# Prediction and machine learning

[EC524/424]

# Winter 2025 Syllabus

https://github.com/edrubin/EC524W25

### **Dr. Edward Rubin**

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	Start subject wi	th "EC524 <b>:</b> ".
	PLC 530	PLC 518
$\Xi$	Tu. 2:30p-3:30p	We. 3p-4p
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**Email note:** We will do our best to respond promptly to your emails. Our responses may be slower over weekends/holidays. There may be times that our responses take up to 48 hours. Please do not repeatedly send the same email unless it has been more than 48 hours.

	<u>Lecture</u>	<u>Lab</u>	
<b>②</b>	Tu. & Th., 10:00a-11:20a	Fr., 2:00p-2:50p	
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>	Our class: https://github.com/edrubin/EC524W25/		
>	2024: https://github.com/edrubin/EC524S24/		
>	2023: https://github.com/edrubin/EC524W23/		
>	2022: https://github.com/edrubin/EC524W22/		
>	2021: https://github.com/edrubin/EC524W21/		
>	2020: https://github.com/edrubin/EC524W20/		

### **Course summary**

**Description** Following the first course on econometrics and causal inference in our sequence, EC524 turns to examining the **tools available and best practices for predicting outcomes**. Put simply, we are now focusing on  $\hat{y}_i$  rather than  $\hat{\beta}$  from the model  $y_i = \alpha + \beta x_i + \varepsilon_i$ .

Learning statistical programming is inherent to practicing applied econometrics. Consequently, throughout this course we will also teach the statistical programming language R.

#### **Objectives**

- 1. **Distinguish** between settings that require **causal inference** vs. settings that want **prediction**.
- 2. Understand the main themes and best practices in modern prediction methods.
- 3. Develop familiarity with common machine-learning algorithms—and their strengths/weaknesses.
- 4. Build intuition for prediction—especially the bias-variance tradeoff.
- 5. Expand R expertise.

**Prerequisites** This course requires the previous course in our sequence—*i.e.*, Economics 423/523. I also assume you are comfortable in R.

### **Books**

I know you are busy and reading for class is often difficult.

However, if you are actually here to learn, then read these books.

*Note* Each book (except two of the recommended books) is available for **free online**. The physical copies are also very reasonably priced—I suggest you buy physical versions for books that you like.

#### Required books

- 1. Introduction to Statistical Learning ISL
- 2. The Hundred-Page Machine Learning Book 100ML
- 3. Data Visualization Data Viz

#### **Suggested books**

- 1. R for Data Science RDS
- 2. Introduction to Data Science IDS (not available without purchase)
- 3. The Elements of Statistical Learning ESL (the big brother of ISL)
- 4. Data Science for Public Policy DSPP (e-book available via UO library)

### **Software and tools**

- We will use the statistical programming language R.
- We will use RStudio to interact with R.

Learning R will require time and effort, but it is a powerful and versatile tool that is valued by many employers. Put in the requisite effort and time, and you will be rewarded.

# Labs, assignments, projects, and exams

**Attend the lab** This course includes a lab, which is **integral to learning** the material in (and passing) this course. The lab includes both general econometrics instruction and computing resources necessary to complete the course and learn/master its topics.

#### **Assignments**

- You will submit typed assignments via Canvas, generally in one of two formats (we'll tell you what we want):
  - 1. An R notebook that is hosted somewhere on the web
  - 2. A link to a Kaggle notebook
- We will grade on a complete/incomplete scale.
   Low-quality work will be returned to be re-submitted as late.

**Late submissions** Students whose assignments are occasionally late will be penalized half a letter grade. Students whose assignments are frequently late will be penalized a full letter grade.

**Group work** Feel free to work together on the assignments. Unless explicitly stated, each student is required to write and submit independent answer sheets. This means that word-for-word copies will not be accepted and will be viewed as academic dishonesty. If you work with other students, you must list the students in your study group at the top of your assignment. If you fail to do so, you will receive a score of zero.

**Project** We have one major project—due the final week of class. You will choose a topic that we have not covered in class—but that is related to topics covered in class—e.g., spectral clustering or time-series prediction. You will:

- · Learn about this topic on your own,
- · Write a 'wiki' that explains this topic using math and examples,
- Make and give a five-minute presentation on the topic (with a simple example)

No duplicates for topics. I will provide a list of ideas on the course site. The idea here is that you extend/apply the course's ideas to situations that **interest you**.

**Exams** We will proctor an **in-person final** on Monday, March 17<sup>th</sup>, 2025 from 8:00a-10:00a Pacific. We will not offer remote or make-up options for the exam.

