# Hanfei (Sunny) Sun

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1907-72 Esther Shiner Blvd, Toronto, M2K0C4

## HIGHLIGHTS OF QUALIFICATIONS

- Dedicated professional Economics graduate with internship experiences in business development;
- Exceptional team collaboration and communication skills acquired through student leadership activities;
- Superb research and data analytical skills through course projects and university study;
- Exceptional skill in <u>SAS, R and GAUSS</u> statistical projects and <u>Visual Basic</u> programming.

### **EDUCATION**

#### **Master of Economics**

September 2014—June 2015

York University

- \* Research Project: Financial Econometric
  - Analyzed daily/monthly adjusted closing price of 10 NASDAQ companies with GAUSS
  - Tested random walk of prices using GMM and OLS
  - Performed procedures to predict the closing price of the next period
  - Performed analysis to determine arbitrage opportunity
  - Examined size effect of stock result (market capitalization)
- Empirical Project: International Trade
  - Analyzed the U.S. and Canadian GDP data with SAS based on *Daniel Trefler's* research on the impact of US-CA Free Trade Agreement
  - Built and thoroughly tested model to analyze the impact of tariff concession on labor productivity in both Canada and the United State
  - Interpreted SAS output to conclude the empirical result of FTA

**Canadian Securities Course (CSC)** 

December 2013—January 2014

**Honours Bachelor of Financial and Business Economics** 

January 2011—June 2013

York University

### **WORK EXPERIENCE**

**Teach Assistant** 

September 2014-June 2015

York University, Toronto, ON

- Significantly improved grading efficiency by modifying existing EXCEL programing code
- Built strong relationship with students and professor by holding weekly office hours
- Provided timely and effective feedback to professors on exams and assignments
- Developed strong organizational skills while invigilating exams to ensure the security
  of the examination papers and completed response sheets, before, during and after the
  examination
- Conducted post exam tutorial to over 120 students

## Hanfei (Sunny) Sun

### **Marketing Officer**:

September-December 2013

UTOI Management Consulting Inc, Toronto, ON

- Seek new corporate education institutes in Ontario and negotiated agreements with prospective partner institutions
- Maintained relationship with the partner institutions and maximized the commission rates provided by partners while minimizing the cost of co-marketing
- Prepared and modified co-marketing material to corporate institutes and student clients
- Collaborated with the marketing team to hold events for clients to ensure proper services provided upon request

### EXTRA CURRICULAR

#### **Student Ambassador**

York University, Toronto, ON

September 2011-June 2013

- Lead groups of 20 potential students and parents across campus and provided detailed knowledge of academic and extracurricular programs the university could offer
- Trained the newly recruited ambassadors and lead the team during the events to ensure the ambassador response properly to emergency situations
- Facilitated and supported on campus workshops with cross-department students, and ensured the effective communication between the supporting staffs
- Performed presentations to the group of 50 high-school students and staffs, and responded the respective questions during the major admission event, i.e. Ontario University Fair