

# How Can Web Developers Optimise for Lower-Power Smartphones in the Developing World?

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### **Abstract**

This paper looks at methods for optimising modern web applications for users with low-powered smartphones. By analysing a testbed application, it is discovered that performance optimisations can be made without sacraficing user experience. This was found using the Google Development Tools to analyse an app built with React, Node.js, Socket.io and Express.js.

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# 1 Introduction

The Literature Review explores a selection of the relevant existing literature surrounding and encapsulating the topic. Due to the subject being in its infancy in relation to most areas of Computer Science - there is a distinct lack of relevant literature. Network-based optimisations are a popular article subject - but as it bears little need in developed countries - less powerful CPU based optimisations are not a hot topic for academic research. Whilst the usefulness is definitely questionable in developing countries - many developing country populations still use older smartphones, and could benefit from more research in this area - ultimately providing better user experiences for global user bases. Additionally - if an application can reduce the required usage of the CPU - it can also reduce the CPU power consumption and required cooling - ultimately increasing battery life, a feature useful anywhere in the world.

## 1.1 A Brief History of JavaScript

ECMAScript was designed as a way to standardise JavaScript - and was first released in 1997. Versions have been regularly released, with ES6/ES2015 being the current modern standard. For this dissertation, it will be referred to as ES6 for consistency. The issue with ES6 is that not all versions of browsers support ES6, many still only support up to ES5. This means developers are either stuck developing purely in ES5, limiting them to old features, or they can use the Babel compiler to compile their ES6 code into valid and compatible ES5 - ensuring cross-browser compatibility, whilst having use of ES6 features.

A section on why ES Modules are relevant but not used.

The methodology chapter presents the formation and execution of the experiments, and details on how results could be replicated. The experiments are split up into component sections, each identifying a different area for potential optimisation. Each section has a brief summary, a prediction of the expected results upo modification and re-profiling, and the actual results, how the compare, and why they might differ to the predictions. The chapter is concluded with a summary of all of the results, and how they relate to optimisations for low-powered smartphones.

## 1.2 Terminology

**Devtools** Google Chrome Development Tools

**CDN** Content Delivery Network

**ES5** ECMAScript 5

**Polyfill** The implementation of a feature for a browser that does not support the feature

**Create React App**

## 2 Literature Review

### 2.1 Introduction

As of 2018, there were 3.7 billion mobile devices connecting to the internet (Stevens, 2018) showing that a huge proportion of people use their mobile devices, and there's nothing to suggest that the growth in mobile usage will do anything other than increase.

Given that we know 90% of users stop using an app due to poor performance, and 86% will uninstall the app altogether (AppDynamics and University of London, 2014), there is the possibility for unoptimised web apps to lose huge numbers of potential users due to the app performance not meeting our standard usability criteria.

Nejati and Balasubramanian discuss the difficulty in isolating the effects of the mobile browser in determining the root of poor performance (Nejati, Balasubramanian, 2016). This project will differ from that research by making use of the Google Chrome Dev Tools mobile simulator - taking many of the factors out of consideration, allowing isolation on only changes to the CPU performance. They also identify the issue of mobile browsers being much slower than desktop, as agreed with in other research on mobile optimisations in the cloud era (Wang et al. 2013), a problem given the dramatic increase in mobile devices globally.

The project will also rely on prior research on optimisation of images, (Thiagarajan et al. 2012) - leaving the focus to be on the fundamental pillars of web development - HTML, CSS and JavaScript.

### 2.2 CPU

Why are Web Browsers Slow on Smartphones? It is suggested that network round-trip time is a major problem. Whilst this may have been true at the time, due to the increase in network capacity, and the trends shown so far, it could be assumed that time-based network problems become increasingly less relevant, with the hardware-based issues becoming more prominent. Particularly in developed countries, modern smartphones with the latest hardware are readily available, which is why this project focuses on mobile phones in usage in the developing world.

Over the last 20 years, Moore's Law has begun to plateau (Simonite, 2016), and hardware capability increases along with it.

