

ARVIN DE LEON

Data Scientist with years of experience in the financial and ad-tech sector. Proven track record in analyzing datasets, developing predictive models, and implementing data-driven strategies to maximize return.

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EXPERIENCE

Brightbid — Data Scientist

OCTOBER 2021 - PRESENT

First full time Data Scientist hire. Involved in various product and R&D initiatives. Leveraged machine learning and data analytics to optimize Google Ads Campaigns. Experienced the fast-paced culture of the early startup phase and the structured environment of a post-public scale up phase of a tech company.

Security Bank — *FX Spot and Derivatives Trader*

APRIL 2019 - OCTOBER 2021

Responsible for producing robust and profitable data-driven strategies. Provided financial market analysis on directional currency movements. Managed the Bank's spot and derivatives portfolios.

I-Remit — *FX Portfolio Manager*

APRIL 2018 - APRIL 2019

Provided daily financial market analysis to the sales team. Traded and brokered G10 currencies with corporates and retail accounts. Managed the company's FX exposure and liquidity.

EDUCATION

University of the Philippines — *B.S. Mathematics*

AUGUST 2014 - JUNE 2018

Thesis on Quantitative Finance:

"The Fama-French Factor Model as Applied to Philippine Common Stocks (2010-2017)".

Others: Member of UP Investment Club, UP Mathematics Club, and UP Weightlifting Club

SKILLS

Python, Pandas, Django, SQL, Databricks, Business Intelligence, Data Analysis, Visualization, Forecasting, Data Engineering, Parallel Processing, Streamlit, Azure, A/B Testing,

LANGUAGES

English (Native Proficiency)
Filipino (Native Proficiency)
Swedish (Elementary Proficiency)

PROJECTS

1. Bid Optimization on Search and Shopping Campaigns.
2. Keyword Suggestions and Automations
3. Metabase dashboards on customer and campaign performance
4. Anomaly Detector for Campaigns.