JOB AID- DEGASSING COFFEE

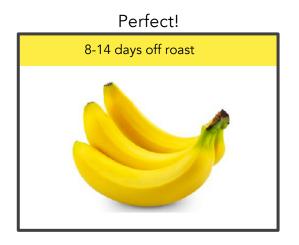


How do you describe coffee freshness regarding roast dates, degassing & grind to customers?

Think of fresh-roasted coffee like ripening bananas!

Just roasted- not quite

ready
3-7 days off roast





We recommend grinding coffee fresh just before brewing (just like we wouldn't recommend pre-peeling a banana before you eat it)

