

# PRICE LIST INNOVATIVE

THE **BEST COLLECTION**  
OF COATED DIGITAL LENSES



				1.50			1.59			1.6			1.67			1.74
		Fitting height	Adjustment	Clear	Transitions	Polarized	Clear	Transitions	Polarized	Clear	Transitions	Polarized	Clear	Transitions	Polarized	Clear
INNOVATIVE FF HD ACTIVE DESIGN	AR	14-22 mm	+ 4 mm	\$99.00	\$149.00	\$149.00	\$99.00	\$149.00	\$149.00	\$106.00	\$156.00	\$150.00	\$126.00	\$166.00	\$166.00	\$159.00
	AR + ETC	14-22 mm	+ 4 mm	\$109.00	\$159.00	\$159.00	\$109.00	\$159.00	\$159.00	\$116.00	\$166.00	\$160.00	\$136.00	\$176.00	\$176.00	\$159.00
INNOVATIVE FF BY SEIKO	AR	16-22 mm	180 degrees	\$89.00	\$139.00	\$139.00	\$99.00	\$139.00		\$105.00	\$155.00		\$119.00	\$159.00		\$159.00
	AR + ETC	16-22 mm	180 degrees	\$99.00	\$149.00	\$149.00	\$109.00	\$149.00		\$115.00	\$165.00		\$129.00	\$169.00		\$159.00
	AR + ETC + XLR	16-22 mm	180 degrees	\$114.00	\$164.00	\$164.00	\$121.00			\$130.00	\$180.00		\$144.00	\$184.00		

INNOVATIVE FF BY SEIKO

INNOVATIVE FF BY SEIKO		 TRIVEX <sup>®</sup> PFD INDUSTRIES The Tri-Performance Lens Material.	
	Clear	Transitions	
HC	\$87.00	\$137.00	<ul style="list-style-type: none"><li>- Ultra light</li><li>- Ultra tough</li><li>- Best ABBE value</li></ul>
AR + ETC	\$107.00	\$157.00	
MAXIVUE	\$122.00	\$172.00	

Free-Form (FF)  
Digital Surfacing (DS)  
Easy to Clean (ETC)

GET A SECOND PAIR **CLEAR** IN 1.50 AT \$1  
AFTER PURCHASING A PRODUCT FROM  
THE INNOVATIVE COLLECTION WITH AR 1.50

\* Promotional prices can change without notice  
\* Conditions apply  
\* Warranty program available

MaxiVue anti-reflective  
coating available for an  
additional \$15.00