

Marguerite Mei

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Summary

- ◇ Solid **financial** and Telcom Analysis background
- ◇ Strong in **data analytical skills** using various platforms, tools and methods
- ◇ Experienced on **reporting** and **dashboard** design using **excel**, **power BI**, Google Analytics, Tableau
- ◇ Hands on experience in **data gap analysis** and data **reconciliation** project through Agile methodology
- ◇ Practical experience in gathering, analyzing requirements and providing **BRD & FD** as a BA

Technical Skills

- ◇ Excel Financial Modeling and Report Automation
- ◇ Microsoft Power BI, Google Analytics, Tableau
- ◇ Complex SQL, Excel VBA, Macros, Python, R
- ◇ SAP Order to Cash Flow, Microsoft Cloud SQL DB, Access, Snowflake

Experience

Business Analyst **EDPYPF Services Inc.** Jun 2022 - Current

- ◇ Created Logistic Regression model for prediction of Bad Loan Error Rate for customer loan application using R
- ◇ Collected business requirement via business meeting, system investigation and data profiling
- ◇ Designed dashboard - **customer migration analysis** and **customer segmentation**
- ◇ Analyzed industry trends and customer data in SQL database and actions on **closing gaps of data integrity**
- ◇ Automated Monthly **Financial Income Statement report** process

Tools used: SQL, Power BI, Access, Excel, Microsoft Azure Cloud SQL DB, Snowflake, R

Financial Analyst **Ginis Electronics Technology LLC** May 2021 – Aug 2021

- ◇ Worked with bank, internal / external stakeholders on accounting related, like loan, insurance, accounting reports
- ◇ Accounts bookkeeping maintenance and data reconciliation for GL, AP, AR in SAP
- ◇ Worked with 3rd party company on monthly, quarterly and yearly adjustment, posting, auditing
- ◇ Automated invoicing process through Excel Macro, VBA to upload invoice data to accounting table
- ◇ Analyzed client demands quickly; Well-prepared with explicit business workflow, objectives, and deliveries

Tools used: SQL, Tableau, Excel, Python Pandas, SQL Server 2014

Marketing Assistant **Axis Communications** Jun 2017 – Aug 2017

- ◇ Collaborated with stakeholders from sales and service teams to collect business requirements
- ◇ Prepared SQL queries for routine and ad hoc analysis
- ◇ Planned event for distributors training campaign, creating contents, tracking, analyzing subscribers
- ◇ Identified qualified suppliers through scoring based selection
- ◇ Praised by C-level clients for research-based insights, establishing new business opportunities

Tools used: Excel, Access, office

Education

Master of Management , Accounting and Finance	University of Windsor	Sep 2020 - Jun 2022
Bachelor of Commerce with Honors	York University, ON	Sep 2014 - Oct 2019
Diploma certificate , Professional Accounting	Seneca College, ON	Sep 2019 - Aug 2020
Certificate : Google Analytics Basic & Advanced, Digital Campaign		Aug 2022