



REVOLUTION 9

In the spirit of doing the right thing and having fun doing it, we're inviting you and your community of friends and family to make a difference in 2009. Don't worry, it's nothing heavy, just 9 simple suggestions to help move the meter in the right direction. Plus, there's a little something in it for you!

Visit www.hornytoad.com to take part in the revolution and automatically win \$9 Toad Bucks to be spent at our store. It's easy, it's fun and it'll make ya feel good all over.

9 Ways To Make A Difference In 2009

1. Eliminate one car ride a week – walk, rideshare or ride your bike. Or just stay home.
League of American Bicyclists (<http://www.bikeleague.org>)
2. Volunteer with a local charity or community organization. If you're not sure what to do or where to go, here's a good place to start.
Volunteer Match (<http://www.volunteermatch.org/>)
3. Introduce someone to the great outdoors – a park, a trail, any wild place. Exposing people to the outdoors is a critical first step in developing conservation supporters.
The Outdoor Foundation (<http://www.outdoorfoundation.org/iwill/>)
4. Plant a tree or donate a tree. Trees are the lungs of Earth and help combat the global warming effects of carbon dioxide.
Arbor Day Foundation (www.arborday.org)
5. Buy locally produced foods. It supports local farmers, the food is fresher, and it doesn't have to travel 1,500 miles to you – now that's some tired produce.
Local Harvest (<http://www.localharvest.org>)
6. BYOB, bring your own bag when you go shopping. Find out why the only really good choice between paper or plastic is neither.
Treehugger (<http://www.treehugger.com/files/2008/07/paper-bags-or-plastic-bags-everything-you-need-to-know.php>)
7. Repurpose. Reduce waste and get creative. Make trash into treasure, it just takes a little bit of a different perspective.
Ready Made (<http://readymade.com>)
8. Support your local independent retailers. Just say no to big-box stores and yes to mom and pop. It's an easy way to support your community.
Horny Toad Dealers (<http://www.hornytoad.com/toad/stores/>)
9. Convince 9 friends to make a difference this year.