Networks on the other hand are continuing to get faster and offer better coverage. Taking Kenya (a developing country) as an example, figure 2 shows that network speeds are increasing at a dramatic rate:

“Of all ITU [International Telecommunication Union] regions, the strongest growth was reported in Africa, where the percentage of people using the Internet increased from just 2.1% in 2005 to 24.4% in 2018” (ITWeb, 2018). Containing a large number of developing countries, by looking at Africa as a whole, and Kenya as a microcosm - we can see there is a likelihood of a fast network future - and with the plateau in Moore’s Law, a likelihood of stagnation in CPU performance increases. A fast network future may lead to an emergence in prioritisation of CPU-based optimisation, over decreasing app sizes - which would have an increasingly negligible effect as network speeds improve. There has also been extensive research on optimization over networks already - reducing content, using CDN’s, compressing content, utilising browser caching techniques (Iliev, 2014), and front end optimisations for modern devices. This research will avoid liminality by relying on the research already conducted on networks, and instead fill the gap left for optimising web applications to perform highly for low-end smartphones.

**An In Depth Study of Browser Performance** This article demonstrates research around locating mobile browser bottlenecks. It concludes that computational activities are the main bottlenecks, highlighting the need for research on optimising for lower-powered CPU devices, where the effects of computational bottlenecks will be be exceedingly more relevant.

It also states that this is not the case for desktops, where network activity is the dominant bottleneck - also emphasizing the importance of optimising CPU-intensive applications for mobile devices. Wang et al. suggest that the most costly area for TTI is resource loading - which, as the sources are credible, makes sense - however no speculation is offered about the state of the future of processors and networks, making the research relevant currently, but perhaps not in years to come.

## 2.3 Mobile Web Browser

**Mobile Web Browser Optimisations in the Cloud Era** There are also many comparisons made between the mobile browser and desktop browser, over the same network speed - finding that the mobile version can take up to nine times as long to load. As they are on the same network - we know that this is therefore down to the hardware and mobile browser - not server-to-client issues. Suggestions have been made that more effort should be put into making mobile browser optimisations - with which future developers could utilise to make web applications more globally usable.

## 2.4 Development Issues

**Analyzing Mobile Browser Energy Consumption** Shows that reducing JavaScript and utilising HTML functionality leads to a less power-hungry application.

JavaScript being the most power-hungry part of the traditional web application. It also shows the importance of optimising CSS rules, with a reduction to only necessary rules, along with the migration of multiple CSS files into one file for a given page seeing a drop of 5 Joules from the power supply.

Mobile Web Browser Optimisations in the Cloud Era It also looks at the benefits of web page prefetching by predicting which links the user will click, and prefetching/loading the relevant data to render the page should the link be clicked more quickly. Does low CPU capability make this a relevant point or not?

The other large aspect they discuss, is the usage of cloud-based architecture. This might increase network latency, and there are other potential security issues, but focusing purely on optimisation, this style of architecture allows processing to be partially taken away from client devices, reducing the workload of the client CPU's. This could be introduced into the chat web app by analysing the impact of moving some intensive functionality from the client to the server.

## 2.5 Summary



## 3 Methodology

### 3.1 Introduction

In order to perform in-depth analysis on the largest areas for optimisation, a web app would need to be studied in depth to gain insights. Rather than study an existing application, over which no control would be granted, a better solution would be to create a testbed application using modern technologies. In tandem with this, Devtools provides accurate and reliable data on browser applications, with the ability to throttle the CPU to judge performance on simulated lower-hardware. This would allow comparisons to be drawn across the different CPU throttle amounts, but with no other parameter changes.

### 3.2 Testbed Application

The testbed application is a realtime chatting application - an application with a genuine use anywhere in the world. The front-end is built with React, making use of the popular Create React App library, and Socket.io to communicate with a Node.js server also running Socket.io. On top of this, the app makes use of several other libraries, such as Bootstrap, Moment, JQuery and Faker, giving a partially realistic build to the application.

