

NAAN MUDHALVAN PROJECT

Brand Name: QuAlephX

Category: Watch Brand

Target Audience: All (Men & Women), Age: (25-44)

Brand Personality Trait: Luxury, Elegant

Email: qualephx@gmail.com

Logo Theme: Related Watch Brand – Green

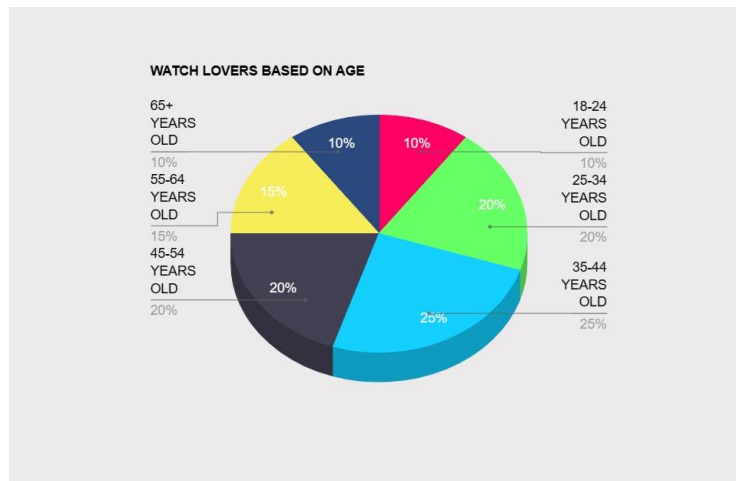
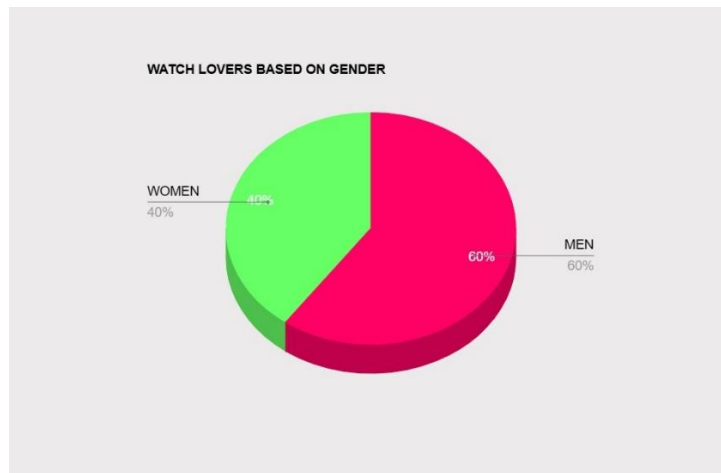
Upload Your Logo Design



Documentation - Attached Screenshots with Steps

Step 1:

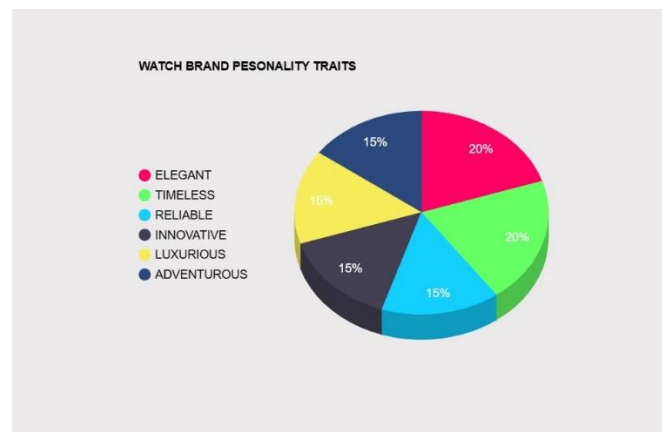
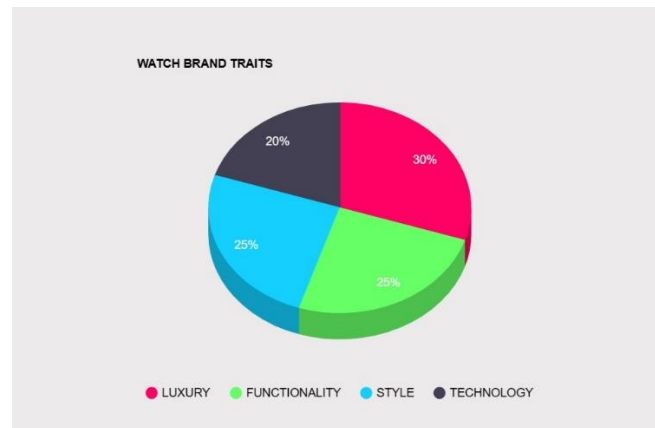
Identify Your Target Audience



