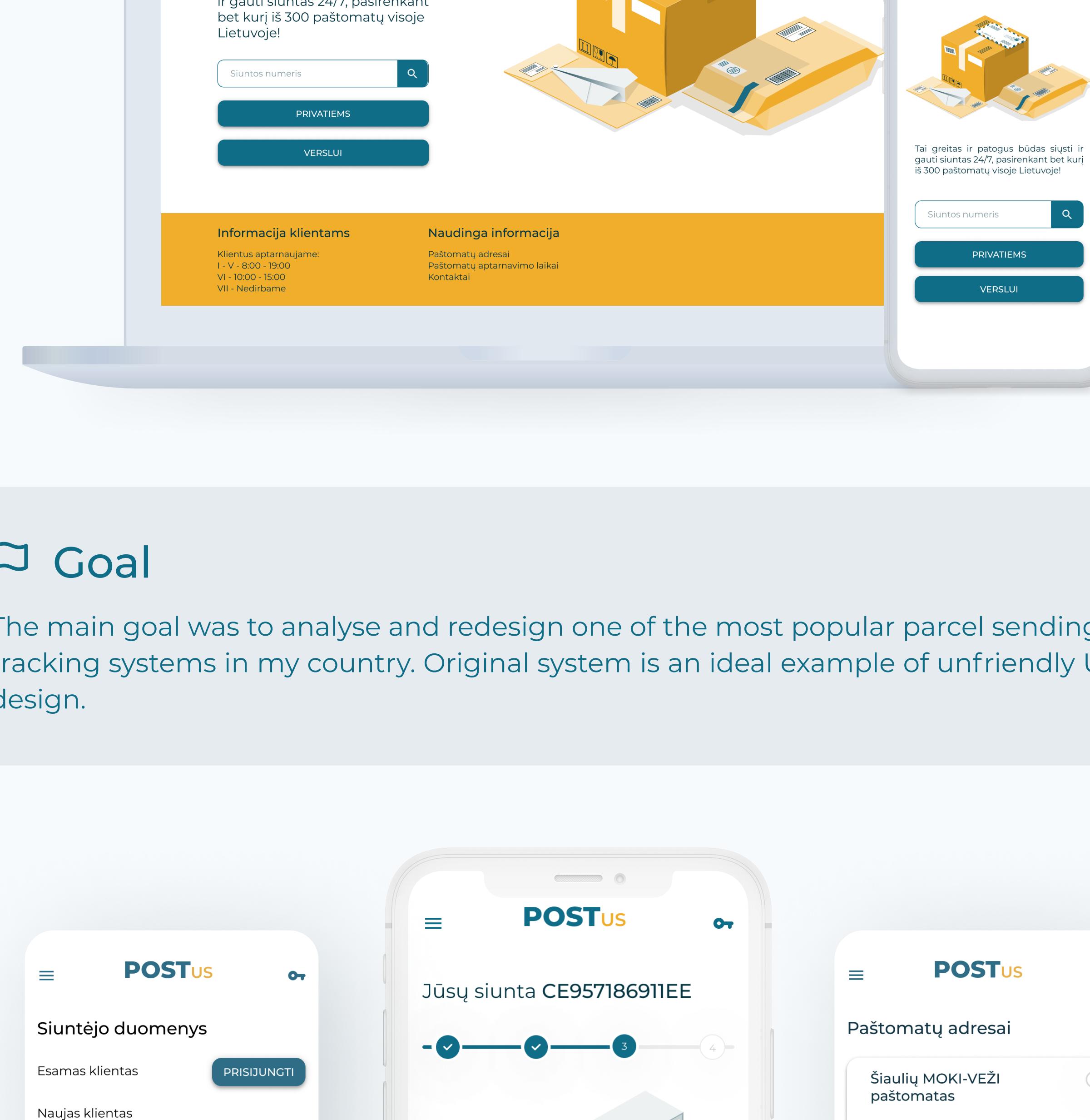


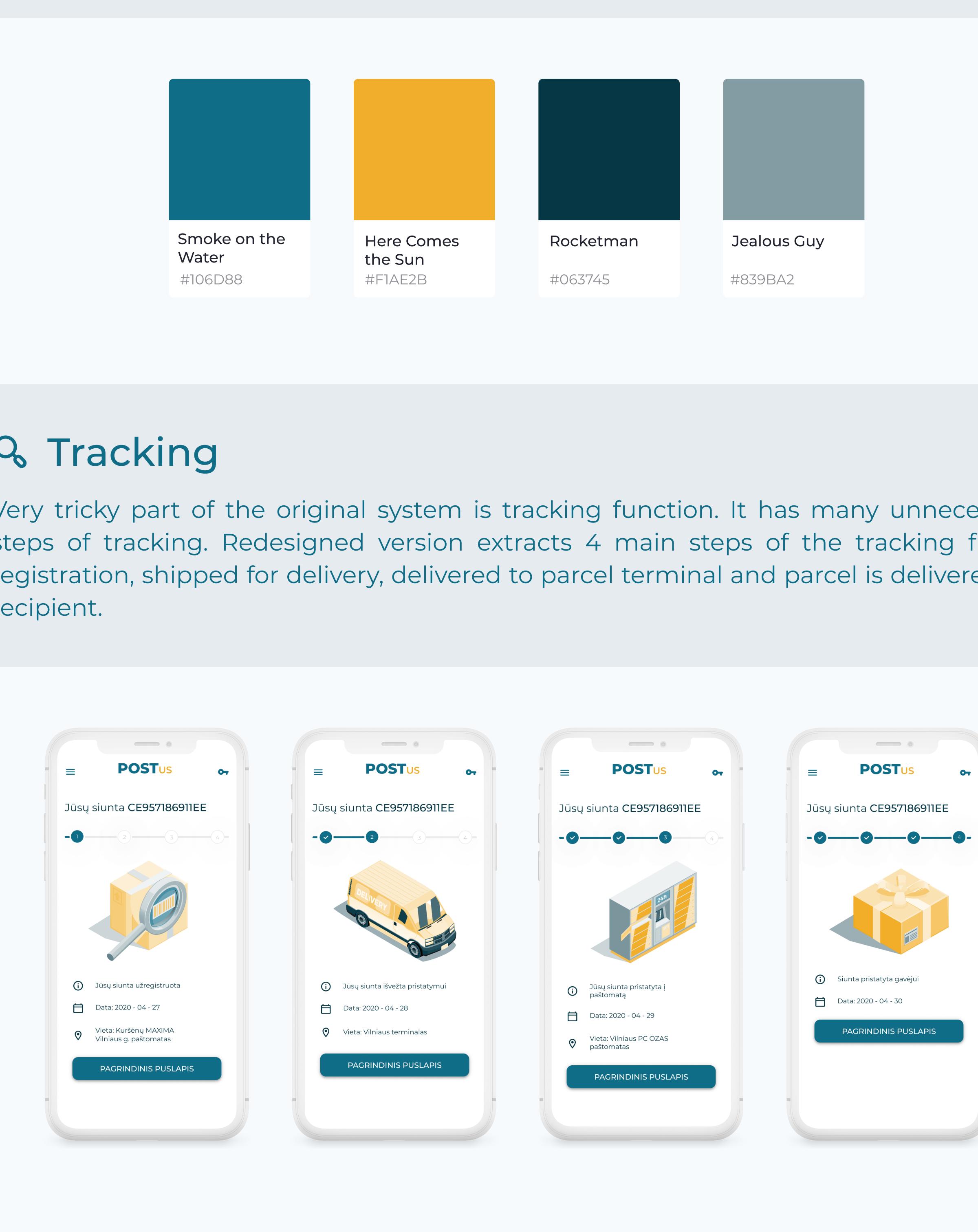
# POSTUS

Web App for easier parcel tracking and sending



## Goal

The main goal was to analyse and redesign one of the most popular parcel sending and tracking systems in my country. Original system is an ideal example of unfriendly UX/UI design.



