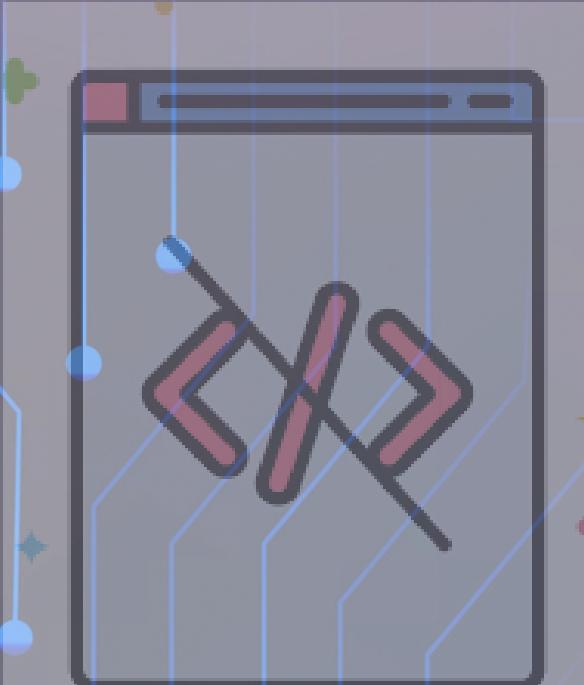


# AI



# LOW CODE/NO CODE AI TOOLS

- World of Automation & Low Code
- Introduction to **zapier**
- Introduction to **make**
- Hands on projects & Assignments



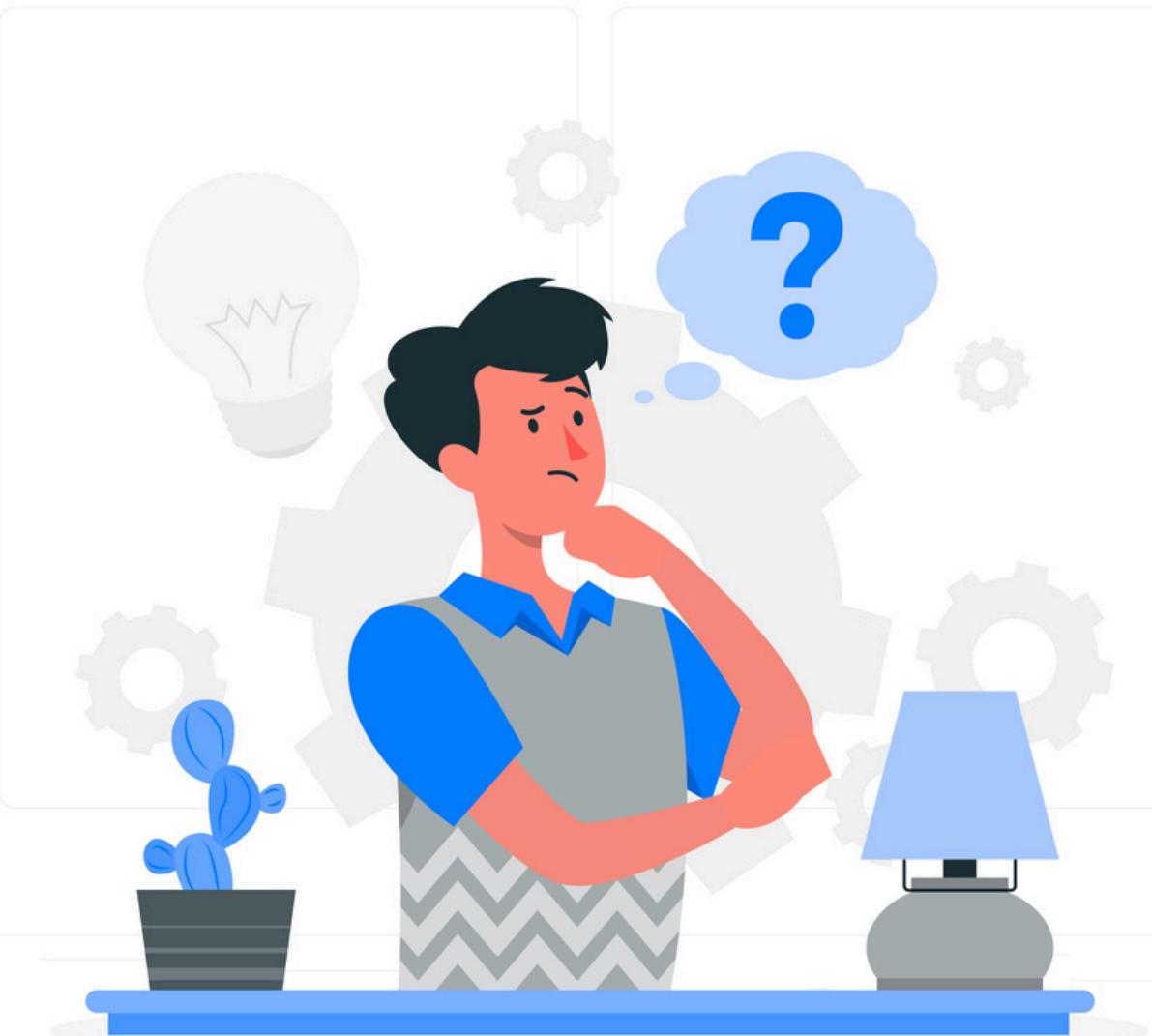
Meet **Rahul** – A Brilliant **Business Owner**

