Summary

Master of Management – International Accounting and Finance, passed **CFAIII**, result and detail-oriented financial specialist, with strong background in **Finance**, **Accounting**, **CRM**. Apart from possessing exceptional **data analytical** and **reporting** skills, Hanson is a great team player with **critical thinking** mindset, seeking for **Analyst** position.

- Financial Analysis
 - Proficiently apply financial modeling on budget, forecasting, revenue and expense calculation.
- Customer Behavior Analysis

Effectively presented reports and software instructions to teammates and project leads.

• Active self-starter

Managed to gain knowledge on SQL & VBA through online resource in less than 2 weeks.

- Technical Data Related
 SAP FICO, SQL, Power BI, Python, Excel, VBA
- Other Software

Jira, ServiceNow, MS office, Marco, Draw.io, Visual Studio Code, Google Suite

• Dashboard & Reporting

Customer Behavior Analysis Transaction Analyses

Financial Income Statement Report

Education

MASTER of Management – International Accounting and Finance | **University of Windsor**Bachelor of Environment in Honours Environment and Business (honours list) | **University of Waterloo**Bachelor of Business Administration | **Nanjing University of Finance and Economics**Sep 2020-Dec 2021

Sep 2018-Jun 2020

Sep 2016-Jun 2018

Professional Experience

Financial Analyst | Lafarge Canada Inc. | Mississauga, ON

May 2022-Present

- · Integrate, consolidate Quarterly, monthly enterprise reports based on subsidiary submission; reconcile them in SAP FICO
- Conduct Master Data Management including creation and maintenance of Business Hierarchy and Chart of Accounts
- Participate in corporate Mid-term plan, work on LHINK dashboard; calculate cash flow and CAPEX for new acquisitions
- Follow internal control system routine instructions and handle ad-hoc tasks, such as statistics report and tax document etc.
- Regularly check account balance to ensure the entries from the lower-level are booked correctly with **strong attention to details**
- Delivered end to end relative group analysis to provide sales growth comparison side by side with competitor and EBIT

Data Analyst | EDPYPF Services Inc. | Markham, ON

Jan 2022-Apr 2022

- Collected business requirement; designed and determined scope, KPI, workflow and layout to deliver the BRD
- Created Customer Behavior Dashboard for Campaign planning base on RFM model with rich data logic and automation
- Transaction Analysis to identify potential group of customers to reveal lost ratio in comparing count and amount
- Created **Financial Income Statement report** using **Access, Excel, VBA** and **VB script** to reduce repeated work and improve efficiency by 60% in an orchestration way.
- Designed Expense Control Report using Tableau to compare expense with budget, plan and same period of previous year
- Summarize the method to reduce the duplicate rows and data quality issues in dimension and fact tables

Intern Experience

Junior Data Analyst | Yuantai Environmental Construction Engineering / Nanjing, China

Jul 2017-Oct 2017

- Extensive database, SQL scripting and MS Access handling with hands-on experience creating SQL queries to validate, test and reconcile data in various sources.
- Conducted marketing analysis, analyzed the profits and expenditures, generated monthly business & data reports
- Attended meetings with end users to gather business requirements.
- Created excel template for the purpose of gathering customers' quotation and invoice information and upload to Sql Server DB

Project Experience

Customer Sales – Ad Hoc Business User Stories and Requirement

Dec 2021

- Understand Business requirement through Data Modelling Diagram and identify one to many relationships
- Conducted database migration test and validation between cloned database in SQL Server and WebDB on SQLZOO
- Translated English to SQL language and evaluated performance among different ways of SQL issue resolving

Finance Experience

J.P. Morgan Commercial Banking Virtual Experience

Mar 2022

- Produces an Analyst Report providing acquisition recommendation on a healthcare product company
- Conducted a Discounted Cash Flow Model analysis, by forecasting 10-year cash flows with information on upcoming
 projects and historical balance sheet financials; Determined the covenant structure and prepared the deal structure
- Researched the competitive advantages of the company's business model with Porter's five forces framework
- Analyzed the equity ownership structure and cost of acquisition by preparing the Capitalization Table
- Highlighted key (strategic, transitional and financial) risks and recommended potential risk mitigation strategies