

THE ULTIMATE GUIDE TO OPENedX



A Strategic Guide to Engage the Most Advanced Technology for Blended Learning

A THIRTY MINUTE READ

The Ultimate Guide to OPENedX

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New York, August 2014 | v1

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1

INTRODUCTION

The Ultimate Guide to OPENedX

1. INTRODUCTION

Open edX is the most visually engaging learning and teaching platform. This open-source software offers the best video experience and interactivity in the world.

Open edX is a global success:

- It powers the edX.org educational portal of more than 2.5 million users.
- Stanford University uses it at class.stanford.edu for on-campus students and distance learners.
- Top universities and organizations in [France](#), [China](#) and the [Middle East](#) have embraced Open edX.
- The [World Economic Forum](#), the International Monetary Fund and businesses worldwide have built Open edX platforms.

Open edX, created by MIT and Harvard, and supported by Stanford University, Google and 45 international universities, is disruptive technology. Moreover, its users continuously benefit from edX's community's new improvements and innovations.

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2

MOST-EXCITING SAMPLES

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2. MOST-EXCITING SAMPLES

In our view, these are the best user interfaces built with Open edX software.

- [XuetangX](#)
- [FUN](#)
- [Proversity](#)
- [EdX](#)
- [Edraak](#)
- [Stanford University](#)
- [George Washington University](#)
- [IONISx](#)
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- [Forum Academy](#)
- [MongoDB University](#)
- [France TV Education](#)
- [Ooed](#)
- [Neodemia](#)
- [Pepper](#)
- [Politecnico di Milano](#)
- [MoocIT](#)
- [Ethicon](#)

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XuetangX

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DÉCOUVRIR, APPRENDRE ET RÉUSSIR

QUI EST-CE QUE FUN ? LES COURS LES ÉTABLISSEMENTS S'INSCRIRE MAINTENANT

VIVEZ L'EXPÉRIENCE FUN

Retrouvez les cours des universités et écoles françaises, où vous voulez et quand vous voulez

UNIVERSITÉ PANTHÉON ASSAS - PARIS II | UNIVERSITÉ PARIS OUEST Nanterre La Défense | GROUPE INSA | UNIVERSITÉ PARIS SUD | UNIVERSITÉ PARIS I

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TOUS LES COURS +

A propos de... | Aide | Contact
Conditions Générales d'Utilisation | Charte utilisateurs | Politique de confidentialité | Mentions Légales
www.france-universite-numerique.fr

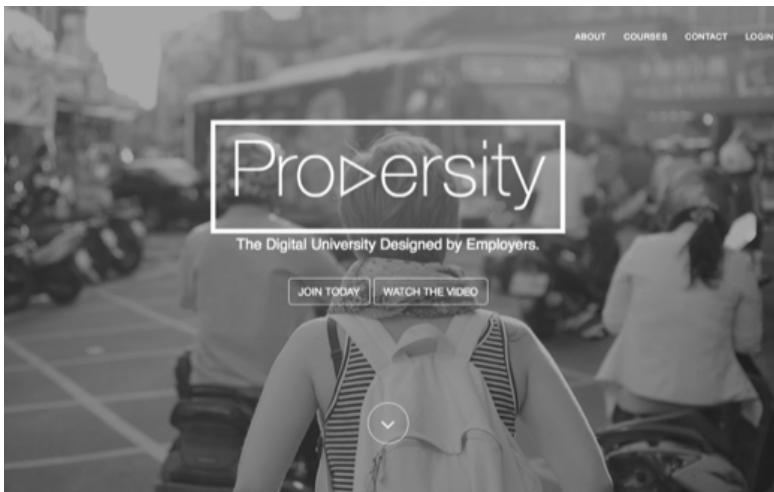


FUN

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ABOUT PROVERSITY



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Advance

We provide 24/7 learning and recruitment to a global community

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We bring employers and talent together based on ability not background

Proversity

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HOW IT WORKS COURSES SCHOOLS & PARTNERS REGISTER NOW

log In

edX

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Choose a Topic Go

See All Courses

Engaging India

ANUx | ANU-INDIA1x April 29, 2014

This course is presented in both English and Hindi. Videos will feature...

