Metrics Review

EC 421, Set 2

Edward Rubin Winter 2022

Prologue

R showcase

New this week

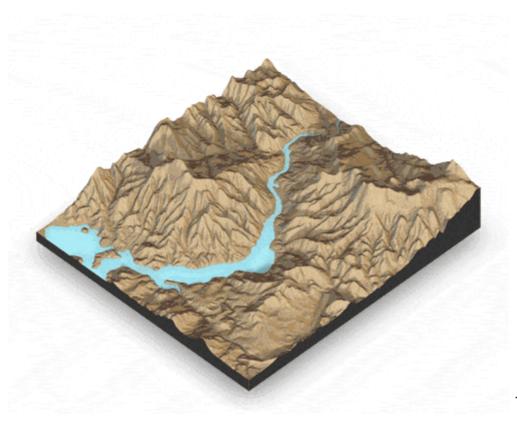
Because part of this course is about learning and implementing R, I'm going to share some interesting/amazing/fun applications of R.

Culture of Insight website

- R-based web application
- Maps your location data (as tracked by Google)
- Great example of R's ability to extend beyond statistical programming
- (Visualization matters.)

The rayshader package

- Creates really cool shaded maps (easily!)
- What else does one need?



The rayshader package.

Last Time

Motivation

In our last set of slides, we

- 1. discussed the **motivation** for studying econometrics (metrics)
- 2. **introduced R**—why we use it, what it can do
- 3. **started reviewing** material from your previous classes

These notes continue the review, building the foundation for some new topics (soon).

Normally: R is available at all academic workstations at UO.

Review

Models and notation

We write our (simple) population model

$$y_i = \beta_0 + \beta_1 x_i + u_i$$

and our sample-based estimated regression model as

$$y_i = \hat{eta}_0 + \hat{eta}_1 x_i + e_i$$

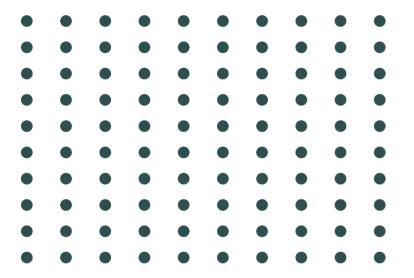
An estimated regession model produces estimates for each observation:

$${\hat y}_i = {\hat eta}_0 + {\hat eta}_1 x_i$$

which gives us the best-fit line through our dataset.

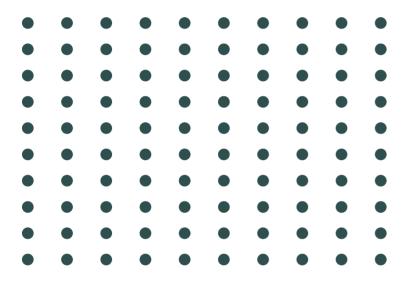
Question: Why do we care about population vs. sample?

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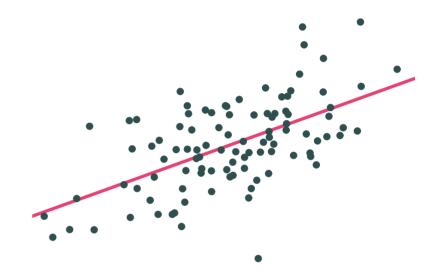


Population

Question: Why do we care about population vs. sample?



Population

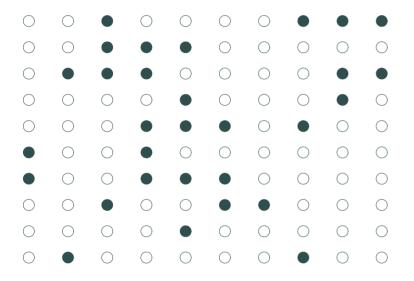


Population relationship

$$y_i = 2.53 + 0.57x_i + u_i$$

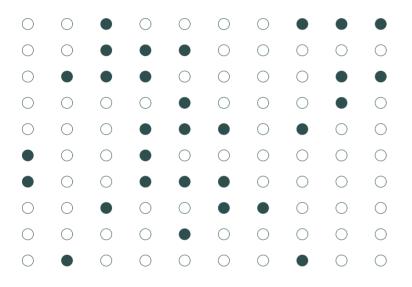
$$y_i = eta_0 + eta_1 x_i + u_i$$

Question: Why do we care about population vs. sample?

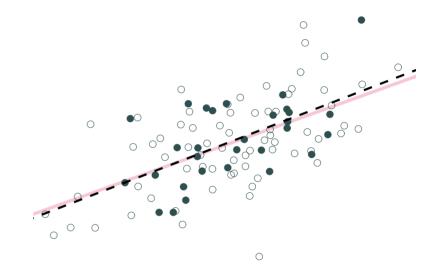


Sample 1: 30 random individuals

Question: Why do we care about population vs. sample?



Sample 1: 30 random individuals



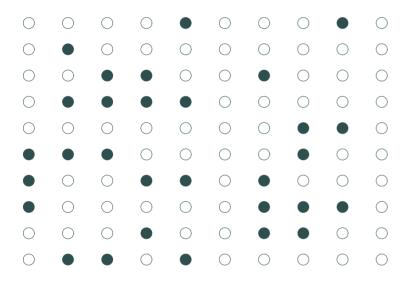
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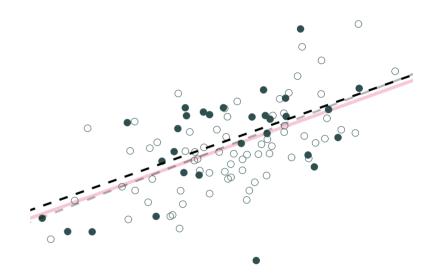
Sample relationship

$$\hat{y}_i = 2.36 + 0.61x_i$$

Question: Why do we care about population vs. sample?



Sample 2: 30 random individuals



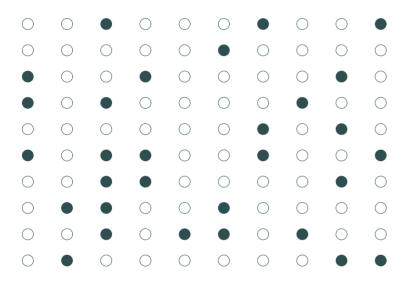
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$$y_i = 2.53 + 0.57x_i + u_i$$

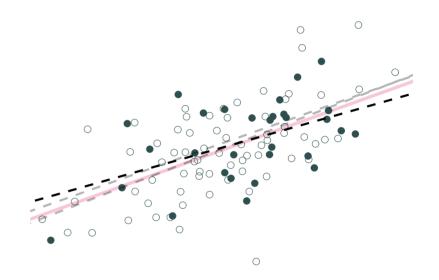
Sample relationship

$$\hat{y}_i = 2.79 + 0.56x_i$$

Question: Why do we care about population vs. sample?



