

BLUME WORDPRESS THEME DOCUMENTATION



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INTRODUCTION

Thank you for purchasing **Blume Theme**. If you have any questions that are beyond the scope of this help file, please feel free to email – alexander.sochirca@gmail.com. Thanks so much! The HTML code is 100% responsive and adaptive to different devices. The code is valid and cross browser on each modern browsers. It used the HTML5 and CSS3 technic.

In this user guide you will find all required information to get your site up and running: starting from theme installation and setup, to usage of different post types, page templates and shortcodes.

This file is really extensive so you might think the theme is hard to use, actually it's not, you probably just might jump to the options page and explore everything yourself, this file is more of a reference work if you do not know what to do, or if you are not familiar to WordPress.

Information about Updates and New Themes are always announced on Twitter and Facebook. Twitter updates are usually more up to date, Facebook updates are more detailed and easier to follow :)



<http://twitter.com/alethemes>



<https://www.facebook.com/alethemes>

*We hope you will enjoy working with our themes.
Yours sincerely, CRIKOVA.*

BEFORE GETTING STARTED



Please note that this theme is not harder to use than any other premium theme with advanced functions. Moreover, we believe that it's even much easier! And there's a good reason for that: amount of time that we invested in designing its interfaces, page templates and theme options is simply immense

Nevertheless, please note that this User Guide does NOT cover basic WordPress usage. Therefore if you are not a confident WordPress user, please get accustomed with it BEFORE proceeding to this manual and theme!

First of all please google "wordpress basics" – plethora of articles and educational videos are available!

Here are some links that will help you to become more confident with WordPress:

- First Steps with WordPress (this is one of most complete guides):
http://codex.wordpress.org/First_Steps_With_WordPress
- Explanations on most common WordPress terms:
<http://en.support.wordpress.com/lexicon/>

Seriously. If you do not want to spoil your experience with any Premium Theme, get accustomed with WordPress basics first!

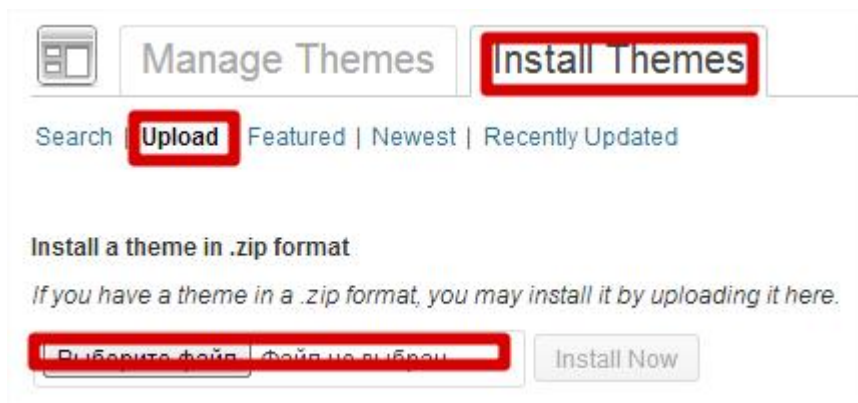
INSTALLATION

Dear customers, first of all you need to install the Wordpress CMS. If you have already done it and have a new wordpress site, you can start to install our theme. You have 2 ways to install our awesome wordpress theme on your CMS.

1. Using the Upload section in Admin panel.

To install **Blume Theme**, go to WordPress Admin Panel -> Appearance -> Themes -> Install Themes -> Upload -> choose zip file with **Blume Theme** -> Install Now.

Please note that some hostings have a restriction on a size of a file that you are uploading. If any warnings appear, most probably, your hosting has file size limit. And the theme .zip file is too large to be uploaded via WordPress Panel. You can try contacting your hosting provider and ask to ease this restrictions.



The theme archive is big, because we inserted the LayerSlider inside the archive. That's why some hostings will not allow you to upload it automatically from Admin panel/ In this case you need to use the second variant. Using FTP, manually.

2. Using FTP (manually upload).

You can use any FTP client (ex. FileZilla, Total Comander etc.). Connect to your hosting server, select the site root folder, with wordpress CMS installed. Open the folder <wordpress install directory>/wp-content/themes/. In this folder we will install the theme. Unzip the theme archive and upload the folder **blume** in our opened folder **themes**. After go to Themes section in Admin Panel and activate the new theme.

Attention! Theme will work fine on the vast majority of correctly installed and configured WordPress sites without any additional settings. However on some (very rear) hosting configurations you can notice that images on your site are not displaying. If you are experiencing this issue, please follow these steps to fix it:

1. Make sure that theme installed strictly to "<wordpress install directory>/wp-content/themes/" folder.
2. The folder "<wordpress install directory>/wp-content/uploads" must be created. On some hostings you'll need to set its CHMOD to 755, on others – to 777.

After Theme installation, activate it and you will be redirected to **Blume Theme** Activation Page. See the screen. (If you are not redirected to this page, find the page in Appearance-> Theme Activation. If in Appearance you don't see that page, it means that you have already activated this theme.)



If above steps did not yield any results, please don't hesitate to address this issue directly to your hosting company. Since this is most likely a server-related problem, we will not be able to help you!

Attention! To assure your permalinks are being rendered correctly (the web-site does not return "404 Not Found" error) after switching the theme, follow "Dashboard > Settings > Permalinks" and click "Save Changes".

THEME OPTIONS SECTION



Theme Options panel is the main setting panel in our theme. You have 7 important Tab with different options.

