

A young girl with dark hair in a braid, wearing a white school uniform, is writing on a large chalkboard. The chalkboard is filled with handwritten text in a non-Latin script. The scene is dimly lit, with the girl's face and the chalkboard being the primary light sources.

# Project Edu +

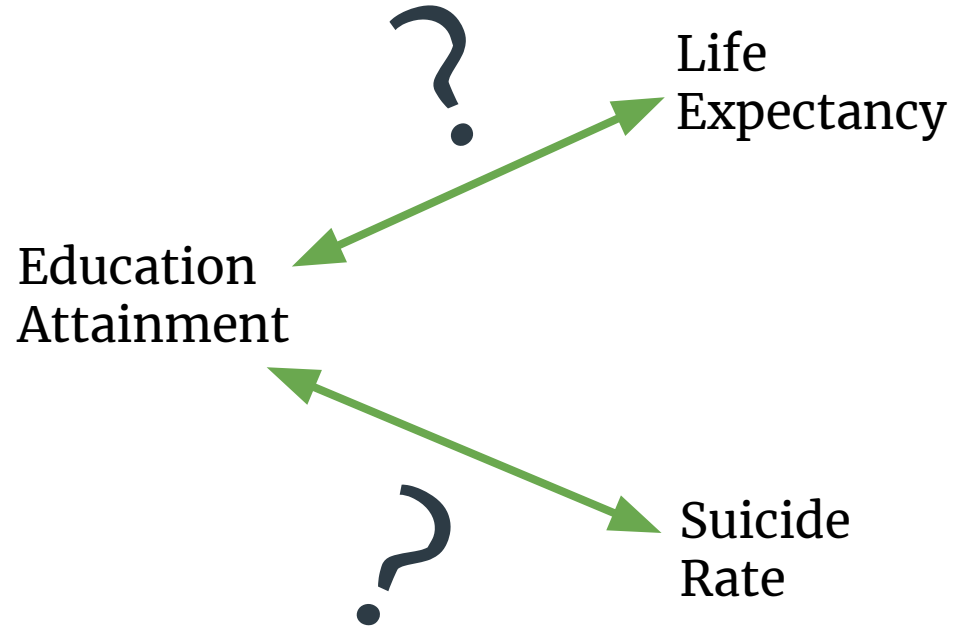
Group #5

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Anqi Cao  
Shiyao Chen  
Susan Zheng

# Agenda

- Project Motivation
- Project Goals
- Data Overview
- Data Sample & Cleanup
- Related Work
- Prototyping Process
- Draft Dashboard
- Usability Test
- Demo

# Project Motivation



# Project Goals

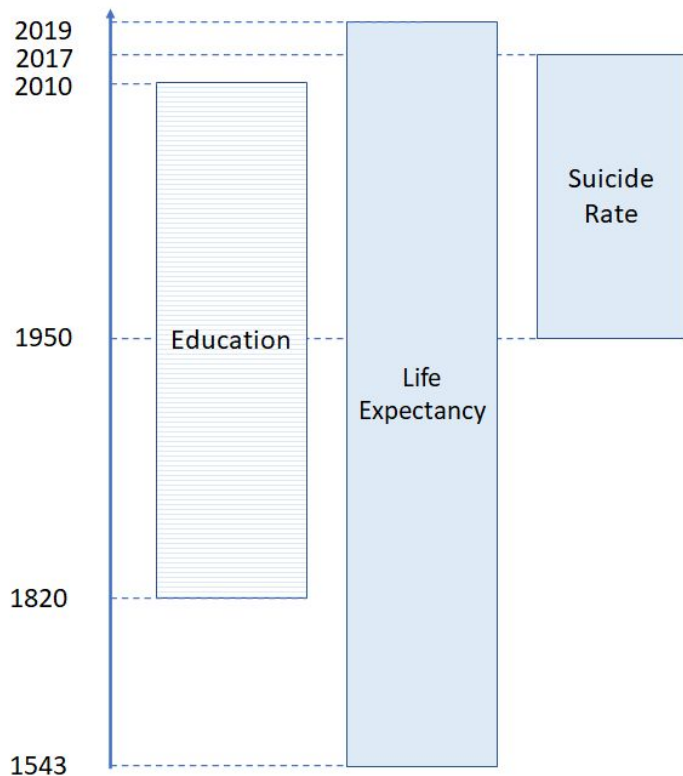
## **Questions/Hypothesis:**

1. Is education attainment increasing over the years?
2. Asia-Pacific, Africa and Latin America have higher rates of changes in education attainment compared to Advanced economies (North America, West europe etc)
3. Is there a correlation between average life expectancy and education attainment?
4. Is there a correlation between suicide rate and education attainment?

