



J.H Cerilles State College Main Campus

Mati, San Miguel, Zamboanga del Sur

School of Agriculture, Forestry, and Environmental Studies



Exercise no. 1

EXTENSION PROGRAMS AT THE LOCAL GOVERNMENT UNITS

Group Members: Alatraca, Roseshe Mae

Bagaan, Daylyn

Bajo, Danmark

Biad, Reshel P.

Bomongcag, Roger R.

Brade, Vienalyn

Bustamante, Elgie L.

Decierdo, Jesseiel Jane A.

Delostrico, Melody

Encarnacion, Jeanie

Guiaya, Lizamae

Guindam, Maretis

Hermitaño, Indy

Group 3

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I. Profile / Description of the Barangay

BARANGAY BAGONG OROQUIETA

Headed by: Brgy. Captain, Hon. Junner Revilleza

Address: Purok 1, Bagong Oroquieta, Guipos, Zamboanga del Sur

II. Agricultural Development/ Extension Project Implemented in the Barangay;

Title of the Project:

PHILIPPINE COCONUT AUTHORITY
-Coconut Industry Development Program-

Rationale of the project:

The Coconut Industry Development Program by the Philippine Coconut Authority aims to tackle rural poverty in coconut-producing areas by helping farmers increase their production and earnings. By providing support and resources to improve farming methods and boost output, the program seeks to lift farmers out of poverty, enhance their livelihoods, and strengthen local economies.

This initiative not only aims for immediate improvements but also fosters sustainable growth, resilience, and long-lasting positive change within coconut farming communities.

Objectives of the Program:

Coconut Industry Development Program by the Philippine Coconut Authority in Barangay Bagong Oroquieta are tailored to address the specific needs and challenges of the local coconut farming community. These objectives may include:

1. *Enhancing Productivity:* Implementing strategies to increase coconut yield per hectare through improved farming practices, use of quality inputs, and adoption of innovative technologies.
2. *Income Augmentation:* Facilitating initiatives aimed at boosting farmers' income by promoting value-added processing, facilitating access to markets, and providing training on financial management and entrepreneurship.
3. *Sustainable Practices:* Promoting environmentally friendly and sustainable farming methods to conserve natural resources, reduce environmental degradation, and ensure the long-term viability of coconut farming in the barangay.
4. *Community Empowerment:* Engaging with local stakeholders, cooperatives, and organizations to strengthen community participation, build capacity, and foster a sense of ownership and empowerment among coconut farmers.

Participants of the Project:

The participants of the Coconut Industry Development Project in Barangay Bagong Oroquieta primarily consist of small-scale coconut farmers and all coconut farmers within the barangay.

Sources of funds/ budget:

The funds for the Coconut Industry Development Project in Barangay Bagong Oroquieta primarily come from the Philippine Coconut Authority (PCA). As the primary government agency responsible for the development and promotion of the coconut industry, the PCA allocates budgetary resources specifically earmarked for local-level projects and initiatives.

Implementing Strategies:

The implementation of the Coconut Industry Development Project in Barangay Bagong Oroquieta involves several steps and processes coordinated by the Philippine Coconut Authority (PCA) in collaboration with local stakeholders. Here's how they typically implement it:

1. **Project Planning:** The PCA, in consultation with local government officials, coconut farmer organizations, and other relevant stakeholders, develops a detailed project plan outlining objectives, activities, timelines, and resource requirements.
2. **Resource Allocation:** Based on the approved project plan and budget, the PCA allocates funds, personnel, and other necessary resources for project implementation in Barangay Bagong Oroquieta.
3. **Stakeholder Engagement:** The PCA engages with coconut farmers, community leaders, cooperatives, and other stakeholders to raise awareness about the project, solicit feedback, and foster participation and ownership among the target beneficiaries.
4. **Capacity Building:** The PCA conducts training sessions, workshops, and extension programs to build the capacity of coconut farmers in Bagong Oroquieta, focusing on topics such as improved farming techniques, value-added processing, financial management, and entrepreneurship.
5. **Technology Transfer:** The PCA facilitates the adoption of innovative technologies and best practices in coconut farming, providing farmers with access to high-quality seeds, inputs, and equipment to enhance productivity and efficiency.
6. **Support Services:** The PCA offers technical assistance, advisory services, and extension support to address specific needs and challenges faced by coconut farmers in Bagong Oroquieta, including pest and disease management, soil fertility improvement, and post-harvest handling.
7. **Monitoring and Evaluation:** Throughout the project implementation period, the PCA monitors progress, evaluates outcomes, and adjusts strategies as needed to ensure the project's effectiveness and impact on coconut farmers' livelihoods and the local coconut industry.
8. **Sustainability Planning:** Towards the end of the project cycle, the PCA works with local stakeholders to develop sustainability plans, ensuring that the benefits of the project are sustained over the long term and contribute to the continued development of the coconut industry in Barangay Bagong Oroquieta.

Monitoring and Evaluation:

Monitoring and evaluation involve regular visits to coconut farmers' land as scheduled by both barangay officials and PCA staff. During these visits, they engage with farmers to identify challenges and opportunities for improvement in coconut cultivation.

This process includes documenting observations and maintaining reports on the condition of farmers and their coconut farms. These joint visits ensure collaboration between local authorities and PCA experts, providing valuable insights into the effectiveness of project interventions and helping tailor support to meet farmers' evolving needs.

Conclusion:

III. Reflections/ Insights about the Activity

As a group, our inquiries about the Coconut Industry Development Project in Barangay Bagong Oroquieta have given us valuable insights. With the help of Hon. Reynald Magarao, the Chairman of the Committee on Agriculture, we've learned a lot about the project's goals and impact.

Talking to Barangay Officials, especially Hon. Magarao, has shown us how targeted efforts can really help coconut farmers and make farming more sustainable. We've seen how important it is to understand farmers' needs and work together as a community to make positive changes.

We've also realized the importance of keeping track of progress and adjusting plans as needed to make sure the project works well in the long run.

Overall, this experience has made us admire the hard work and resilience of coconut farming communities. It's inspired us to keep supporting their development, even if we're not directly involved in the project itself.

Visit Documentation