edX online courses starting soon

Next Generation Infrastructures - Part 1

DelftX | NGI101x April 23, 2014

Introduction to Computer Science

HarvardX | CS50x anytime, self-paced

edX Demo

edX | edXDEMO101 anytime, self-paced

Super-Earths And Life

HarvardX | SPU30x Q3 2014

Natural Disasters

McGillX | ATOC185x May 28, 2014

Introduction to Linux

LinuxFoundationX | LFS101x August 1, 2014

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EdX

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العلم من يريده...
الذي يجده في أي مكان وفي أي وقت
أي مكان في مساحة العالم من حيث وحيده

الصفقات [إذن المعلمة]

 البيوت التي أنت أنت MITx	 رحلة في مخالفة الأقدم مع ناثان HarvardX	 مقدمة في علم الحاسوب وأبراجنة AUB
 كيف تسوق نفسك في سوق العمل Bayt	 المواهبة في العالم الغربي AUB	 التجدد التصعيب المختلط Bayt
 استراتيجيات فعالة للبحث عن وظيفة Bayt	 دراز كهربائية وذكاء اصطناعي MITx	 الرسوة الذاتية لإنجازها Bayt

كيف تتعلم مع إدراك
● ● ● ● ●

تعلم من الأفضل

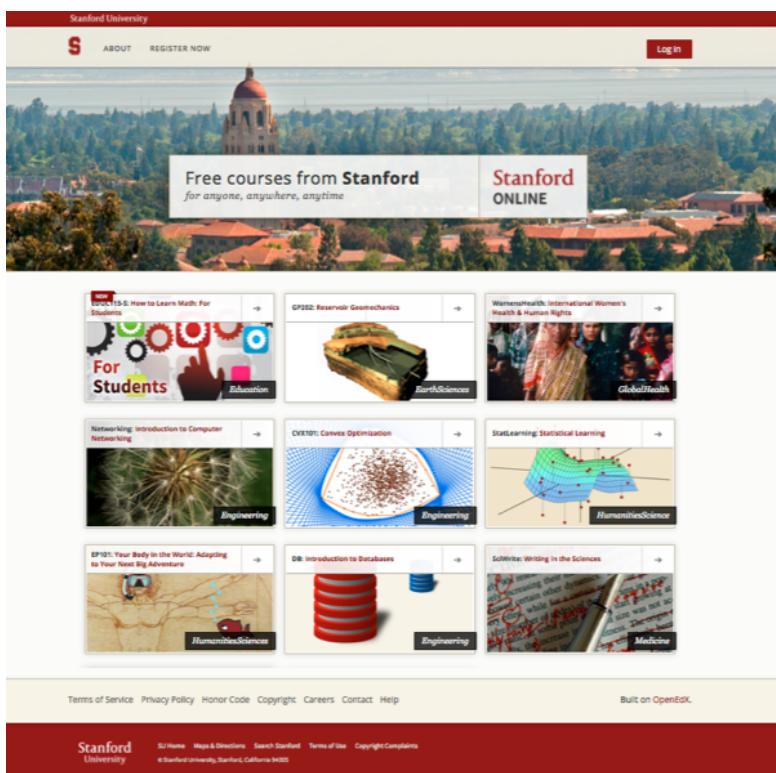
إذاً، فهو الذي يدرك ويسعى للتحدى من أجل الابتكار والابتكار في
أي مكان في العالم.

[Edraak](#)

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The screenshot shows the Stanford University OpenEdX homepage. At the top, there's a red header bar with the Stanford University logo, 'ABOUT', 'REGISTER NOW', and a 'Log In' button. Below the header is a large banner featuring a scenic view of the Stanford campus with the dome in the background. The banner contains the text 'Free courses from Stanford for anyone, anywhere, anytime' and the 'Stanford ONLINE' logo. The main content area displays a grid of nine course cards, each with a thumbnail image, title, and category. The courses are: EP101: How to Learn Math: For Students (Education), GP302: Reservoir Geomechanics (Earth Sciences), WomenHealth: International Women's Health & Human Rights (GlobalHealth), Networking: Introduction to Computer Networking (Engineering), CVX101: Convex Optimization (Engineering), StatLearning: Statistical Learning (HumanitiesScience), EP101: Your Body in the World: Adapting to Your Next Big Adventure (HumanitiesScience), DB: Introduction to Databases (Engineering), and SciWrite: Writing in the Sciences (Medicine). At the bottom of the page, there's a footer with links for Terms of Service, Privacy Policy, Honor Code, Copyright, Careers, Contact, Help, and a note that it's 'Built on OpenEdX'. The footer also includes the Stanford University logo and links to SU Home, Maps & Directions, Search Stanford, Terms of Use, Copyright Complaints, and a Stanford University, Stanford, California, USA address.