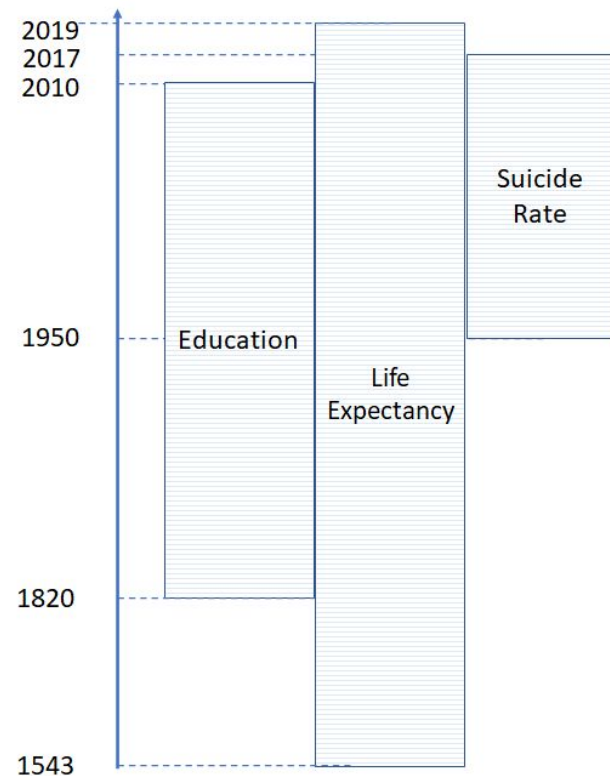
# Data Overview

- Three data sets:
  - **Primary: Long-term education attainment**
    - Education attainment from 1820 to 2010 by sex; 5-year intervals and country
    - 12987 rows x 23 columns
    - Variable types: 20 ratio; 2 nominal; 1 interval
    - <http://www.barrolee.com/>
  - **Secondary: Life expectancy**
    - Life expectancy from 1543 to 2019 by country
    - 19028 rows x 4 columns
    - Variable types: 2 nominal; 1 interval; 1 ratio
    - <https://ourworldindata.org/life-expectancy>
  - **Secondary: Suicide rate**
    - % share of deaths from suicide from 1950 to 2017 by country
    - 6469 rows x 4 columns
    - Variable types: 2 nominal; 1 interval; 1 ratio
    - <https://ourworldindata.org/suicide>

# Data cleanup - Phase 1 (python)



→  
Python merge



Cont.

# Data cleanup – Phase 1 (python)

After some analysis, found that below countries in suicide/life-expectancy are similar, but different than barro lee

'Congo, D.R.', 'Cote d'Ivoire', 'Dominican Rep.', 'Hong Kong, China', 'Republic of Korea', 'Reunion', 'Russian Federation', 'USA'

Renaming these in barrolee data

```
In [68]: #Country cleanup in barrolee
barro_lee_data.loc[(barro_lee_data.country == 'Congo, D.R.'),'country'] = 'Democratic Republic of Congo'
barro_lee_data.loc[(barro_lee_data.country == 'Cote d'Ivoire'),'country'] = 'Cote d'Ivoire'
barro_lee_data.loc[(barro_lee_data.country == 'Dominican Rep.'),'country'] = 'Dominican Republic'
barro_lee_data.loc[(barro_lee_data.country == 'Hong Kong, China'),'country'] = 'Hong Kong'
barro_lee_data.loc[(barro_lee_data.country == 'Republic of Korea'),'country'] = 'South Korea'
#assumption based on wikipedia article: https://en.wikipedia.org/wiki/South\_Korea
#"Reunion" and "Hong Kong" is not present at all in suicide_death_rate_countries
barro_lee_data.loc[(barro_lee_data.country == 'Russian Federation'),'country'] = 'Russia'
barro_lee_data.loc[(barro_lee_data.country == 'USA'),'country'] = 'United States'
```

Renaming a very long column name in suicide data to a simple name

```
In [69]: suicide_death_rate_data.rename(columns = {'Deaths - Self-harm - Sex: Both - Age: Age-standardized (Rate) (deaths per 100,000 indi
```

First merge barro lee with life expectancy and then merge this data with suicide rate

Drop extra column that are generated by the merge like year, country name(Entity) and country code

```
In [70]: merged_data = barro_lee_data.merge(life_expectancy_data, left_on=['country', 'year'], right_on=['Entity', 'Year'], how = 'left').reset
merged_data.drop(['Year', 'Entity', 'Code'], axis=1, inplace=True)
merged_data = merged_data.merge(suicide_death_rate_data, left_on=['country', 'year'], right_on=['Entity', 'Year'], how = 'left').reset
merged_data.drop(['Year', 'Entity', 'Code'], axis=1, inplace=True)
```

