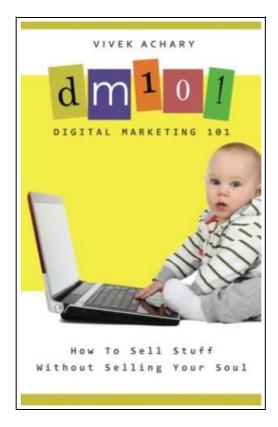
Digital Marketing 101: How to Sell Stuff Without Selling Your Soul (Paperback)



Filesize: 1.96 MB

Reviews

An exceptional ebook and also the typeface applied was intriguing to read through. I have got read and i also am sure that i am going to likely to go through yet again once more in the foreseeable future. I discovered this pdf from my dad and i advised this ebook to find out. (Dr. Raven Ledner)

DIGITAL MARKETING 101: HOW TO SELL STUFF WITHOUT SELLING YOUR SOUL (PAPERBACK)



Createspace Independent Publishing Platform, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. How Do You Make Your Voice Heard In A World Filled With Digital Noise? The author has more than two decades of experience in creating marketing communications for businesses ranging from four-person startups to Fortune 100 companies. In DM101, using age-old stories as well as modern anecdotes, he reveals the simple principles behind the creation of successful marketing campaigns. With an 18-point checklist of blunt and deceptively straightforward questions, DM101 helps you to quickly uncover the soul of your marketing communications. It will help you avoid fatal errors in your messaging strategy and honestly recalibrate your brand positioning to stand out in a world of digital clutter. Use the down-to-earth, no-nonsense advice in this book to immediately start creating potent messages that have the power to positively transform individuals, businesses, and society.



Read Digital Marketing 101: How to Sell Stuff Without Selling Your Soul (Paperback) Online



You May Also Like



MBA Admission for Smarties: The No-Nonsense Guide to Acceptance at Top Business (Paperback)

Createspace, United States, 2011. Paperback. Condition: New. Language: English. Brand new Book. Going for an MBA? Show your management smarts by following this straight-talking advice that will direct you through the MBA admissions maze. Written...

Save PDF

>>



Genuine new book Essentials of Leadership: Principles and Practice (4th Edition) (U.S.) Shiliboge. (U.S.(Chinese Edition)

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2012-05-01 Pages: 280 Publisher: Welcome to Our Publishing House of Electronics Industry....

Save PDF

>>



HBR Guide to Building Your Business Case (HBR Guide Series) (Paperback)

Harvard Business Review Press, United States, 2015. Paperback. Condition: New. Language: English. Brand new Book. Get your idea off the ground. You've got a great idea that will increase revenue or boost productivity--but how do...

Save PDF

>>



HBR Guide to Building Your Business Case

Audible Studios on Brilliance, 2016. CD-Audio. Condition: New. Unabridged. Language: English . Brand New. Get your idea off the ground. You've got a great idea that will increase revenue or boost productivity--but how do...

Save PDF

...



Ninth-grade English. On - supporting the People's Education Press textbook new goals - new materials. graphic

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 236 Publisher: Liaoning Education Press Pub. Date: 2010-4-1. Global authority psychologists. physicists. biologists...

Save PDF

...