Stanford University

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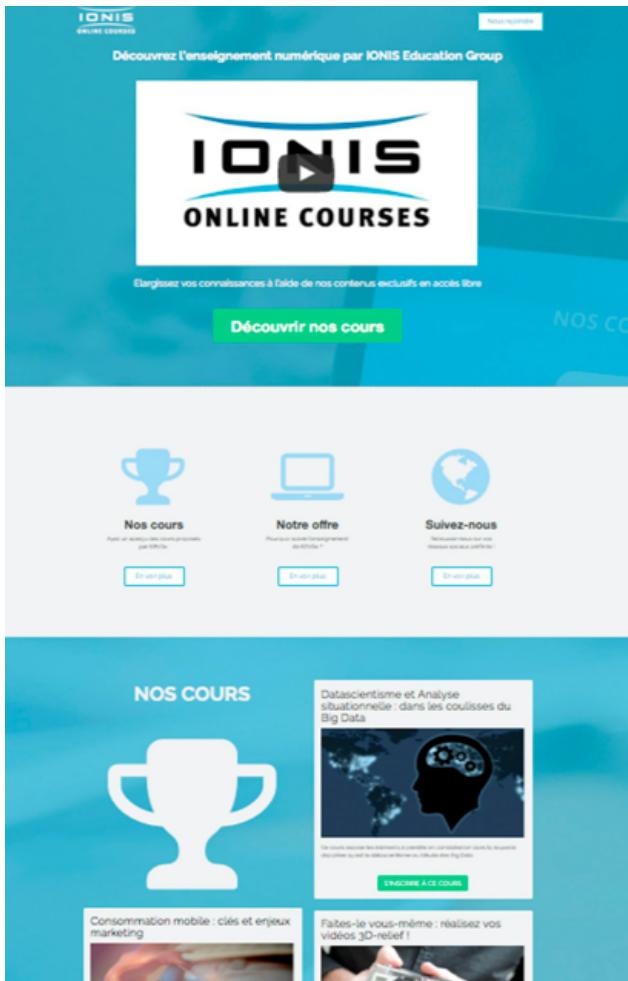
The screenshot shows the homepage of GW Open edX. At the top left is the GW logo and "Online". To the right is a "REGISTER NOW" button and a "Log In" button. The main header features a large image of George Washington University's campus with students walking and a building in the background. Below the image is the text "George Washington University". Underneath the image are six icons representing different fields of study or modules. Each icon has a corresponding course card below it. The first card is for "MADS226 Aerodynamics / Hydrodynamics" with a code snippet showing imports for numpy and matplotlib.pyplot. The second card is for "EE-554 Just-in-Time Online Modules in Engineering Computing" with a code snippet showing imports for numpy and matplotlib.pyplot. The third card is for "MADS266 Practical Numerical Methods with Python" with a code snippet showing imports for numpy and matplotlib.pyplot. At the bottom left is the "THE GEORGE WASHINGTON UNIVERSITY" logo with "WASHINGTON, DC" underneath. At the bottom right is the "POWERED BY OPEN edX" logo with "IBL Studies Education" underneath.

George Washington University

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Nos cours
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NOS COURS

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Un cours réservé des professionnels et étudiants en compréhension et analyse des données ou tout ce qui concerne le fonctionnement des Big Data

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IONISx

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MANUFACTURING PROCESSES

INTRODUCTION TO METROLOGY

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To support demand-driven education, research, dissemination and outreach that will advance economic development and enhance employment opportunities thereby providing industry with a highly qualified talent pool of next generation technicians, engineers and scientists.

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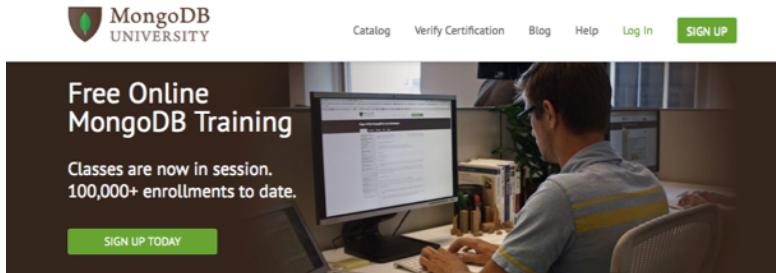
The screenshot shows the Forum Academy website. At the top, there's a navigation bar with the Forum Academy logo, a "JOIN NOW" button, and a "Log In" button. Below the header is a large banner featuring a mountain landscape and a geometric blue pattern. The main content area has a dark grey background with white text. It features the "FORUM ACADEMY" logo and the tagline "An Initiative of the World Economic Forum". Below this, the heading "Improving Professional Leadership" is displayed. The page is organized into several sections: "Innovation Track" with four cards (Global Information Technology Outlook, Global Biotechnology Outlook, Understanding Social Innovation, and The Digital Reality), "Agriculture Track" with one card (Trends and Opportunities in Agriculture, Food Security and Nutrition), and "Regional Track" with one card (Global Implications of Changes in Middle East and North Africa). At the bottom, there are links for "About Us", "Press", "FAQ", and "Contact". The footer contains the World Economic Forum logo, social media icons for Facebook, Google+, and YouTube, and links for "Terms of Use", " Honor Code", and "Privacy Policy".