Target Audience: All (Men & Women), Age: (25-44)

Step 2:

Define Your Brand Personality



Brand Personality Trait: Luxury, Elegant

Step 3:

Make A List of Brand Name Ideas

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

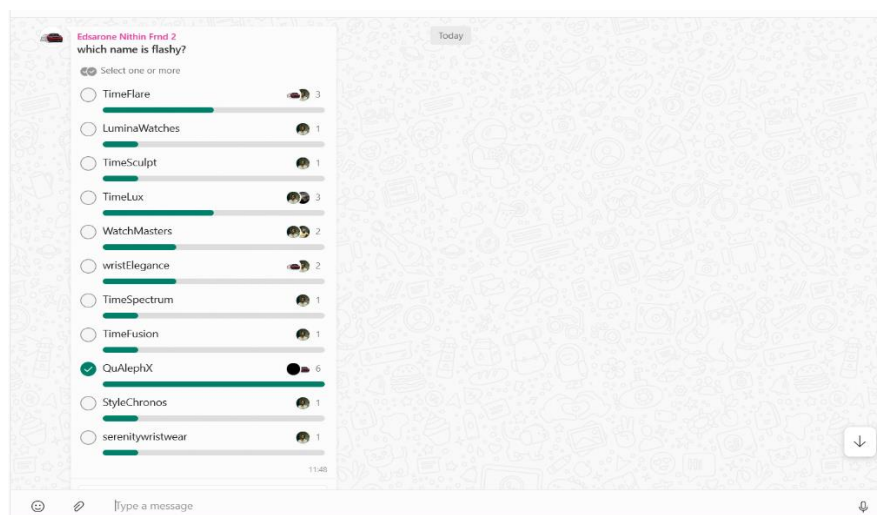
TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Person 1	Person 2	Person 3	Person 4
TimeFlare	LuminaWatches	TimeLux	WatchMasters
TimeSculpt	WristElegance	TimeSpectrum	TimeFusion
		SerenityWristwear	StyleChronos
		Innovare Watches	QuAlephX

- 1. TimeFlare:** Conveying a sense of radiance and brilliance, this name may indicate watches that stand out in terms of design and appeal.
- 2. LuminaWatches:** "Lumina" suggests illumination and light, indicating watches that shine with quality and style.
- 3. TimeSculpt:** Suggesting that the watches are crafted with artistry and attention to detail, this name evokes the image of watchmaking as a form of sculpting time.
- 4. TimeLux:** This name combines "time" with "luxury," suggesting that the watches offered are high-end and luxurious.
- 5. WatchMasters:** This name implies expertise and mastery in the art of watchmaking, positioning the brand as a leader in the industry.
- 6. WristElegance:** This name conveys a sense of sophistication and style, indicating that the watches are known for their elegant designs.
- 7. TimeSpectrum:** This name suggests that the watches span a wide spectrum of styles, catering to diverse preferences.
- 8. TimeFusion:** This name could indicate a fusion of styles or technologies, creating unique and innovative watches.
- 9. InnovareWatches:** "Innovare" is Latin for innovation, implying that these watches are known for their cutting-edge features.
- 10. SerenityWristwear:** This name suggests watches that offer a sense of calm and tranquillity, perhaps with a minimalist and soothing design.
- 11. StyleChronos:** "Chronos" means time in Greek, and combined with "style," this name emphasizes the fashionable aspect of the watches.
- 12. QuAlephX:** "QuA" from Quantum refers time and "Aleph" in Hebrew means "Number One".

