In my work, I dissect social practices of meaning-making in an attempt to open up new interpretations of the self. Exploring subjects as diverse as bald eagles, book scanners, DVD screensavers, and Store Quest storage units, my work deviates between a straightforward unmasking of the veil of autonomy behind signifiers to moments of semiotic play meant to inject elements of hostility, confusion, disquiet, and the absurd.

My individual works usually find their locus in some variety of historical or contemporary text. Situationists-related literature, psychedelic poetry, and graphic novels have all served as catalysts for new pieces. Often they start as sources for the collection of a wide range of materials including objects, writing, image, and video. As these signs are worked over and treated the originating text becomes more of a framework for understanding and reimagining the specific social interests and ideologies that can shape interpretation. The result of this process is the production of new work where unfamiliar combinations of semiotic modes can reveal complex relationships between man and animal or undo the autonomy of a corporate logo.

Attempting to understand how power structures use social rules and constraints to produce and maintain specific version of reality is a key component to my practice.

The intention of my work is not to produce new meanings that should be read in place of the originals. This would have the same effect antithetical critiques always do: in their elaboration of power relations they make clear what must be rectified for those relations to remain intact. What I am aiming for is work that makes more transparent the social systems that facilitate power structures and in the process opens up space for the contestation of meaning.