# Related Work

## Attainment

LEARNING OUTCOMES **ATTAINMENT** EQUITY EXPENDITURES POLICY EMIS

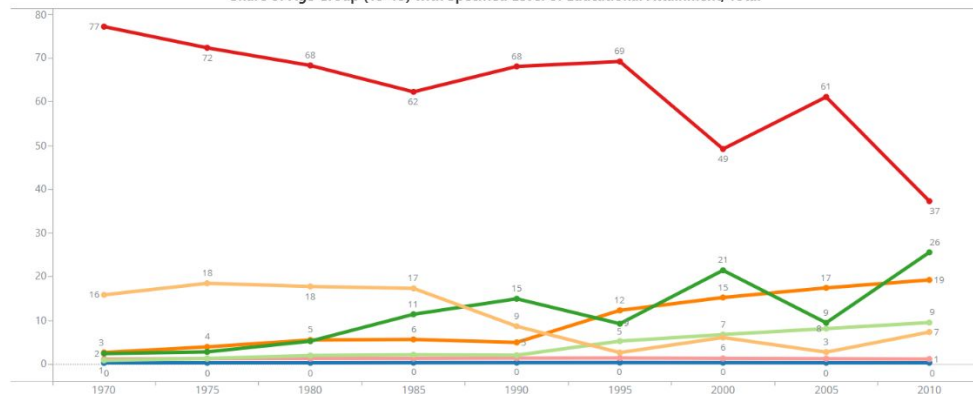
Attainment Over Time By Age Group and Gender By Gender, Income and Rural/Urban

The Educational Attainment Dashboard illustrates the distribution of education attainment and human capital in over 100 countries from 1970 to 2010. Select a country, time period, and/or age group below to view the data. For more information on the dataset, visit the [Educational Attainment Query](#)

### Attainment Over Time -- Afghanistan

Country: Afghanistan Age Group: 15-19 Indicator Name: (All)

Share of Age Group (15-19) with Specified Level of Educational Attainment, Total



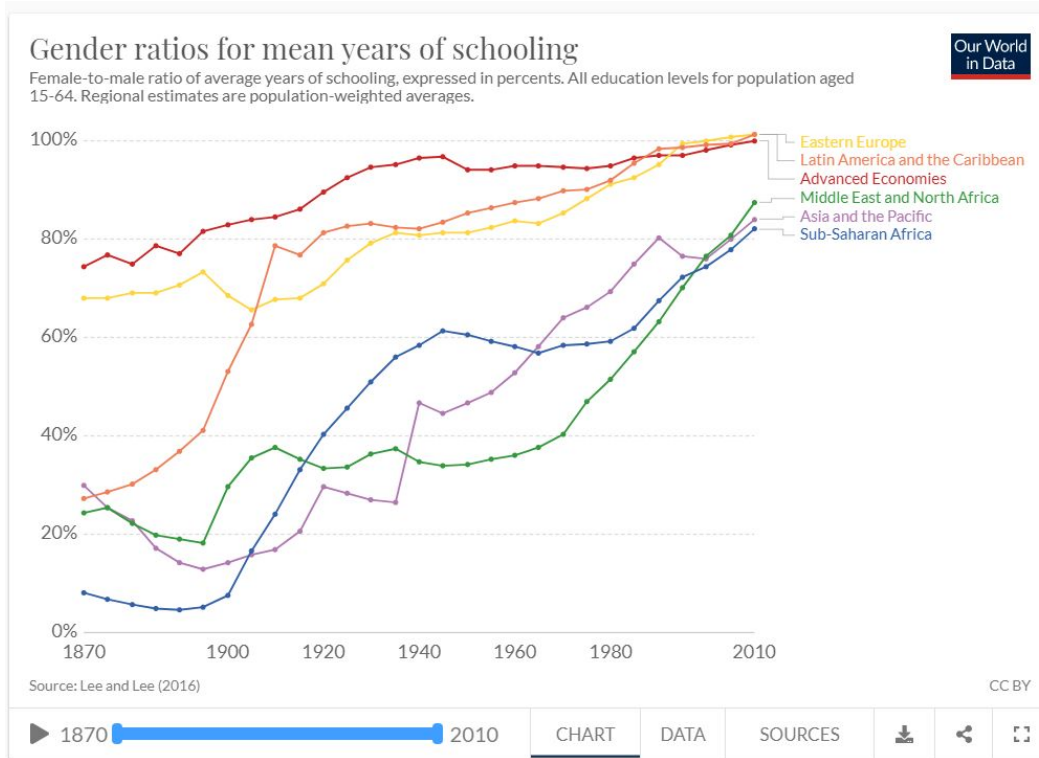
Source: Barro-Lee Educational Attainment Dataset

## Global educational attainment dashboard | The World Bank

illustrating the distribution of educational attainment in over 100 countries from 1970 to 2010. Viewers can select a country, time period, and/or age group below to view the data.