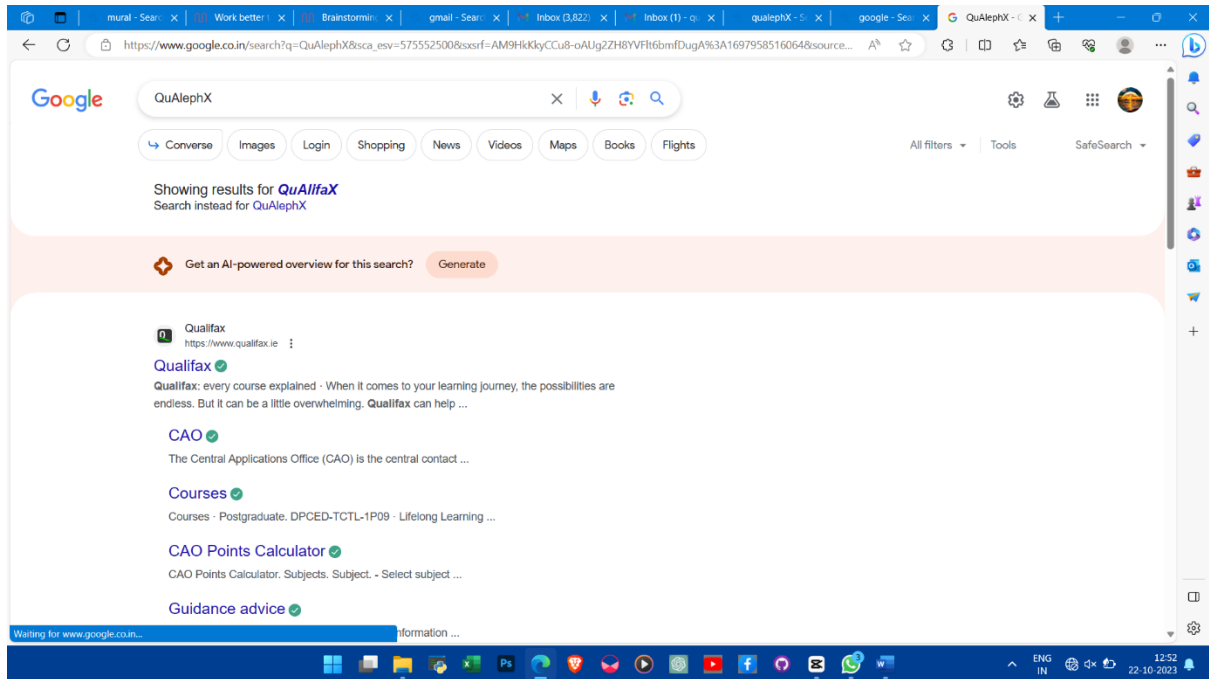
Step 4:

Narrow Your List



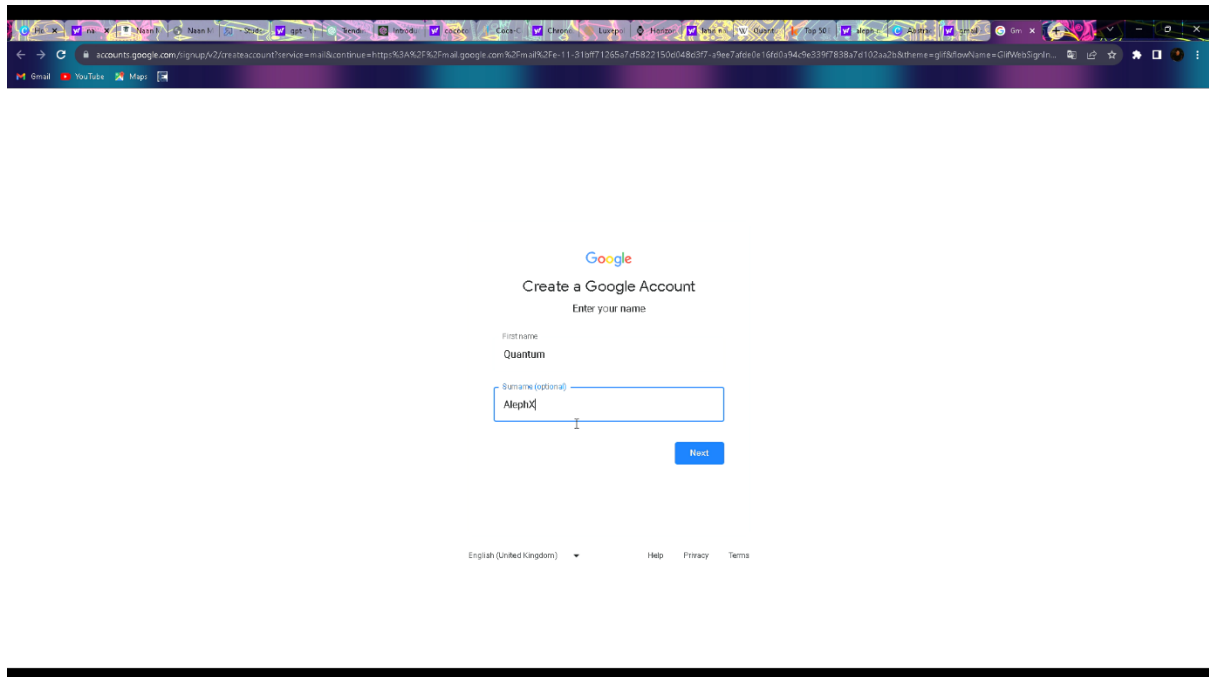
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