Forum Academy

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MongoDB UNIVERSITY Catalog Verify Certification Blog Help Log In SIGN UP

Free Online MongoDB Training
Classes are now in session.
100,000+ enrollments to date.

SIGN UP TODAY

A person is working at a desk with multiple monitors displaying MongoDB training materials.

Offerings

C100DBA: MongoDB Certified DBA Associate Exam



C100DEV: MongoDB Certified Developer Associate Exam



M101J: MongoDB for Java Developers



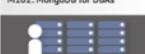
M101JS: MongoDB for Node.js Developers



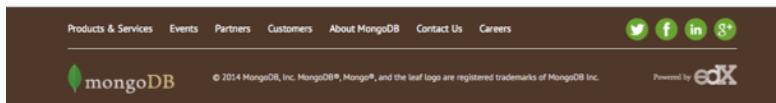
M101P: MongoDB for Developers



M102: MongoDB for DBAs



M202: MongoDB Advanced Deployment and Operations



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MongoDB University

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The screenshot shows the homepage of the MOOC francetv éducation website. At the top, there is a navigation bar with links for "Accès", "MOOC francetv éducation", "Inscription", and "Connexion". Below the navigation is a large green banner with white text: "Des cours gratuits en ligne pour APPRENDRE, RÉVISER et DÉVELOPPER SA CULTURE GÉNÉRALE". To the right of the banner is a small circular icon with a play button symbol. Below the banner, a message reads: "Le MOOC est une nouvelle manière de réviser en ligne, VIVANTE, INTERACTIVE et GRATUITE avec des ressources complémentaires :". Below this message are four icons: "VIDEO" (play button), "QCM" (question mark), "FICHE DE SYNTHÈSE" (document), and "FORUM" (speech bubble). Further down, a section titled "BREVET 2014" contains links for "MATHS" (with a calculator icon) and "HISTOIRE" (with a book icon). Another section titled "CULTURE GÉNÉRALE" has a link for "LA ROME D'Auguste" (with a column icon). A third section titled "CITOYENNETÉ" has a link for "LE PARLEMENT EUROPÉEN" (with a flag icon). In the middle row, there are three more "BREVET 2014" boxes: one for "HISTOIRE" (book icon), one for "FRANÇAIS" (book icon), and one for "GÉOGRAPHIE" (map icon). At the bottom, there is a single "BREVET 2014" box for "ÉDUCATION CIVIQUE" (book icon).

The screenshot shows the footer of the Pythagora website. It features a dark blue footer bar with the Pythagora logo on the left, followed by links for "Mentions légales", "Presse", "FAQ", and "Contact". To the right of these links is the "francetélévisions" logo, and further right is the "francetv éducation" logo. Below the footer bar are several social media icons: Twitter, YouTube, Facebook, and LinkedIn.

France TV Education

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The screenshot shows the homepage of the OEd (Open Online Education) website. At the top, there's a navigation bar with the OEd logo and a "Sign in" button. Below the header is a banner with the text "Free Open Online Courses for Anyone Anywhere in the World! OPEN". A large image of a city skyline at sunset serves as the background for the main content area. On the left, a white box highlights "Online Courses from Open Online Academy". The main content area displays six course cards arranged in two rows of three. Each card includes a thumbnail image, the course title, a brief description, and two buttons: "Enroll" and "Info".

