Proposal

10/01/15

Table of Contents
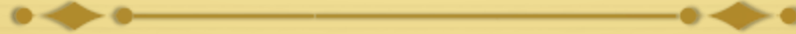
Overview
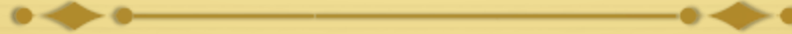
- Club Cyprus is a database with contacts of business interested to export their products to other countries.

- The database is a resource for small business looking for a fraction of the market of their respective product.

- Buyers can search by product name, or location.

- The database is available for anyone to search for products free of any fees, but business that are interested to have their ad with picture listed on the web site will be charge a small fee. They need to create an account to be able to send their ad.

- Mission: Club Cyprus has a mission to connect small business around the world.

Target
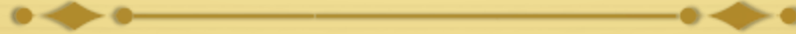
- Club Cyprus wants to expand their market adding the natural and organic products. Research demonstrates that Brazil and India it has a huge potential to supply the crescent market in America.

Primary User

✦ Valeria Silva

Age: 26

Location: Northeast, Brazil
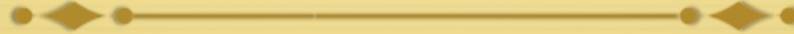
Education: High School

Occupation: Business owner of small manufacture of cassava flour of the northeast of Brazil.

Technology: Windows, Google Chrome, Google.

Goal: Expand her production line.

Secondary User

John White

Age: 48

Location: Framingham, MA

Education: B.S Business

Occupation: Business owner of small manufacture of allergen free foods.

Technology: Windows, Firefox, Google.

Goal: Cut the product cost.

Competition

- Export Genius and Piers are some of the websites that offer access of a database of products ready to export, but those sites are more dedicated to connect meddle to large business.

- On the other hand, Alibaba is a good place for small business, but the site doesn't offer commodities, for example.

Technologies

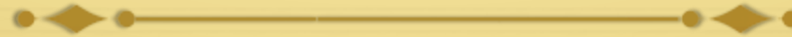- ✦ Html, CSS, JavaScript (jQuery)

- ✦ PHP/MySQL

- ✦ Responsive Design

- ✦ All platforms possible

Domain: yourclubcyprus.com

Project Timeline

| Week 1	Week 2	Week 3	Week 4
Logo	Flowchart	Revise wireframes	Revise Comps
Domain	Sitemap	Comps present	Prototype Test/UX
Proposal	Wireframes		Prototype present

Week 5	Week 6	Week 7	Week 8
Revise Prototype	Database Architecture	Login form	Revise functionality
Front End present	Database Development	Signup form	Create account page
	Database present	Forms present	

| Week 9	Week 10	Week 11	Week 12
Troubleshooting	Staging server	Production Server	Update Staging Server
	Site alive	User access site	Update Production Server
	Site present	Review site	

Budget
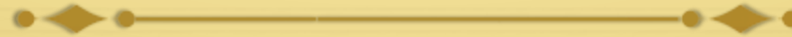
Services	hour	Number of hours	Price
Logo	$30	5	$150
Domain	$30	2	$60
Copywriting	$30	5	$150
Design	$30	10	$3000
Front End	$35	10	$3000
Back End	$35	10	$3000
Expenses	Domain	copywriting	$700
Total			$10,060
Payment	**week 1**	**$5,030**	**week 12**	**$5,030**	**$10,060**

Aline Designer
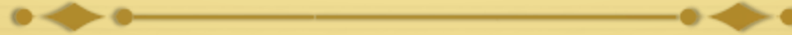
Alinedesign.com

Contact: Ednalda Fakira

fakira@alinedesign.com

(781) 248-8308

Aline Design focus in what is important for you, your business. We are very professional, highly skilled designers that dedicate ourselves to learn new technologies to provide quality services for our clients. We manage our time and resources to fit our client budget and expectation. We have developing sites for small and start up companies. We understand how difficult is to operate a small business, and a web site is a very important tool to present their products or services for their clients. Our partnership with our client resulted in successful websites that you can see in our web site a long of their comments about the service we provide.

Approval
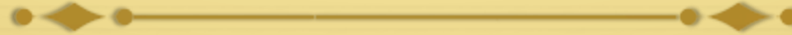
I certify that I approved this Proposal by Aline Design to redesign our company logo, and our website.

Manager Name	Manager Signature