# Related Work



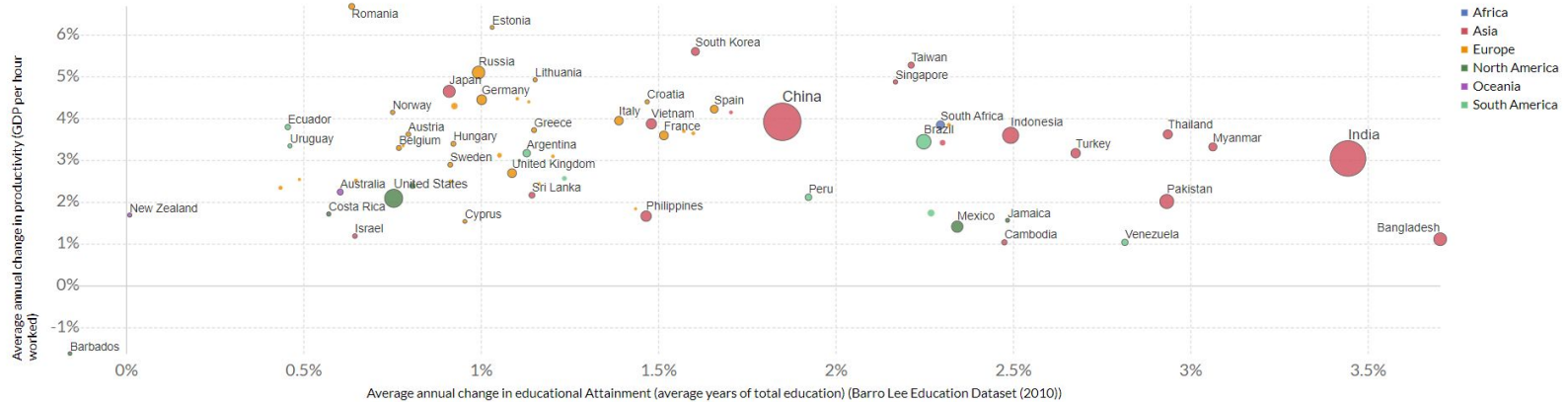
## Gender ratio in educational attainment | Our World in Data

shows the evolution of female-to-male ratios of educational attainment (mean years of schooling) across different world regions. There has generally been a strong upward trend in the gender ratios across all world regions, which indicates that the inequality between men and women in access to education has been declining.

# Related Work

## Productivity vs. educational attainment, 1950 to 2010

Figure illustrates educational attainment (average years of total education) versus productivity (GDP per hour worked).



Source: Feenstra et al. (2015) Penn World Tables 9.1, Barro Lee Education Dataset (2010), Population (Gapminder, HYDE(2016) & UN (2019))

CC BY



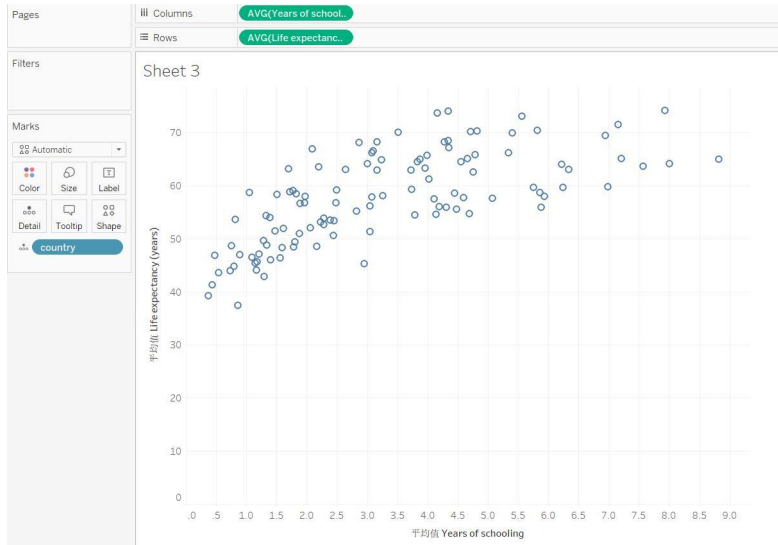
## Annual change in productivity vs educational attainment | Our World in Data

This figure illustrates average change in educational attainment (average years of total education) versus productivity (GDP per hour worked) to see whether they have a correlation. Population is encoded in size.