Sample 3: 30 random individuals



Population relationship

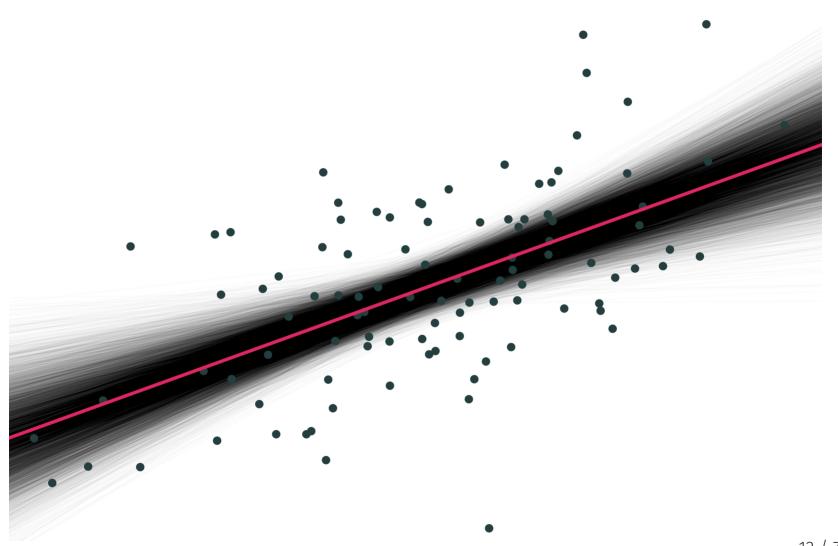
$$y_i = 2.53 + 0.57x_i + u_i$$

Sample relationship

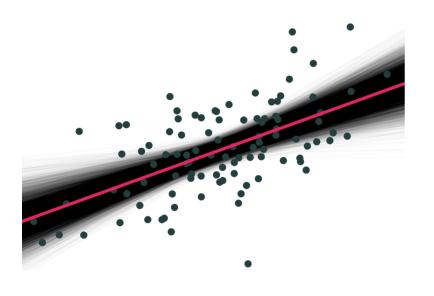
$$\hat{y}_i = 3.21 + 0.45x_i$$

Let's repeat this **10,000 times**.

(This exercise is called a (Monte Carlo) simulation.)



Question: Why do we care about population vs. sample?



- On average, our regression lines match the population line very nicely.
- However, individual lines
 (samples) can really miss the
 mark.
- Differences between individual samples and the population lead to uncertainty for the econometrician.

Question: Why do we care about population vs. sample?

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Answer: Uncertainty matters.

 $\hat{\beta}$ itself is a random variable—dependent upon the random sample. When we take a sample and run a regression, we don't know if it's a 'good' sample ($\hat{\beta}$ is close to β) or a 'bad sample' (our sample differs greatly from the population).

Uncertainty

Keeping track of this uncertainty will be a key concept throughout our class.

- Estimating standard errors for our estimates.
- Testing hypotheses.
- Correcting for heteroskedasticity and autocorrelation.

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- Correcting for heteroskedasticity and autocorrelation.

First, let's refresh on how we get these (uncertain) regression estimates.

Linear regression

The estimator

We can estimate a regression line in $R(lm(y \sim x, my_{data}))$ and Stata(reg y x). But where do these estimates come from?

A few slides back:

$${\hat y}_i = {\hat eta}_0 + {\hat eta}_1 x_i$$

which gives us the best-fit line through our dataset.

But what do we mean by "best-fit line"?

Being the "best"

Question: What do we mean by best-fit line?

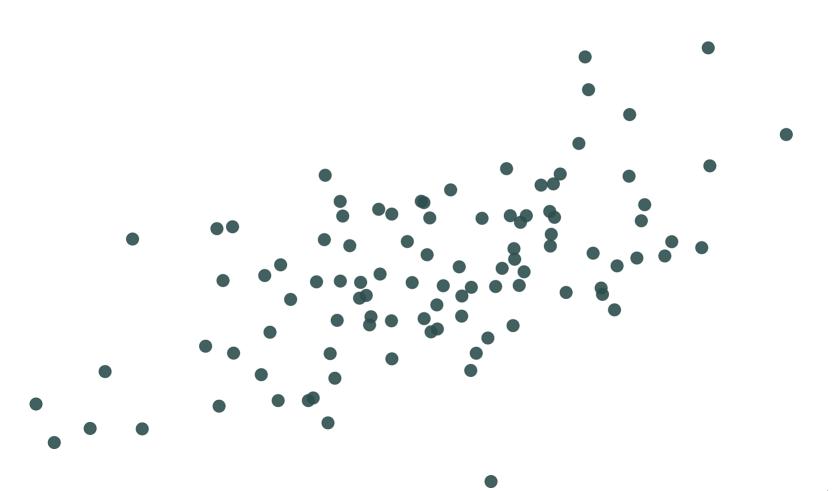
Answers:

• In general (econometrics), best-fit line means the line that minimizes the sum of squared errors (SSE):

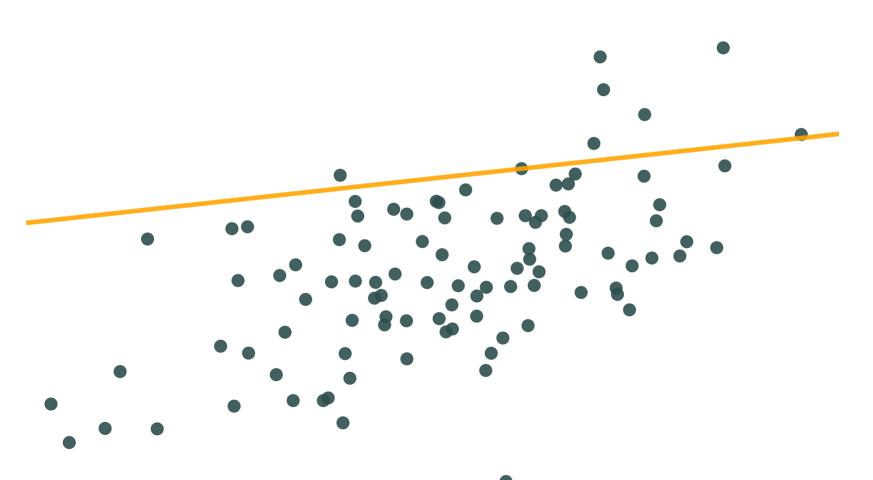
$$ext{SSE} = \sum_{i=1}^n e_i^2$$
 where $e_i = y_i - \hat{y}_i$

- Ordinary **least squares** (**OLS**) minimizes the sum of the squared errors.
- Based upon a set of (mostly palatable) assumptions, OLS
 - Is unbiased (and consistent)
 - Is the best (minimum variance) linear unbiased estimator (BLUE)

