

# **OSG**

## **Area Coordinator's Report: Communications**

March 18<sup>th</sup>, 2009

David J. Ritchie



# Communications Status

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## Current Initiatives:

- Working to bring on the extra 0.5 FTE for iSGTW editor made available by OCI and DOE. Review of possible candidates underway by Fermilab Office of Communication.
- Five video interviews with women taken at AHM being readied for inclusion in iSGTW's series on "women in grid computing".
- Upcoming iSGTW workshop at CERN on March 27th

## Accomplishments Since Last Report

- Held successful Communicators phone meeting on 3/10/2009. Topics: NSF sponsored AAAS workshop on "Communicating Science", forays into "Web 2.0" (e.g., YouTube, Twitter, Facebook, Flickr, Blogs at AHM)
- Continuing OSG News via new process
- iSGTW going well – many articles in pipeline.
- Press release highlighting large role played by OSG-provided grid resources in single top discovery



# Communications Issues and Concerns

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## Issues / Concerns

- Continued quality of iSGTW in time of change.
- Keeping documentation current, complete, correct – ready to help Rob Gardner's task force as needed.
- Keeping energy and contributions for the newsletter. Next one scheduled for end of March
- Collaborative tools – need more and easier to use?
- Exploring ways of automatically capturing OSG presentations on the web. Success of presentations by Ian Stokes-Rees and Ruth Pordes in one-off manner is a good sign. Now have to make it customary for any speaker to accomplish.
- David Ritchie close to fully transitioned into Communications Coordinator. Next he will reach out and talk to the rest of OSG in the next few months.

3.2	<b>Communications WBS</b>		Pordes
3.2.1	Research Highlights	ongoing	Heavey, Ritchie
3.2.1.1	Transmit to NSF	5/1/09	Heavey, Ritchie
3.2.2.2	Publish as Press Releases	ongoing	Heavey, Ritchie
3.2.2	Papers & Presentations at Conferences & Forums	ongoing	Ritchie, Teckenbrock
	Communication/PR Plan for OSG year3	ongoing	Ritchie, Teckenbrock
	Prototype “communications/PR for stakeholders” activity	ongoing	Pordes, Ritchie
3.2.3	Publications	ongoing	Heavey
3.2.3.1	iSGTW	ongoing	Heavey
	Deliver weekly iSGTW in collaboration with EGEE editor	ongoing	Heavey
	Quarterly phone meetings with Communicators	ongoing	Heavey, Ritchie
3.2.3.2	Re-establish OSG News as a quarterly or monthly publication	ongoing	Pordes
3.2.4	Web Presence - Maintain OSG website, top level Twiki page, and document repository	ongoing	Teckenbrock
3.2.5	Outreach Materials (posters, brochures, demonstrations, etc.)	ongoing	Teckenbrock, Ritchie
	Produce brochures, demos, posters, slide-shows, multi-media etc. as needed for OSG representation at meetings and conferences	9/30/09	Teckenbrock, Ritchie
	Capture 3-5 OSG presentations on the web.	5/1/09	Teckenbrock, Ritchie