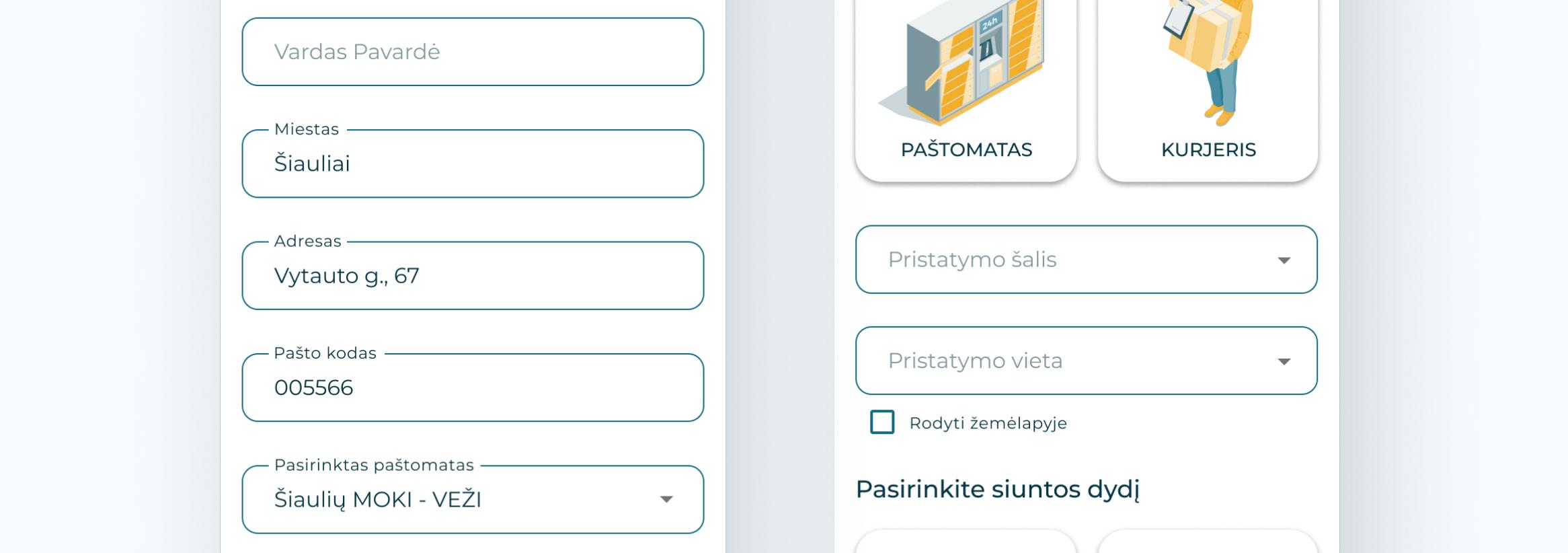
## Colour palette

The colour palette was inspired by a postage stamp made in 1976, while colours themselves were named after songs of that era.



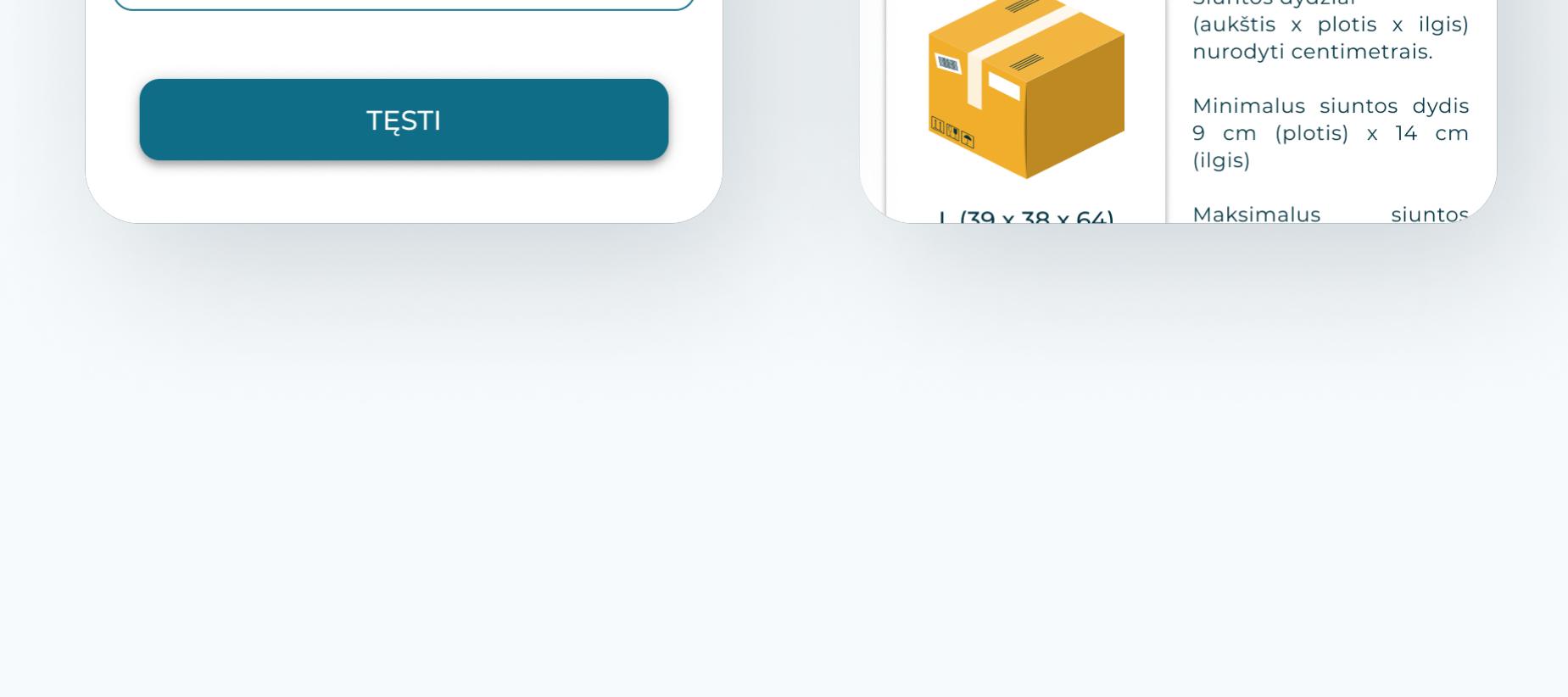
## Tracking

Very tricky part of the original system is tracking function. It has many unnecessary steps of tracking. Redesigned version extracts 4 main steps of the tracking flow - registration, shipped for delivery, delivered to parcel terminal and parcel is delivered for recipient.



## Place viewer

Personalization helps users make a closer bond with the product. That's why the redesigned features two options of how to look at parcel terminal addresses: user can choose between map view or list.



## Forms

There are two types of forms - recipient and sender. Sender can choose between forms with registration or without. If they choose continue with registration, the input field of password appears. Also, if sender is an existing member, it can choose sign in option.