But A **Stressed** Business Owner too

Who is **multitasking** in

- Responding to Customer Emails
- Updating Spreadsheets
- Posting on Social Media
- Sending Newsletters

And he doesn't know how to code.....



One day, Rahul was thinking if I had **more time**,  
I would be

- **Creating**
- **Innovation**
- **Connecting to the Audience**



Suddenly, a thought struck his mind

**“What if some of these tasks could... do themselves?”**

And this is where he started **learning automation using Low Code/No Code AI tools**



**Automation** is about getting machines or software to **perform repetitive tasks**, following a **set of rules, without constant human intervention**.

It **frees up human** potential for more **complex, creative, and strategic work**

Rahul's **life got changed** and he became a "**Pro**" at **multitasking**

# The Low-Code/No-Code Advantages!

## Supercharge Your Solutions:

- Coding
- Reducing Manpower

## Transforming Industries, One Automation at a Time!

- Marketing Magic: Connecting with Customers, Faster and Smarter!
- Automation Anywhere: Streamlining Business Operations!



All the following tasks can be managed by using Low Code/No Code AI tools:

- Responding to Customer Emails
- Updating Spreadsheets
- Posting on Social Media
- Sending Newsletters

**But what are those tools???**

# INTRODUCING

**-zapier**

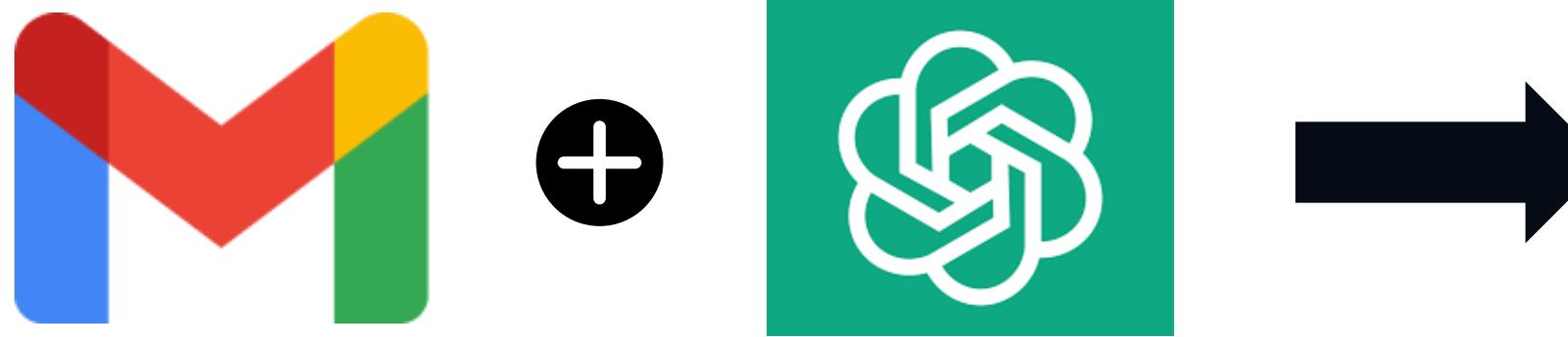
 **make**



**Zapier:** Zapier connects **software tools** so you can **set them up** to work for you **automatically**.

**Make:** Like Zapier, Make is a **visual platform** that lets you **build and automate** tasks and workflows by **connecting apps**.

