

ED SLOANE

info@edsloanephoto.com | 61468408151 Ocean Grove, VIC 3226

PROFESSIONAL SUMMARY

Highly-skilled photographer driven to fulfill planned concept or desired results of each photographic project. Adaptable and flexible team player. Copes well with obstacles and remains true to creative goals.

Offering expertise in sales and marketing, customer service, product promotion, administrative processes and project management. Delivering outstanding skills in portrait, event, sports and product photography, identifying client needs and providing innovative suggestions.

Collaborating with decision-makers at all organizational levels. Delivering key presentations and building productive relationships to increase revenue and book of business. Presenting familiarity and experience in location shoots, print house operations, studio set-up and equipment requirements.

SKILLS

- Retouching and color correction
- Visual design
- Digital design
- Adobe Creative Suite
- Image Manipulation
- Food Photography
- News Photography
- Sales expertise
- Project Management
- Photojournalism
- Fashion photography
- Vendor negotiation
- Design understanding
- Photographic editing
- Visual communication expertise
- Digital marketing
- Budgeting
- Marketing and Advertising

WORK HISTORY

Photographer | Ed Sloane Photography (Self Employed) - Ocean Grove, Victoria

11/2012 - Current

- Photographed high-quality images for both print and internet distribution.
- Maintained productive professional relationships with models and modeling agencies.
- Planned and prepared for all on-location and studio shoots.
- Inspected proofs to verify quality of prints and need for adjusting and retouching.
- Selected and set up appropriate props, backdrops and lighting.
- Defined and recommended detailed solutions to capture images.
- Shot photographs in controlled lab, field and remote environments.
- Edited, toned, captioned and uploaded photographs for news publications.
- Applied digital styling techniques to enhance photos.
- Controlled costs and optimized spending via restructuring of budgets for labor, capital assets, inventory purchasing and technology upgrades.
- Adjusted job assignments and schedules to keep pace with dynamic business needs, factoring in processes, employee knowledge and customer demands.

- Prepared quotes for new products and services and composed budgets.
- Managed all facets of business operations, including financial tracking, inventory coordination and social media marketing.
- Developed successful online sales operations from scratch by establishing and following strategic vision, mission and operational plans.
- Planned art and design requirements with artists, management companies and internal teams.
- Supervised design and production staff developing innovative designs while managing deadlines.
- Recruited, hired and trained top candidates with eye for performance.
- Managed campaigns with specific focuses in order to meet customer needs and creative visions.
- Developed high-impact creative projects from concept to completion, including trailers and promotional content for company campaigns.
- Evaluated and approved image retouch work, mechanicals and art proofs to deliver quality results.

Hydrogeologist | Thiess Services - Geelong, Victoria

02/2007 - 01/2012

- Prepared systems for testing and calibrated required equipment and tools.
- Activated water pump or air compressor and confirmed that gauge recorded preset internal pressure.
- Performed high-pressure object testing and verified compliance with product safety parameters.
- Adhered to all applicable security and safety procedures to promote injury-free testing outcomes.
- Demonstrated working knowledge of pressures pumps safely perform calibrations and adjustments.
- Interacted with internal partners and external inspectors to deliver uniformity in testing results.
- Informed customers of expected costs by providing written estimates for services prior to applications.
- Observed company safety guidelines and maintained tight timetables when applying chemicals, lifting heavy objects and operating equipment.
- Delivered exemplary service to all customers, encouraging repeat business, positive feedback and long-term loyalty.
- Prepared flood hazard reports using data from local, state and federal agencies.
- Analyzed waterways to identify engineering problems and recommended corrective actions.
- Developed team communications and information for internal and external meetings.

EDUCATION

Ballarat & Clarendon College - Ballarat

High School Diploma

University Of Ballarat - Ballarat

12/2005

Bachelor of Science: Environmental Science