Edoardo Core

Italy | [LinkedIn](#) | (+39) 366 279 5899 | core.edoardo@gmail.com

Aspiring Product Manager with experience driving AI solutions from concept to launch, leveraging customer insights, and leading cross-functional teams to deliver measurable impact. Skilled in agile methodologies, data analysis, and building prototypes with cloud services.

WORK EXPERIENCE

Amazon   Milan, **It**
Account Manager (AI & Product Initiatives)   Jan. 2025 – Present
- Leading the full lifecycle development of an AI Agent dedicated to optimizing sellers' delivery settings, projected to deliver $1MM in OPEX savings over 12 months
- Launched an internal conversational chatbot with 150 out of 300 potential MAUs by integrating a web scraper and Claude LLMs into an Amazon Q Business application
- Automated VoC sentiment analysis through a multi-LLM app on AWS, reducing time required to analyze +1000 reviews by 90% MoM
- Streamlined sales efforts by 35% WoW by building SQL queries to quantify customer engagement

Safra mobile application   Doha, **QA**
Co-founder & Chief Product Officer (CPO)   May 2024 – Present
- Pivoted from Google Maps API to open-source (OSM, Foursquare) for POI data and map rendering, reducing API costs by ~99% MoM
- Finalized mobile app screen designs with a product designer and developer, defining event management and edge screen flows to enhance the UX
- Integrated a secure payment system using Checkout SDK and QR code scanning, enabling a recurring revenue model for affiliate partners
- Conducted competitive market analysis and user research (100+ surveys/interviews) to define product strategy and prioritize features using MoSCoW and Five Why's frameworks
- Managed end-to-end product lifecycle using Agile methodologies (sprint planning, backlog prioritization, UAT) and defining technical roadmap with CTO

Amazon   Luxembourg, **LU**
Program Manager Intern   Sep. 2023 – Mar. 2024
- Published 2 help pages on Amazon website on VAT compliance, increasing the CX by 40% MoM and reaching +125k customers
- Led a program to reactivate products blocked in Amazon DE, achieving 96% total reactivation rate
- Presented a features requirement document to cross-functional teams, including Engineers and Legals, influencing $100M+ platform impact

EDUCATION

London School of Economics and Political Science (LSE)   London, **UK**
*M.Sc. Management, Information Systems and Digital Innovation (grade: **Distinction**)*   Dec. 2023

LUISS Guido Carli   Rome, **It**
*B.Sc. Economics and Business (grade: **110/110 cum laude**)*   Jul. 2021

SKILLS AND INTERESTS

Languages: English (Native), Italian (Native)
IT: Cloud computing ([AWS/Azure/GCP](#)), Data ([Search](#), [APIs](#), [Analytics](#), [SQL/NoSQL](#)), AI ([LLMs](#), [Prompt Engineering](#)), Design (Figma, Framer, Miro, Unity), Project management (Asana, Office, Suite)
Interests: Automobiles, computer science, metaverse, motion picture, social etiquette, startup