1. Theme – Theme styles options
2. Typography – Typography and fonts styles
3. Social – Social links options
4. Advanced Settings – Developer section for custom css field, google analytics and other.
5. Sidebars – Sidebar options, enable or disable for different pages.
6. Other – Footer settings

Theme Tab:

1. Site Logo

Site Logo

Upload

Upload or put the site logo link (Default logo size: 147-147px)

Mobile Site Logo

Upload

Upload or put the site logo link (Default logo size: 100-100px)

Note: Upload or put the site logo link (Default logo size: 147-147px) Mobile Size – 100px – 100px

2. Custom Pattern


Custom Pattern

Upload

Upload or put the pattern link (You can use patterns from - <http://subtlepatterns.com/>)

3. Manage Background

Manage Background

 #ffffff

Upload

Select the background color, or upload a custom background image. Default background is the #ffffff color

4. Color Scheme (Select the site color scheme)

Select an existing Color Scheme

Scheme 6 

Select an existing Color Scheme or add your custom colors 1 and 2 below.

5. Upload a favicon icon (Upload or put the link of your favicon icon)

Upload a favicon icon

Upload

Upload or put the link of your favicon icon

6. Comments Style

Choose your comments style. If you want to use DISQUS comments please install and activate this plugin from Wordpress Repository. If you want to use Livefyre Realtime Comments comments please install and activate this plugin from Wordpress Repository.

Comments Style

Alethemes Comments

Choose your comments style. If you want to use DISQUS comments please install and activate this plugin from [Wordpress Repository](#). If you want to use Livefyre Realtime Comments comments please install and activate this plugin from [Wordpress Repository](#).

7. AJAX Comments

AJAX Comments

☒ Use AJAX on comments posting (works only with Alethemes Comments selected).

8. Social Sharing

Social Sharing

☒ Enable social sharing for posts.

9. Slide Slug. Enable the slug to show the slider on Home Page

Home Page Slider slug

sneak-peek

Insert the slider slug. Get the slug on Sliders Section

Typography Tab:

1. Select the body Font from Google Library

Select the body Font from Google Library

Raleway

The default Font is - Raleway

Select the body Font (Extended) from Google Library

400

The default Font (extended) is - 400

2. Select the Headers Font from Google Library

Select the Headers Font from Google Library

Lora

The default Font is - Lora

Select the Headers Font (Extended) from Google Library

400,700

The default Font (extended) is - 400,400italic

3. H1, H2, H3, H4, H5, H6 Styles

H1 Style

24px

Lora

Normal

#4d4d4d

Change the h1 style

H2 Style

22px

Lora

Normal

#4d4d4d

Change the h2 style

H3 Style

20px

Lora

Normal

#4d4d4d

Change the h3 style

H4 Style

18px

Lora

Normal

#4d4d4d

Change the h4 style

H5 Style

16px

Lora

Normal

#4d4d4d

Change the h5 style

H6 Style

14px

Lora

Normal

#4d4d4d

Change the h6 style

Body Style

16px

Raleway

Normal

#333333

Change the body font style

Social Tab:

1. Twitter, Facebook, Instagram, Flickr, Pinterest Links

Twitter	
<input type="text" value="http://twitter.com/alethemes"/>	Your twitter profile URL.
Facebook	
<input type="text" value="http://facebook.com/alethemes"/>	Your facebook profile URL.
Pinterest	
<input type="text" value="http://aletheme.com/"/>	Your pinteres profile URL.
Flickr	
<input type="text" value="http://aletheme.com/"/>	Your flickr profile URL.
Instagram	
<input type="text" value="http://aletheme.com/"/>	Your instagram profile URL.

2. Facebook Application ID

Facebook Application ID	
<input type="text"/>	If you have Application ID you can connect the blog to your Facebook Profile and monitor statistics there.

3. Enable Open Graph

Enable Open Graph	
<input type="checkbox"/> The Open Graph protocol enables any web page to become a rich object in a social graph.	

Advanced Settings Tab:

1. Google Analytics

Google Analytics

Please insert your Google Analytics code here.
Example: UA-22231623-1

2. Footer Code

Footer Code

If you have anything else to add in the footer - please add it here.

3. Custom CSS Styles

Custom CSS Styles

You can add here your styles. ex. `.boxclass { padding:10px; }`

4. Enable or disable color selector box

Enable or Disable the Skin Selector Box

☒ Check if you want to show the Skin Selector Box

Sidebars Tab:

1. Sidebar style on Blog pages

Sidebar type on Blog pages



Select sidebar type

After Changes, don't forget to save.

Restore Defaults

Save Options

SLIDERS SECTION

Our theme comes with a plethora of different shortcode. One of theme is the slider shortcode. Sliders are very important, that's why we created a separate section for slider. The slider section you can find in [Appearance - > Sliders](#)

Manage Sliders

Create New Slider



Let's create our first slider. Press the [Create new slider](#) button.

Manage Sliders

Create New Slider

Type the slider name.

[Return to Sliders Listing](#)

Type slider name here

Create Slider

Press the **Create Slider** button.

Now we created our new slider. We need to add images and data into slider.

[Return to Sliders Listing](#)[Delete Slider](#)

New Test Slider

[Hide Shortcode Generator](#)

Slider Shortcode

Slider Slug	new-test-slider
Slideshow	Yes <input type="button" value="v"/>
Animation Type	Fade <input type="button" value="v"/>
Control Navigation	No <input type="button" value="v"/>
Randomize Slides	No <input type="button" value="v"/>
Slider Shortcode	<code>[ale-slider name="new-test-slic</code>

Add a New Slide

Save Slider

Let's press **Add a new Slider** button.

CLICK TO ADD IMAGE

Or enter an image URL

Title

URL

Description

HTML

Add an Image and Info. Create as many slides as you need.

Save the slider.

Add a New Slide

Save Slider

You can use the slider in posts, pages etc. In the editor you have the Slider Shorcode button. By pressing this button you will be able to insert your slider into post.

You can use this slider on Home page, or on about pages. You need to copy the slider slug and insert in in page options (when you create a page and select a template), slug field.