Course Title	Description	Action Buttons
Arch 101: Contemporary Architecture (by Open Online Academy)	Contemporary Architecture (by Open Online Academy)	Enroll Info
Arch 401: Designing Emergency Shelters (by Open Online Academy)	Designing Emergency Shelters (by Open Online Academy)	Enroll Info
Arch 403: Designing Resilient Schools (by Open Online Academy)	Designing Resilient Schools (by Open Online Academy)	Enroll Info
Arch 402: Frank Lloyd Wright and the 20th Century (by Open Online Academy)	Frank Lloyd Wright and the 20th Century (by Open Online Academy)	Enroll Info
Arch 301: Introduction to GIS and Mapping (by Open Online Academy and UAUUS Barcelona)	Introduction to GIS and Mapping (by Open Online Academy and UAUUS Barcelona)	Enroll Info
Art 201: Understanding Contemporary Art (by Open Online Academy)	Understanding Contemporary Art (by Open Online Academy)	Enroll Info

Ooed

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The screenshot shows the Neodemia website interface. At the top, there's a navigation bar with the Neodemia logo, a "FIND COURSES" button, a "Log in" button, a "Register Now" button with a British flag icon, and a French flag icon. Below the navigation is a large banner featuring a building and the text "Share an expertise," and "Create a community". A small "108" is visible next to a "Join" button. Below the banner are three course cards:

- Tout comprendre sur le SEPA**: Features the BNP Paribas logo and the text "MOOC : LE SEPA".
- Financer votre entreprise**: Features the IBDO logo.
- Ecrire une oeuvre de fiction**: Includes the text "All work and no play makes Jack a dull boy" repeated three times.

[Neodemia](#)

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National Network of Common Core Specialists

WestEd

PROFESSIONAL DEVELOPMENT COURSES

Explore our ever-expanding Mathematics and English Language Arts catalog of courses.
Find a PD course and let's start building...together.

[VIEW ALL COURSES](#)



WHAT IS PEPPER?

Use the latest in peer-to-peer social learning tools and connect with motivated and passionate educators - just like you - from around the nation.
Work at your own pace to become a Common Core specialist.

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Press FAQ Contact

Managed by PCG Education
Public Focus. Proven Results.™

Pepper

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The screenshot shows the homepage of Polimi Open Knowledge. At the top, there's a banner with the text "Polimi OPEN KNOWLEDGE MOOCs to BRIDGE THE GAPS" and the Polimi logo. Below the banner, there's a large image of people sitting on the grass in front of a university building. A navigation bar at the top includes links for "ABOUT", "REGISTER NOW", and "LOGIN". Below the main image, there are three course cards: "Introduzione alla fisica sperimentale: meccanica, termodinamica" (Physics), "Introduzione alla matematica per l'università: Pre-Calculus" (Math), and "Gestire il conflitto" (Soft Skills). Each card has a green circular icon with a graduation cap, a blue circular icon with a graduation cap, and a yellow circular icon with a graduation cap.

Politecnico di Milano

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The screenshot shows the MoocIT platform interface. At the top, there's a teal header bar with the MoocIT logo, an 'ABOUT' link, and a 'Log In' button. Below the header, a main banner features the text "Concevez vos cours aujourd'hui, diffusez-les demain." (Create your courses today, distribute them tomorrow.) and three circular icons labeled "CRÉEZ", "TESTEZ", and "PUBLIEZ". The main content area displays several course cards:

- MOCT101 Créez des cours avec Edx Studio**: Includes icons for "CRÉEZ", "TESTEZ", "PUBLIEZ", and "MOOCIT".
- F2.0 Famille 2.0**: Includes a thumbnail image of two people, the text "REJOIGNEZ-NOUS DANS LE MOOC FAMILLE 2.0 #Famillez2partir", and the word "Education".
- TEST002 test test**: Includes a graduation cap icon and the word "Image".
- TRST MOOC Accueil touristique**: Includes a thumbnail image of people at a tourism event and the text "Communication-Marketing".
- ÉAF**: Includes a blue background with the letters "ÉAF" and the word "Education".
- FPT F 2 Formateur**: Includes a cloud-like graphic with various words related to training and education.

[MoocIT](#)

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REGISTER NOW

Log in

Help

ETHICON
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Better surgery for a better world

MARS2014-1x The Changing Landscape of C-Section: An Evidence-Based Peer-to-Peer Review

MARS2014-2x Metabolic Applied Research Strategy

MARS2014-1x Metabolic Applied Research Strategy

ETHICON
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Ethicon has a long history of medical innovation. Our surgical solutions (including sutures, staplers, energy devices, clip appliers, trocars, hemostasis products, and meshes) are used around the world to treat colorectal and thoracic conditions, women's health conditions, hernias, cancer, and obesity. For more information visit www.ethicon.com

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Ethicon

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3

TWO EXCELLENT DEMO COURSES

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3. TWO EXCELLENT DEMO COURSES

If you have taken a course at edX.org, you have an idea of what this platform can offer.

