**OSG year6 Communications Work Plan**

# Strategy

OSG communications primary objectives are to ensure internal and external communication and editorship of the International Science Grid This Week (ISGTW) e-publication. The current communications plan states:

Develop and communicate a coherent message to diverse audiences that:

* Conveys the unique capability of the Open Science Grid to enhance collaboration among distributed researchers.
* Conveys the accomplishments of researchers currently using the Open Science Grid for large-scale computational research.
* Conveys the reality of grid computing today, and plans for the future.
* Differentiates the Open Science Grid from other major grid projects in the U.S. and worldwide
* Supports collaboration between the Open Science Grid and its many partners

# Requirements

This area is part of the cross-cutting support area and gets it requirements from the OSG staff and Council.

# Tactics

# High-level Goals

## Projects (with Date targets)

1. Revise and get agreement for the revision of the OSG communications plan – Dec 1st
2. Revise format and framework for the OSG newsletter – Dec 1st
3. When asked provide information to DOE and NSF that communicate OSG’s accomplishments – expected in Dec and/or Jan

## Ongoing Tasks

|  |  |  |
| --- | --- | --- |
|  | Activity | Measure |
| 1 | Collect material for, edit and publish the monthly OSG newsletter whose audience is mainly internal to the OSG community, including sponsors and stakeholders. | Results of user surveys |
| 2 | Collect material for, edit and publish biweekly ISGTW in collaboration with the international team across the EU and US. | Results of user surveys |
| 3 | Reporting as part of the cross-project support area to the Area Coordinators meetings | To-be-provided |
| 4 | Represent OSG communications as part of the XSEDE communications group | Increased understanding of and communications between OSG and other XSEDE SPs. |

# Staffing Plan

* Miriam Boon – 50% OSG Communications
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* Jemise Lockhart – as needed to help with gathering OSG newsletter articles etc

# Risks and Concerns

1. It is important for the OSG Communicator to have the attention of and information from all members of the OSG with important accomplishments and activities that should be reported.