[Return to Sliders Listing](#)[Delete Slider](#)

New Test Slider

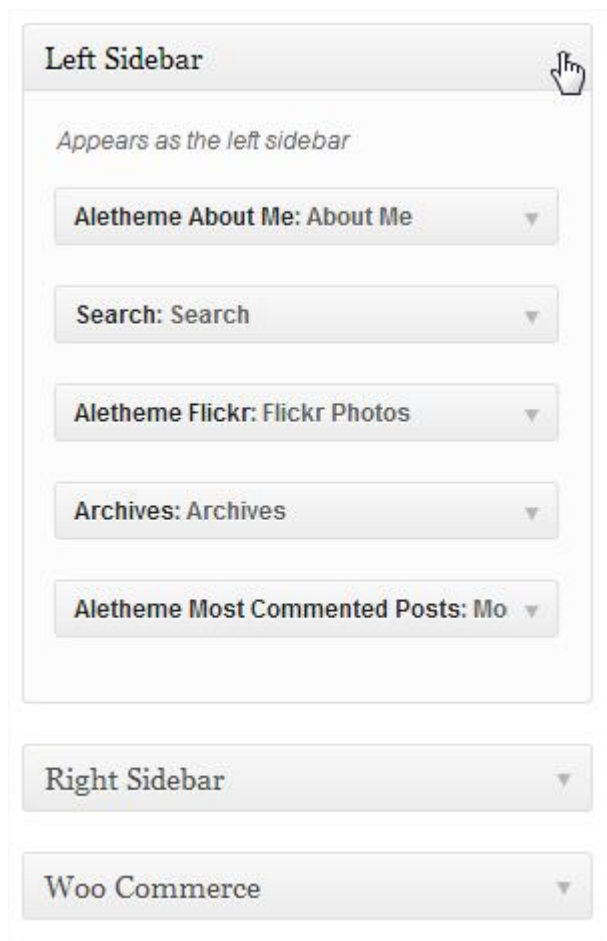
[Hide Shortcode Generator](#)

Slider Shortcode

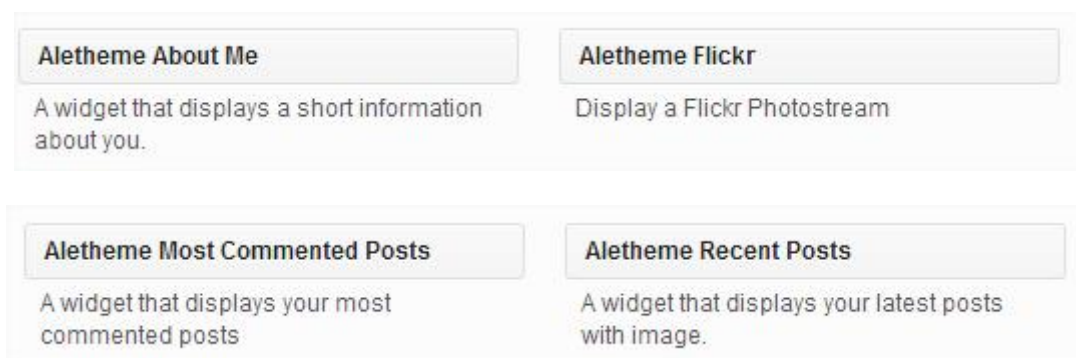
Slider Slug	new-test-slider
Slideshow	Yes
Animation Type	Fade
Control Navigation	No
Randomize Slides	No
Slider Shortcode	[ale-slider name="new-test-slic

WIDGETS SETTING

You theme comes with custom widgets, and different sidebars on different pages. On the screen you can view that sidebars are supported by out theme.



And of course you can view what custom widgets are ready to use in our theme



Managing the widgets is very easy, you just need to drag and drop elements on the sidebar section, and play with options in widgets settings. That's all.

MENU SECTION

Managing menu is very simply, you need to use the default wordpress menu section. Go to Appearance -> Menu. Create a menu. And select the location. Add items to your new menu by drag and drop. Save the menu. All Done, now our menu will show on the site.

Menu Name
Header Menu
Save Menu

Menu Structure

Drag each item into the order you prefer. Click the arrow on the right of the item to reveal additional configuration options.

HomePage ▼

PortfolioCustom ▼

Portfolio 1 sub itemCustom ▼

Portfolio 2 sub itemPage ▼

Portfolio 3 sub itemPage ▼

Single Gallery sub itemGallery ▼

PagesCustom ▼

Testimonials sub itemCustom ▼

Menu Settings

Auto add pages

☐ Automatically add new top-level pages to this menu

Theme locations

☒ Header Menu

☐ Footer Menu (Currently set to: Footer Menu)


☐ Mobile Menu

BLOG SECTION


Our theme comes with a lot of different styles for blog archive, and different post formats. You can add a simple post, a gallery post, a quote post or a video post. You just need to select the post format when you create a new post. View the screen

Format


☒

 Standard

☐

 Gallery

☐

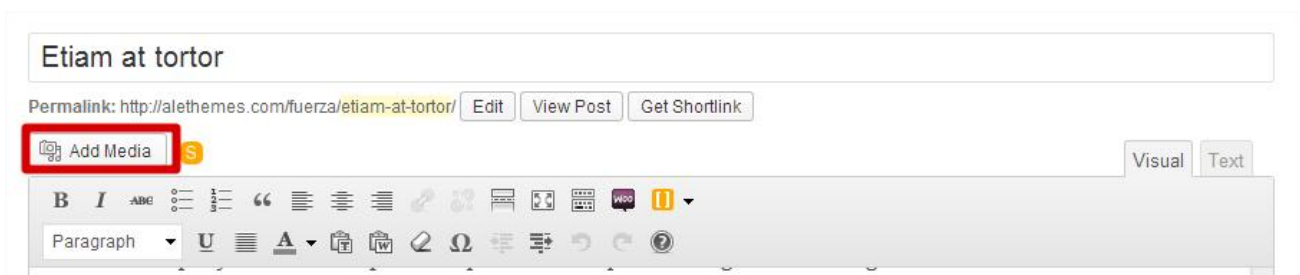
 Video

Important. When you create a post you need to select an featured Image. This image will be show as thumbnail in blog archive and as top image on single post page. View the screenshot