### 3.3 Performance Profiling

To collect accurate metrics about the performance of the chat web app, the Google Chrome Development Tools were used. These tools allow for performance profiling, detailed audits for progressive web apps, and information about load times and page weight. Additionally, they have the capability for CPU throttling, which allows visualising the scale of performance difference between unthrottled and throttled CPU with the same application.

### 3.4 Bundling

Bundling is a modern standard of web development for several reasons. It means developers can separate files into smaller, more manageable components, making further development easier than all the code being in one file - the principle being similar to the separation of concerns. If the programmer were to split up their code without using a bundler, they would have to tell the browser to fetch each JavaScript file using `<script>` tags. This would cause the browser to fetch each file, one by one - not very efficient. Bundling allows the developers to work on separate files, keeping their separation of concerns, but upon building the project, the files are all compiled into a single, bundled JavaScript file. This file

is then called by the HTML file - meaning only one script is being fetched using `<script>` tags. It also allows programmers to make use of ES6 standards, but the compiler can use Babel to compile the code into valid ES5 code - making the code compatible across all major browsers.

Initially, the unbundled version of the application was analysed, with an unthrottled CPU. This gives the initial set of metrics that can be calculated against. These are:

Table 1: Devtools terminology

Metric	Description
Load time	Total load time for page resources to be rendered
TTI	Time to interactive (e.g When the user can interact with page)
Page Weight	Accumulated total file size
Loading	Parsing, sending/receiving requests
Scripting	Compiling and evaluating scripts
Rendering	Executing page layout
Painting	Drawing the render to the screen
Other	
Idle	Time spent waiting

Then a x4 throttle on the CPU was selected, and the again, giving a new set of results. From here, it was possible to calculate the percentage increase from the unthrottled set to the throttled set.

$$\begin{aligned}
 PI &= \text{Percentage Increase} \\
 T &= \text{Throttled CPU result} \\
 U &= \text{Unthrottled CPU result} \\
 PI &= \frac{T - U}{U} \times 100
 \end{aligned}$$

Across the results, this gives the full range of percentage increases between the data with no CPU throttling and the application of the 4x throttle. Then the steps were repeated but with a 6x throttle applied, and once again calculated the percentage increase. Across multiple passes, the metrics with the largest percentage increase upon throttling the CPU was rendering, idling and other. Despite these being the largest percentage increases, it must also be taken into account the total time they are taking. A 10% increase of a task taking 1000ms will see a bigger performance hit than a 50% increase of a task taking 5ms. Given the results varied, more passes of the test under the same conditions will be conducted in order to provide the average metric.

To gain the data, Puppeteer was used to run a headless browser, navigate to the URL where the app was being hosted. At this point, the client emulation configuration was decided upon and sent to the headless browser. It could then apply the correct emulation, and begin a timeline trace. Once finished, the trace data would be written to a JSON file, and saved with a name of the current timestamp (to avoid any duplicate file names). The script would run the tracing 20 times each for non-throttled, 4 times throttling, and six times throttling. This reduced outliers, and an average for each metric was collected, before compiling into charts.

Webpack supports all ES5-compliant browsers - and if developers wish to support browsers older than this - polyfills can be loaded to make the application compatible. When using Create React App, webpack's configuration is kept hidden. This default is what will be used in this project to measure performance. This is because the programmer must actively "eject" their application to access customisation of webpack configuration.

Why I chose case 1, 2 etc. (justify with example - expected result) Make a comparison table between predicted/actual results with discussion of relevance Justify reasoning for cases Requirements flow chart + descriptions

## 4 Design and Implementation

### 4.1 Case 1 - Bundling

#### 4.1.1 Summary

Whilst the browser can process many unminified JavaScript and CSS files, they can be bundled together into a single file with tools like “Webpack”. This means the browser must only load, parse and execute one large file, rather than lots of separate files. “Create React App” uses this by default to optimise applications when they are built for production.

#### 4.1.2 Prediction

Upon bundling the app, there are expectations that the loading time reduces, along with the total page weight. There is anticipation that the rendering and painting times will not fluctuate much if at all - as the same content is still being calculated, and exactly the same page is still being painted onto the screen. Loading and scripting times are expected to be where the most significant increases are seen.