# Prototyping Process

**Question 1** Does life expectancy correlate with education attainment?

1a- Globally

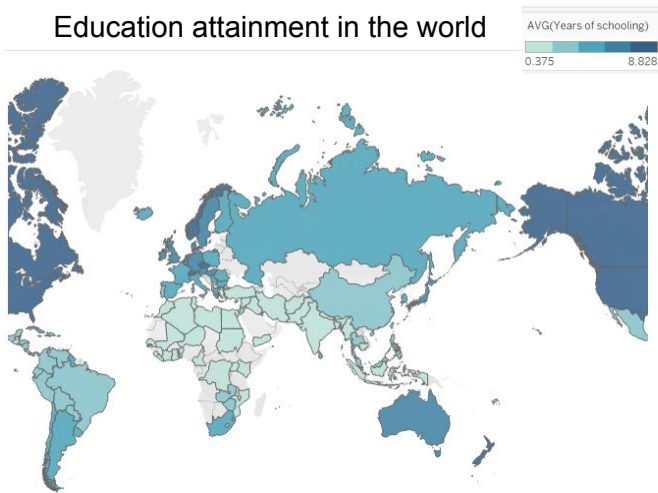


# Prototyping Process

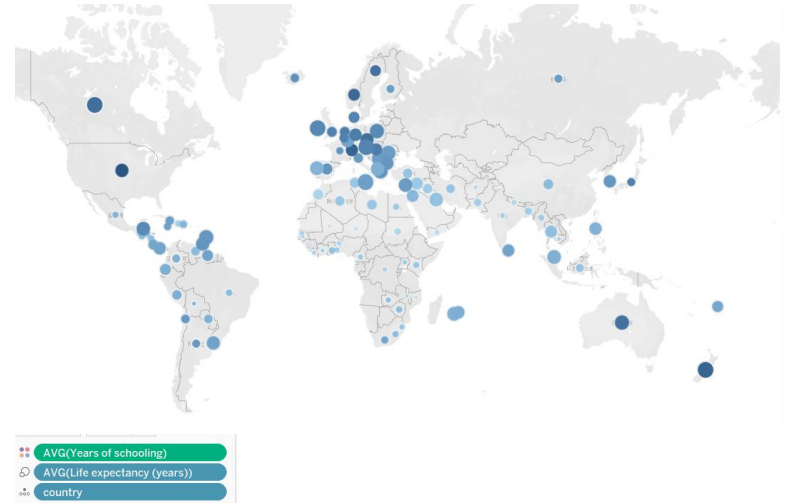
**Question 1** Does life expectancy correlate with education attainment?

1b- Regionally

Education attainment in the world



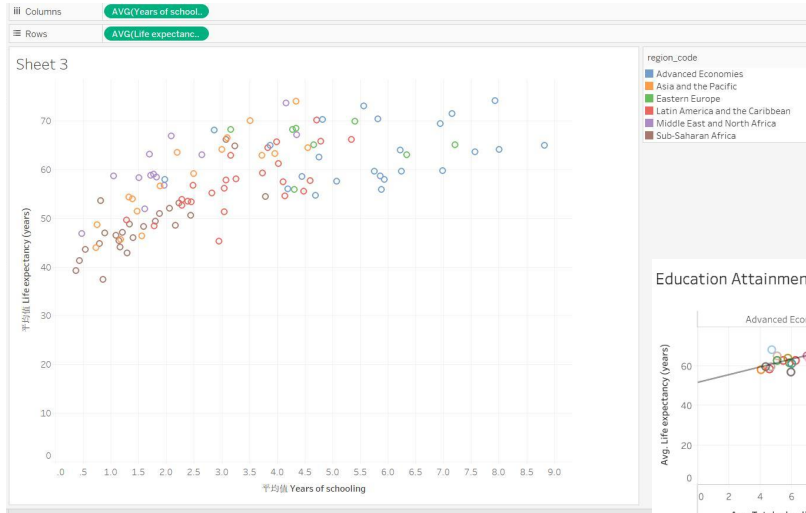
Education attainment and life expectancy in the world



# Prototyping Process

**Question 1** Does life expectancy correlate with education attainment?

1b- Regionally



Regions:

