AMAZON ANNOUNCES NEW JOB SEARCH SITE CYBERSEARCH

Providing jobs to the younger minority generation in the tech industry

[Greensboro – March 24, 2023] CyberSearch will provide a new innovative and creative way for young graduating college students to find tech industry jobs and connected them with alumni from their college to understand the process of achieving the job. This website will create a fresh environment for young graduates to connect with people who have already gone through the process of achieving their dream jobs and get an understanding of how to achieve the same success they need. It also provides connection opportunities for college students who are graduating or close to graduating.

The problem with many job search engines today is that they only provide the customer with help in finding the job, but do not disclose any more information on what the company is looking for in new potential candidates or criteria to get the job. There is also a problem with minorities having a hard to connecting with companies who may be looking to invest in their talents and minds but cannot connect with them because today's search engines are only showing what's popular by demand. Another problem that many search engines do not take in consideration is if the customer wants to connect with an alumnus that is willing to help them on this new journey that they are in barking on; which can provide more information for the customer using their platforms.

When a customer comes to our platform, we want them to experience the opportunity of being able to connect with alumni from their colleges or mentor's that can give them tips and tricks on how they were able to get the opportunity they got. In our website we want to also be able to connect to employers who want to invest in young talent of minorities, even though this may be subjective of the customer. However, this allows many minorities who may not be getting these opportunities to be given those opportunities. The website will use a third-party system so that the customer and the mentor's personal information are secure. The website will also show the latest trends happening in the tech industry so that the customer can understand what is happening and how they can prepare when it comes to job interviews with companies.

Customers will be able to discover our ideas by entering their email, password, alma mater and location. CyberSearch allows users to seek assistance with resume building, job interview tips and other useful items pertaining to the workforce. The inclusion of connectivity by alma mater creates a homey feeling for users and allows users to learn from current employers.

"I had been searching for a job for months without any luck, until I discovered CyberSearch. The platform was incredibly user-friendly and made it easy to apply for jobs that matched my skills and experience. Within a week of using the site, I received several offers and landed my dream job! I couldn't be more grateful for CyberSearch and the opportunities it provided me. "

Get started at edsmith3.github.io

Customer FAQs

How do I get in contact with a mentor from my alma mater?

- Once you have chosen your mentor there will a be a messaging button that will appear at the bottom where you can contact the mentor via our own messaging system. If you want more contact, you can email them using their professional.

Can I get in contact with other mentors from different schools?

- In the search bar to choose your college you can change the selection if you choose to find a mentor not from your alma mater.

Will the mentorship opportunity only connect me with mentors around my area?

- No, if you go to the mentorship tab in the menu you will see that we will display a list of mentors in your field that can help you along this process.

Am I getting connected with real people?

- In CyberSearch you are directly connect to a mentor using our third-party system

Where do I go to become a mentor?

- Access the menu there will be a section for you to enter your information to start the application process to become a mentor. 2 – 3 business weeks you should see your results on if you clarify to be a mentor.

How long should I expect to hear from a mentor?

- Within a week and half, you should hear from the mentor that you have chosen.

Stakeholder FAQs

How does this fit into Amazon's overall experience?

- Amazon already has Prime Student available to college students that are enrolled. The website can utilize the students prime account to sign up for notifications of job opportunities or if a mentor is available for help. This can bring more traction towards Amazon in positive connation because it focuses more people attention on Amazon itself but also traction for its product website that could potentially keep more people on Amazons website or base websites more.

How is this different from other job searches?

- This job search uses the user's basic criteria as any other search engine; however, our website will also consider the user's college they graduate from. This will allow us to pair them together with a mentor from the same alma mater who can give them guidance and help them achieve their dream job. We also will display the latest trends on the vast majority tech jobs that many mentors and applicates need to gain the opportunity at a specific niche.

How can we evaluate performance on the website?

- The performance will be evaluated on how many people are coming to our website to find their dream job. We want to see how many people are signing up on our website daily to check if the website is exponentially growing.

Are mentors only current employees?

- No, we want the user to be able to connect with people in said company they may be applying for but also teacher from their own alma mater and creditable background. We want the mentors to know that this is a volunteer base website that many can find joy in giving back to the younger generations.

How is mentorship evaluated with the user?

- We evaluate the response and the impact it had on the user. We want to evaluate if the user gains positive feedback from the mentor that was beneficial to their success in their career. The focus is the connection that many users can form from the mentors that they can take into other professions than the one they're looking for.

What are we basing the criteria for a mentor on?

- All mentors, regardless of current employment, are verified through their credentials given when signing up for the position.