

YI-HSUAN, LIN
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Objective

Applied psychology student anticipating graduation in spring 2023. Looking for an opportunity in the field of management consulting, where my skills in critical thinking, analysis, and problem-solving would contribute to.

Education

New York University	Bachelor of Science, Applied Psychology	Overall GPA: 3.738
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Anticipated Date of Graduation: **Spring 2023**

Relevant Coursework: Introduction to Psychology, Social Psychology, Cultures of Psychology, Research Methods, Counseling Interview

Experiences

Lab Research Assistant | NYU Department of Applied Psychology | Feb. 2022 — May 2022

- Worked with 20+ team members to explore ways to incorporate oral storytelling into traditional classrooms
- Worked with the computer software ELAN to annotate videos for qualitative coding

Lab Research Assistant | NYU Department of Applied Psychology | Nov. 2021 — May 2022

- Collaborated with 5 team members to assist a PhD Candidate with a qualitative research on social determinants of mental health in the marginalized population
- Worked with the computer program ATLAS.ti to organize qualitative data

Market Research Assistant | Shanghai Hycon Research | Aug. 2021 — Nov. 2021

- Researched with Microsoft excel to analyze data from quantitative and qualitative research

Marketing Assistant | Shanghai Hinichijou Cafe | May 2021 — Aug. 2021

- Worked with two team members to formulate a business plan in request of a cooperation opportunity with the Mighty Jaxx Company

Health Ambassador | NYU Shanghai Student Health Center | Sep. 2020 — Nov. 2020

- Coordinated with 30+ team members to implement health promotion events, activities, and special initiatives to fight against COVID-19 on campus

Academic Projects

Student Research Project | NYU NY Course Project | Sep. 2021 — Nov. 2021

- Partnered with two team members to investigate on the impact of extraversion on college student's social life through a mixed method research
- Ran a multiple regression and mediation analysis using SPSS for the quantitative method, and conducted four interviews for the qualitative method

Market Research | Shanghai Hinichijou Cafe | May 2021 — Aug. 2021

- Worked with two team members to investigate reasons of tensions among 32 disabled colleagues
- Formulated a 35 4-point item questionnaire addressing problems at work experienced by the colleagues
- Provided a suggested refinement protocol for the employer to improve the Cafe management

Skills

Technical Skills: ATLAS.it, ELAN, SPSS, basic knowledge in Python, JAVA, Microsoft Office (Excel, PowerPoint, and Word)

Languages: Fluent in Mandarin and English, basic knowledge in Spanish and American Sign Language