#### 4.1.3 Outcome

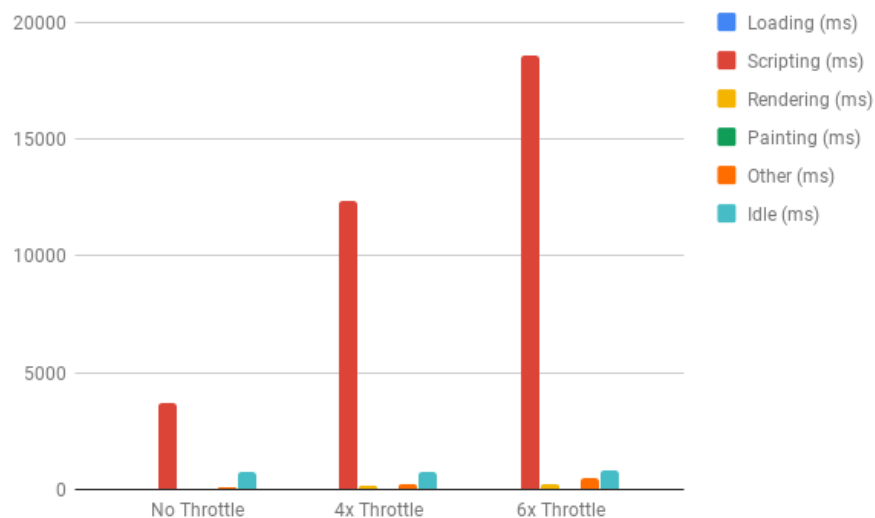


Figure: Unbundled App Across Throttle Levels

## **4.2 Case 2 - Server Decision Tools**

### **4.3 Summary**

## 5 Evaluation and Results

## 6 Discussion

Talk about service workers as a possible improvement on this research.

## **7 Project Management**

### **7.1 Timeline**

### **7.2 Communication**

### **7.3 Legal, Social and Ethical Implications**



## 8 Conclusion

## 9 Bibliography

## 10 Appendices

### 10.1 Unbundled Profiling

#### 10.1.1 At No Throttle

Table 2: Unbundled at No Throttle

Run (0x)	Loading (ms)	Scripting (ms)	Rendering (ms)	Painting (ms)	Other (ms)	Idle (ms)
1	4.7	3111.8	43.4	0.6	60.9	453.4
2	4.1	3431.6	48.2	0.7	62.4	5100
3	4.8	3180.1	47.4	0.9	65.6	440.6
4	1	3197.6	50.7	0.4	36.1	156.2
5	4.7	3899.6	77.9	0.7	72.8	539.3
6	7	3834.2	54.9	1.3	88.1	477.8
7	4.9	3941.5	62.4	12.8	83.9	617.5
8	5.3	3694.9	53.2	1.4	94.1	515.8
9	5.2	4164.4	59.1	0.7	84.2	670.3
10	5.7	3434.5	59.3	3	157	804.3
11	4.6	3581.2	55.8	2.6	77.2	682.4
12	4.2	3206.8	45.5	0.6	71.9	524.1
13	5.8	4151.7	53.5	0.7	88.5	500.6
14	4.1	4656.3	59.2	0.8	78.9	555.5
15	12	4185.6	57.1	1.2	80.9	664.8
16	4.2	3698.1	51.7	1.1	84.2	492.3
17	4.3	3724.6	49.5	2.6	78.6	496.5
18	5.4	3618.6	53.3	0.9	83.2	496.6
19	5.4	4018.2	57.1	1	85.8	525
20	4.6	3551.9	50.9	0.7	82.7	490.1
Average	5.1	3714.16	54.505	1.735	80.85	760.155

#### 10.1.2 At 4x Throttle

Table 3: Unbundled at 4x Throttle

Run (4x)	Loading (ms)	Scripting (ms)	Rendering (ms)	Painting (ms)	Other (ms)	Idle (ms)
1	15.5	12827.6	164.2	2.1	186.8	645.7
2	6.2	10566.3	159.9	1.9	214.1	734.5
3	12.9	13499	155.4	2.1	205.1	671
4	19.8	12701.8	155.1	2.2	193.6	898

