Steven Song

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Summary

- Solid **Accounting** and **Retail** background; Specialized in **accounting analytics & reconciliation**
- Plentiful Experienced on **dashboard** design using **tableau** and **power BI**
- Hands on experience in **data gap** analysis and **data cleansing** process in Agile way

Technical Skills

- Access, Excel related: Financial Modeling, Data Modeling, Statistic Modeling, Report Automation
- BI Related: Data Extraction, Transformation & Loading, Tableau, Microsoft Power BI, Excel
- Application & Scripting: Accounting systems, SAS, Python, Complex SQL, VBA, R, Microsoft SQL Server, MS Access

Experience

Data Analyst   **EDPYPF Services Inc. Thornhill, ON**   Sep 2020 - Current

- Created **dashboard** in power BI to show sales, margin & ratios of YoY performance.
- Delivered Financial Report for client using excel table function, index match
- Conduct customer behavior analysis to identify group of customers as campaign target to reduce loss of sales
- Support business ad hoc initiatives in CRM database and data migration
- Automated process to upload invoices from excel to SQL Database using VBA

Tools used: SQL, Tableau, Power BI, Excel, Microsoft Azure Cloud SQL Server

Business Analyst - Intern   **China Galaxy Securities Co., Ltd. China**   05/2016 - 08/2016

- Designed and constructed an order information database in SQL Server 2014
- Performed assessments for companies to improve their operations by targeting current business conditions and forecasting needs
- Categorized companies into different customer groups by their products & services
- tracked market trend, conducted research on leading industry & competitors
- Coordinated projects related to recruiting, payroll, budgeting, and promotional campaigns, etc.

Tools used: SQL, Excel, Microsoft Azure Cloud SQL Server

Research Projects

Data Analytics Virtual Project   **KPMG**   Feb 2021

Developed dashboards in power BI displaying the trends of revenue-related metrics to assist in business decision making; Assessed data quality problem & cleaned data; Interpreted results to reveal trending consumer preferences for identifying the target customers

Eastjet Airlines Finance Project   **Seneca College**   04/2020 - 8/2020

Select the best fit GAAP and inspect the financial and marketing activities to correct any accounting issues to optimize the enterprise financial position and adjust financial statements. Provided the financial recommendations through financial ratio analysis.

Credit Risk Rating Conversion & Comparison   01/2020 - 04/2020

Combined & cleaned data from various data sources, reconciled format using programming language; Created Logistic Regression model in R to predict default risk and reduce the Bad Loan Error Rate for loan application.

Education

Bachelor of Science, Statistics Major, Math minor   University of Toronto   09/2014 - 06/2019

Certificate: Professional Accounting Practice(PRA) Seneca College   09/2019 - 08/2020

SAS Certified Base & Advanced Programmer for SAS 9 and SAS 9.4   07/2019

CSC (Passed Vol1 and scheduled forVol2 exam)