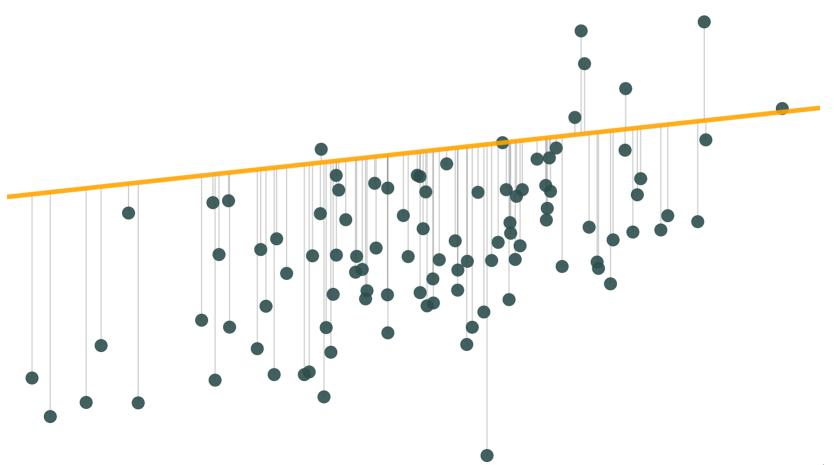
Let's consider the dataset we previously generated.



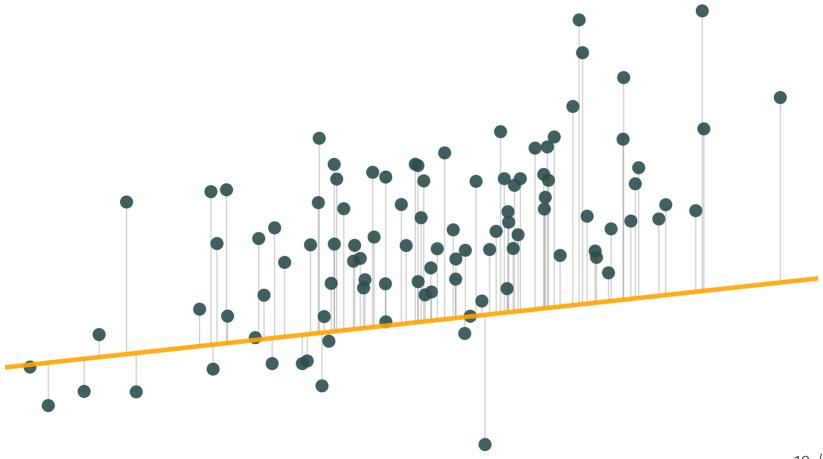
For any line $\left(\hat{y}=\hat{eta}_0+\hat{eta}_1x
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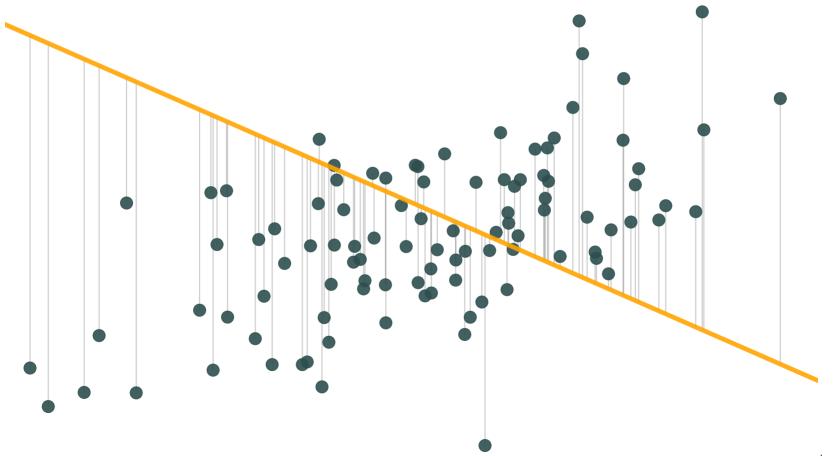
For any line $\left(\hat{y}=\hat{eta}_0+\hat{eta}_1x
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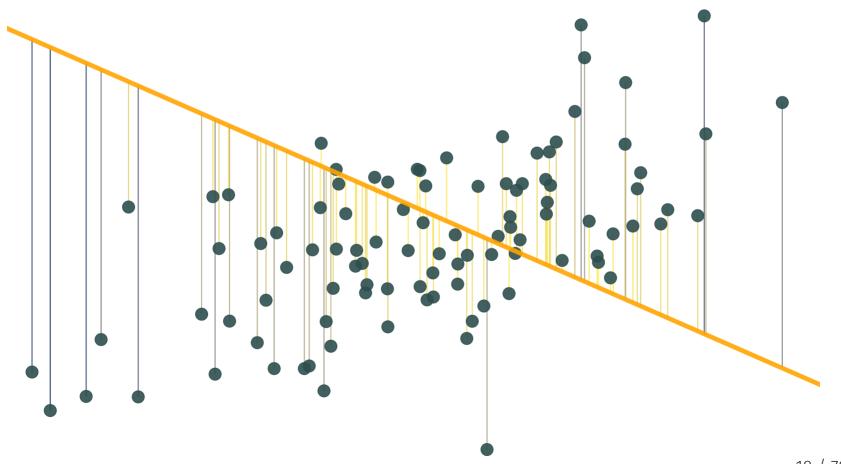
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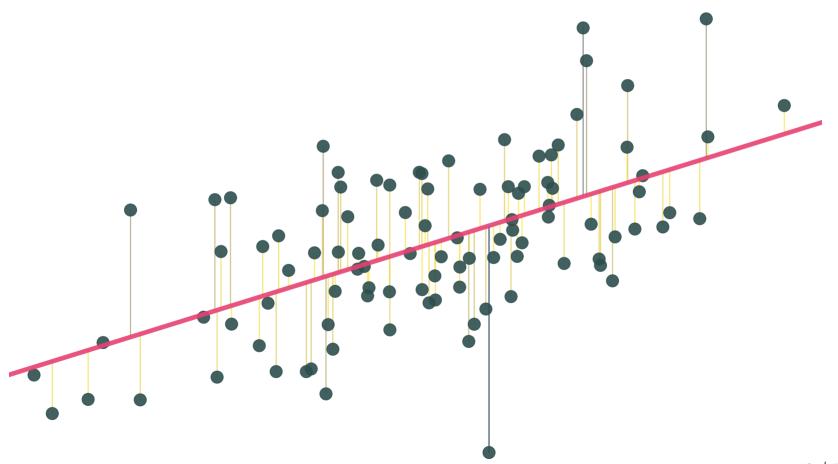
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SSE squares the errors $(\sum e_i^2)$: bigger errors get bigger penalties.