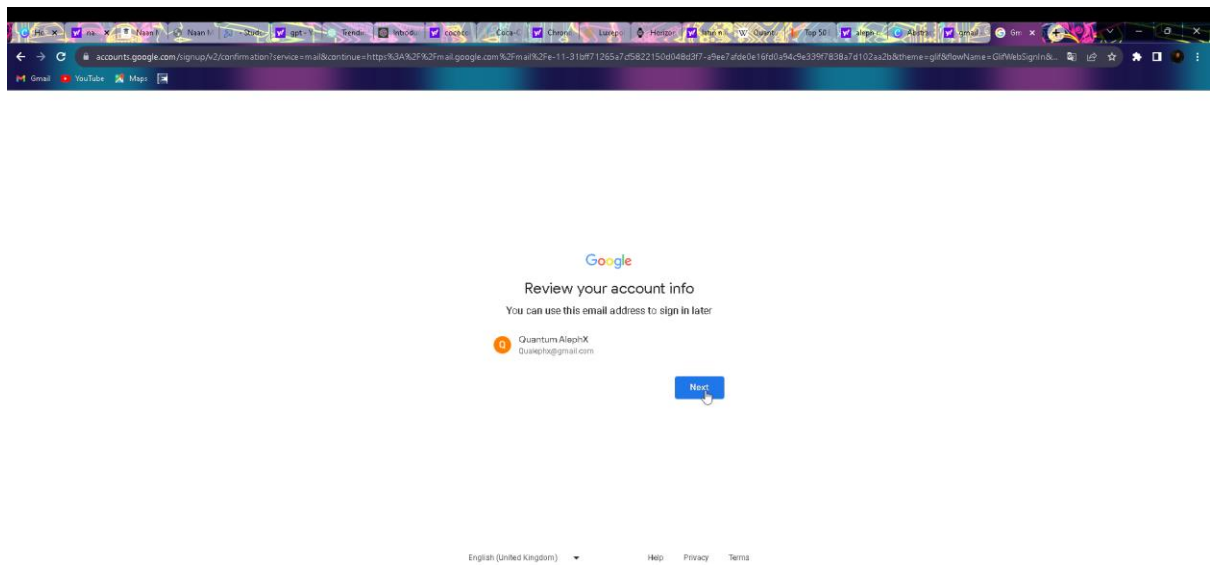
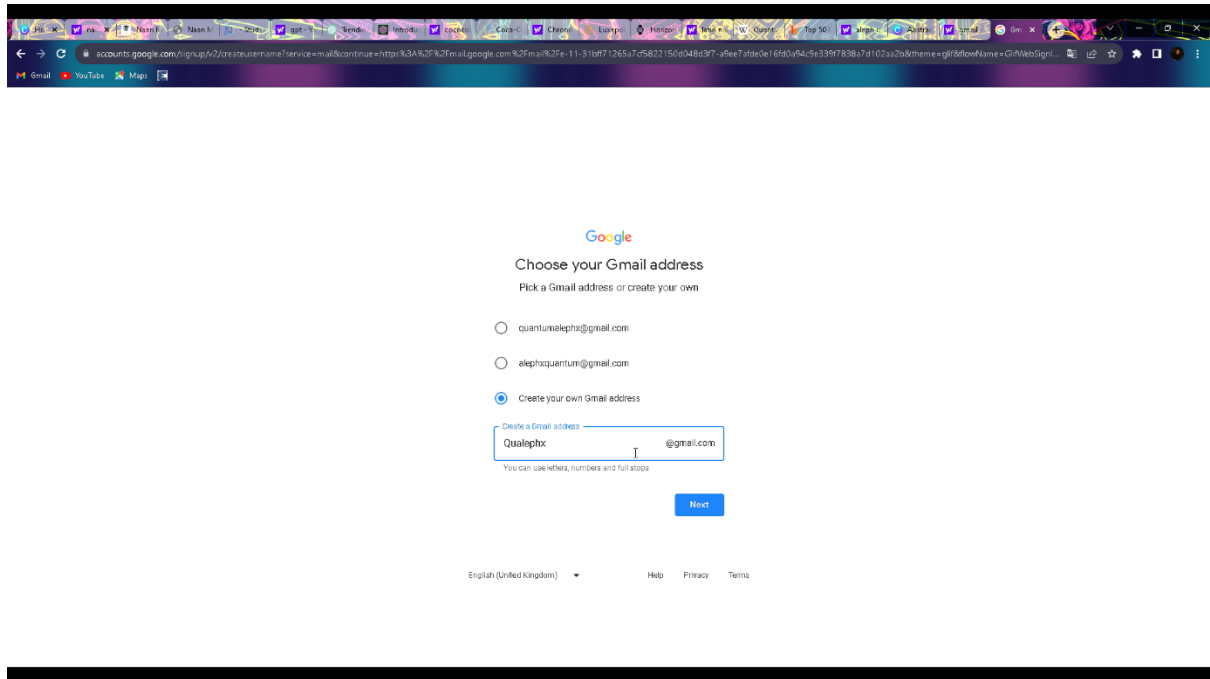
Check For Availability



