



## INTRODUCTORY INNOVATIVE PROGRAM

THE **BEST COLLECTION**  
OF COATED DIGITAL LENSES

SECOND PAIR CLEAR AT \$1\*

		Fitting height	Adjustment	1.50 Clear	1.50 Transitions	1.50 Polarized
INNOVATIVE FF HD ACTIVE DESIGN	AR	16-22 mm	+ 4 mm	\$99.00	\$149.00	\$149.00
	AR + ETC	16-22 mm	+ 4 mm	\$109.00	\$159.00	\$159.00
INNOVATIVE <sup>R</sup> FF+	AR	13-22 mm	+ 4 mm	\$119.00	\$169.00	\$169.00
	AR + ETC	13-22 mm	+ 4 mm	\$129.00	\$179.00	\$179.00

### Promotion 2nd pair for \$1 – Conditions

After purchasing a product from the Innovative collection with AR in 1.5 index (Clear, Transitions VI or Polarized), get a coupon code that will allow you to get a second pair of clear only at the low price of \$1 plus a mandatory AR + ETC coating (\$28).

The coupon-code will be valid only on purchase of a 1.5 index clear pair from the Innovative collection.

The coupon-code will be delivered to your email address on file after the first order and it will be valid for 30 days only.

Free-Form (FF)  
Easy to Clean (ETC)

\* Promotional prices can change without notice

\* Conditions apply

\* Warranty program available