The OLS estimate is the combination of $\hat{\beta}_0$ and $\hat{\beta}_1$ that minimize SSE.



Formally

In simple linear regression, the OLS estimator comes from choosing the $\hat{\beta}_0$ and $\hat{\beta}_1$ that minimize the sum of squared errors (SSE), *i.e.*,

$$\min_{\hat{eta}_0,\,\hat{eta}_1} \mathrm{SSE}$$

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but we already know $\mathrm{SSE} = \sum_i e_i^2$. Now use the definitions of e_i and \hat{y} .

$$egin{aligned} e_i^2 &= \left(y_i - \hat{m{y}}_i
ight)^2 = \left(y_i - \hat{m{eta}}_0 - \hat{m{eta}}_1 x_i
ight)^2 \ &= y_i^2 - 2y_i\hat{m{eta}}_0 - 2y_i\hat{m{eta}}_1 x_i + \hat{m{eta}}_0^2 + 2\hat{m{eta}}_0\hat{m{eta}}_1 x_i + \hat{m{eta}}_1^2 x_i^2 \end{aligned}$$

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Recall: Minimizing a multivariate function requires (1) first derivatives equal zero (the 1st-order conditions) and (2) second-order conditions (concavity).

Formally

We're getting close. We need to **minimize SSE**. We've showed how SSE relates to our sample (our data: x and y) and our estimates (i.e., $\hat{\beta}_0$ and $\hat{\beta}_1$).

$$ext{SSE} = \sum_{i} e_i^2 = \sum_{i} \left(y_i^2 - 2 y_i \hat{eta}_0 - 2 y_i \hat{eta}_1 x_i + \hat{eta}_0^2 + 2 \hat{eta}_0 \hat{eta}_1 x_i + \hat{eta}_1^2 x_i^2
ight)$$

For the first-order conditions of minimization, we now take the first derivates of SSE with respect to $\hat{\beta}_0$ and $\hat{\beta}_1$.

$$egin{aligned} rac{\partial ext{SSE}}{\partial \hat{eta}_0} &= \sum_i \left(2\hat{eta}_0 + 2\hat{eta}_1 x_i - 2y_i
ight) = 2n\hat{eta}_0 + 2\hat{eta}_1 \sum_i x_i - 2\sum_i y_i \ &= 2n\hat{eta}_0 + 2n\hat{eta}_1 \overline{x} - 2n\overline{y} \end{aligned}$$

where $\overline{x} = \frac{\sum x_i}{n}$ and $\overline{y} = \frac{\sum y_i}{n}$ are sample means of x and y (size n).

Formally

The first-order conditions state that the derivatives are equal to zero, so:

$$rac{\partial ext{SSE}}{\partial {\hat eta}_0} = 2n{\hat eta}_0 + 2n{\hat eta}_1 \overline{x} - 2n \overline{y} = 0$$

which implies

$${\hat eta}_0 = \overline{y} - {\hat eta}_1 \overline{x}$$

Now for $\hat{\beta}_1$.

Formally

Take the derivative of SSE with respect to $\hat{\beta}_1$

$$egin{aligned} rac{\partial ext{SSE}}{\partial \hat{eta}_1} &= \sum_i \left(2\hat{eta}_0 x_i + 2\hat{eta}_1 x_i^2 - 2y_i x_i
ight) = 2\hat{eta}_0 \sum_i x_i + 2\hat{eta}_1 \sum_i x_i^2 - 2\sum_i y_i x_i \ &= 2n\hat{eta}_0 \overline{x} + 2\hat{eta}_1 \sum_i x_i^2 - 2\sum_i y_i x_i \end{aligned}$$

set it equal to zero (first-order conditions, again)

$$rac{\partial ext{SSE}}{\partial \hat{eta}_1} = 2n\hat{eta}_0 \overline{x} + 2\hat{eta}_1 \sum_i x_i^2 - 2\sum_i y_i x_i = 0$$

and substitute in our relationship for $\hat{\beta}_0$, i.e., $\hat{\beta}_0 = \overline{y} - \hat{\beta}_1 \overline{x}$. Thus,

$$-2n\left(\overline{y}-\hat{eta}_1\overline{x}
ight)\overline{x}+2\hat{eta}_1\sum_ix_i^2-2\sum_iy_ix_i=0$$

Formally

Continuing from the last slide

$$2n\left(\overline{y}-\hat{eta}_1\overline{x}
ight)\overline{x}+2\hat{eta}_1\sum_i x_i^2-2\sum_i y_ix_i=0$$

we multiply out

$$2n\overline{y}\,\overline{x}-2n\hat{eta}_1\overline{x}^2+2\hat{eta}_1\sum_i x_i^2-2\sum_i y_ix_i=0$$

$$\implies 2\hat{eta}_1\left(\sum_i x_i^2 - n\overline{x}^2
ight) = 2\sum_i y_i x_i - 2n\overline{y}\,\overline{x}^2$$

$$\hat{eta}_1 \Longrightarrow \hat{eta}_1 = rac{\sum_i y_i x_i - 2 n \overline{y} \ \overline{x}}{\sum_i x_i^2 - n \overline{x}^2} = rac{\sum_i (x_i - \overline{x}) (y_i - \overline{y})}{\sum_i (x_i - \overline{x})^2}$$

Formally

Done!

We now have (lovely) OLS estimators for the slope

$$\hat{eta}_1 = rac{\sum_i (x_i - \overline{x})(y_i - \overline{y})}{\sum_i (x_i - \overline{x})^2}$$

and the intercept

$$\hat{eta}_0 = \overline{y} - \hat{eta}_1 \overline{x}$$

And now you know where the *least squares* part of ordinary least squares comes from.

Formally

Done!

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We now turn to the assumptions and (implied) properties of OLS.

Properties

Question: What properties might we care about for an estimator?

Properties

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Tangent: Let's review statistical properies first.

Properties

Refresher: Density functions

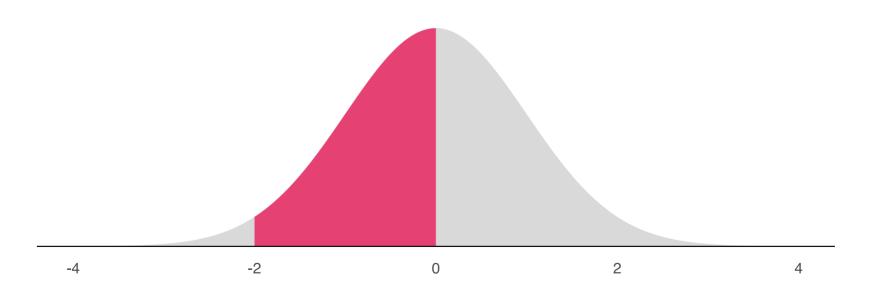
Recall that we use **probability density functions** (PDFs) to describe the probability a **continuous random variable** takes on a range of values. (The total area = 1.)