Run (4x)	Loading (ms)	Scripting (ms)	Rendering (ms)	Painting (ms)	Other (ms)	Idle (ms)
5	10.7	9852.5	187.1	6.7	372	713.9
6	11	12833.3	178.4	7.9	261.2	947.5
7	7.2	11398	180.7	6.7	290.4	661.1
8	16.1	12382.4	165.8	2.4	192.2	799.7
9	12.1	12313.2	181.9	2.3	313.2	932.5
10	15.8	14077.1	180.6	2.1	274.5	750.2
11	18.3	7225.1	169.9	2.3	190.4	774.6
12	9.3	13893.1	187.2	2.4	121.5	594.6
13	13.2	13131.3	199.9	5.2	234.9	789.8
14	9.8	14363.4	167.2	1.7	199.9	967.2
15	19	11134.7	168.8	6.6	219	553
16	19.5	12194.9	177.9	3.7	235	627.1
17	11.8	12514.6	187	2.8	186.3	942.6
18	14.6	12724.4	160.5	3	282.4	797.2
19	26.1	15305.5	172.1	3.2	398	816.5
20	16.3	12208.5	176.5	6.3	242.7	584.7
Average	14.26	12357.335	173.805	3.68	240.66	760.07

### 10.1.3 At 6x Throttle

Table 4: Unbundled at 6x Throttle

Run (6x)	Loading (ms)	Scripting (ms)	Rendering (ms)	Painting (ms)	Other (ms)	Idle (ms)
1	8.5	19643.1	211.8	2.4	246.7	577.7
2	6.4	14932.7	191.6	2.6	644.9	631.9
3	23.7	19366.7	254.1	3.3	244.1	552.2
4	18.3	19754.3	184.8	4.3	351.3	538
5	11.4	19008.9	227.9	2.9	715.7	668.5
6	25.9	21328.3	108.5	14.9	1622.9	1117.2
7	9.6	14051.8	239.6	3.1	365	1273.9
8	9.2	19393.9	188.9	4.9	334.8	715.2
9	17.5	21682.2	271.2	4.1	529.6	980.9
10	21.3	22173.7	243.6	4	835.8	851.5
11	9.2	17532.4	256	4.4	320.8	921.1
12	8.2	19373.5	251.3	2.7	213.5	654.6
13	8	17301	224.3	1.8	387.6	1423.8
14	11.2	20298.6	118	2.9	512.2	1036.1
15	11.5	16325	232.9	10.1	220.3	797.8
16	9.8	18459.1	178.3	1.4	303.8	684.5
17	22.3	18405.5	380.6	3.9	249.3	852.9

Run (6x)	Loading (ms)	Scripting (ms)	Rendering (ms)	Painting (ms)	Other (ms)	Idle (ms)
18	28.6	19070.7	224.5	1.9	1249.2	562.1
19	15.2	13584.4	177.1	1.1	307.5	794.6
20	10.1	20168.3	260	3.1	319	662.9
Average	14.295	18592.705	221.25	3.99	498.7	814.87

## 10.2 Bundled Profiling

### 10.2.1 At No Throttle

Table 5: Bundled at No Throttle

Run (0x)	Loading (ms)	Scripting (ms)	Rendering (ms)	Painting (ms)	Other (ms)	Idle (ms)
1	15.8	3283.4	50	0.7	53.6	149.3
2	16.4	3276.8	54	1.7	63.7	327.6
3	14.4	3327.7	82.7	1.1	82.8	290.8
4	13.7	3294.7	52.6	0.7	46.8	343.1
5	14.6	3656.5	65.8	1.1	88.6	391.3
6	14	3192.7	46.6	0.9	48.3	151.6
7	13.6	3272.8	52.5	0.7	46.9	122.1
8	15	3363.2	51.7	0.7	47.2	195.6
9	15.2	3704.2	75.4	1.1	48.5	222.8
10	14.4	3178	57.6	1.4	40.5	204.6
11	15.8	3632.6	59.2	2.4	61.9	139.3
12	13.6	3217.8	52.1	1	40.9	134.4
13	17	3649.2	49.6	0.8	55.7	266.3
14	15.8	3138.1	54.6	1.9	45.6	152.1
15	14.7	3534.7	57.3	1.6	69.2	300
16	10.7	2367.5	44.3	0.8	34.1	82.7
17	17.4	3422	56.3	1	47.5	383.2
18	15.7	3422.3	50.5	0.8	44.4	152.7
19	26	3279.9	50	2.1	52.8	400.9
20	14.7	3589.4	69	0.9	54.5	351.3
Average	15.425	3340.175	56.59	1.17	53.675	238.085