Go through this free demo course in order to explore the edX learningexperience.

In the demo you will find three sample weeks and lessons, containing interactive tools, videos, readings, quizzes, questions, grading techniques and progress reports.

Another overview for a newbie is offered by Stanford University. Go to the left-hand column on the Courseware page to view the demo units.

To examine the outline of this demo course, click here.

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4

OPEN-SOURCE INITIATIVE

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4. OPEN-SOURCE INITIATIVE

MIT and Harvard, the creators of edX.org, released the software behind the educational portal as open-source in June of 2013.

Consequently, any skillful developer has been able to build a fully brandable and customizable Open edX platform.

Code contributions are received every day, and innovation is non-stop. Open edX's code is available under an AGPL license. Keep in mind, however, that it requires you to make all of the code that modifies the core of the platform available as open source (this excludes XBlocks and JSinput). You can also sell a customized version of Open edX, as long as you release it.

As a not-for-profit enterprise composed of leading universities, the xConsortium –which is behind edX.org and the Open edX software– is committed to an open-source vision.

Along with MIT and Harvard University, significant contributors to the Open edX initiative include Google, Stanford, UC Berkeley, the University of Queensland and Tsinghua University.

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5

THE PLATFORM

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5. THE PLATFORM

Open edX is implemented mostly through Python in the server and Javascript in the browser.

Its architecture is designed to be modular, readily enabling new components to be developed and plugged in.

The code of the platform is located at github.com/edx/. The main repository is “edx-platform”, and it covers the LMS and the Studio authoring tool (or CMS). It also includes XBlocks, the courseware components.

The software is written in Python, Ruby and Javascript, with several extensions:

- Django + Mako
- Ruby on Rails
- NodeJS
- Coffeescript
- SASS

A driving principle of Open edX is scalability. A number of modules and their respective databases can be run on separate machines and scaled easily.

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A dense background collage of various education-related icons and symbols, including books, apples, microscopes, DNA helixes, atoms, gears, people, and mathematical formulas like $2+2$ and $\sqrt{123}$.

6

COMPONENTS

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6. COMPONENTS

Open edX consists of multiple components. The main ones are:

- LMS (Learning Management System): students' view

It is the part of Open edX that students interact with. It displays content and runs quizzes and interactive apps. The LMS provides user registration, progress tracking, grading, and forums. Data storage: courses are saved in MongoDB and student data in MySQL.

- Studio course authoring tool or CMS (Content Management System): authors' view

EdX Studio presents a friendly graphical user interface. You can upload and arrange lectures into logical units, post course materials, create quizzes and assessments, etc.

The types of exercises that instructors can create are virtually limitless. Aside from the multiple-choice, text or equation input types, Open edX integrates LTI components, customized Javascript as well as tools such as Google Instant Hangout and even a Molecule Editor (read [the full list](#)). Note that if you wish to use Hangouts you may need to ask Google for permission and to

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whitelabel your website.

Like the LMS, Studio stores its content in MongoDB and MySQL.

- CS Comments Service

A server-side Ruby application that supports voting, nested comments and instructors' endorsements.

- XBlocks

A course is made of XBlock learning components, which can be created by third parties to extend Open edX's functionality.

Other optional components of Open edX are:

- XQueue Service

Defines an interface for the LMS to communicate with external checker services. For example, when a student submits a problem in the LMS, it is sent to XQueue in order for it to be processed.

- XServer

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XServer accepts student code submissions from the LMS and runs the code using courseware graders.

- edX-ora (Open Response Assessor)

It takes a submission from an XQueue installation that can be graded either by peers, staff or machine learning software. Results are then returned to the LMS.

- Discern

It is an API that allows to grade responses using artificial intelligence and machine learning-based automated textual and numeric classification. It is a high-performance, scalable solution that can effectively help students learn by allowing them to receive instant feedback for their work.

- EASE (Enhanced AI Scoring Engine)

A library that allows for machine learning-based classification of textual content. This is also useful for tasks such as scoring student essays.