These PDFs characterize probability distributions, and the most common/famous/popular distributions get names (e.g., normal, t, Gamma).

Properties

Refresher: Density functions

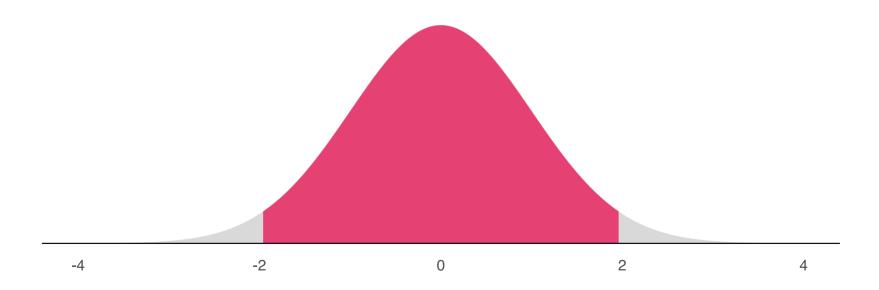
The probability a standard normal random variable takes on a value between -2 and 0: $P(-2 \le X \le 0) = 0.48$



Properties

Refresher: Density functions

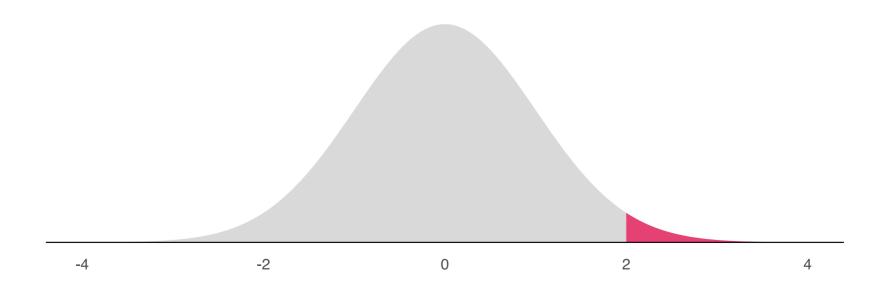
The probability a standard normal random variable takes on a value between -1.96 and 1.96: $P(-1.96 \le X \le 1.96) = 0.95$



Properties

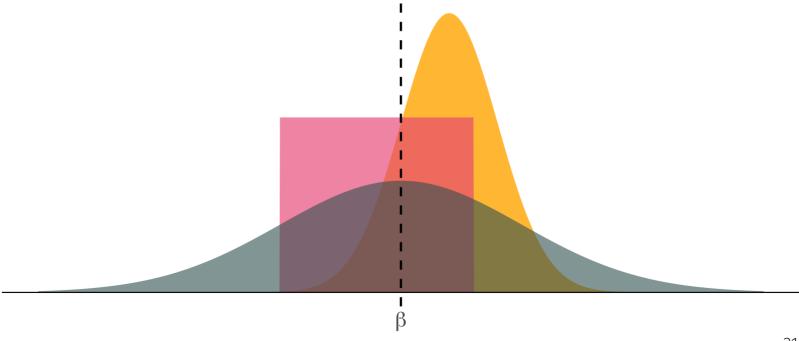
Refresher: Density functions

The probability a standard normal random variable takes on a value beyond 2: $\mathrm{P}(X>2)=0.023$



Properties

Imagine we are trying to estimate an unknown parameter β , and we know the distributions of three competing estimators. Which one would we want? How would we decide?



Properties

Question: What properties might we care about for an estimator?

Properties

Question: What properties might we care about for an estimator?

Answer one: Bias.

On average (after *many* samples), does the estimator tend toward the correct value?

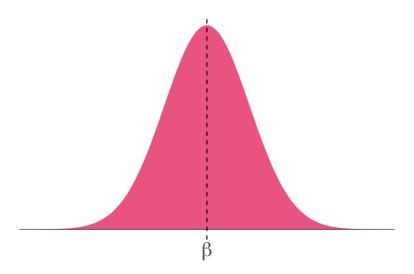
More formally: Does the mean of estimator's distribution equal the parameter it estimates?

$$ext{Bias}_{eta} \Big(\hat{eta} \Big) = oldsymbol{E} \Big[\hat{eta} \Big] - eta \, .$$

Properties

Answer one: Bias.

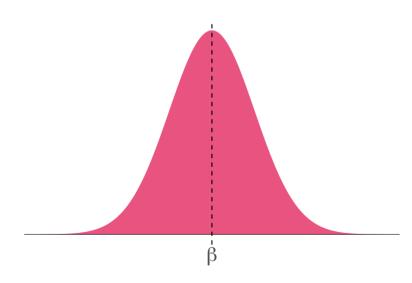
Unbiased estimator: $m{E} \Big[\hat{eta} \Big] = eta$



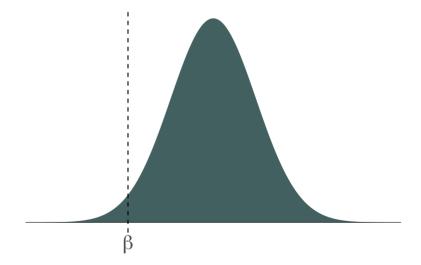
Properties

Answer one: Bias.

Unbiased estimator:
$$oldsymbol{E} \left[\hat{eta}
ight] = eta$$



Biased estimator:
$$m{E} \Big[\hat{eta} \Big]
eq eta$$



Properties

Answer two: Variance.

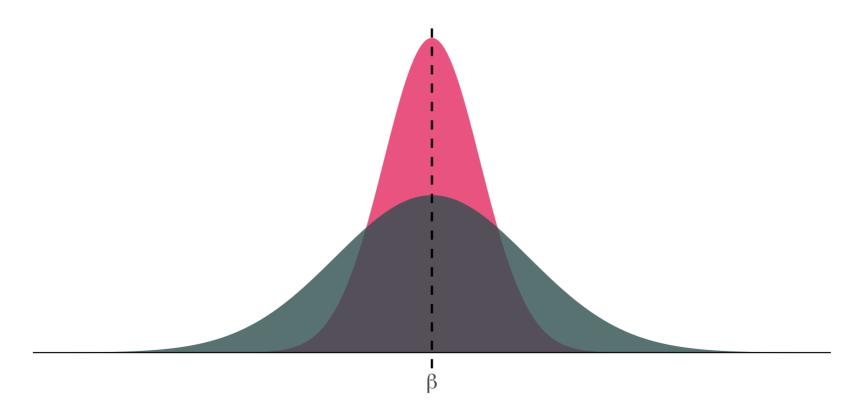
The central tendencies (means) of competing distributions are not the only things that matter. We also care about the **variance** of an estimator.

$$ext{Var}ig(\hat{eta}ig) = oldsymbol{E}igg[ig(\hat{eta} - oldsymbol{E}ig[\hat{eta}ig]ig)^2igg]$$

Lower variance estimators mean we get estimates closer to the mean in each sample.

