

## Eduardo Coelho

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CONTACT INFORMATION	<i>E-mail:</i> <a href="mailto:eduardo@educ Coelho.com">eduardo@educ Coelho.com</a> <i>Address:</i> <i>WWW:</i> <a href="http://www.educ Coelho.com">http://www.educ Coelho.com</a> Balneário Camboriú, SC, Brazil
OBJECTIVE	Always pursuing solid and monetizable mobile app initiatives.
EDUCATION	<b>Regional University of Blumenau (FURB)</b> , Blumenau, SC Brazil B.S., Computer Science (2005 – 2009) <ul style="list-style-type: none"><li>• Undergraduate Thesis: Planar Image Mosaics<ul style="list-style-type: none"><li>– Advisor: Paulo César Rodacki Gomes, Ph.D.</li></ul></li></ul>
TEACHING EXPERIENCE	<b>Regional University of Blumenau (FURB)</b> , Blumenau, SC Brazil Teaching Assistant (2006 – 2009) Organized, conducted and co-taught courses, classes and labs in various branches of computer science. Duties included marking assignments, preparing lessons, assisting students and acting as a support to teachers under proper supervision and guidance. <ul style="list-style-type: none"><li>• Monitor in Computer Science areas (2007 – 2009)<ul style="list-style-type: none"><li>– Computer Graphics</li><li>– Data Structures</li><li>– OO Programming</li></ul></li><li>• Monitor in Computer Science areas (2006 – 2007)<ul style="list-style-type: none"><li>– Computer Architecture</li><li>– Control and Automation</li></ul></li></ul>
PROFESSIONAL EXPERIENCE	<b>Redstone Games</b> Co-founder (2014 – Present) Redstone Games is a mobile game studio focused on publishing casual games for iOS and Android platforms. I developed and published several projects using the Unity3D framework, and currently, I'm the product owner of Crossword Puzzle Redstone, a cross-platform mobile application targeted to English-speaking crossword solvers. <ul style="list-style-type: none"><li>• Crossword Puzzle Redstone (iOS, Android, Amazon)</li><li>• Mahjong Solitaire Redstone (iOS, Android)<ul style="list-style-type: none"><li>• Press Release by Gregg Swain (Facebook, Blog)</li></ul></li><li>• Palavras Cruzadas (iOS, Android)</li><li>• Solitaire Mob (iOS, Android)</li><li>• Casual Mahjong (iOS, Android)</li></ul> <b>Namoro On</b> Co-founder (2013 – 2014) Responsible for the entire life-cycle of the client iOS mobile application, including prototyping, development, testing/QA, and deployment using the cross-platform Xamarin framework.  <b>Nexia Mobile Solutions</b> , Blumenau, SC Brazil Co-founder (2008 – 2012) Carried on many duties and responsibilities running the day-to-day company's work, dealing with technical, business and financial issues. Played an important role within the company's products cycle, managing projects based on time-schedule, quality and

budget. Experienced the full software development lifecycle, including requirements, proof of concept, prototyping, design, development, testing/QA and deployment. Had the ability to conduct independent research, write and present reports addressing results and expectations.

*Published Softwares*

- Real Estate Apps
  - Ferplan Construtora e Incorporadora (2012)
  - Mendes Sibara Construtora (2012)
  - Quattra Empreendimentos (2012)
  - Nova Carmel Incorporações (2011)
- Boleto Fácil (2010)
- Nex Hockey (2010)
- Enfim Conectado (2009)
- Zig Zig Zaa (2009)

HONORS AND  
AWARDS

- **Best Student in Computer Science** (2009): Award for the best undergraduate student performance (Regional University of Blumenau - FURB). GPA: 9.18.
- **PET – Preliminary English Test** (2007): Pass With Merit in the Preliminary English Test (University of Cambridge).
- **KET – Key English Test** (2006): Pass in the Key English Test (University of Cambridge).
- **Honorable Mention, Programming Contest** (2006): Honorable Mention in the 2006 ICM-ICPC South America Contest w/ Brazil.