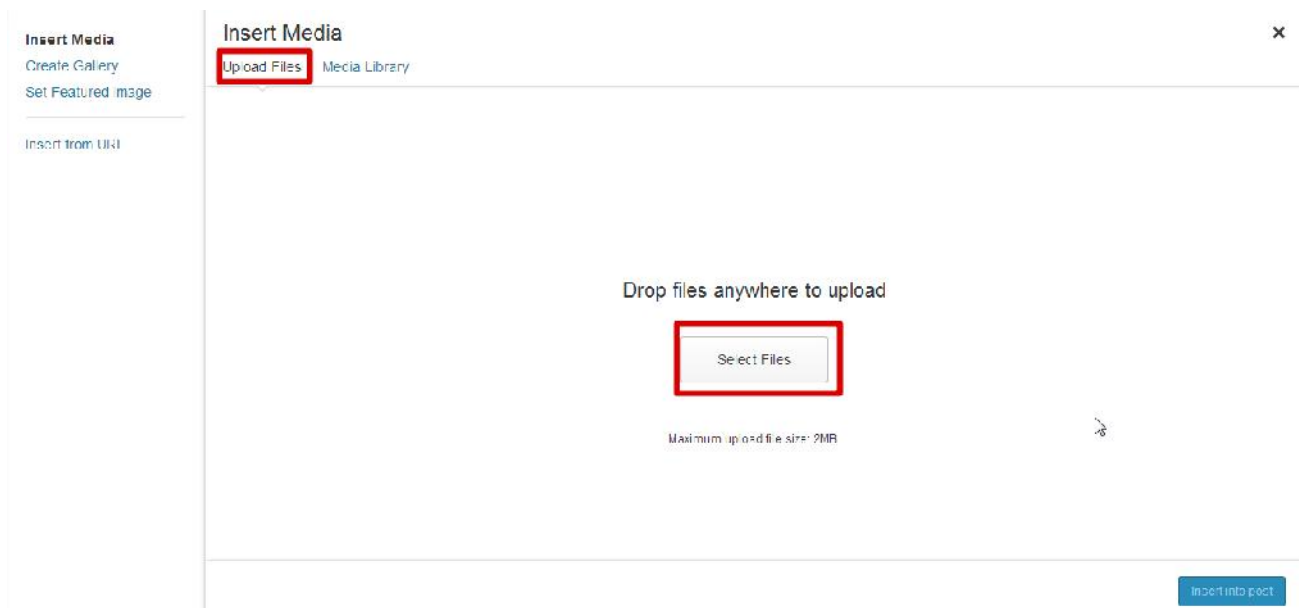


Create a gallery post format.

Create a post. In Format Section select the gallery format. Add a title and text in content area. Save the post. Now we will upload images in our slider. Press the **Add media** button



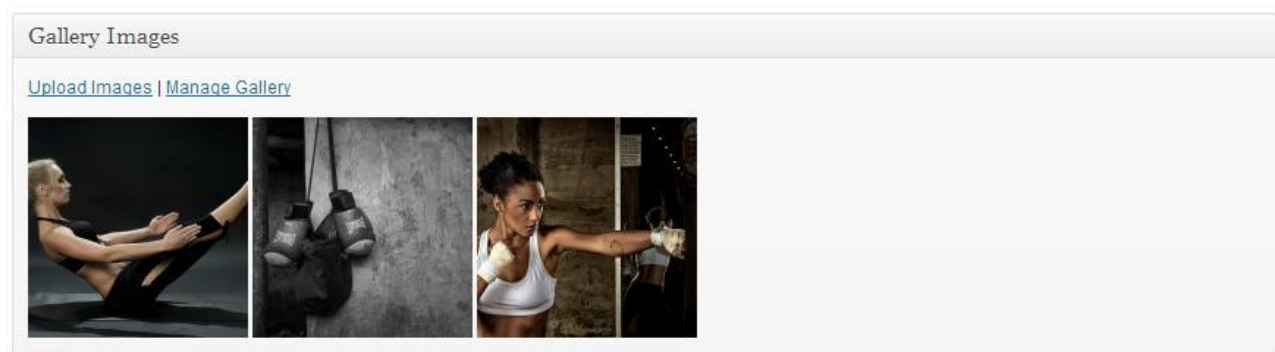
Upload new images as attachments



After close the modal window, don't press "Insert into post" simply close the window. Look at the screen.



Save the post and you will see new images in your gallery, Gallery Images Section



Create a video post format

Create a post. In Format Section select the video format. Add a title and text in content area. Save the post. Add your video link in link field.

Post Data

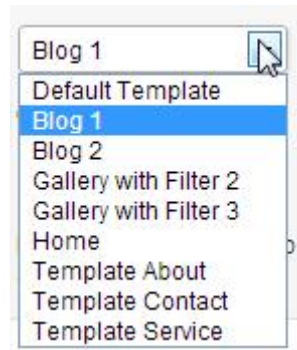
Video Link

You can put here the links from youtube.com, vimeo.com, blip.tv, dailymotion.com, flickr.com, smugmug.com, hulu.com, viddler.com, qik.com, revision3.com, photobucket.com, scribd.com, wordpress.tv, polldaddy.com, funnyordie.com, twitter.com, soundcloud.com, slideshare.net, instagram.com

You can put here the links from youtube.com, vimeo.com, blip.tv, dailymotion.com, flickr.com, smugmug.com, hulu.com, viddler.com, qik.com, revision3.com, photobucket.com, scribd.com, wordpress.tv, polldaddy.com, funnyordie.com, twitter.com, soundcloud.com, slideshare.net, instagram.com

All done. Save your post.

Managing Blog Archive templates



Select a template, add a title (ex. Our Blog). Save the page. After saving will appear a new box with options.

Blog Options

Posts Per Page

9

Insert the count

Sidebar style

Left Sidebar

Select the sidebar style. Hide, Left or Right.