- edindsights

This is a development version of a Django + Mongo

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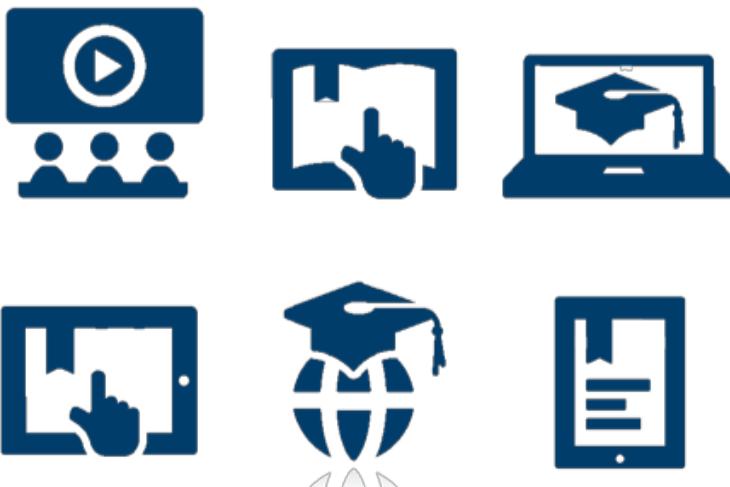
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framework for creating simple, pluggable analytics based on streaming events.

- notifier

Sends daily digests of new content to users who are subscribed to a given forum.

Every day we see more functionalities being added to the Open edX software. The features listed above are just the beginning. To learn about the product roadmap ahead, check [the official page](#).



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7

WAYS TO EXTEND OPEN EDX

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7. WAYS TO EXTEND OPEN EDX

There are five ways to extend Open edX:

1. XBlocks

Form edX's component architecture which allows course creators to integrate elements from all sorts of web services in order to expand the platform's functionalities using Python. They can be written to store and present all sorts of data (read more below).

2. LTI components

Open edX supports LTI 1.1 and LTI 2.0 is in development. It is the external standard and applicable to platforms such as Canvas. See the available apps at eduappcenter.com.

The following is an overview of how to integrate LTI components. Once we have the required authentication parameters such as the consumer key and consumer secret, in addition to the launch URL and possibly context and resource link IDs (depending on the LTI tool), we may do so by logging into "Advanced Settings" under "Settings" on Studio. Enter "[“lti”]" as a Policy Value under the "advanced_modules" Policy Key.

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Under “lti_passports”, add the ID, key and secret following this format: “[<id>:<key>:<secret>]”. Additional authentication parameters will depend on your LTI tool provider’s needs. Piazza’s integration provides [a great example](#).

Set its visibility to public and start using it by clicking on “View resource in a new window”.

3. JSinput

This extension is good to grade and display new types of problems. Unlike XBlocks, JSinput runs on the browser which means that instructors can take advantage of it without modifying the platform on the server.

4. Hacking on core code

You can change anything, although it is not easy. As stated in “4. Open Source Initiative”, you must keep Open edX’s [AGPL license](#) in mind.

5. Custom grader

Grading does not necessarily have to take place on the main server. This allows the instructors to return and render elaborate dynamically created HTML blocks as answers as opposed to just letters or

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numbers.

Depending on the extension points used, difficulties and costs will appear.

[This page on GitHub](#) summarizes all of the details.

UC Berkeley offers a good example of what adding extensions to edX is like. Their instructors and students use HTML5, JavaScript and Python to add new functionalities to courses. [Berkeley's wiki](#) has more information.

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XBLOCK THE MAGIC ARCHITECTURE

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8. XBLOCK – THE MAGIC ARCHITECTURE

One of the largest successes of Open edX technology is the XBlock architecture. Designed by third-party developers and used to create new courseware components –such as a video player, an interactive Javascript feature or a discussion forum– XBlocks can be reused across courses and shared with the community.

In other words, an XBlock is an extensible system written in Python that processes users' input, stores any form of content, displays it, etc.

An example is edX's Annotation feature. It essentially introduces a new paradigm in online learning by allowing for contextual commentaries and conceptual tagging of media fragments inside online courses. HarvardX recently introduced digital annotations to “Poetry in America: Whitman”, a course that “[made] the study of poetry a conversation instead of a solitary endeavor”.

In our opinion, these are some of the best XBlocks:

1. Staff Graded Assignment

Students are invited to upload documents as a way to encapsulate their work on their assignments. Instructors download the files and grade them.

