Eduardo Costa

User Experience Specialist

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| ***CONTACT INFO***  Eduardo Costa  eduardo@torontobabel.com  647-967-3212  www.eduardo.work  ***ADVANCED SKILLS***  *UI/UX*  *Project management*  *HTML 5*  *CSS 3 with Flexbox*  *Responsive Web Design*  *SVG*  *jQuery*  *Bootstrap*  *Lightroom*  *Digital Photography*  *Sketch 3*  *GitHub*  *Unix for OS X*  ***INTERMEDIATE SKILLS***  ***AND LEARNING***  *Photoshop*  *Illustrator*  *Javascript*  *LESS/SASS*  *JIRA*  *SQL*  *PHP*  *Ruby*  *Ruby on Rails* | **PERSONAL SUMMARY**  UI/UX specialist with over 10 years of experience managing projects and a front-end developer.  Along with my career I have had the opportunity to work in projects for IBM, Embraer, small companies and Ontario government.  I have a passion for UI/UX and web design. And I am also a runner, meetup group organizer and photographer.  Here you can see a sample of my work: **www.eduardo.work**  **PROFESSIONAL EXPERIENCE IN CANADA**  **tudoaqui.ca**  **UI/UX Designer / Web developer 2011 – Current**   * Developed the entire responsive online newspaper using UI/UX techniques and methodologies * Coded the entire website over 100 pages using advanced HTML5, CSS3, LESS and DOM manipulation using JavaScript and jQuery * Worked with clients to meet their requirements and used Photoshop for wireframes and mock-ups * Used 5S approach: Strategy, Scope, Structure, Skeleton and Surface * Prepared styled emails for marketing campaigns (classifieds outreach and events)   **Run Unlimited**  **Web developer / 2011 - 2014**   * Created a responsive e-commerce website using HTML5 and CSS3, logo, Flash animations * Set up hosting, domain registration and PayPal accounts   **Ontario Ministry of Research and Innovation**  **Project Manager / 2010 – 2011**   * Led a project to build a database with innovation metrics currently tracked by international organizations * Consolidated information from an inter-ministries inquiry about Innovation Programs in Ontario * Assisted Strategic Planning team in developing performance measures for MRI programs   **LATEST WEB DESIGN CERTIFICATIONS**  **User Experience Certificate - George Brown College**  Currently enrolled  Specialization in UX/UI. This certificate provides a strong foundation in user experience (UX) design. Focused on advanced concepts of UX research and strategy, intuitive structure and best practices.  **Web Design Certificate - OCAD, Toronto**  Currently enrolled  Deeper understanding of web design, development, SEO and statistics in one of the best art schools of Canada.  **Responsive Website Development and Design - University of London, UK**  Currently enrolled  Six-month certification program. Learning about UX/UI, responsive websites, HTML, CSS, JavaScript, Meteor.js, JQuery and databases  **ACADEMIC EDUCATION**  **Universidade Federal de Minas Gerais, Brazil**  Bachelor of Science in Mechanical Engineering - 1999  UFMG is considered one of the best universities in Brazil.  **UNA Management Sciences Faculty, Brazil**  Graduate studies of Business Management - 1995  1st. place in admission exams, among over 2,000 candidates. |