

# Marguerite Mei

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## Summary

- ◇ Solid **financial** and **Retail** Analysis background
- ◇ Strong in **data analytical skills** using **various platforms, tools and methods**
- ◇ Experienced on **reporting** and **dashboard** design using **excel, power BI**, Google Analytics, Tableau
- ◇ Hands on experience in **data gap** analysis and data **reconciliation** project through Agile methodology
- ◇ Practical experience in gathering, analyzing requirements and providing **BRD & FD** as a BA

## Technical Skills

- ◇ Excel Financial Modeling and Report Automation
- ◇ Microsoft Power BI, Google Analytics, Tableau, SAP Order to Cash Flow
- ◇ Complex SQL, Excel VBA, Macros, Python (numpy, pandas), R
- ◇ Microsoft Cloud SQL DB, Access, Snowflake

## Experience

**Business Analyst** **EDPYPF Services Inc., Markham, ON** Jun 2022 - Current

- ◇ Created Logistic Regression model for prediction of Bad Loan Error Rate for customer loan application using R
- ◇ Collected business requirement via business meeting, system investigation and data profiling
- ◇ Designed dashboard on business initiative including **customer behavior analysis** and **customer segmentation**
- ◇ Analyzed industry trends and customer data in SQL database and actions on **closing gaps on data integrity**
- ◇ Designed Monthly **Financial income statement report automation** process

*Tools used: SQL, Power BI, Access, Excel, Microsoft Azure Cloud SQL DB. Snowflake, R*

**Analyst** **Ginis Electronics Technology LLC, China** May 2021 – Aug 2021

- ◇ Worked with bank, internal / external stakeholders on accounting related, like financing, insurance, securities, credit cards, finance income statement and balance sheet.
- ◇ Accounts bookkeeping maintenance and data reconciliation for GL, AP, AR
- ◇ Worked with 3rd party company on monthly, quarterly and yearly adjustment, posting, auditing and financial reporting
- ◇ Automated invoicing process through Excel Marco, VBA to upload invoice data to accounting table
- ◇ Analyzed client demands quickly; Well-prepared with explicit business workflow, objectives, and deliveries

*Tools used: SQL, Tableau, Excel, Python Pandas, SQL Server2014*

**Analyst** **Axis Communications, China** Jun 2017 – Aug 2017

- ◇ Collaborated with stakeholders from sales and service teams to collect business requirements
- ◇ Prepared SQL queries for routine and ad hoc analysis
- ◇ Planned event for distributors training campaign, creating contents, tracking, analyzing subscribers
- ◇ Identified qualified suppliers through scoring based selection
- ◇ Praised by C-level clients for research-based insights, establishing new business opportunities

*Tools used: Excel, Access, office*

## Education

<b>Master of Management</b> , Accounting and Finance	University of Windsor	Sep 2020 - Jun 2022
<b>Bachelor of Commerce</b> with Honors	York University, ON	Sep 2014 - Oct 2019
<b>Diploma certificate</b> , Professional Accounting	Seneca College, ON	Sep 2019 - Aug 2020
<b>Certificate</b> : Google Analytics Basic & Advanced, Digital Campaign		Aug 2022