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2. Mentoring

It automates the workflow of real-life mentoring within an edX course. It supports free-form answers, multiple choice and response questions, rating scales and progression tracking

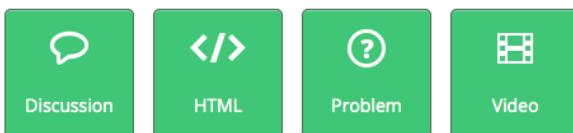
4. Drag and Drop

Students are required to drag and drop text or images into different sections as specified by the assignment.

5. Image Explorer

It allows display tool tips of an image within the course content. See [a more complete list](#) as well as [the official explanation of the XBlock architecture](#).

Add New Component



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CREATING COURSES WITH EDX STUDIO

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9. CREATING COURSES WITH EDX STUDIO

The edX Studio tool is a graphical user interface for course creators. Multiple instructors can work on a course together.

Nevertheless, building and running an edX course is not an easy task.

The 353-page document titled [“Getting Started with edX Studio”](#) describes, in detail, how one may manage Open edX’s authoring tool. See [the online version](#).

A summarized guide (32 pages) for creating online courses with edX that was written by Anant Agarwal, the president of edX, is located [here](#).

There is also a great self-paced course designed to walk you through the process of planning, building and running your own online course. It is a hidden gem. Register on a private site within [edX.org](#) called [edge.edX.org](#) to view it.

Additionally, BerkeleyX provides [a good summary](#) of how you may record lectures for your courses using tablets and other tools. As they say, anything besides “plain old passive Powerpoint slides”.

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10 TEST PLATFORMS

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10. TEST PLATFORMS

Open edX creators offer a sandbox website that is intended to be a playground for students and course authors. It has a demo course, and it is rebuilt every week with its latest version. This means that if you create a course on the sandbox on a given week, it will not necessarily be there by the next.

See the [LMS and Studio \(the CMS\)](#).

The accounts are dummy. The user email is honor@example.com and the password is “edx”.

Another possibility is to use the edX Studio tool without installing it from scratch by [contacting us](#) so we can give you access to our test platform.

Two pluses: we won’t delete your test courses every week and we will give you initial instructions about how you can build them.

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DEVELOPERS' CORNER

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11. DEVELOPERS' CORNER

A good site to find notes and documentation for developers, researchers and course staff is docs.edX.org.

Another key document is the [edX Research Guide](#).

The product direction and roadmap, in terms of the problems that need to be solved, are located [here](#).

For help, there is the #edx-code IRC channel on Freenode as well as the “[edx-code](#)” mailing list on [Google Groups](#).



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NEWS STORIES AND VIDEOS

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12. NEWS STORIES AND VIDEOS

IBL Studios Education's blog at iblstudios.com/blog/ reports the latest news stories regarding Open edX. Main videos about Open edX are located at [IBL Studios' video channel](#).

[EdX's blog](#) is another source to follow related news. However, most of them are corporate news about partners' activities.



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ABOUT IBL STUDIOS EDUCATION

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13. ABOUT IBL STUDIOS EDUCATION

At IBL Studios Education we are pioneering new ways to harness Open edX.

We provide you with the best design, configuration and support services around the Open edX technology, such as course filmmaking and web marketing. We specialize in flipped courses and blended learning. Specifically, IBL offers a full range of services that support the use of Open edX in businesses and educational organizations:

1. Installation and configuration of the Open edX platform
2. Design and graphic customization, including that of its inner pages
3. Hosting services and consulting
4. Support and technical assistance for the design of courses
5. Development of your own instance, contributing new functionalities to the Open edX platform such as mobile apps
6. Upgrades, maintenance, security and disaster recovery
7. Documentary-style video production of courses and promotional videos

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With major customers such as The George Washington University, Mid Sweden University, Boyce College, U.P. Comillas, CEB –European School of Oncology, University of Navarre, Alfonso X El Sabio University, Universidad Francisco de Vitoria, Kare Partners, and Laureate International –the largest university network in the world, New York City-based IBL Studios is a leading independent company building Open edX instances and ecosystems.

Let us help you advance teaching and learning at your organization!



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ABOUT THE AUTHOR

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14. ABOUT THE AUTHOR

Michael Amigot is the CEO & Founder of IBL Studios Education. He has been involved in software, education, film/video and media ventures for over 25 years.

Prior to founding the parent company of IBL Studios Education in New York in 2004, he pioneered a successful online news media agency in Spain in 1997 –called La Brujula Net and IBL NEWS since the year 2000.

He was born in Navarre, Spain, in 1964 and has been a resident of the U.S. since 2001. Michael is married and lives with his wife, son and two daughters in Greenwich, Connecticut. He blogs at amigot.com.



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