Advanced economies

Asia and the Pacific

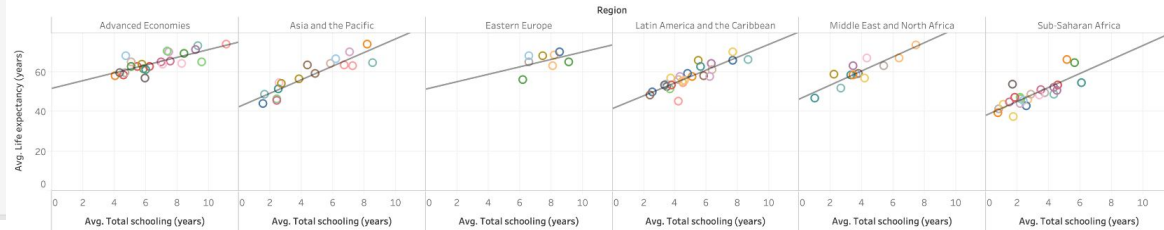
Eastern Europe

Latin America and the Caribbean

Middle East and North Africa

Sub-Saharan Africa

Education Attainment versus Avg Life Expectancy by Region



# Prototyping Process

**Question 2** Does suicide rate correlate with education attainment?

2a- Globally

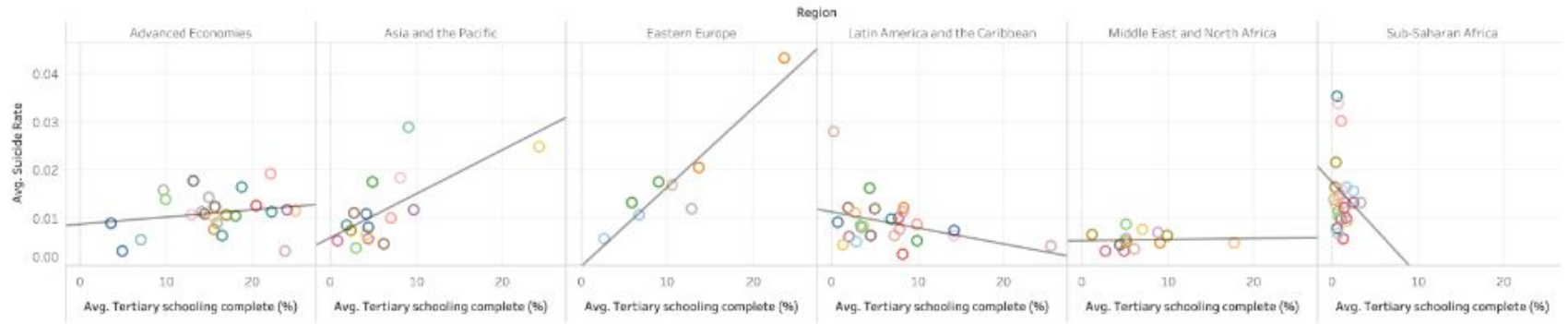


# Prototyping Process

**Question 2** Does suicide rate correlate with education attainment?

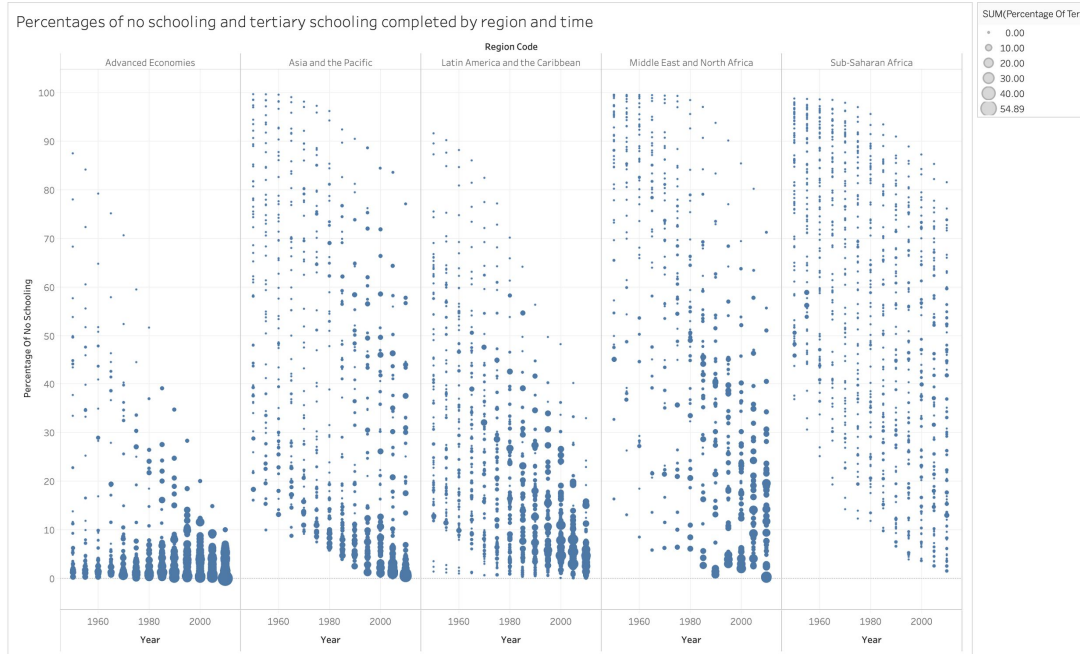
2b - Regionally