Properties

Answer two: Variance.



Properties

Answer one: Bias.

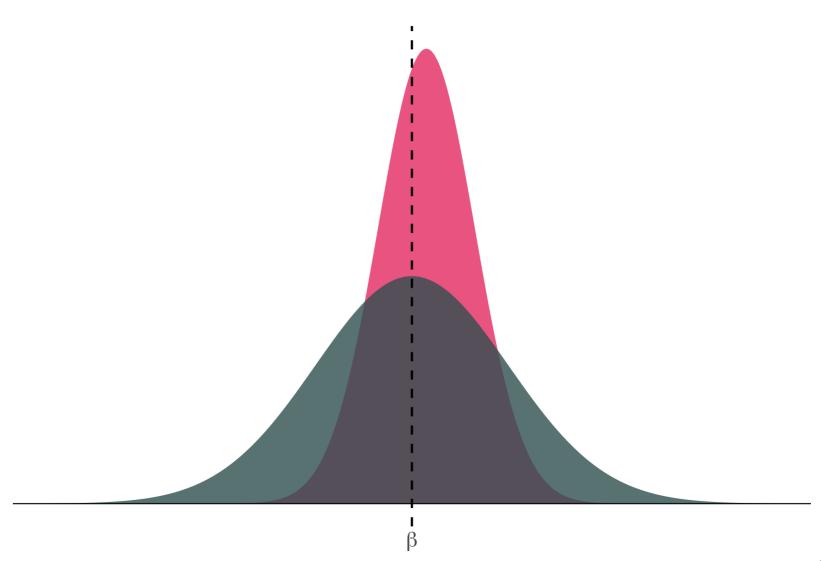
Answer two: Variance.

Subtlety: The bias-variance tradeoff.

Should we be willing to take a bit of bias to reduce the variance?

In econometrics, we generally stick with unbiased (or consistent) estimators. But other disciplines (especially computer science) think a bit more about this tradeoff.

The bias-variance tradeoff.



Properties

As you might have guessed by now,

- OLS is unbiased.
- OLS has the **minimum variance** of all unbiased linear estimators.

Properties

But... these (very nice) properties depend upon a set of assumptions:

- 1. The population relationship is linear in parameters with an additive disturbance.
- 2. Our X variable is **exogenous**, i.e., $E[u \mid X] = 0$.
- 3. The *X* variable has variation. And if there are multiple explanatory variables, they are not perfectly collinear.
- 4. The population disturbances u_i are independently and identically distributed as normal random variables with mean zero $(\boldsymbol{E}[u]=0)$ and variance σ^2 (i.e., $\boldsymbol{E}[u^2]=\sigma^2$). Independently distributed and mean zero jointly imply $\boldsymbol{E}[u_iu_j]=0$ for any $i\neq j$.

Assumptions

Different assumptions guarantee different properties:

- Assumptions (1), (2), and (3) make OLS unbiased.
- Assumption (4) gives us an unbiased estimator for the variance of our OLS estimator.

During our course, we will discuss the many ways real life may **violate these assumptions**. For instance:

- Non-linear relationships in our parameters/disturbances (or misspecification).
- Disturbances that are not identically distributed and/or not independent.
- Violations of exogeneity (especially omitted-variable bias).

Conditional expectation

For many applications, our most important assumption is **exogeneity**, i.e.,

$$E[u \mid X] = 0$$

but what does it actually mean?

Conditional expectation

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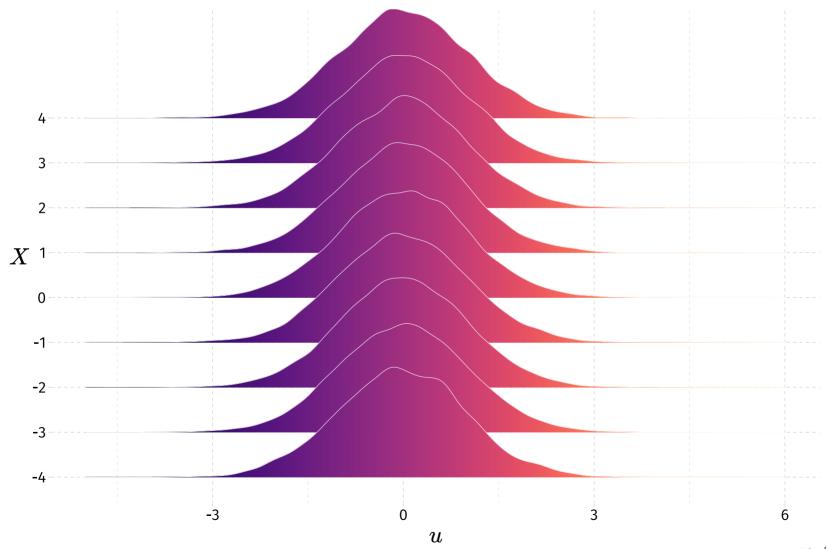
but what does it actually mean?

One way to think about this definition:

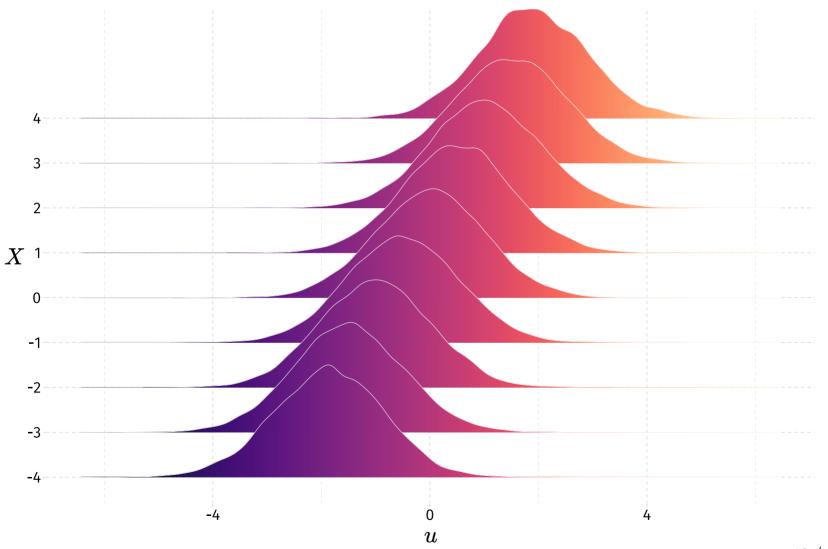
- For any value of X, the mean of the residuals must be zero.
- ullet E.g., $E[u \mid X=1] = 0$ and $E[u \mid X=100] = 0$
- ullet E.g., $E[u \mid X_2 = \mathrm{Female}] = 0$ and $E[u \mid X_2 = \mathrm{Male}] = 0$
- ullet Notice: $E[u\mid X]=0$ is more restrictive than E[u]=0

Graphically...

