




# Eduardo Pardo

## Digital Solutions Consultant


### Contact

 <http://es.linkedin.com/in/eduardpardo>

 <https://eduardo-pardo.com>

 [edupardomail@gmail.com](mailto:edupardomail@gmail.com)

 (+34) 677 573 079

 Barcelona (ability to telework)

### Education

**Barcelona School of Management (UPF)**  
Postgraduate in digital transformation of organizations

**EADA Business School**  
Consultative Sales Management program

**Universidad Polit cnica Catalu a (UPC)**  
Industrial engineering BS in automation

### Skills

- Business Acumen (Adv)
- Problem Solving (Adv)
- Critical Thinking (Adv)
- Transversal Collaboration (Adv)
- Interpersonal Communication (Adv)
- Decision Making
- Agile Mindset & Practices

### Expertise

Digital strategy | Industry 4.0 | IoT |  
Process optimization | Data integration |  
Power BI | RPA | No-Code UI Design |  
AWS/Azure Cloud | Cybersecurity | AI

### Language

Fluent English  
Spanish, and Catalan native

Senior Consultant with extensive experience in digital solutions across various industries and IT infrastructure, including Pharmaceuticals. I thrive on understanding clients' needs and guiding them towards tailored solutions. With a people-centric approach, I drive continuous improvement, staying ahead of trends, and fostering strategic alliances

### Experience

#### ● 09/2023 – 05/2024 Hospital Asepeyo Sant Cugat – Digital Transformation Postgraduate – TFP Digital Transformation Consultant

Led the Digital Transformation consultancy of the rehabilitation service, on the occasion of the Postgraduate TFP. I worked on internal analysis, external trends, patient experience, change strategy, and e2e digital solutions to improve process efficiency and patient satisfaction.

Presented for implementation in an Asepeyo innovation program

#### ● 02/2017-09/2023 Latinia Digital Solutions Consultant

Led consulting services (4pax) in major national and Latin American banks, aligning their digital business strategy with the implementation of scalable, secure, cost-optimized digital solutions (with AWS, Azure, BI and RPA automation), achieving migrations without service interruption, increasing user profit through the digital channel by 30% and reducing process and IT costs by 20%.

Managed all functional aspects of e2e solutions, including backend and frontend architecture, data and event integration, cybersecurity, planning, cost estimation and technology adoption in clients such as Sabadell, Santander, Banorte, Bancoppel, Redeban, among others.

Provided cross-functional support to Sales in pre-sales, and to DevOps, QA, PMs and SW Factory during implementation and follow-up to ensure alignment with requirements.

#### ● 04/2004-07/2016 Endress+Hauser | Abantia Sistemas & Telecom | Wonderware | Elecnor Sistemas Digital Solutions Consultant

Led the identification and successful implementation and adoption of digital strategies for clients in various industries, such as Almirall, Boehringer, Uriach, Hosp. Pere Virgili, Hosp. Sant Joan Deu, Sanitas, Puig, Coty, Nestle, Clariant, Unilever, Damm .

Managed e2e digital solutions achieving improvements in process performance, customer engagement, energy efficiency, and savings in critical IT infrastructure, asset management, and inventory control, including consultancy services, software tools, hardware infrastructure, control systems, field and IoT sensors, ERP integration, engineering, commissioning and training.

Excelled in process analysis, solution architecture design, cost and planning management, demo creation, partner management, and presentations at national and international events.

#### 11/2016 – 04/2017 Imagine IoT program 'Dreamer'

Collaborated with dormity.com in the prototyping of an innovative IoT solution for sleep improvement. Presented the solution at a public event, showcasing expertise in sensor integration, cloud computing, mobile app development, and data analysis.

### Reference

#### Ernesto Luis Madrid

Hosp. Asepeyo StCugat  
Manager

[emadridmarcano@asepeyo.es](mailto:emadridmarcano@asepeyo.es)

#### Marc Alcon

Latinia  
CEO

[malcon@latinia.es](mailto:malcon@latinia.es)

#### Joan Franco

Abantia Sistemas & Telco  
Director comercial

[consultingfranco@gmail.com](mailto:consultingfranco@gmail.com)