### **Recommendations**

- 1. Be kind.
- 2. Take responsibility for your own education and try to learn as much as you can.
- 3. Do your own work.
- 4. Develop your intuition—e.g., why would method x work in one situation and fail in another?
- 5. Learn R. Struggle while you try—and use Google to figure things out.
- 6. Come to office hours.1

# **Honesty and academic integrity**

**You must do your own work.** Do not claim credit for any work other than your own. **Your work should not be identical to others' work.** Cheating or plagiarizing of any sort on any component of this class will result in a failing grade for the term and a report of the offense to the university. Please acquaint yourself with the Student Conduct Code.

**Large language models:** ChatGPT, GitHub Copilot, and the related AI 'assistants' are great tools. I am totally fine with you using them—and even encourage it. However, you still need to submit work in your own words, and you need to understand the code that you submit. Anything less is plagiarism, lazy, and a loss of opportunity to actually learn valuable material/tools.

# **Accessibility**

If you have a documented disability and anticipate needing accommodations in this course, please make arrangements with me during the first week of the term. Please request that the Accessible Education Center send me a letter verifying your disability.

# **Grading**

Grades will be assigned as follows.2

<u>Grade</u>	Assignments	<u>Project</u>	<u>Final exam</u>
A	Incomplete on 0 assignments.	$\geq$ Professional	$\geq$ 80%
В	Incomplete on $\leq$ 1 assignments.	$\geq$ Minor revision	$\geq$ 70%
C	Incomplete on $\leq$ 2 assignments.	$\geq$ Moderate revision	$\geq$ 60%
D	<i>Incomplete</i> on $\leq$ 3 assignments.	$\geq$ Major revision	$\geq$ 50%

Recall that assignments are graded as *Complete vs. Incomplete*—the standard for *Complete* is much higher than simply submitting.

<sup>&</sup>lt;sup>1</sup>Two related articles from NPR on office hours: College Students: How to Make Office Hours Less Scary and Uncovering A Huge Mystery Of College: Office Hours

<sup>&</sup>lt;sup>2</sup>Undergraduates are allowed to miss one additional assignment in the scheme.

# **COVID-19 and safety**

The University of Oregon (UO), in accordance with guidance from the Centers for Disease Control, Oregon Health Authority, and Lane County Public Health requires faculty, staff, students, visitors, and vendors across all UO locations to use face coverings when in UO owned, leased, or controlled buildings. This includes classrooms. Please correctly wear a suitable face covering during class. Students unable to wear face coverings can work with the Accessible Education Center to find a reasonable accommodation. Students refusing to wear a face covering will be asked to leave the class.

If the professor or GE is made to feel threatened or uncomfortable by a student aggressively or repeatedly refusing to properly wear a mask, the student will be reported to the university and asked to withdraw from the class (or the student will receive an F).

# **Academic disruption**

In the event of a campus emergency that disrupts academic activities, course requirements, deadlines, and grading percentages are subject to change. Information about changes in this course will be communicated as soon as possible by email, and on Canvas. If we are not able to meet face-to-face, students should immediately log onto Canvas and read any announcements and/or access alternative assignments. Students are also expected to continue coursework as outlined in this syllabus or other instructions on Canvas.

In the event that the instructor of this course has to quarantine, this course may be taught online during that time.

# **Tentative, overly-ambitious, predicted outline**

Note: Stay up to date on our class class's Github page.

### 0. An introduction to prediction and statistical learning

- 1. What are we doing? Readings ISL Introduction, Ch1
- 2. Prediction vs. causal inference **Readings** Prediction Policy Problems by Kleinberg et al. (2015)
- 3. Modeling decisions and assessment Readings ISL Ch3

#### 1. Exploratory data analysis

- 1. Building insights from graphics **Readings** Data Viz Preface, Ch1
- 2. ggplot2 Readings Data Viz Ch3

#### 2. Supervised learning

- 1. An introduction to machine learning **Readings** 100ML Preface, Ch1-Ch4; ISL 2.1-2.2
- 2. Resampling methods and other best practices Readings 100ML Ch5; ISL Ch5
- 3. Why don't we stick with regression? Readings ISL Ch3
- 4. LASSO and Ridge regression Readings ISL 6.1-6.3, 6.6
- 5. Classification and logistic regression Readings ISL 4.1-4.3
- 6. Decision trees Readings 100ML 3.3; ISL 8.1
- 7. Ensembles: Bagging, random forests, boosting **Readings** ISL 8.2–8.3 100ML 7.5 and Ch8
- 8. SVM Readings 100ML 3.4; ISL 9.1-9.4
- 9. Neural nets Readings 100ML 6
- 10. Additional topics Readings 100ML Ch7 anc Ch11

#### 3. Unsupervised learning

- 1. Introduction to unsupervised learning **Readings** 100ML Ch9; ISL 10.1
- 2. Principal components analysis **Readings** ISL 10.2; 100ML 9.3
- 3. Nearest-neighbor matching, K-means, and hierarchical clustering **Readings** 100ML Ch9; ISL 10.3

#### 4. Extensions

1. Bias and fairness **Readings** Hao (2019)