Valid exogeneity, i.e., $E[u \mid X] = 0$



Invalid exogeneity, i.e., $E[u \mid X] eq 0$



Is there more?

Up to this point, we know OLS has some nice properties, and we know how to estimate an intercept and slope coefficient via OLS.

Our current workflow:

- ullet Get data (points with x and y values)
- ullet Regress y on x
- Plot the OLS line (i.e., $\hat{y} = \hat{eta}_0 + \hat{eta}_1$)
- Done?

But how do we actually **learn** something from this exercise?

There is more

But how do we actually **learn** something from this exercise?

- Based upon our value of $\hat{\beta}_1$, can we rule out previously hypothesized values?
- How confident should we be in the precision of our estimates?
- How well does our model explain the variation we observe in y?

We need to be able to deal with uncertainty. Enter: Inference.

Learning from our errors

As our previous simulation pointed out, our problem with **uncertainty** is that we don't know whether our sample estimate is *close* or *far* from the unknown population parameter.[†]

However, all is not lost. We can use the errors $(e_i = y_i - \hat{y}_i)$ to get a sense of how well our model explains the observed variation in y.

When our model appears to be doing a "nice" job, we might be a little more confident in using it to learn about the relationship between y and x.

Now we just need to formalize what a "nice job" actually means.

t: Except when we run the simulation ourselves—which is why we like simulations.

Learning from our errors

First off, we will estimate the variance of u_i (recall: $Var(u_i) = \sigma^2$) using our squared errors, *i.e.*,

$$s^2 = rac{\sum_i e_i^2}{n-k}$$

where k gives the number of slope terms and intercepts that we estimate (e.g., β_0 and β_1 would give k=2).

 s^2 is an unbiased estimator of σ^2 .

Learning from our errors

You then showed that the variance of $\hat{\beta}_1$ (for simple linear regression) is

$$\operatorname{Var}\!\left(\hat{eta}_{1}
ight) = rac{s^{2}}{\sum_{i}\left(x_{i} - \overline{x}
ight)^{2}}$$

which shows that the variance of our slope estimator

- 1. increases as our disturbances become noisier
- 2. decreases as the variance of x increases

Learning from our errors

More common: The **standard error** of $\hat{\beta}_1$

$$\hat{ ext{SE}}ig(\hat{eta}_1ig) = \sqrt{rac{s^2}{\sum_i ig(x_i - \overline{x}ig)^2}}$$

Recall: The standard error of an estimator is the standard deviation of the estimator's distribution.

Learning from our errors

Standard error output is standard in R's lm:

Learning from our errors

We use the standard error of $\hat{\beta}_1$, along with $\hat{\beta}_1$ itself, to learn about the parameter β_1 .

After deriving the distribution of $\hat{\beta}_1$, we have two (related) options for formal statistical inference (learning) about our unknown parameter β_1 :

- **Confidence intervals:** Use the estimate and its standard error to create an interval that, when repeated, will generally^{††} contain the true parameter.
- **Hypothesis tests:** Determine whether there is statistically significant evidence to reject a hypothesized value or range of values.

t: Hint: it's normal with the mean and variance we've derived/discussed above)

††: E.g., Similarly constructed 95% confidence intervals will contain the true parameter 95% of the time.

Confidence intervals

We construct $(1-\alpha)$ -level confidence intervals for β_1

$$\hat{eta}_1 \pm t_{lpha/2, ext{df}} \; \hat{ ext{SE}} \Big(\hat{eta}_1 \Big)$$

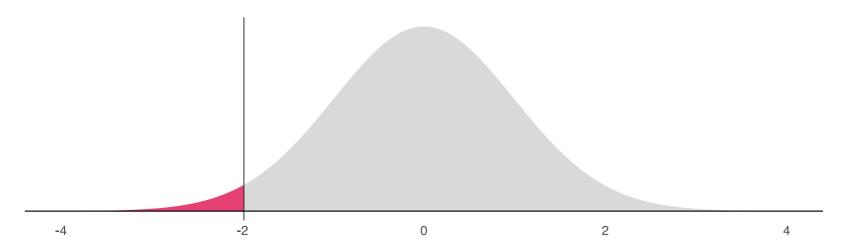
 $t_{lpha/2,\mathrm{df}}$ denotes the lpha/2 quantile of a t dist. with n-k degrees of freedom.

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For example, 100 obs., two coefficients (i.e., $\hat{\beta}_0$ and $\hat{\beta}_1 \implies k=2$), and $\alpha=0.05$ (for a 95% confidence interval) gives us $t_{0.025,\,98}=-1.98$



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Example:

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Example:

Our 95% confidence interval is thus $0.567 \pm 1.98 \times 0.0793 = [0.410, \, 0.724]$

Confidence intervals

So we have a confidence interval for β_1 , i.e., [0.410, 0.724].

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More formally: If repeatedly sample from our population and construct confidence intervals for each of these samples, $(1 - \alpha)$ percent of our intervals (e.g., 95%) will contain the population parameter somewhere in the interval.

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Now back to our simulation...

Confidence intervals

We drew 10,000 samples (each of size n=30) from our population and estimated our regression model for each of these simulations:

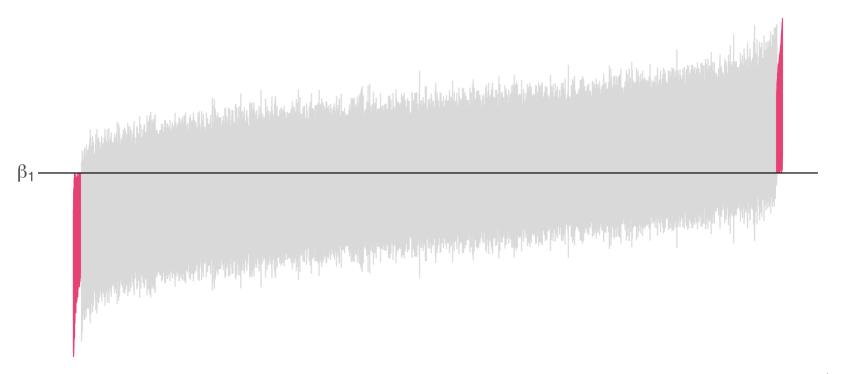
$$y_i = {\hateta}_0 + {\hateta}_1 x_i + e_i$$

(repeated 10,000 times)

Now, let's estimate 95% confidence intervals for each of these intervals...

