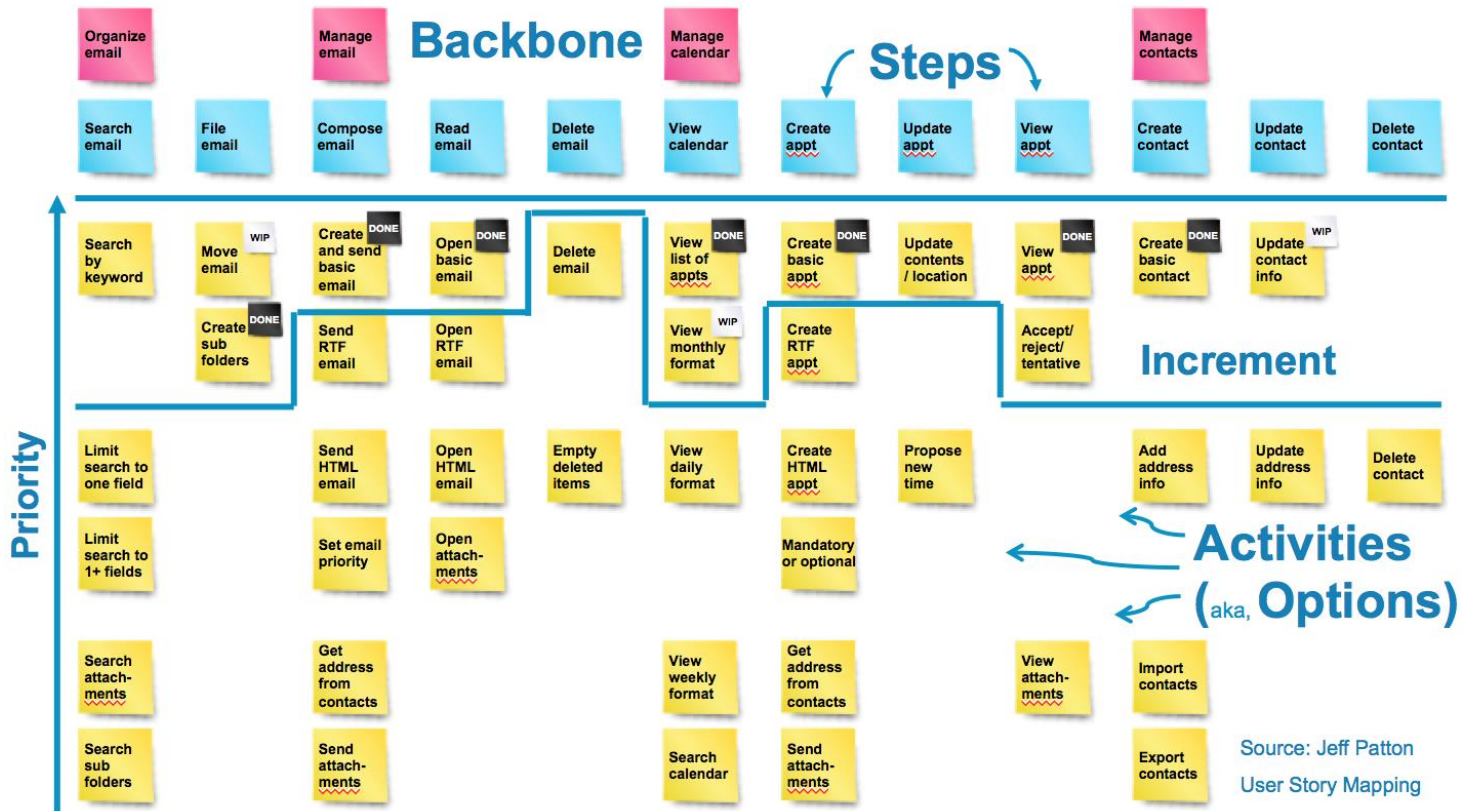


# STORY MAPPING EXAMPLE



Review this user story mapping example for an e-mail system that allows user to organize & manage email, manage calendar and manage contacts. Use this example to grasp the concept of mapping user stories and to use this learning in the below activity.