# AN EXAMPLE OF EMAIL RESPONSE AUTOMATION



**EMAIL RESPONSE AUTOMATION**

We can use both **\_zapier** & **make** for making this tool

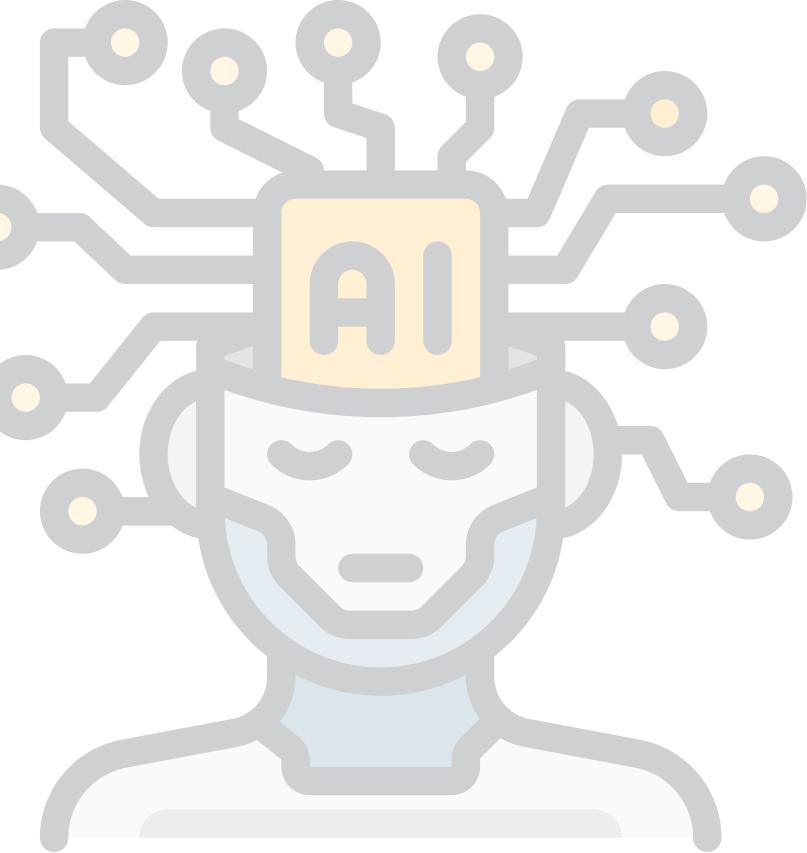
**✉ info@edquest.co.in**

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- **Introduction to Zapier**
- **Key concepts: Triggers, Actions, Zaps**
- **Understanding the Zapier Interface**
- **Hands on projects & Assignments**



# ZAPIER

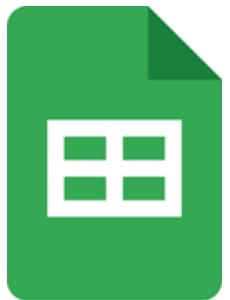
An app connector that **automates tasks** without code. **Save time, reduce errors, focus on what matters!**

**Core Concepts** of Zapier are:

- **Zap**
- **Trigger**
- **Actions**



**\_zapier**

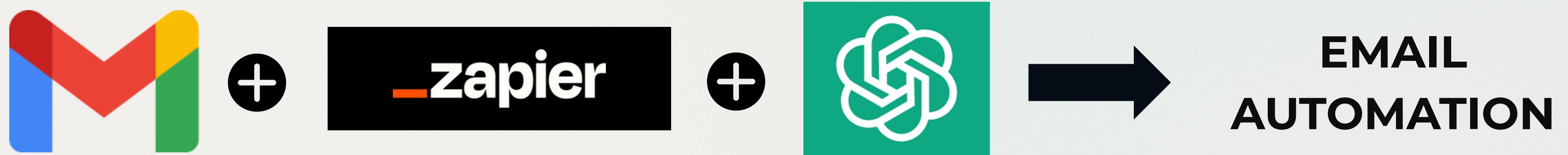


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When we do this in Zapier, it is called "**ZAP**"



Imagine you want to automate draft emails according to the emails you receive in inbox.

This is where you **trigger** a **ZAP** and receive the **action** taken as output

**Trigger:** "Automated Email Response "

**Action:** "Create a Draft Email"

# THIS IS HOW ZAPIER INTERFACE LOOKS LIKE

+ Create

- Home
- Discover
- Zaps
- Tables
- Interfaces
- Chatbots Beta
- Canvas Beta
- Agents Beta

App Connections

Zap History

More

Plan tasks 3 / 100

Pay-per-task billing 0 / 0

Usage resets in 1 week

## What would you like to automate?

AI beta

Find a template Generate a Zap

Browse all templates

What would you like to automate?