In Custom background you can upload an image and replace the site background on this page.

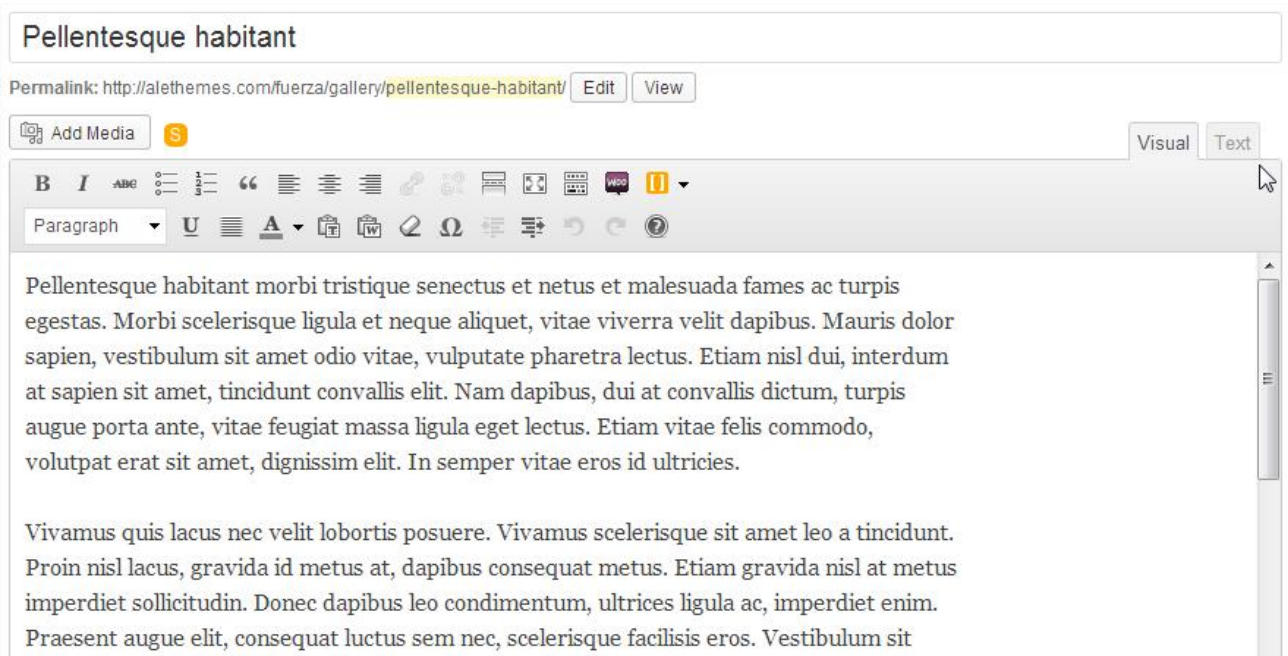
Play with options and save.

MANAGING GALLERY ARCHIVE

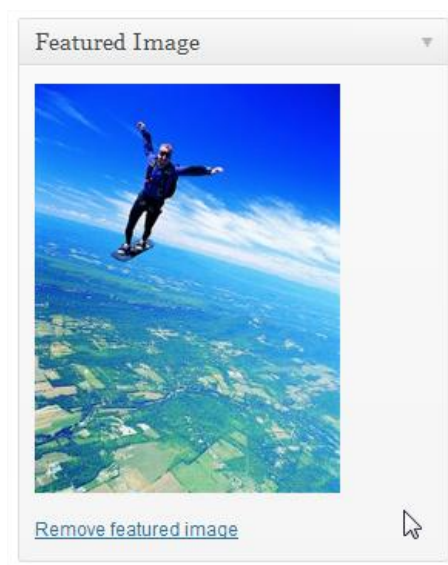
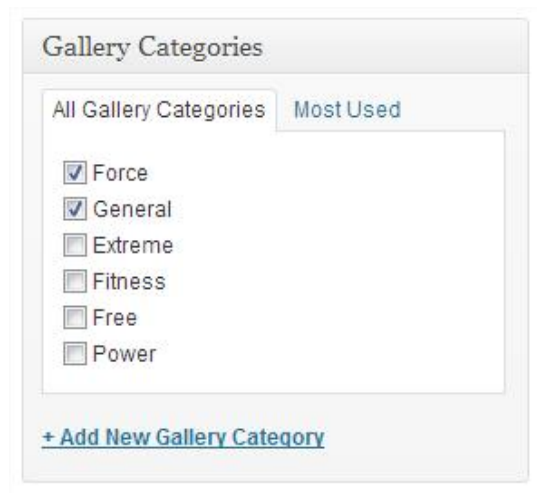


Press Add new Gallery.

Add a title and a text in textarea area.

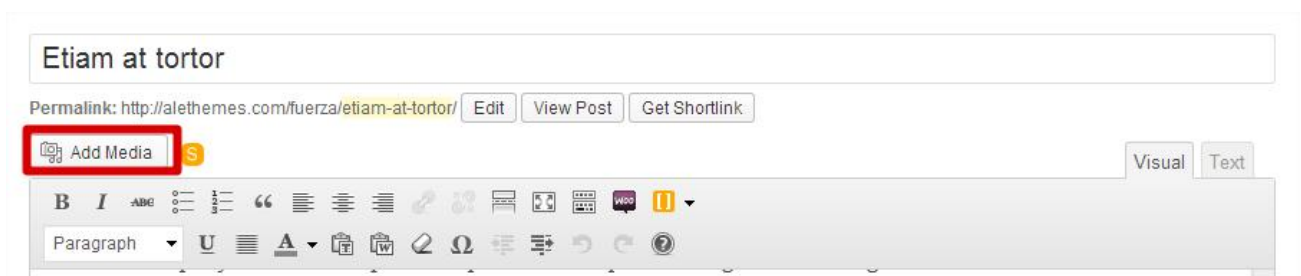


Select the category, add a featured image, and upload images in slider as in blog gallery format.

