

Andrew Cook

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Samples: <http://www.fourcookies.com/samples.html>



Objective

Help move a company's goals/projects/website forward using my experience in Web Design, Development and Content Management.

Experience

Web Development and Design – Xcarab Inc 2011 - Current

Built community site UI, Photoshop work, web development of site master pages/themes and general web site maintenance/dev/support as needed.

- Used Photoshop to create site materials and design site layouts
- Assisted new clients in use of custom OneXcale CMS site tool.
- Managed site content for multiple small business sites.
- Assisted clients with SEO projects to help gain better site rankings in Google, Bing and Yahoo.

Web Development and Design - Serena Software 2009 - 2011

Assisted in design and implementation of product pages on serena.com, development of mootools javascript framework and maintaining other java scripting to streamline user experience.

- Use Blueprint CSS Framework to layout pages
- Use of PHP to build pages and maintain website
- Use Adobe CS4 suite to build graphics and pages for serena.com
- Adobe InDesign to layout print and web external documents as needed by marketing department.

Web Developer - Xerox Corporation 2008-2009

Working for the XOG (Xerox Office Group) Internet Marketing Product Release team to build product launch pages as well as assisting in building Specification and Requirements pages to help market new products in the Office level arena.

- Used custom build XML tags to build pages in a proprietary CMS system in less than 2 weeks.
- Used built in conditional logic to display content for products depending on what language and country they are being released in.
- Worked with 17 different languages in a Fortune 100 company website.
- Utilized Linux and UNIX shell commands to update files on web servers.

Web Producer/Developer - Corvent LLC 2005-2008

Working with Event Managers to create registration pages for web conferences Corvent is helping produce. Also helping support these events as well as working with the Media Producer to help create custom On Demands. Tested new versions of our self-built custom CMS/registration system called AMP (Attendee Metrics Platform)

- Made over 300 branded portal sites for registration accounts within the AMP tool, helping create direct ROI for Corvent and Intercall.
- Managed Client registration page building from start to finish with clients like, Palm, Thomson Gale and Janus.

- Worked directly with clients to deliver custom registration solutions within the constraints of the AMP registration tool.
- Worked with the development team to find bugs in the AMP system, helped build custom content to meet client needs and demands creating over a 15% increase in ease of use and visual appearance out of the box.
- Worked within a .NET environment to customize controls to fit client needs for there registration account. Manipulated controls to a just the way that pages functioned and displayed.
- Used XML to manage the web portal Strings, (Text content that was customizable on the portal's brand.) created new String/XML entries and updated string/XML files to be used for language localization.

Education

Art Institute of Portland

September 2001

Bachelor of Science - Multimedia and Web Design

- Helped build a multimedia project for the Portland Fire Department.
- Built a multimedia presentation for the United Way of the Columbia Willamette's Annual Meeting.

Oklahoma State University Minor in Graphic Design

Skills

Adobe CS3 and CS4
 Flash (1 year)
 Dreamweaver (5 years)
 SoundEdit 16 (1 Year)
 Microsoft Office (6 years)
 Unix/Linux OS (2 year)
 Windows 2000/NT/XP/Vista/7
 Computer Networking (5+ years)
 PHP (6 months)
 OSX (5 years)
 HTML/DHTML (7 years)
 CSS (7 years)
 XML (2 years)
 JavaScript
 ASP
 MySQL (6 months)
 Final Cut Pro (1 year)
 WordPress (6 months)
 Drupal (6 months)
 PHPbb (1 Year)