Suggestions Facebook Lead Ads Google Sheets Slack to email Customer support Sales automation

### Start from scratch

- Zap Automated workflows
- Table Automated data
- Interface Apps, forms, and pages
- Chatbot AI-powered chatbot
- Canvas Process visualization

### Popular templates

AI Workflows Most popular Trending this week

- Capture New Leads from
- Receive automatic updates in
- Instantly Respond to New

Product news • 4 min

New and noteworthy apps: Square, Intercom, and

# ZAPIER

An app connector that **automates tasks** without code. **Save time, reduce errors, focus on what matters!**

**Core Concepts** of Zapier are:

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**\_zapier**



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# HANDS ON PROJECT USING



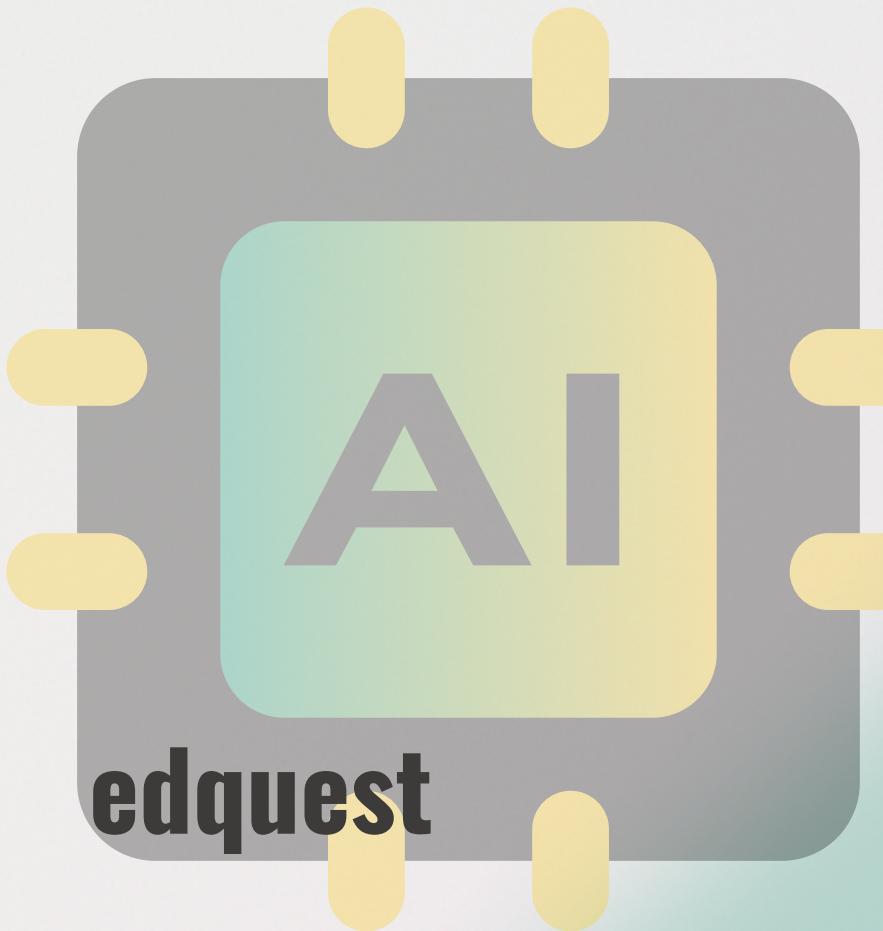
Let's Create a **LinkedIn Post Automation AI tool** using Zapier's Functionalities