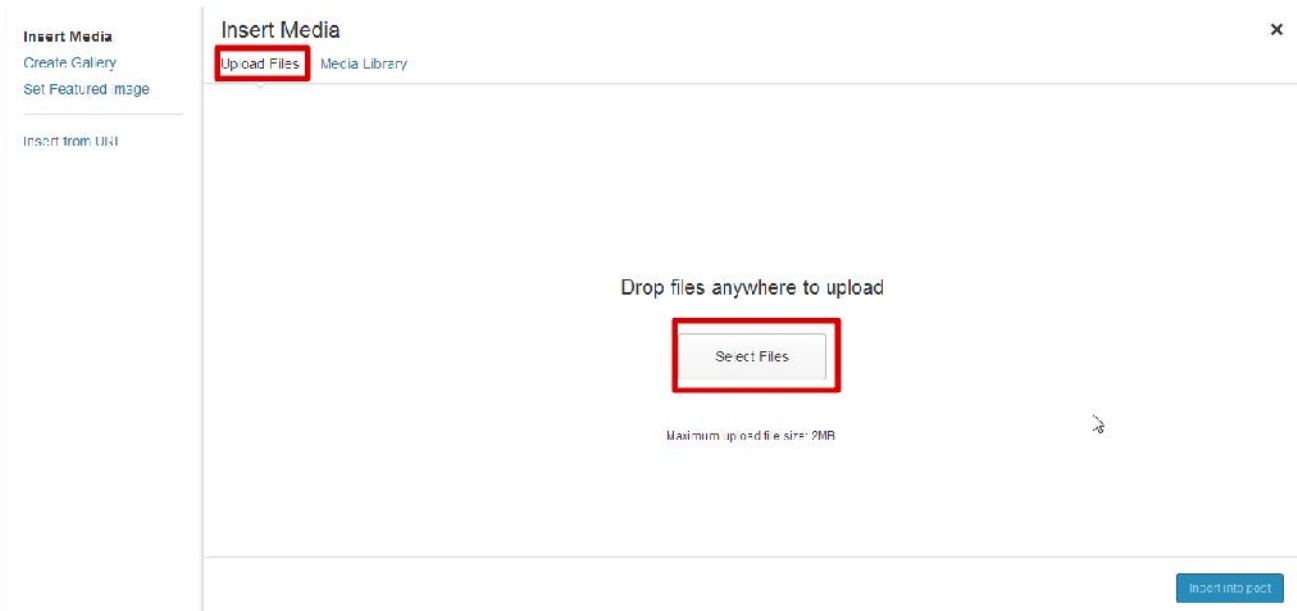


If you didn't read in Blog section how to upload images in slider, you can read it now.

Press the **Add media** button



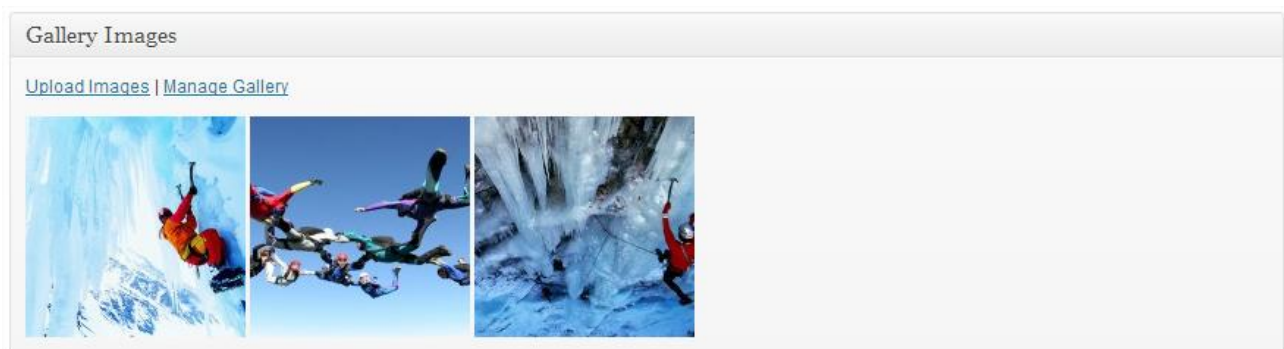
Upload new images as attachments



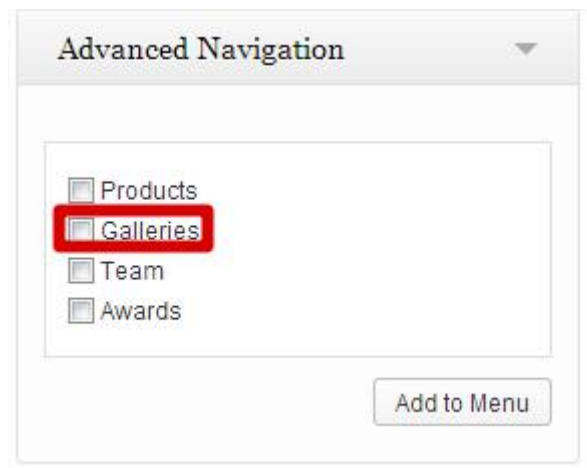
After close the modal window, don't press "Insert into post" simply close the window. Look at the screen.



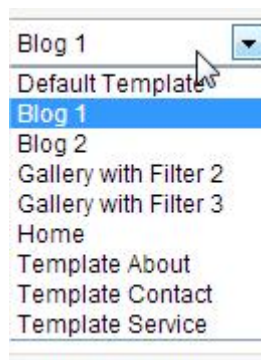
Save the gallery and you will see new images in your gallery, Gallery Images Section



We created our first gallery, now we can add the Blume gallery archive page in our menu, or create new style of gallery archive using gallery templates. To add the default gallery archive in our menu, add the gallery archive item in menu



If you want to create other gallery style, create a new page. Select the gallery template



After you selected the template. Save the page. Will appear a box with new options.

