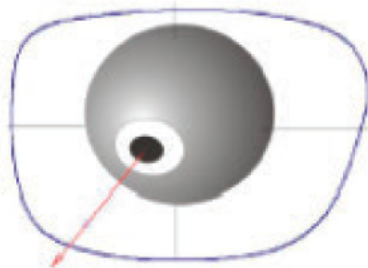
- Optimal visual acuity at all distances
- Wider intermediate and near zones
- Minimal visual swim or sway
- Unwanted astigmatism lowered
- Aspheric/atoric designs flattened producing thinner lenses while broadening the fields of view at all distances
- Lens designs can create fine tuned visual enhancements for each patient
- Placing the progressive portion of the lens on the backside increases the field of view at all distances
- The front curve can optimize the power and guarantee a perfect view

MULTI-DIRECTIONAL OPTIMIZATION

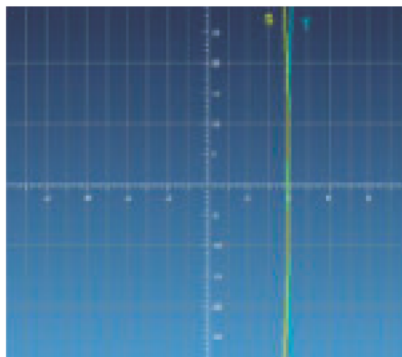
With these multi-directional optimized lenses, up to 6400 different visual angles are analyzed with modern computer technology and optimized for the human eye. The recognized visual performance for the eye will be increased significantly.

The main problems customers claim about progressives lenses are tunnel view, un-sharp visuality at the edge and swim/sway effects. These can be nearly eliminated.

Additionally to that multi-directional optimized lenses are, depending on the power, up to **10%** thinner and lighter in comparison to conventional products made out of the same material.

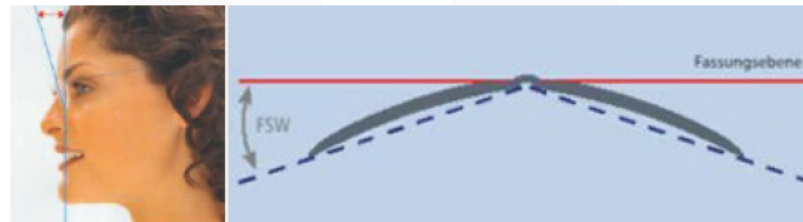


Sagittal and tangential light beam passing through a standard single vision lens in different angle. When the eye rotates and looks through the lens the power is changing and unwanted astigmatism occurs.

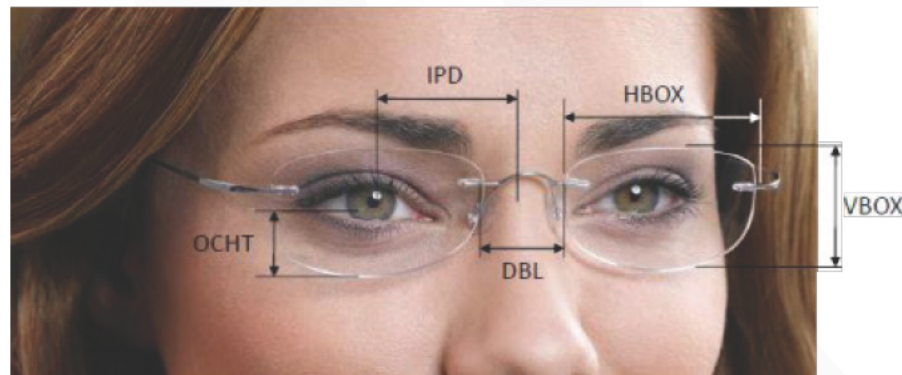


Aspherical lens where S and T is optimized. The power is stable and also the oblique astigmatism is significantly reduced. The patients have a wider view without distortion.

MEASURING VALUES FOR CALCULATION



Pantoscopic Tilt (PANTO) Wrap Angles (ZTILT)



IPD = Interpupilar distance

OCHT = Vertical height measured from the lower boxed tangent

HBOX = Horizontal box frame size

DBL = Distance between lenses

VBOX = Vertical box frame size

PANTO = Pantoscopic Angle

ZTILT = Wrapping angle

VARIETY

OptoTech FREEfocal lens design software enables customers to calculate different kinds of lens specialties considering individual needs of the consumer.

OptoTech offers a wide range of individual lens design software. Besides the different channel length of 9, 11 and 13 mm we also offer 7 mm short corridor. These lengths can be combined with hard, medium or soft designs, where customer experiences the most benefit.

Additionally, OptoTech offers designs for special needs such as invisible bifocal, blended high minus (lenticular), mild add, office lens or atoric optimization and gives the possibility to build a complete product family on a very high level.

GET THE SECOND PAIR CLEAR AT \$1

FITTING HEIGHT	ADJUSTMENT	1.50 CLEAR	1.50 TRANSITIONS	1.50 POLARIZED	
14-22 mm	+ 4 mm	\$119. ⁰⁰	\$169. ⁰⁰	\$169. ⁰⁰	AR
14-22 mm	+ 4 mm	\$127. ⁰⁰	\$177. ⁰⁰	\$177. ⁰⁰	AR + ETC

*Promotion 2nd pair for \$1 – Conditions

After purchasing a product from the Innovative collection with AR in 1.5 index (Clear, Transitions VI or Polarized), get a coupon code that will allow you to get a second pair of clear only at the low price of \$1 plus a mandatory AR. ETC can be added.

The coupon-code will be valid only on purchase of a 1.5 index clear pair from the Innovative collection.

The coupon-code will be delivered to your email address on file after the first order and it will be valid for 30 days only.

- * Promotional prices can change without notice
- * Conditions apply
- * Warranty program available