



EDRICH ROCHA

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Location: Dubai – UAE



SENIOR FRONTEND DEVELOPER

Summary

Senior Web Developer with **5+ years** of experience in developing user interfaces, unit testing, debugging, client facing. Proven ability in optimizing web functionality that improve user experience and understating business operations. Handling all the roles and responsibility of a lead.

Skill Highlights

- Angular
- ReactJS
- Sitecore, Tridion (CMS)
- Ruby on Rails
- HTML
- CSS, SCCS, Bootstrap
- JavaScript
- Jquery, EmberJS
- SQL, Postgresql Database
- Project Management
- Technical Lead
- Azure DevOps

Experience

MASHREQ BANK

November 2017 — Present

Senior Frontend Developer, Dubai – UAE



I was working as a consultant for Mashreq through Clicktap and recently got a permanent position since Nov 2019. This is my most challenging experience, working on a large **Online Banking Project** and **Mashreq Bank Website**. My main responsibilities are developing frontend portal for the customers, interacting with the backend vendors based in Italy and testing team based in India, integrating with the backend API's, managing the code.

Key Projects Handled

1. Mashreq Online Net Banking

- The project major modules in the project were Accounts, Cards, Investments, Insurance, offers, **Money transfers, bill payments**, financial manager, loans, beneficiary, payment gateway and profile update including KYC, emirates ID, passport, visa.
- Converting sketch design to **Angular** which were responsive web interface with an eye for pixel perfect development.
- The basic structure of the project was laid with the help of interaction designs, wireframes
- Angular Modules were **lazy loaded** and **gzipped** with a focus to reduce the bundle size and load the application very fast.
- Using **Azure DevOps** to manage repositories, user stories and sprint deliverables.

Technologies: **Angular, Bootstrap**, REST, IIS, HTML5, SCSS, Typescript, Azure DevOps.

2. Mashreq Website

- The project was mainly focusing on migrating all the segments and country websites in Mashreq into the Sitecore CMS, creating pages and setting up workflows
- Converting Figma Design to **ReactJs components** and integrated with Sitecore CMS
- The basic structure of the project was laid with the help of **Azure DevOps**.

Technologies: **ReactJs, Sitecore CMS**, GraphQL, HTML5, SCSS, Typescript.

Tools: **Sketch, Abstract, Figma, GIT, Azure Devops**

CLICKTAP DIGITAL TECHNOLOGIES
Frontend Lead, Dubai

October 2017 — November 2019



This is where I started my next big step in my career and worked in core banking domain for Mashreq Bank as a Senior Web Developer (external consultant).

- Cooperate with designers to create clean interfaces and simple, intuitive interactions and experiences.
- Develop project concepts and maintain optimal workflow.
- Handled offshore team to manage large, complex design projects for corporate clients.
- Assigning complete detailed programming and development tasks for Developers on **Jira, trello** and reviewing code merging on **Bit bucket** using GIT.
- Carry out Developers Hiring and Screening process
- Was an integral part in **Client facing** and creating the **scope of work**.

ARKECODE PRIVATE LTD
Junior Frontend Developer, Goa – India

July 2016 — August 2017



This is where everything started and I chose to go into web development. I got to learn a lot during this period as I was a fresher. And During this period I worked on nearly 10 small scale project and 2 major projects.

- Full stack web developer
- Building web-pages based on **HTML, CSS, JavaScript**
- Back end server side project - **Ruby on rails**
- Building API based software's for clients
- Front end - websites build on JavaScript framework such as Angular, Ember
- Worked on booking system, online shopping, entire hotel management system, static page profiles, property search system, business profiles.
- Writing Test cases for each and every method defined
- Maintaining all the previous web projects of the company and enhancing additional features based on the task assigned
- Attending Ruby on rails conferences held at various places in India (Rubyconf India, Deccan Rubyconf)

Technologies: EmberJs, HTML5, SASS, **CoffeScript, HAML**, SCSS, **Ruby on Rails**, Postgresql.

Tools: **Zeplin, GIT, Bitbucket, Slack, Trello**

Education

Bachelor of Computer Engineering- 2012
Angel Institute of Technology and Design, Goa University, India

Higher Secondary Certificate in Science- 2010
Don Bosco Higher Secondary School, Goa Board, India

Languages

English, Hindi, Konkani

Publications

Improved Steganography using Enhanced K Strange Points Clustering - user interface for hiding text into an image using various clustering methods and performing encoding and decoding. The project was done using JAVA (published a Research Paper named "Improved Steganography using Enhanced K Strange Points Clustering")

Personal Dossier

Date of Birth: **13th February 1995**
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