## Here are some benefits of user story mapping:

- Decide on what to build first
- Build product or feature using an iterative approach
- Planning releases at a high level
- Prioritizing the product backlog
- Having an open approach to supporting goals and activities



# USER STORY MAPPING ACTIVITY

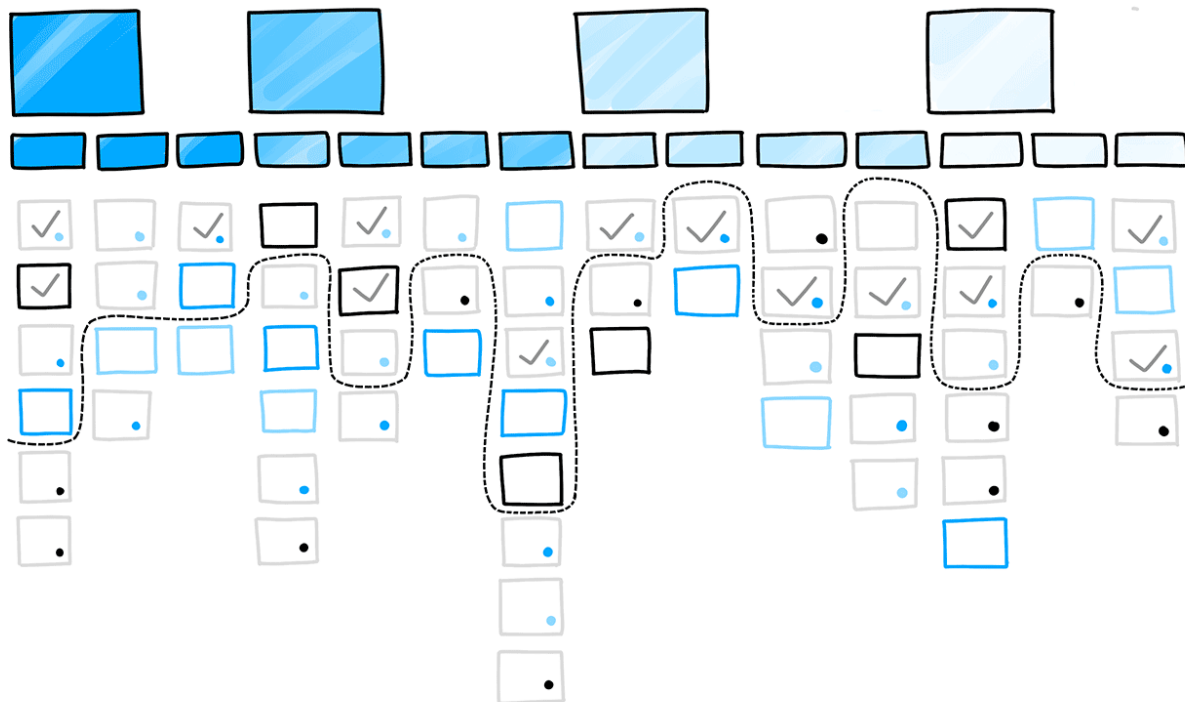
## INSTRUCTION



NOTE: Use *this template below or utilize tools of your own (notepad, whiteboard, sticky notes, etc.)*

For this activity,

1. Brainstorm and write down the tasks (3-5) that needs to go under each of the activity (blue boxes).
2. Once you have those 3-5 tasks on each column, rearrange them with the highest priority activity to the top of the column.
3. Consider a workflow that will provide value to your user (student taking online course in this case)
4. Create a release or increment.



\*planio

Source: <https://plan.io/blog/user-story-mapping/>

# STORY MAPPING ACTIVITY SHEET

Search Course	Learn more about Course	Shopping Cart	Course Access Confirmation	Watch the Course
Search for course	Check out course descriptions	Add to Cart	Get a confirmation notice right on the website	Take user to video course page
Search by title of the course	Compare the course with other courses	Update Cart	Get confirmation email	Watch the course on mobile device
Search by author of the course	View review and rating of the course	Apply Discount Coupon	Get confirmation on email with course details	Watch course via teachable app.
Search course by course id	Watch video testimonials for the course.			
Suggestive search for course				

## Key takeaways from the story mapping exercise

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**For further understanding, read this blog:**

<https://plan.io/blog/user-story-mapping/>