Step 6:

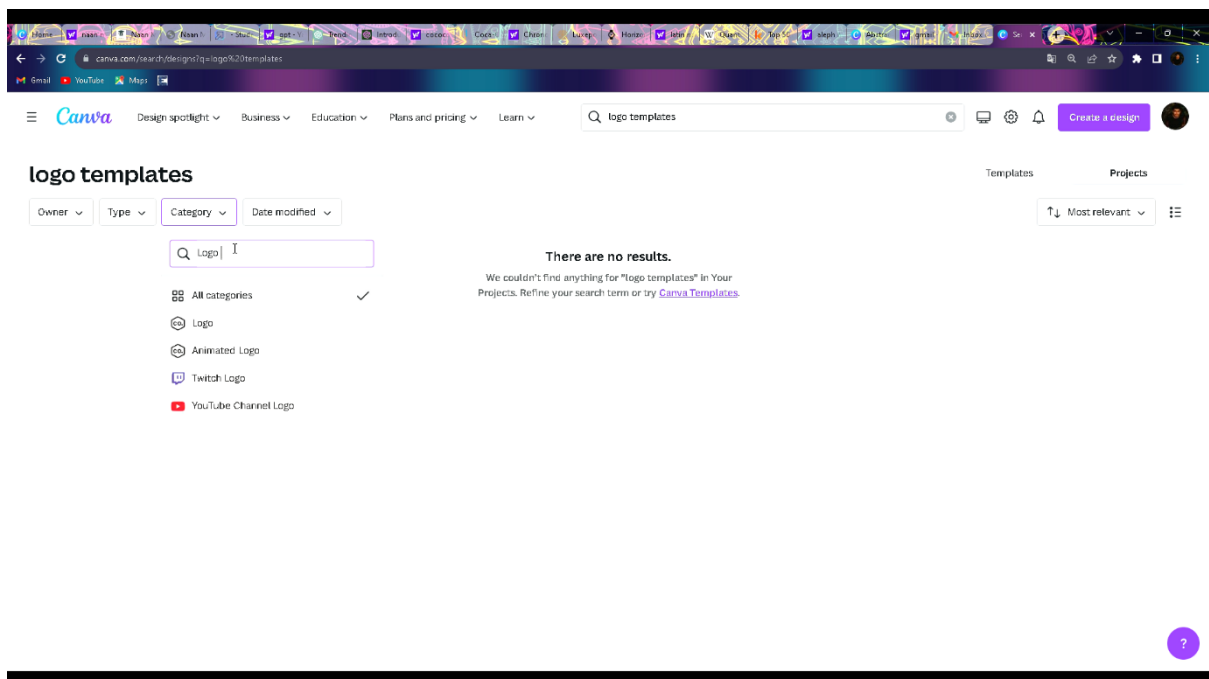
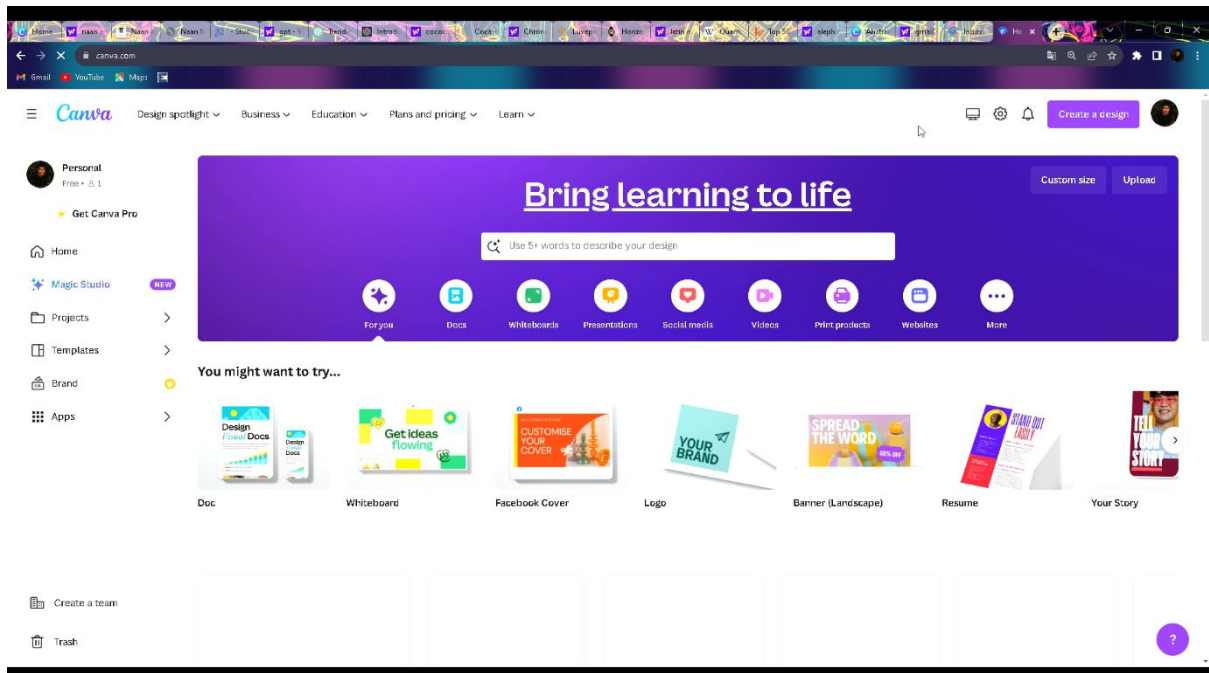
Create The Brand Email