### 10.2.2 At 4x Throttle

Table 6: Bundled at 4x Throttle

Run (4x)	Loading (ms)	Scripting (ms)	Rendering (ms)	Painting (ms)	Other (ms)	Idle (ms)
1	48.3	12215.3	162.9	0.8	94.3	111.3
2	55.7	13474.3	172.7	5.5	180.6	302.2
3	33.9	12209.6	167.8	5.9	211.7	260.7
4	32.9	11922.5	160.7	0.6	251.3	378.4
5	33	10846.5	172.4	0.5	243.4	434.5
6	31.5	11881.3	175	4.5	115.2	136.6
7	62.7	12602.4	174.8	0.9	132.6	144.9
8	64.3	12968.5	176.2	0.9	235	207.6
9	49	7734.3	168.8	26.3	253.6	183.1
10	23.6	11292.8	161	0.3	215.6	481.1
11	38.4	13622.1	171.4	1.3	161.5	367
12	16.8	11135.7	153.9	0.3	229.3	366.1
13	28.7	10936.2	161	0.7	292.6	306
14	32.8	10993.3	177	2	100.9	201.8
15	60.8	11098.9	176.4	2	205	194.9
16	26.9	13087.2	157.7	9.3	246.4	154.1
17	31	12473.6	162.4	1.9	179.5	829.6
18	26.6	12748	167.7	2.3	235.9	241.2
19	26.6	12748	167.7	2.3	235.9	241.2
20	34.3	13010.6	170.5	7.6	118.2	209.2
Average	37.89	11950.055	167.9	3.795	196.925	287.575

### 10.2.3 At 6x Throttle

Table 7: Bundled at 6x Throttle

Run (6x)	Loading (ms)	Scripting (ms)	Rendering (ms)	Painting (ms)	Other (ms)	Idle (ms)
1	40	17984.3	222.7	0.5	239.7	168.3
2	36.4	18407.9	380.5	17	191	396.8
3	74.2	19338.6	232	1.3	151.7	365.2
4	65.3	20081.5	157.3	1.9	378.3	591.8
5	30.6	121064.4	237.4	5.1	185.7	276.7
6	44.6	17446.2	215.9	0.9	165.2	210
7	31.8	17675.2	241.1	1.1	237.8	236.4
8	68.5	19803.6	289.5	22.9	234.3	266.5
9	34.1	13028.6	231.6	0.9	93.4	490.3
10	25.9	18598	204.4	4.9	153.2	186.2
11	37.3	17001.4	245.4	0.3	483.1	306

Run (6x)	Loading (ms)	Scripting (ms)	Rendering (ms)	Painting (ms)	Other (ms)	Idle (ms)
12	38.6	17856.6	219.2	0.8	255.2	120.8
13	22.4	17026.3	214	0.4	472.8	411.7
14	35.7	20385.4	213.8	26.7	341.1	264.9
15	45.9	17995.6	235.1	2.6	314.4	221
16	30.7	18087.9	266.2	1.4	182.5	288.3
17	93.3	19167.8	219.5	0.8	249.1	366
18	107.2	19614.1	273.9	7	748.3	189.3
19	104.1	19798	223.4	20.7	501	251.4
20	21.3	16025.1	222.7	1	345.4	519.9
Average	49.395	23319.325	237.28	5.91	296.16	306.375