Education Attainment versus Suicide Rate



# Prototyping Process

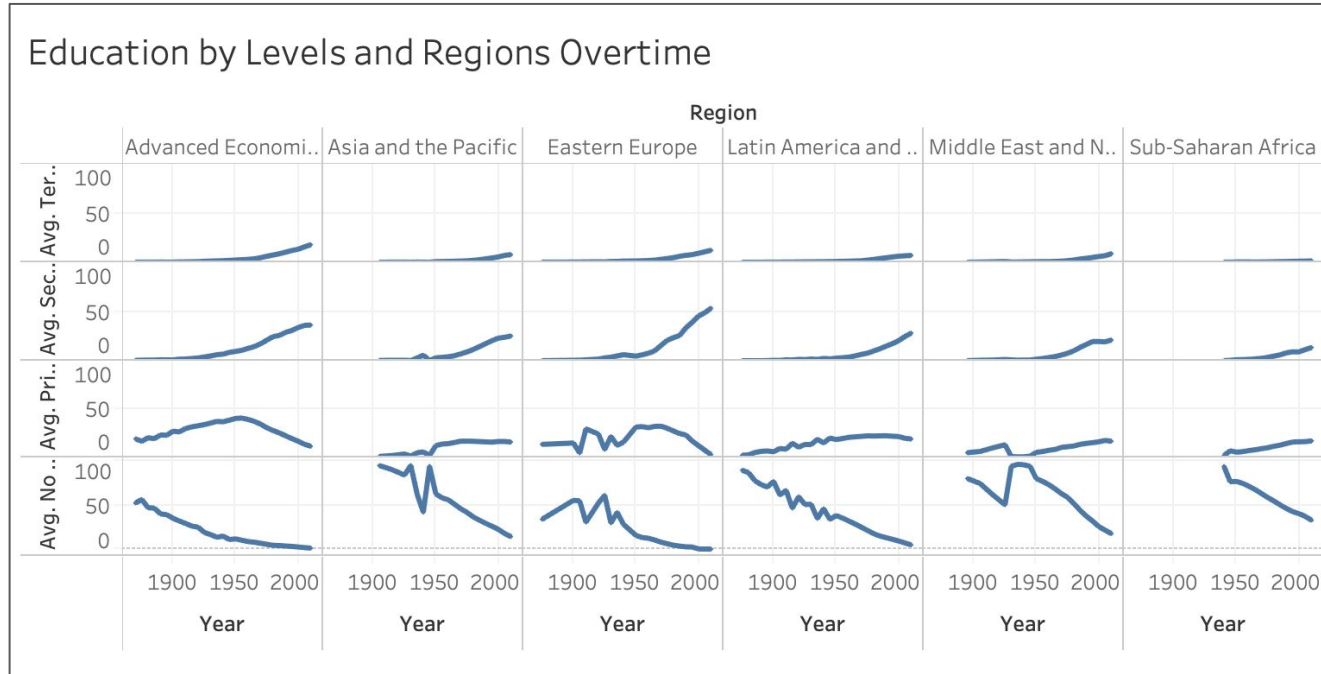
**Question 3** How do “years of no schooling” and “percentages of tertiary complete” change over time in different countries?





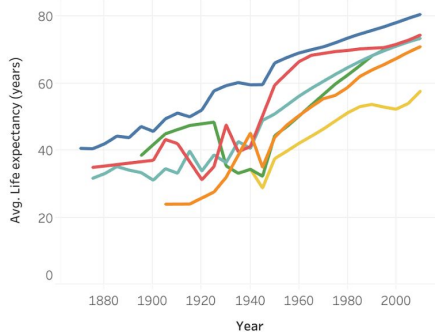
# Prototyping Process

**Redefined Question 3** How different levels of education change over time in different regions?

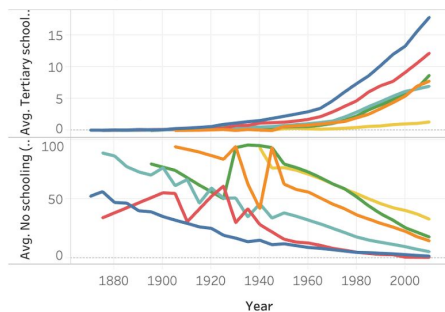


# Draft Dashboard

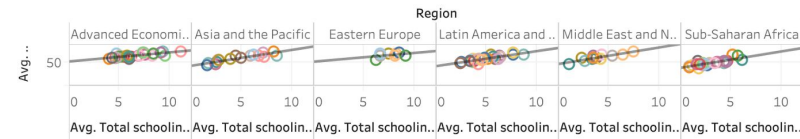
Avg. Life Expectancy Over Time by Region