Confidence intervals

From our previous simulation: 98% of 95% confidences intervals contain the true parameter value of β_1 .



Hypothesis testing

In many applications, we want to know more than a point estimate or a range of values. We want to know what our statistical evidence says about existing theories.

We want to test hypotheses posed by officials, politicians, economists, scientists, friends, weird neighbors, etc.

Examples

- Does increasing police presence **reduce crime**?
- Does building a giant wall reduce crime?
- Does shutting down a government adversely affect the economy?
- Does legal cannabis reduce drunk driving or reduce opiod use?
- Do air quality standards increase health and/or reduce jobs?

Hypothesis testing

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OLS t test Our (null) hypothesis states that β_1 equals a value c, i.e.,

$$H_o: \beta_1 = c$$

From OLS's properties, we can show that the test statistic

$$t_{ ext{stat}} = rac{\hat{eta}_1 - c}{\hat{ ext{SE}} \Big(\hat{eta}_1 \Big)}$$

follows the t distribution with n-k degrees of freedom.

Hypothesis testing

For an α -level, **two-sided** test, we reject the null hypothesis (and conclude with the alternative hypothesis) when

$$|t_{
m stat}|>\left|t_{1-lpha/2,\,df}
ight|$$

meaning that our test statistic is more extreme than the critical value.

Alternatively, we can calculate the **p-value** that accompanies our test statistic, which effectively gives us the probability of seeing our test statistic or a more extreme test statistic if the null hypothesis were true.

Very small p-values (generally < 0.05) mean that it would be unlikely to see our results if the null hyopthesis were really true—we tend to reject the null for p-values below 0.05.

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Therefore, we reject H_o.

Hypothesis testing

Back to our simulation! Let's see what our t statistic is actually doing.

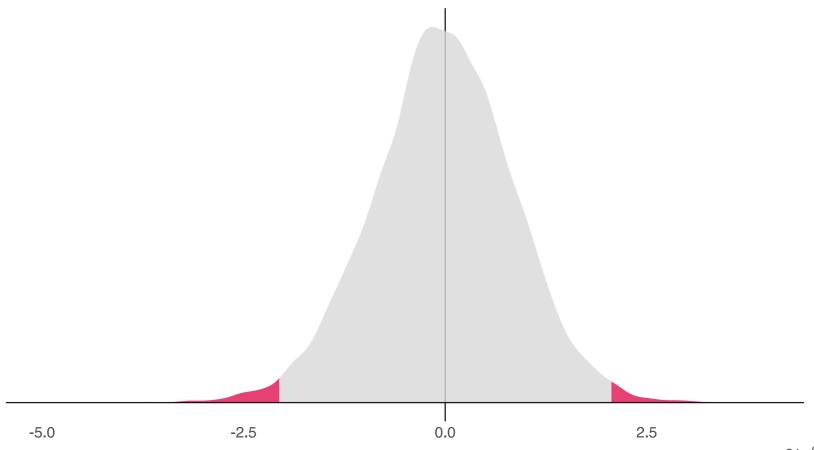
In this situation, we can actually know (and enforce) the null hypothesis, since we generated the data.

For each of the 10,000 samples, we will calculate the t statistic, and then we can see how many t statistics exceed our critical value (2.05, as above).

The answer should be approximately 5 percent—our α level.

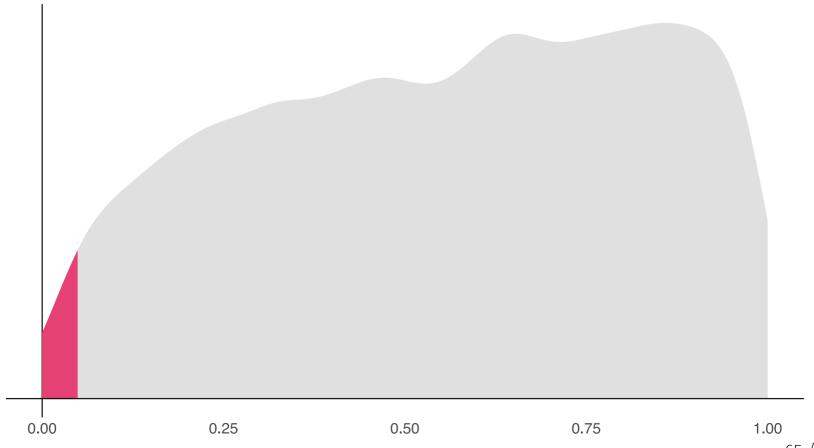
In our simulation, 2 percent of our t statistics reject the null hypothesis.

The distribution of our t statistics (shading the rejection regions).



Correspondingly, 2 percent of our p-values reject the null hypothesis.

The distribution of our p-values (shading the p-values below 0.05).



F tests

You will sometimes see F tests in econometrics.

We use F tests to test hypotheses that involve multiple parameters (e.g., $\beta_1 = \beta_2$ or $\beta_3 + \beta_4 = 1$),

rather than a single simple hypothesis (e.g., $\beta_1 = 0$, for which we would just use a t test).

F tests

Example

Economists love to say "Money is fungible."

Imagine that we might want to test whether money received as income actually has the same effect on consumption as money received from tax rebates/returns.

 $ext{Consumption}_i = eta_0 + eta_1 ext{Income}_i + eta_2 ext{Rebate}_i + u_i$

F tests

Example, continued

We can write our null hypothesis as

$$H_o: \ eta_1 = eta_2 \iff H_o: \ eta_1 - eta_2 = 0$$

Imposing this null hypothesis gives us the **restricted model**

$$\operatorname{Consumption}_i = \beta_0 + \beta_1 \operatorname{Income}_i + \beta_1 \operatorname{Rebate}_i + u_i$$

$$\operatorname{Consumption}_i = eta_0 + eta_1 \left(\operatorname{Income}_i + \operatorname{Rebate}_i \right) + u_i$$

F tests

Example, continued

To test the null hypothesis $H_o: \beta_1 = \beta_2$ against $H_a: \beta_1 \neq \beta_2$, we use the F statistic

$$F_{q,\,n-k-1} = rac{\left(ext{SSE}_r - ext{SSE}_u
ight)/q}{ ext{SSE}_u/(n-k-1)}$$

which (as its name suggests) follows the F distribution with q numerator degrees of freedom and n-k-1 denominator degrees of freedom.

Here, q is the number of restrictions we impose via H_o .

F tests

Example, continued

 \mathbf{SSE}_r is the sum of squared errors (SSE) from our **restricted model**

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$$F_{ ext{stat}} = rac{\left(ext{SSE}_r - ext{SSE}_u
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