

## Yi-Hsuan (Cindy) Lin

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MM DD, 2022

[Company name]

Dear Hiring Manager,

I am very excited to submit my resume to be considered for the (position) position at (Company). I am currently studying Applied Psychology at New York University and expect to graduate in May 2023. I believe my analytical skill, critical thinking skill, and ability to work effectively with a team make me a strong candidate with a high potential to contribute to (Company).

My analytical skills allow me to analyze facts with support from data quickly and arrive at conclusions in an organized way. This skill was honed from the courses that I took in Research Methods, Statistics, and Computer Programming. My data analyst intern experience at EDPYPF Services Inc. has further strengthened this skill, where I learned to utilize different tools such as the RFM model and digital marketing dashboard to conduct analysis and make recommendations for clients in different industries.

My critical thinking skills enable me to take initiative to identify areas that have major impacts, from both business and human perspectives. The learning I gained from my studies in Social Psychology and Developmental Psychology has empowered me to make deeper observations on individual and cultural human insights that have large impacts on businesses. During my experience as a market research analyst intern at Hycon Research Co., I participated in a project to help assess the business potential of a new product launch via a functional product usage test and an emotional product concept test. From this experience, I have further strengthened my critical thinking skill to identify impactful opportunities from both business and human aspects.

My ability to work effectively with people from different backgrounds makes me a strong team player. My multicultural background, combined with the cross-cultural and inter-disciplinary training I received from NYU Liberal Studies Program and Applied Psychology, has made me an active and empathic listener who strives to better appreciate perspectives from different backgrounds. I have always played the role of an effective communication link and helped foster inclusiveness and productive relationship among team members. My intern and extra curriculum experiences, during which I worked closely with people from different cultures and backgrounds, have further strengthened my ability to be an effective team player.

I believe my analytical skill, critical thinking skills, and ability to work effectively with a team make me a unique and strong candidate to contribute to (Company). Please feel free to contact me with any questions you may have by phone at 1(201)-736-0653 or by email at yihhsuanlin.cindy@gmail.com. Thank you for considering my application and I look forward to hearing from you.

Sincerely,

YI HSUAN, LIN