

Edmark Tuazon

Frontend Web Developer

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Summary

A Frontend Web Developer with a background in HTML, CSS, and JavaScript. I have hands-on experience in building visually appealing responsive websites, ensuring smooth user experiences across multiple platforms.

Work Experience

WHG Customer Services Philippines, Inc | evoke plc

Manila, PH

HTML Email Campaign Developer

Oct. 2023 – Present

- Developing Email Promotional Templates using core technologies (HTML & CSS).
- Manage and execute targeted email campaigns for the US market, driving customer engagement and increasing conversion rates.
- Handling IBM Watson Campaign (Silverpop) for Email Automation and Testing.
- Utilizes In-house system, the Online Message Group (OMG) system to deliver important messages, updates, and promotions in the gambling sites using pop up notification. Additionally, works with the Templar system to upload all Email Campaign Templates, ensuring that Emails are set and ready for production to send in all users.
- Collaborate with my colleagues and CRM Operations Team and with Team Leader base in Israel.

Osceola Lead Generation Holdings, LLC | Quote.com

CA, USA

Remote Virtual Assistant

Mar. 2023 – Jun. 2023

- Update and Calculate data in tables (Google Sheet).
- Edit and add content in WordPress admin (Insurance Company) site.
- Optimizing on-page elements such as title tags, meta descriptions, and header tags.
- Utilize AI (ChatGPT) for content creation and SEO purposes.

Teamholix Communication Design Inc.

Manila, PH

Junior Frontend Web Developer

Feb. 2022 - Mar. 2023

- Develops responsive and user-friendly websites for individuals, groups, startups, small businesses, and corporate websites.
- Convert UI/UX designs into responsive web pages using front-end technologies (HTML5, CSS3, Tailwind CSS/Bootstrap 4/5, JavaScript, and PHP).
- Perform a report, and debug operations in the user interface.
- Identifying and fixing website problems, including broken links, typographical errors, and user interface responsive issues.
- Managing an FTP FileZilla Client for uploading completed projects and conducting User Interface testing.
- Editing and adding content, including information and layout modifications to past websites that were created.
- Collaborate with team lead.

Fiverr & Outside Fiverr

PH & Intl

Freelance Frontend Web Developer

Jun. 2021 - Dec. 2022

- Collaborates with diverse clients locally and internationally, delivering high-quality solutions tailored to their business requirements.
- Proficiently convert UI/UX designs into responsive web pages using front-end technologies such as HTML5, CSS3/SASS, Tailwind CSS, and JavaScript.
- Support clients by working on existing websites and addressing their ongoing needs even after project completion.
- Provide academic assistance and developed web development and web design projects for student clients as part of their school projects, including capstone system.

Previous employer: Shawn Josiah

Victoria, AU

Landing Page Web Developer

Dec. 2020 - Jan. 2021

- Contracted as a landing page developer for a one-month period and creating email forms.
- Design and develop 30 unique email form landing pages specifically for business purposes, each customized to support the client's individual campaign.

Technical Skills

Web: HTML, CSS, JavaScript · Bootstrap 4/5 · Tailwind CSS · Vue.js

Domain and Hosting: Go Daddy · Hostinger

Adobe Creative Suite: Figma · Adobe XD

Source Control Management: Git · GitHub

Internship

LinkHelpers International Inc.

Arizona, USA

Frontend Web Developer

Sep. 2022 - Feb. 2023

- Completed 300 hours of remote On-The-Job training.
- Design a mockup using Figma and converted them into responsive web pages using HTML5, CSS (SASS), and JavaScript.
- Implement formspree, an alternative database, to create custom forms without server code.
- Working on tasks related to on-page SEO and listing directories.

Certificates

2021- 2022 **Certificate of Completion - On-The-Job training**, LinkHelpers International Inc.

2022 **1st Runner Up - Web Development Competition**, Imus Computer College

2022 **Certificate of Participation - Introduction to Electronic Commerce using Shopify**, Imus Computer College

Education

Imus Computer College

Cavite, PH

Associate two years degree in Information Technology

Jun. 2020 - Jul. 2024

- Successfully elected as councilor twice, implementing an advocacy to provide free virtual training on Fundamentals of Web Development.
- Selected as a participant in a web development competition, representing Trece Martires City branch. Achieved the 1st Runner-up position among the eight competing branches in Cavite.