

# Problem/Opportunity - Identification and First Characterization

## Problem/Opportunity ideas

### **Idea:**

Platform that consolidates all transport means in a city in a way that users can consult all available route maps and establish optimal routes by combining all available methods.

### **Preliminary goals:**

Make dislocation easier, particularly for tourists as understanding how transports work in a different place is always harder.

### **Idea:**

Platform that aggregates all animals' information from all the national kennels so users can find their dream pet from any point in the country without having to visit all kennels personally.

### **Preliminary goals:**

Centralize information (easier to regulate by competent authorities and access by everyday people interested in adopting or making donations);

Reduce hassle of setting appointments at kennels for visitation purposes;

Reduce hassle of having to visit many different kennels in search of a specific animal;

Increase adoption.

### **Idea:**

Security system for beaches using drones to allow for identification of crime or drownings.

### **Preliminary goals:**

Reduce criminalization;

Reduce response time of authorities, lifeguards and hospital aid.

### **Idea:**

Operational Management system for firefighters and their operations.

### **Preliminary goals:**

Centralize information to create a more organized system so that operations can run without incidents;

Improve firefighters' performance in all operations they respond to.

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