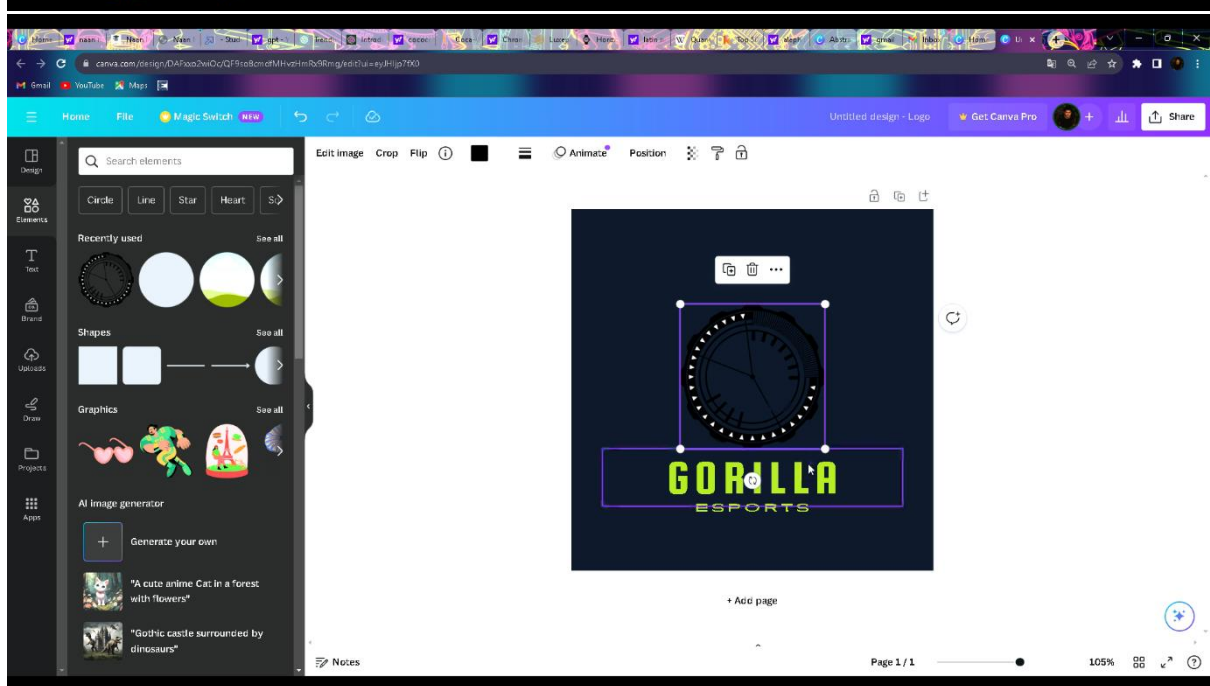
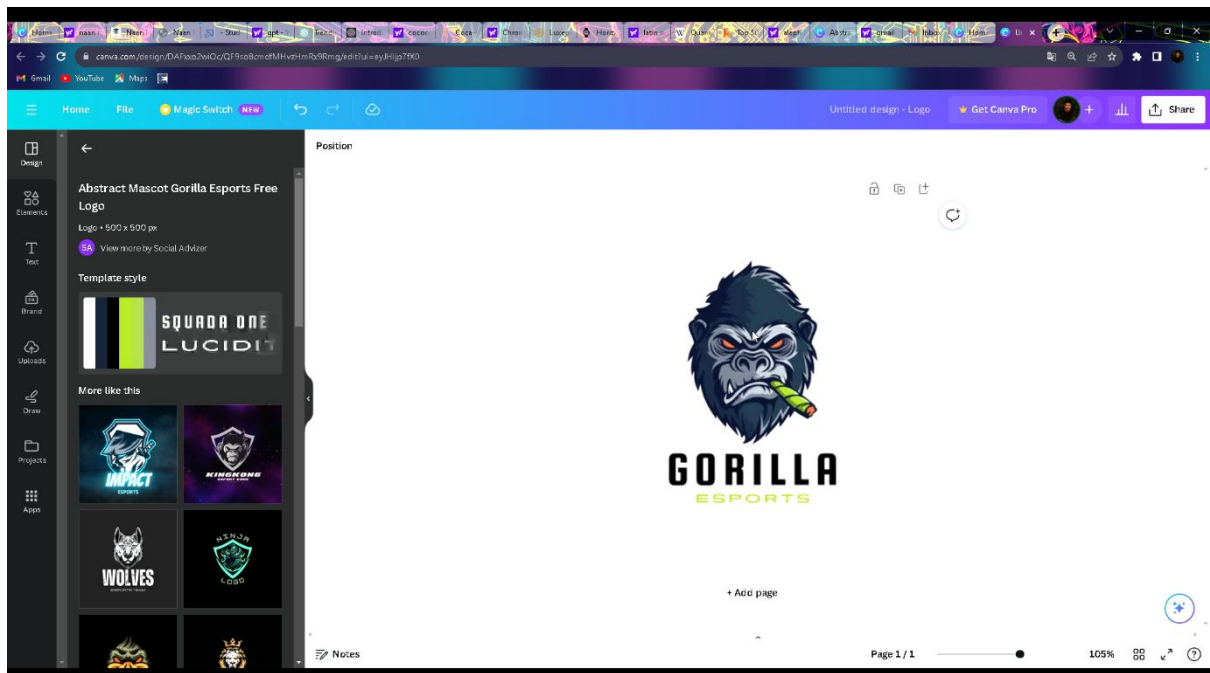


