



INTRODUCTORY INNOVATIVE PROGRAM

THE **BEST COLLECTION**
OF COATED DIGITAL LENSES

SECOND PAIR CLEAR AT \$1*

		Fitting Height	Adjustment	1.50 Clear	1.50 Transitions	1.50 Polarized
INNOVATIVE +	AR	13-22 mm	+ 4 mm	\$119. ⁰⁰	\$169. ⁰⁰	\$169. ⁰⁰
	AR + ETC	13-22 mm	+ 4 mm	\$127. ⁰⁰	\$177. ⁰⁰	\$177. ⁰⁰
INNOVATIVE FF ACTIVE (1)	AR	14-22 mm	+ 4 mm	\$109. ⁰⁰	\$159. ⁰⁰	\$159. ⁰⁰
	AR + ETC	14-22 mm	+ 4 mm	\$117. ⁰⁰	\$167. ⁰⁰	\$167. ⁰⁰
INNOVATIVE FF HD BY OPTOTECH™ (2)	AR	14-22 mm	+ 4 mm	\$99. ⁰⁰	\$149. ⁰⁰	\$149. ⁰⁰
	AR + ETC	14-22 mm	+ 4 mm	\$107. ⁰⁰	\$157. ⁰⁰	\$157. ⁰⁰
INNOVATIVE FF BY SEIKO (1)	AR	16-22 mm	180 degrees	\$89. ⁰⁰	\$139. ⁰⁰	\$139. ⁰⁰
	AR + ETC	16-22 mm	180 degrees	\$97. ⁰⁰	\$147. ⁰⁰	\$147. ⁰⁰
INNOVATIVE II DS/HD	AR	13-18 mm	+ 2/4 mm	\$79. ⁰⁰	\$129. ⁰⁰	
	AR + ETC	13-18 mm	+ 2/4 mm	\$87. ⁰⁰	\$137. ⁰⁰	
INNOVATIVE DS/HD	AR	15-20 mm	+ 2 mm	\$69. ⁰⁰	\$119. ⁰⁰	
	AR + ETC	15-20 mm	+ 2 mm	\$77. ⁰⁰	\$127. ⁰⁰	

Free-Form (FF)
Digital Surfacing (DS)
Easy to Clean (ETC)
Maxiivue (XLR) available

(1) Available with the new
Coating XLR (\$15 extra)
(2) 4 different designs
available in second pair
(HD - MD - SD - EXEC)

* Promotional prices can change without notice
* Conditions apply
* Warranty program available