

Eduardo Anaya

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(714) 487-1438

EDUCATION:

California State University – Long Beach. B.S. in Management Information Systems

May 2023

Skills: SQL, Python (Pandas, NumPy), Power BI, Tableau, SAP Analytics Cloud, SAP Data Services, SAP ERP, Data Warehousing, ETL/ELT Processes, Data Modeling, Machine Learning Fundamentals, Predictive Analytics, Statistical Analysis, A/B Testing, Data Mining, Data Cleaning, Data Validation, Data Governance, KPI Design, Forecasting, Business Intelligence Reporting, Data Storytelling, Cloud Platforms (Azure), Data Visualization, Workflow Documentation, UAT/QA Testing, XML, JSON, CSV, Microsoft Visio, Jira, Confluence, Active Directory, PowerShell, Java, HTML, CSS, JavaScript

EXPERIENCE:

Simple Green | Huntington Beach

April 2024 - Present

IT Business Analyst

- Analyzed large, complex manufacturing and operational datasets using SQL and Python to uncover trends, anomalies, and optimization opportunities.
- Developed advanced **Power BI dashboards** for workforce, manufacturing, and operational KPIs, improving visibility and decision-making across the organization.
- Built a comprehensive **Sales Channel analytics dashboard**, revealing revenue trends, customer patterns, and data-driven sales insights.
- Supported experimentation and A/B-style comparative analysis to measure the impact of operational changes.
- Designed KPI frameworks aligned with leadership goals for productivity, efficiency, and performance improvement.
- Collaborated with data engineers to refine ETL workflows, optimize pipelines, and enhance enterprise data warehouse structures.
- Managed data cleaning, transformation, and acquisition workflows using SAP Data Services.
- Implemented automated data quality checks and validation rules to improve accuracy and reliability of reporting outputs.
- Conducted UAT and QA testing to verify data logic, accuracy, and system functionality prior to deployment.
- Translated complex technical data into visual, actionable insights for non-technical stakeholders.
- Documented data processes, reporting logic, analytics workflows, and metadata for organizational transparency.
- Partnered cross-functionally with Operations, HR, Sales, and IT to deliver analytics solutions mapped to business requirements.

City of Huntington Beach | Huntington Beach

November 2021 – April 2024

IT Analyst

- Analyzed municipal datasets to identify performance trends, operational inefficiencies, and strategic improvement opportunities.
- Built interactive **Power BI dashboards** visualizing KPIs for workforce management, performance tracking, and departmental operations.
- Conducted statistical analysis and data mining to support data-driven decision-making across city departments.
- Led large-scale **data migration projects**, ensuring integrity and accuracy across XML, CSV, and JSON formats.
- Performed QA, UAT, and data validation prior to system launches to ensure reliability and accuracy.
- Created workflow diagrams, technical documentation, and detailed data models using Microsoft Visio.
- Identified and resolved data quality issues, improving reliability of departmental reporting.
- Developed reports that enabled leadership to monitor financial metrics, workforce trends, and operational performance.
- Gathered business requirements and collaborated with stakeholders to design analytics solutions tailored to departmental needs.
- Automated reporting tasks and reduced manual workload through scripting and process optimization.

References

- Brian Bozych – VP of Information Technology; (562) 212-0165
- Peter Yang - Info Tech Systems Manager; (714) 870-9666
- Tejas Mandayam - Senior IT Analyst; (714) 721-5550