

Data Analyst with 4 years' experience in **Data Analysis on Marketing / Competitor, Supply Chain** and **Customer Relationship Management**. Gary has been heavily engaged in Business & Reporting process of data using **SQL, Power BI, Excel as well as python**, via reconciliation, data investigation, data profiling, and data analysis.

CORE COMPETENCIES

- ✓ Marketing Analysis – Business Process
- ✓ Logistics & Supply Chain
- ✓ Customer & Campaign
- ✓ Finance & Accounting
- ✓ Salesforce – Sales & CRM
- ✓ Access & Excel Automation
- ✓ Data Analysis in Complex SQL
- ✓ Power BI Dashboard & Reporting

TECHNICAL BACKGROUND

- **Application Process:** Payment, Sales & Forecasting, Supply Chain, Logistics, Accounting, Customer Centric
- **Software:** Azure SQL Database, Power BI, Access, Excel, Tableau, draw.io, Google Analytics
- **Programming:** TSQL, VBA, Python, DAX

PROFESSIONAL EXPERIENCE

Data Analyst | **EDPYPF Services Incorporated**

Jan.2023-Present

- Clarified **business requirement**; designed and determined **KPI, Process, workflow** and mock-up to deliver BRD.
- Vertically compared analysis strategy of **customer migration** across Retail, Banking & Logistics for internal training
- Designed **Sales Performance dashboard** using **Power BI** to evaluate Sales, Cost, Profit Rate and YoY growth
- Created Monthly Financial **income statement report, automated** data loading into SQL Database using VBA.
- Prepared **Yearly Budget and forecast** Planning for KPI report;
- Summarized **Access & Excel reporting flow** for enterprise-level reporting automation.
- Analyzed a **retail bank's sales and customer data** to revealed story behind the data for success in SQL & Python

Operational Analyst | **TC Cabinets Group Inc., Toronto, ON**

May.2019-Oct.2022

- Prepared annual **budget & forecasting** process including profit and loss, balance sheet and cash flow forecasting
- Financial input and evaluation of business proposals including **CAPEX**, new products, pricing and marketing
- Managed **monthly reporting** pack for the group with insightful analysis and suggestion of improvement
- Manage weekly and daily business **KPI reports** with insights.
- Increases productivity by developing **automated accounting process**, and coordinating information requirements with other departments;

Logistics Analyst | **Valueway Global Logistics Inc., Toronto, ON**

Oct 2016-Nov.2018

- Investigated and adopted optimal shipping & receiving strategies, with selection of **best carriers, routes**, and **methods to minimize costs** and **enhance schedules** base on history data analysis.
- Developed a brand new metrics report that gave Purchasing its very **first internal system** to effectively **analyze product and vendor data**
- Led 8-month project to create strict guidelines for **order fulfillment** and **resolved transmission errors**, resulting in greater role clarity and leading to **faster order processing**
- Orchestrated **efficient routing** by producing accurate shipping documentation and optimizing operation process.
- Uncovered a loss of shipping revenue (estimated at \$25K) and corrected the issue

Business Banking Assistant | **ICBC China**

Apr 2012 – Jul 2012

- Customer Transaction Analyses - Conducted retail banking CRM analysis by utilizing RFM model, transaction and category analysis to provide key insights for redefining campaign implementation strategy
- Delivered risk analysis to identify suspicious & problematic transactions base on business rules through data modeling, integration and reporting with combining and linking data from various sources

EDUCATION

Electronics Engineering Technician Diploma

Centennial College, Toronto

Jan.2014-Apr.2016

Bachelor of Management in Management Science & Engineering

HoHai University, C

Sep.2007-Apr.2011

TRAINING – VICTORIA TORONTO TRAINING CENTER, TORONTO

- Microsoft SQL Fundamental Training Jun 2023 - Sep 2023
- Microsoft Power BI with Python, SQL & Cloud Training Sep 2023 – Nov 2023