How to add this new grid in our menu? Very simple, add this new page in menu and this page will load our gallery grid.

ABOUT US TEMPLATE

Create a custom page. Add the title and select the template "About 1".



Save the page. After saving will appear a box with options.


About Box Settings


Set up your about box on Home page

Insert the about box sub title



































Insert the sub title

Insert the about box description

 Add Media



VisualText

B**I****ABC**

CONTACT TEMPLATE

Create a simple page. Add the title and select the template "Contact 1". Save the page.

Page Attributes

Parent

(no parent) ▼

Template

Template Contact 1 ▼

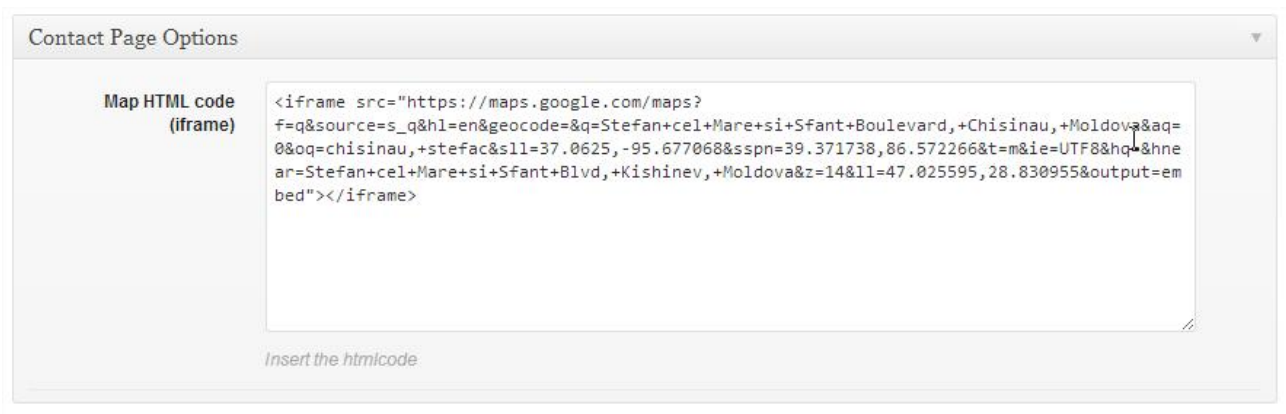
Order

0

Need help? Use the Help tab in the upper right of your screen.

After saving will appear a box with options. Let's add info in this fields.

1. Google map – get the html code from google maps site.

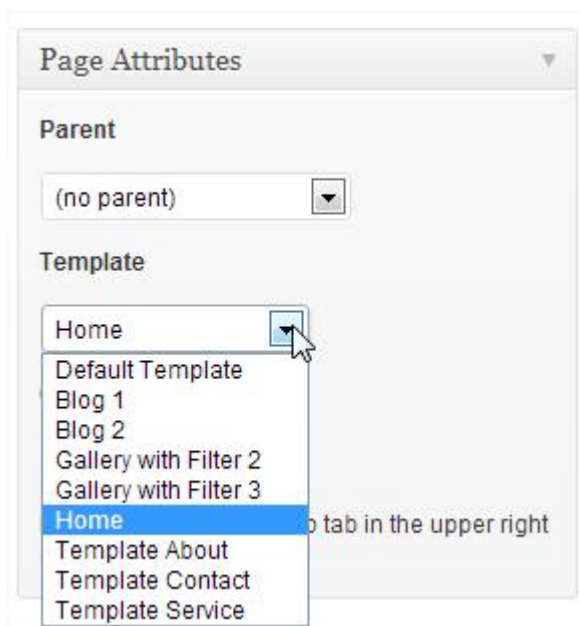


Add description in text area and save the post. You can open the page to test.

That's all for this page.

SETTING HOME PAGE


Edit the page Home. Select the template. Save and after will appear a new box with options.



Add data and save.

Show or Hide Boxes on Home

Select enable or disable to show or hide boxes on home

Show The Services
Box? 

Select enable to show the services box

Show The About us
Box? 

Select enable to show the about us box

Show The Skills Box? 

Select enable to show the skills box

Show The Facts Box? 

Select enable to show the facts box

Show The Works Box? 

Select enable to show the works box

Show The Testimonials
Box? 

Select enable to show the testimonials box

Show The Contacts
Box? 

Select enable to show the contacts box

Services Box Settings

Set up your services box on Home page













Insert the services box
title

Insert the title

Insert the services box
description

 Add Media 

Visual

B *I* ABC            
exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor
in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur
sint occaecat cupidatat non proident, sunt in.

Path: p

Insert the description

Insert the services box
link

Insert the link

Insert the services box
link title

Insert the link title

Insert the service 1
icon

Insert the link or upload (Recommended size: 400px, 400px)

About Box Settings

Set up your about box on Home page

Insert the about box title

ABOUT US

Insert the title

Insert the about box sub title

WHO WE ARE

Insert the sub title

Insert the about box description

Add Media



Visual

Text

B **I** **ABC**

Vivamus scelerisque laoreet erat, non pharetra quam mollis ut. Morbi fermentum, elit a ullamcorper rutrum, orci erat ornare risus, ac condimentum felis turpis sit amet enim. In posuere urna lectus. Aliquam vitae ante est. Proin felis sem, pulvinar et congue vel, egestas nec lacus. Nullam id magna nisi. Aliquam erat volutpat. Integer ultrices pellentesque eros nec pharetra.

Path: p

Insert the description

Insert the about member 1 photo

<http://aletheme.com/wordpress/blume/wp-content/uploads/2013/12/people3.jpg>

Upload File

Insert the link or upload (Recommended size - 220px-220px)



MANAGING SHORTCODES

Our theme comes with tons of shortcodes, and on each new update we add new shortcodes. How to use and manage shortcodes? Very simply, when you create a page or a post in the editor press the shortcode button, and select what shortcode to generate.