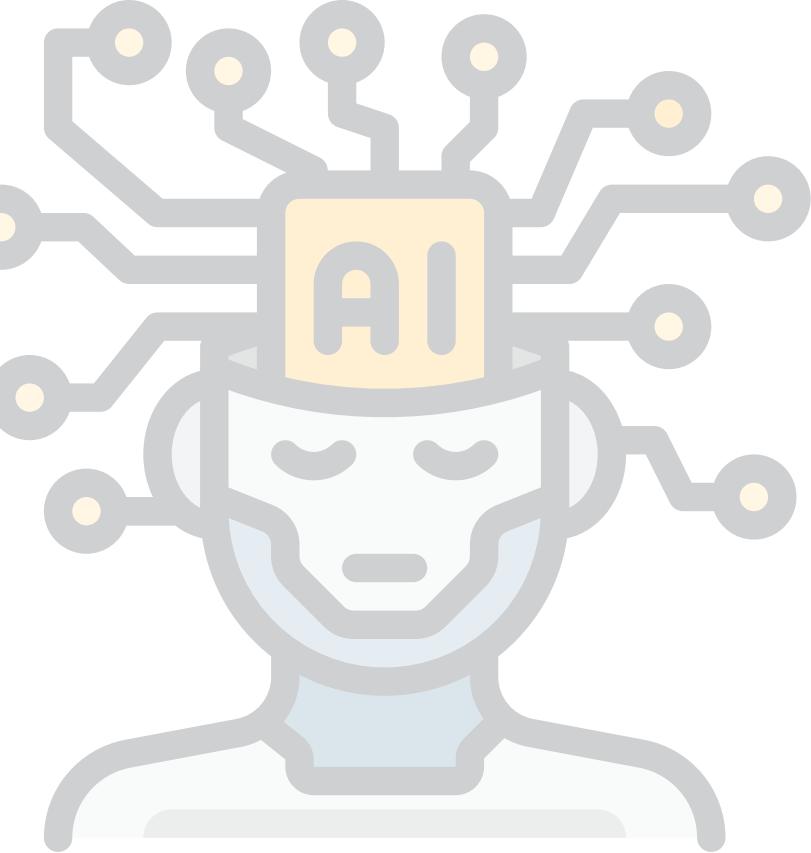
**Linkedin Post  
Automation**

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+91-9467752177



# AI make



- **Introduction to make**
- **Key concepts: scenarios, Triggers, modules**
- **Understanding the make's Interface**
- **Hands on projects & Assignments**



# MAKE

An app connector that **automates tasks** without code. **Save time, reduce errors, focus on what matters!**

**Core Concepts** of make are:

- **Scenarios**
- **Triggers**
- **Modules**
- **Templates**



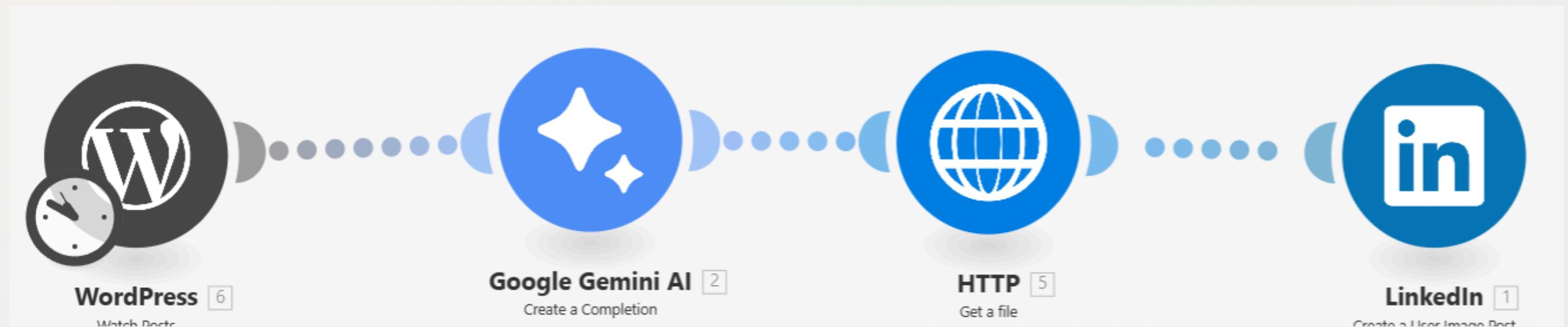
## A “**Scenario**” Example

Imagine you want to automate LinkedIn post according to the post from your website.

This is where you **trigger** a **Scenario** and receive the **action** taken as output

**Trigger:** "Post on website "

**Action:** "LinkedIn Post"



# THIS IS HOW MAKE INTERFACE LOOKS LIKE

The screenshot shows the 'My Organization' dashboard in the Make platform. The left sidebar has a purple header 'MY ORGANIZATION' with a dropdown arrow. Below it are several menu items: 'Organization' (selected, highlighted in blue), 'Team', 'Scenarios', 'AI Agents (BETA)', 'Templates', 'Connections', and 'More'. Further down are 'Resource Hub', 'What's New', 'Notifications', 'Help', and a user profile for 'Pankaj Singh'. The main content area has a header 'My Organization' with tabs: 'ORGANIZATION' (selected), 'TEAMS', 'USERS', 'SUBSCRIPTION', 'PAYMENTS', 'INSTALLED APPS', 'VARIABLES', and 'SCENARIO PROPERTIES'. Top right are 'Organization settings' and '+ Create a new scenario'. The main content includes sections for 'Dashboard', 'Active scenarios', and 'Recommended for you' (with links to Community, Academy, Help Center, Partner Directory, Blog, and Use Cases). A note at the bottom says 'Visit [Resource Hub](#) for more tutorials and guides.' A blue 'Search for help' button is at the bottom right.

# HANDS ON PROJECT USING make

Let's Create a **LinkedIn Post Automation AI tool** using Make's Functionalities

