



Edoardo Palli

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● WORK EXPERIENCE

27/02/2023 – CURRENT Milano, Italy

DATA SCIENTIST LOKKY

I have developed a lead scoring model for predicting the likelihood of users subscribing to an employment insurance policy while browsing the corporate site. Initially, I used a multinomial logistic regression model due to the limited dimensionality of the corporate dataset, which made it difficult to employ more advanced machine learning techniques. However, in order to overcome this limitation, I implemented a synthetic data generation algorithm to sample from the actual joint distribution of the data. This approach allowed me to create a more robust and representative dataset for training the model.

I have achieved excellent performance in terms of goodness of fit and prediction accuracy, reaching an accuracy of 65% on both the training and test sets while avoiding overfitting.

This project is solely managed by me as it is the subject of my master's thesis. Additionally, I am currently working on other projects focused on reorganizing the internal structure of databases to streamline data flow between different business sectors. I am also involved in data visualization tasks, creating dashboards and reports to monitor key business metrics and track overall performance.

Website <https://www.linkedin.com/company/lokky/>

● EDUCATION AND TRAINING

03/2021 – 05/10/2023 Milano, Italy

MASTER DEGREE IN MATHEMATICAL ENGINEERING - STATISTICAL LEARNING Politecnico di Milano

Real and Functional Analysis, Algorithms and Parallel Computing, Applied Statistics, Nonparametric Statistics, Bayesian Statistics, Machine Learning, Deep Learning, Stochastic Dynamical Models

Website <https://www.polimi.it/>

09/2017 – 03/2021 Milano, Italy

BACHELOR DEGREE IN MATHEMATICAL ENGINEERING Politecnico di Milano

Geometry and Linear Algebra, Mathematical Analysis (1,2), Complex Analysis, Numerical Analysis, Functional Analysis, Probability, Fundamentals of Operations Research, Models and Methods for Statistical Inference

Website <https://www.polimi.it/>

● LANGUAGE SKILLS

Mother tongue(s): **ITALIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	B2	B2	B2	B2	B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Programming languages

Python | R | SQL | PowerBI - Dashboards | Matlab

Software proficiency

Microsoft Office | Latex

ADDITIONAL INFORMATION

PROJECTS

28/02/2023 – 26/08/2023

Lead Scoring with Machine Learning Techniques for Lokky Insurance Company Developed a classification model to prioritize prospects at a commercial level for the insurance company. Initially, implemented a multinomial logistic regression model and later transitioned to a machine learning approach. To enhance the model's predictive performance, synthetic data was generated to replicate the distribution of real-world data and enrich the training dataset.

Programming languages: Python, RStudio

Bayesmix Led a team in conducting a Bayesian statistics project aimed at expanding the capabilities of the C++ library, Bayesmix. The study involved developing a finite mixture model by implementing the Telescoping Sampling algorithm to cluster data using a Bayesian approach. Analyzed the statistical sample distribution and provided insights into data clustering.

Programming languages: C++, RStudio

Covid and Mobility Collaborated in a team to analyze vehicle mobility patterns in Lombardy during the lockdown period and compare them with the months preceding the lockdown. The goal was to understand the impact of the pandemic on the commuting patterns of Lombardy workers. The project was conducted as an extracurricular activity for the Applied Statistics. Worked in collaboration with the Mox Department at Politecnico di Milano.

Programming languages: RStudio

Alzheimer Detection Data analysis project carried out in a team of 5 people, aimed at studying Alzheimer's patients and predicting possible new cases from some information and characteristics of the patients themselves. The project is part of the Nonparametric Statistics course and makes use of nonparametric techniques.

Programming languages: RStudio

Client Segmentation Data analysis project in a 4-person team on a bank dataset of the bank's own utilities and customers in order to cluster customers, capture their main characteristics to offer specific and targeted financial services. The project was carried out during the Fintech course.

Programming language: RStudio and Matlab

ERASMUS

01/09/2022 – 15/02/2023

Erasmus in Athens
