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Profitable Social Media Marketing: How To Grow Your Business Using Facebook, Twitter, Instagram, LinkedIn And More (Paperback)

By Tim Cameron-Kitchen, Yvonne Ivanescu

Createspace, United States, 2015. Paperback. Condition: New. Language: English. Brand new Book. ***THE #1 DIGITAL MARKETING BESTSELLER NOW UPDATED - INCLUDES IN-DEPTH INSTRUCTIONS FOR FACEBOOK & INSTAGRAM ADVERTISING*** Please Note: This Book Comes With Lifetime Email Updates And A Free Expert Review Of Your Website And Marketing With A Personalised Strategic Plan To Increase Your Business Visibility. Social Media offers businesses an unprecedented opportunity to listen, join and shape conversations between prospects and customers, free of charge. We are in an era where entire businesses are built on Instagram; kids in their bedrooms are racking up tens of millions of YouTube views; bloggers are becoming millionaires from their kitchen tables, and businesses are getting more attention from a viral video than a Super Bowl ad. But in a space that moves so fast, how can businesses keep up - let alone compete? And how do you make sure that your activity is profitable? Whether it's building a targeted fanbase, selling more of your products & services or serving customers, every piece of your social media marketing campaign should be making you money. Combining the 'holy grail' marketing principles from some of history's most successful marketers with the very latest social...

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