Team shortcode

Press the shortcode button and select the team item. In the modal window add data

Team box Style	<div>Dark Style</div> <div>Select the team box's style</div>
Team Author photo link	<div></div> <div>Add the team's author photo link.</div>
Team Author	<div></div> <div>Add the team's author</div>
Team Prof	<div>Designer</div> <div>Add the prof. team's author</div>
Facebook Link	<div></div> <div>Add the facebook link</div>
Twitter Link	<div></div> <div>Add the twitter link</div>
Google+ Link	<div></div> <div>Add the google+ link</div>

Testimonials shortcode

Press the shortcode button, select the testimonial shortcode and add data in the modal window.

Testimonial Style	<div>Dark Style</div> <div>Select the testimonial's style</div>
Testimonial Author photo link	<div></div> <div>Add the testimonial's author photo link.</div>
Testimonial Author	<div>Testimonial Author</div> <div>Add the testimonial's author</div>
Testimonial Link	<div></div> <div>Add the testimonial's link</div>
Testimonial Text	<div>Testimonial Text</div> <div>Add the testimonial's text</div>
<div>Insert Shortcode</div>	

Divider shortcode

Divider Style

Bold Line

Select the divider's style

Divider Text

No Text

Select the divider's text option

Divider Text

Divider Text

Add the divider's text

Insert Shortcode

Columns shortcode

Add Column

Column Type

One Third

Select the type, ie width of the column.

Column Content

Add the column content.

Remove

Insert Shortcode

Toggle shortcode

Toggle Content Title

Add the title that will go above the toggle content

Toggle Content

Content

Add the toggle content. Will accept HTML

Toggle State

Select the state of the toggle on page load

Insert Shortcode

Tabs shortcode

Add Tab

Tab Title

Title of the tab

Tab Content

Tab Content

Add the tabs content

Remove

Insert Shortcode

Buttons shortcode

Button URL

Add the button's url eg <http://example.com>

Button Style

Select the button's style, ie the button's colour

Button Size

Select the button's size

Button Type

Select the button's type

Button Target


_self = open in same window _blank = open in new window

Button's Text

Add the button's text

Insert Shortcode

Alerts shortcode

Alert Style White 

Select the alert's style, ie the alert colour



Alert Text











Your Alert!











Add the alert's text


[Insert Shortcode](#)

Slider shortcode


 Add Media  Visual Text


B **I** **ABC**          


Paragraph          


AboutTwo 

Slider Settings

Slideshow Yes 

Animation Type Fade 

Control Navigation No 


Randomize Slides No 

[Insert Slider](#)

WOOCOMMERCE SETTINGS

To make woocommerce working good with the theme, disable css styles is woo settings.

Styles and Scripts

Styling  Enable WooCommerce CSS

Scripts ☒ Enable Lightbox

Include WooCommerce's lightbox. Product gallery images and the add review form will open in a lightbox.

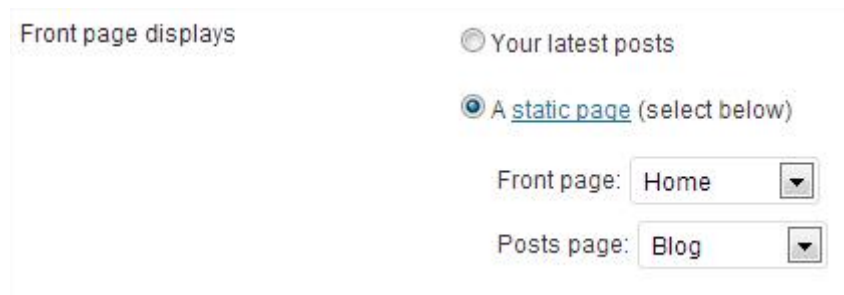
☐ Enable enhanced country select boxes

This will enable a script allowing the country fields to be searchable.

The theme will load custom styles.

CHECK FINAL SETTINGS

Go to Settings -> Reading.



The screenshot shows the 'Front page displays' section of the WordPress settings. It has two radio buttons: 'Your latest posts' (unselected) and 'A static page (select below)' (selected). Below the selected option, there are two dropdown menus: 'Front page:' set to 'Home' and 'Posts page:' set to 'Blog'.

Front page displays must be A static page (select below)

Front page – Home

Posts page – Blog

Go to Settings -> Permalinks

Must be installed Post name



The screenshot shows the 'Common Settings' section of the WordPress Permalink settings. It lists six options with radio buttons and their corresponding URL structures:

Option	URL Structure
<input type="radio"/> Default	<code>http://alethemes.com/fuerza/?p=123</code>
<input type="radio"/> Day and name	<code>http://alethemes.com/fuerza/2013/10/02/sample-post/</code>
<input type="radio"/> Month and name	<code>http://alethemes.com/fuerza/2013/10/sample-post/</code>
<input type="radio"/> Numeric	<code>http://alethemes.com/fuerza/archives/123</code>
<input checked="" type="radio"/> Post name	<code>http://alethemes.com/fuerza/sample-post/</code>
<input type="radio"/> Custom Structure	<code>http://alethemes.com/fuerza</code> <input type="text" value="/%postname%/"/>

CHANGE LOG

v. 1.0

- Release 12.12.2013

Deep theme customization (beyond theme options) can be done in CSS . If you are familiar with it, you can use FireBug (FireFox plugin for web-developers) or Chrome web developers tools to define which style should be changed and where. Here's an awesome screencast by WooThemes on how to use it: <http://vimeo.com/20917974>

Dynamic styles are stored in the theme folder > "css/main.less". LESS CSS user guide can be found here: <http://lesscss.org>

Once again, thank you so much for purchasing Blume Theme. As I said at the beginning, I'd be glad to help you if you have any questions relating to this theme. No guarantees, but I'll do my best to assist. If you have a more general question relating to the themes on ThemeForest, you might consider visiting the forums and asking your question in the "Item Discussion" section.