

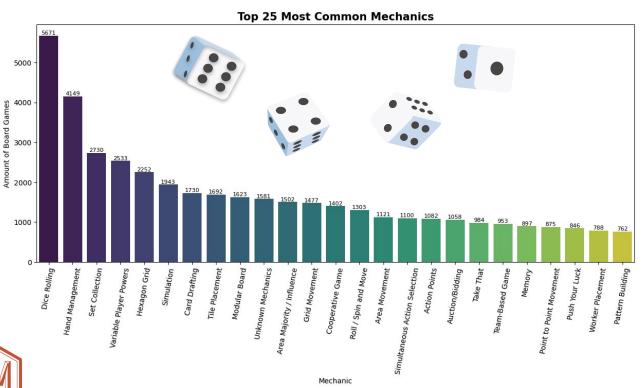
EDRIC MA



Flatiron Data Science Phase 1 Project



WHAT WERE THE MOST POPULAR MECHANICS?



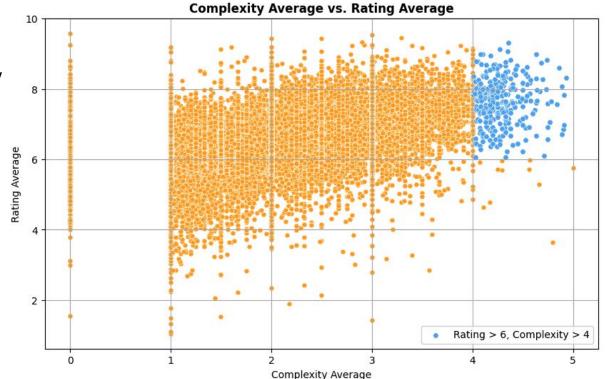
DICE ROLLING and HAND MANAGEMENT were by far the most common mechanics

THREE of the top SEVEN mechanics involve cards



HOW DOES COMPLEXITY AVERAGE AFFECT RATING AVERAGE?

complexity
seems to be
APPRECIATED by
the board game
community



HIGHER COMPLEXITY
AVERAGE seems to
be moderately
correlated to HIGHER
RATING AVERAGE

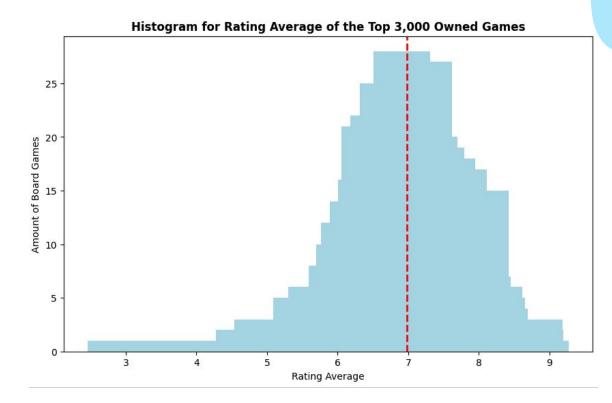


WHAT IS THE RATING AVERAGE OF THE TOP 3,000 OWNED GAMES?

TOP OWNED games show a relatively high AVERAGE RATING

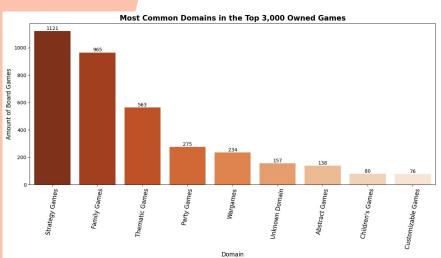
MEDIAN lies just below 7, indicating reason for filtering down by users owned to identify features for GOOD GAMES

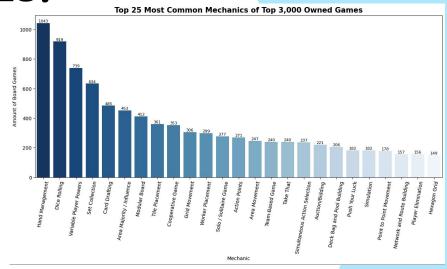






WHAT ARE THE TOP DOMAINS AND MECHANICS OF THE TOP 3,000 OWNED GAMES?



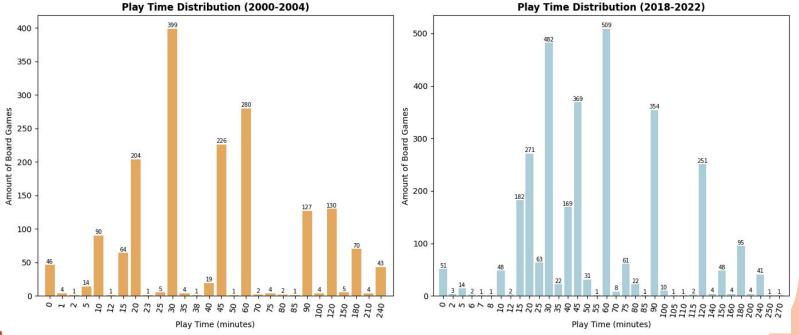




STRATEGY GAMES dominates as the most common domain. **HAND MANAGEMENT** dominates as the top mechanic.



HOW HAS PLAY TIME CHANGED BETWEEN 2000-2004 AND 2018-2022?





30 MINUTE games were the most popular in 2000-2004 60 MINUTE games were the most popular in 2018-2022

RECOMMENDATIONS



Mechanics

Development towards games that involve HAND MANAGEMENT and DICE ROLLING



Domains

STRATEGY GAMES reign supreme in the board game realm





Complexity

HIGHER COMPLEXITY is somewhat more likely to garner POSITIVE REVIEWS



Play Time

People seem to ENJOY games that have playtimes between 30 AND 60 MINUTES



APPENDIX

Slide Template:

https://slidesgo.com/theme/gameboard-time

Images:

- https://gideonsgaming.com/scythe-boardgame-review/
- https://meeplesource.com/proddetail.php?prod=FCScythe9Factions-hoodie
- https://icv2.com/articles/news/view/56513/stonemaier-sales-drop-second-year-2023
- https://www.cbr.com/wingspan-board-game-beautiful-cards/
- https://www.ign.com/articles/wingspan-board-game-review

Additional Research:



- https://blog.tapresearch.com/what-is-nps
- https://www.qualtrics.com/experience-management/customer/net-promoter-score/
- https://towardsdatascience.com/the-magic-of-stratification-in-data-analysis-f1ee4800a283

