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Edmund Leong

has successfully completed

Use the GE-McKinsey Matrix to Analyze and Set Your Strategy

an online non-credit project authorized by Coursera Project Network and offered through Coursera

A blue ink signature of Omodiaogbe Samuel, written in a stylized, cursive script.

Omodiaogbe Samuel
Principal Consultant/CEO
Vast Thinking Consults Ltd

PROJECT CERTIFICATE



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Coursera has confirmed the identity of this individual and their participation in the project.