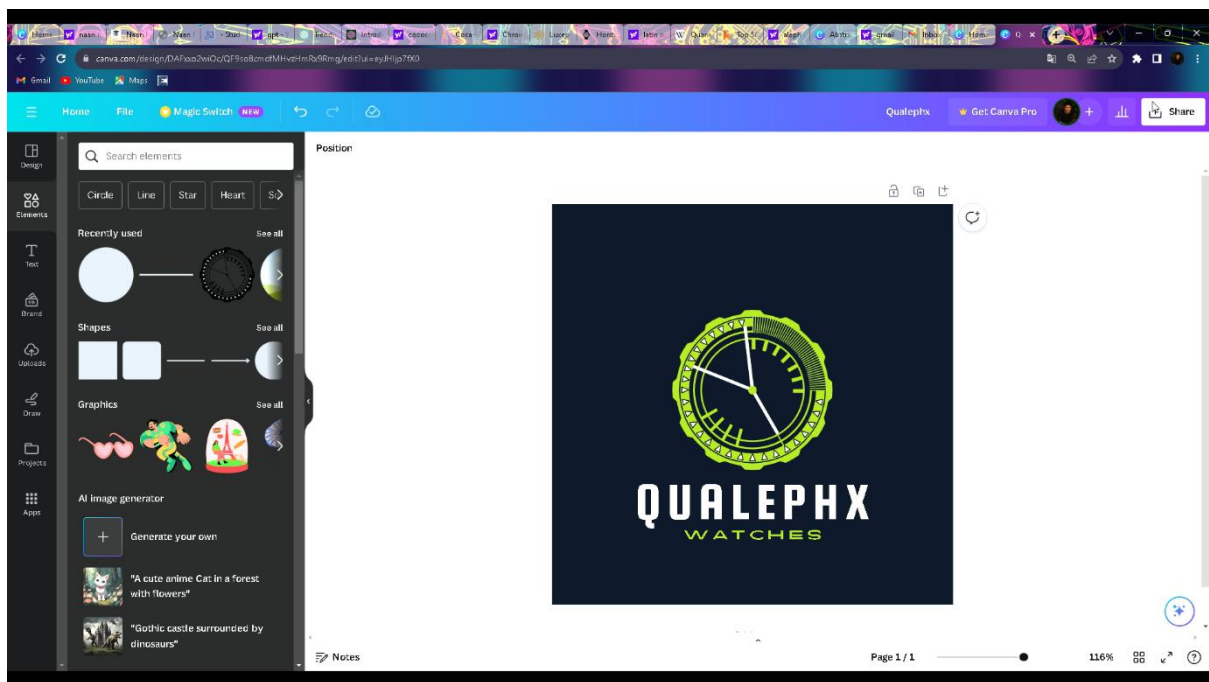
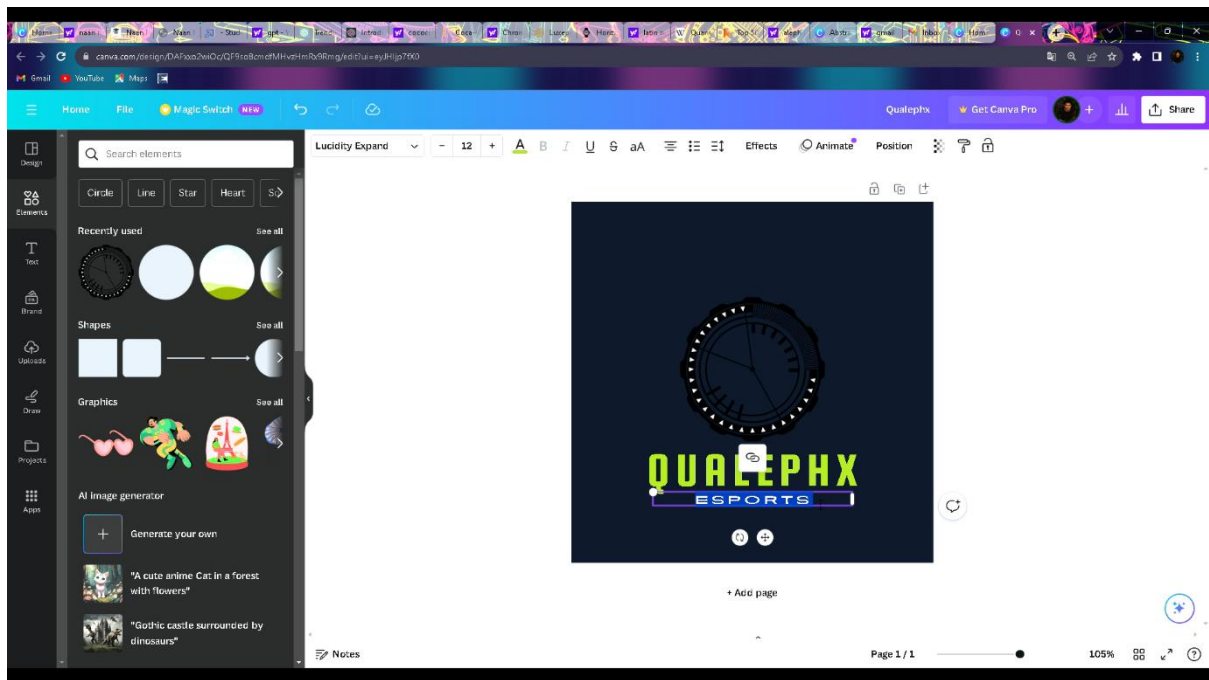


Step 7:

Logo Design







Upload Recorded Video

<https://drive.google.com/file/d/1-Yc4PrTAs9tr9fjtDPOLKCJi2pHyAzX/view?usp=drivesdk>