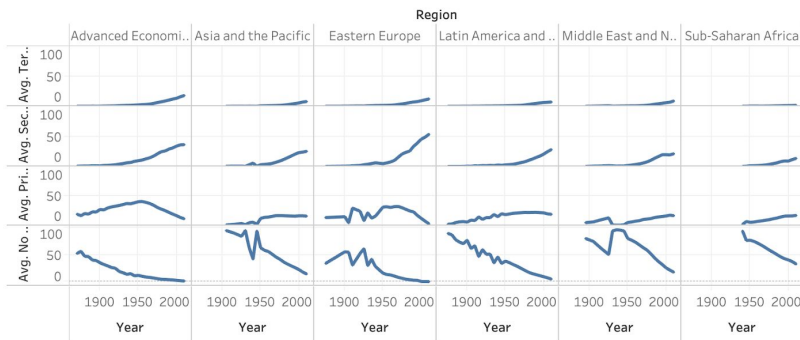
Tertiary Schooling Completed(%) vs. No Schooling(%)



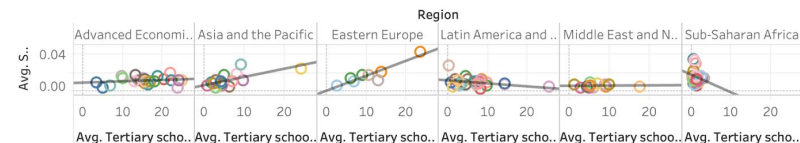
Education Attainment versus Avg Life Expectancy by Region



Education Attainment by Level and Region Over Time



Tertiary Schooling versus Suicide Rate Across Countries



Country

- Afghanistan
- Albania
- Algeria
- Argentina
- Australia
- Austria
- Bangladesh
- Barbados
- Belgium
- Belize

Region

- Advanced Economies
- Asia and the Pacific
- Eastern Europe
- Latin America and the Caribbean
- Middle East and North Africa
- Sub-Saharan Africa

Region

- ☒ (All)
- ☒ Advanced Economies
- ☒ Asia and the Pacific
- ☒ Eastern Europe
- ☒ Latin America and the Caribbean
- ☒ Middle East and North Africa
- ☒ Sub-Saharan Africa

Country

- Afghanistan
- Albania
- Algeria
- Argentina
- Australia
- Austria
- Bangladesh
- Barbados
- Belgium
- Belize

# Usability Testing

## Target User Profile:

- **Name:** Jackie
- **Gender:** Male
- **Age:** 25
- **Occupation:** PhD student in Economics
- **Exposure to data visualization:** Intermediate-high level of proficiency in data visualization tools; high familiarity with different types of data visualizations
- **Knowledge of Education Development:** Basic knowledge of historical trend; general interest in learning more about it



# Usability Testing

## Discoveries

- Education attainment overview chart is disorienting with too many small sections jumbled together; not sure about what to make of the tertiary education attainment & suicide rate chart
- Lack of interrelatedness between charts on the same dashboard
- More interactivity is needed -> filter / drop-down menus for users to curate the view to their own liking



“ What kind of story do we want to tell? ”

## Discussion [Progress so far and what is left]

- Refine questions and story
- Prototyping -> Dashboard
- More usability tests
- Need to refine our prototype based on the feedback from the usability test
- Visual exploration of data

Thank you!

# Appendix

## Insights so far

- Correlation between avg life expectancy and education attainment (avg total yrs of schooling) is +ve for all other regions <Susan>
- Trends are also sometimes driven by outliers (e.g. Czech Republic's change in avg total yrs of schooling driving that of the whole eastern europe region) <Susan>
- Illiteracy is reducing in Sub-Saharan Africa, however the reduction is due to primary education and not tertiary education <Anqi>
- There is a positive correlation between life expectancy and education attainment <Shiyao>
- Life expectancy has a hockey stick pattern for mostly sub-saharan africa, where it decreases in 1990s and picks up in 2000s <Amitabh>
- Suicide rate and education attainment correlation by country vs years for Eastern Europe (as-is) <Anqi>
- From 1990 to 2010, advanced economies experience the most sharp increase in percentage of tertiary (literacy), sub saharan area almost has no increase in literacy, with suicide rate increased a lot.



## Things to try/explore

- Distribution of years of education by region
- There seem to be two/three lines that can explain correlation between education and suicide rate. Explore more to discover any correlation pattern
- Any correlation with population - life expectancy or education attainment
- Suicide rate and education attainment correlation by country vs years (which is statistically right to compute?)
- Dig into cases of outlier countries -> e.g. South Africa(in the past 10 years), Czech Republic (Driving the average total years of schooling of Eastern Europe, rate exceeds that of Advanced Economies)
- D3 as an option
- Anqi -> schedule usability testing sessions on existing charts (ideally integrated into a dashboard)