

## **Introduction to Data Science, Analytics and Artificial Intelligence course**

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**Saturday, April 14**

### **Introduction to data science and analytics (10:00-11:30)**

1. Data science concepts
2. Application areas

### **Coffee Break (11:30 - 11:50)**

### **Getting data into Python (11:50-13:30)**

1. Working with CSV and JSON format/files
2. Web-scraping in Python
3. Using APIs in Python (Twitter API, New York Times API, etc.)
4. Using cloud AI services from Python

### **Lunch (13:30-14:30)**

### **Announcement of optional mini-competition and prizes (14:40-14:50)**

### **Machine Learning I – linear and logistic regressions (14:50-16:00)**

1. Modeling process and machine learning
2. Optimization for regression modeling, data science and AI
3. Linear regression

### **Coffee Break (16:00 - 16:15)**

### **Machine Learning I – linear and logistic regressions (16:15-17:00)**

1. Logistic regression
2. Regression case studies in Python

**Sunday, April 15**

**Machine Learning II – advanced classification and clustering (10:00-11:30)**

1. Classification (decision trees, SVM, kNN)
2. Clustering (K-means, Fuzzy C-means, Hierarchical Clustering, DBSCAN)
3. Association rules
4. Ensemble methods (random forests, Xgboost)
5. Machine learning case studies in Python

**Coffee Break (11:30 - 11:50)**

**Part I – Cognitive computing and artificial intelligence (11:50-13:30)**

1. Text analytics and Natural Language Processing (NLP)
2. Reinforcement learning
3. Neural networks and brief introduction to deep learning

**Lunch (13:30-14:30)**

**Company presentations (14:40-15:00)**

**Presentations by finalists of mini-competition (15:00-15:30)**

**Part II – Cognitive computing and artificial intelligence (15:30-16:15)**

4. Spatio-temporal analytics
5. Cognitive computing case studies in Python

**Visual analytics and storytelling based on analytics (16:15-17:00)**

1. Visual analytics and visualizations
2. Validating analytics
3. Storytelling based on analytics
4. Decision-making based on analytics

**Afterparty (17:30-19:00)**