

Bottled/Canned Alcohol Service Workflow





WORKFLOW	KEY POINTS	REA	ASONS WHY
Select Glass	 Hold glass to light 	•	Ensures glass is polished
Retrieve	■ Correct beer or cider	•	Ensures order accuracy
Deliver	■ Bring glass and beer/cider to customer	•	Demonstrates passion for service
	Take time to connect with customer and ensure service and hospitality	y stan	ndards are met.
Present	Set glass down	•	Allows bottle/can presentation
	 Read name, style of beer and name of brewery OR 	•	Confirms customers order
	 Read name, style of cider and name of cidery 	•	Ensures presentation standard
	 Open without touching top half of bottle/can 		
Pour	 Pour entire contents slowly at 45 degree angle with label facing 	•	Reduces foam head and ensures
	customer		presentation standard
	 Offer to leave bottle/can with customer 	•	Customer can explore label
	Take time to connect with customer and ensure service and hospitalit	y stan	idards are met.
Dispose	When customer finished with bottle/can quietly discard	•	Doesn't interrupt customer
			experience



Building by the Round Service Workflow



WORKFLOW	KEY POINTS	REASONS WHY
Select glasses	 Examine for smudges 	 Ensures glasses are polished
Retrieve	 Correct ingredients 	 Ensures order accuracy
Dashes	 Act as a marker in glass 	 Reduces possibility of forgetting component in drink
	Take time to connect with customer and ensure service and hosp	pitality standards are met.
Modifier	■ Add to glass	■ Follows recipe
Liqueur	■ Add to glass	■ Follows recipe
	Take time to connect with customer and ensure service and hosp	oitality standards are met.
Pour	 Any beer, wine, or amaro that go with the order 	 Uncarbonated ingredients can sit for moment before finishing
Carbonated ingredient	 Want carbonated ingredients to be last thing poured 	 Maintains bubbles longer
Garnish	 All drinks at once 	 Maintains freshness
Finish & Clean	 Clean tools as you finish building cocktails 	■ Tools should be clean and ready
	 Wipe station as you go 	to make next round before
		current round is served
		 Keeps workspace clean



Digestivo Service Workflow



WORKFLOW	KEY POINTS	REASONS WHY	
Select Glass	 Examine for smudges 	 Ensures glass is polished 	
Retrieve	■ Correct digestivo	■ Ensures order accuracy	
	Take time to connect with customer and ensure service and ho	spitality standards are met.	
Build	 Set glass down 	 Allows building beverage 	
	■ Follow recipe	Ensures consistent experience	
Handoff	Deliver beverage with drop line	 Demonstrates passion for service 	
	Take time to connect with customer and ensure service and hospitality standards are met.		
Finish & Clean	 Put bottle back in proper location 	Mise en place	
	 Wipe down any spills on bar 	 Keeps workspace clean 	



Mixed Drink Service Workflow



WORKFLOW	KEY POINTS	REASONS WHY
Select Glass	 Examine for smudges 	 Ensures glass is polished
Retrieve	 Correct ingredients 	■ Ensures order accuracy
	Take time to connect with customer and ensure service and hosp	pitality standards are met.
Build	■ Set glass down	 Allows building beverage
	 Follow recipe 	 Ensures consistent experience
Handoff	Set drink on coaster	Keeps bar dry
	 Deliver beverage with drop line 	 Demonstrates passion for service
	Take time to connect with customer and ensure service and hosp	pitality standards are met.
Finish & Clean	 Put ingredients back in proper location 	Mise en place
	Wipe down any spills on bar	 Keeps workspace clean

Note:

- When taking an order from a customer for a Classic Cocktail, there are some cases where it is important to check in on their preference.
- For example: the Martini. vodka or gin, up or on the rocks, garnished with a twist or an olive?
- These questions are an opportunity to take time to connect with the customer and ensure service and hospitality standards are met.
- Make note of the importance of checking back in after the customer has had a sip or two. This ensures that the Starbucks version of their chosen classic cocktail meets their expectations.



Wine/Sparkling Wine Service Workflow



WORKFLOW	KEY POINTS	REASONS WHY
Select Glass	 Examine for smudges 	 Ensures glass is polished
Retrieve	■ Correct wine	■ Ensures order accuracy
Deliver	 Bring glass and bottle to customer 	 Demonstrates passion for service
	Take time to connect with customer and ensure service and he	ospitality standards are met.
Present	 Set glass down 	 Allows bottle presentation
	 Read name, type of wine and name of winery 	 Confirms customers order
Pour	Offer to pour small taste	 Confirms customer likes wine
	 Provide full pour with label facing customer 	 Ensures presentation standard