Eddy Muñoz

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WORK EXPERIENCE

Product Owner (contractor)

Analytics Startup // Stealth Mode [DEC 2019 – Present]

· Organize user stories per type in order to outline all necessary functionality for a successful minimal viable product (MVP) and version 1 (v1) launch

· Coordinate with backend engineers to ensure a complete database schema to fit all user types and their respective functionalities/permissions

· Work alongside the business team to outline all possible business questions users might have to develop appropriate functionalities within the dashboard

· While referencing Google's Material UI component library, design all product pages and outline all necessary components to streamline swift development by the frontend engineers

· Utilize Atlassian's Trello kanban-style software to organize all development and business efforts necessary for a successful MVP and v1 launch

Analytics Startup: an ad tech dashboard to track site and media campaigns

Senior Technical Product Manager

MetaXdata, Inc. [AUG 2019 – DEC 2019]

· While referencing the established database schema, designed the MetaWiki's UI in order to intuitively display the internet's complex schema of websites and data flow

· As a technical product manager, utilized Amazon Mechanical Turks's API to deploy and manage 1,000+ global tasks for data collection purposes in order to populate the MetaWiki with data

· Using Postman, fetched HTTP Archive files (HAR) for parsing to populate the MetaWiki with analyzed and flagged data-points

· Organized UX flows across e-commerce sites to streamline the auditing of cookie data flows

· Wrote basic SQL queries within Metabase to organize and execute on the extensive global objectives and key results (OKRs) as established by the executive team

MetaWiki: a wiki outlining the internet's websites and their flags for non-compliances

Product Manager

MetaXchain, Inc. [AUG 2018 – AUG 2019]

- Utilizing ZenHub's tools within GitHub, led a scrum-style agile development process across a team of 5 engineers for on-time deployments of features and security updates

- Worked alongside the Sales team to daily demo the product to potential global leads

- Established a streamlined connection with the Accounts team to analyze existing customer problems and organized features which allowed customers to reallocate over $500k in media spend

- Fully designed the product's UI while referencing Ant Design's component library for development

Audits: a dashboard tracking media campaigns and website analytics for fraudulent views

Product Manager

adChain, Inc. [MAY 2017 – AUG 2018]

- While referencing the technical white paper, led the cross-team development and launch of the adChain Publisher Registry by organizing and continuously referencing the product roadmap

- Established and drove the product vision by being the liaison between the engineering, business, and design teams through daily and weekly check-ins

- With minimal guidance, led the innovative UI/UX design of a blockchain-based voting and staking protocol while utilizing Sketch for UI design and InVision for UX testing

adChain Publisher Registry: an incentive-based blockchain app for whitelisting non-fraudulent digital domains

EDUCATION

B.A. in Economics

Pepperdine Universtiy

Malibu, CA ['13 – '17]

B.S. in Int. Business

Pepperdine Universtiy

Malibu, CA ['13 – '17]

Cert. of Int. Business

Fudan Universtiy

Shanghai, China ['14 – '15]

SKILLS

Product Manager Skills

- Scrum and Agile Development
- Product Roadmapping (Trello)
- Experience Writing PRDs

- Executing on OKRs
- ZenHub Tools on GitHub
- Elementary HTML/CSS

- Proficient in GIT via CLI
- SQL on Metabase
- Proficient in DB Schemas

Product Designer Skills

- Sketch Low-fi/High-fi Mockups
- InVision Wireframing

- Outlining User Stories
- Component Libraries

General Skills

- Bilingual in Spanish
- Microsoft/Google Apps