PUBLICATIONS

Complete works published in proceedings of conferences

- COELHO, E.; PIVA, G. R.; GOMES, P. C. R.; REIS, D. S. NX Network: a framework for iPhone multiplayer games, 2009, Florianópolis. Proceedings of the I Symposium Santa Catarina Games (SCGames), 2009.
- COELHO, E.; PIVA, G. R.; GOMES, P. C. R.; REIS, D. S. Development of a multitouch iPhone game: a study case, 2009, Florianópolis. Proceedings of the I Symposium Santa Catarina Games (SCGames), 2009.

Summary published in proceedings of conferences

- COELHO, E.; PIVA, G. R.; GOMES, P. C. R.; REIS, D. S. The NX iPhone 2D Gaming Framework, 2009, Rio de Janeiro. Proceedings of the VIII Brazilian Symposium on Digital Games and Entertainment (SBGames) - Computing Track, 2009. p. 101-104.

Undergraduate Thesis

- COELHO, E. Planar Image Mosaics. Undergraduate Thesis under supervision of Professor Paulo César Rodacki Games, Ph.D. Regional University of Blumenau (FURB), 2009. 100 pages (in Portuguese).

PRESENTATIONS  
OF WORK

- COELHO, E.; PIVA, G. R.; GOMES, P. C. R.; REIS, D. S. Development of a multitouch iPhone game: a study case, 2009, Florianópolis. Proceedings of the I Symposium Santa Catarina Games (SCGames), 2009. (Presentation/Symposium).

	<ul style="list-style-type: none"> <li>• COELHO, E.; GOMES, P. C. R.; PIVA, G. R. iOS applications development: technical and marketing aspects. IV Information Systems Academic Week, UDESC, 2011. (Presentation/Conference or Colloquium).</li> </ul>
RESEARCH AND ACADEMIC PROJECTS	<ul style="list-style-type: none"> <li>• Planar Image Mosaics: Creation of planar image mosaics given multiple input images and a set of corresponding points, allowing the representation of scenes whose field of view are wider than the supported by traditional photographic cameras. (2009).</li> <li>• Parallel Digital Image Processing: Exploitation of image processing algorithms and distributed systems technologies cooperatively. (2008).</li> <li>• Pearl Harbor Reloaded: 3D Air Battle mobile game for the J2ME platform whose plot is the attack on Pearl Harbor. (2008).</li> <li>• EEHouse: Exploitation of technologies that are well suited for the development of a web-based game, which aims the teaching of efficient energy use. (2007).</li> <li>• Program BEST.FOR: Conversion of the BEST.FOR software (calculation and scientific visualization of chemical stability constants) from the originally written computer language (FORTRAN) to the C++ language, including additional features to it. (2006-2007).</li> </ul>
LANGUAGE SKILLS	<ul style="list-style-type: none"> <li>• English: Comprehends Well, Speaks Reasonably, Reads Well, Writes Well.</li> <li>• Portuguese: Native.</li> </ul>
APPLICATION AREAS	3+ years of experience in developing mobile applications on iOS platform, including advergame and client-side (consumer) applications. Worked with several programming languages such as Java, C, C++, C#, Python and FORTRAN on both academic and personal projects.
SOFTWARE SKILLS	<p>Engineering:</p> <ul style="list-style-type: none"> <li>• Fields: Requirements analysis, Systems analysis, Computer programming and Software testing</li> <li>• Management: Agile software development (SCRUM, Extreme Programming)</li> <li>• Patterns: Design and Architectural Patterns</li> </ul> <p>Computer Programming:</p> <ul style="list-style-type: none"> <li>• Languages: Objective-C, C++, C, Java, Python, C#, FORTRAN and others</li> <li>• Environments: XCode, Instruments, Eclipse, Visual Studio and others</li> </ul> <p>Version Control and Software Configuration Management:</p> <ul style="list-style-type: none"> <li>• DVCS: Git / VCS: SVN</li> </ul> <p>Technologies:</p> <ul style="list-style-type: none"> <li>• Computer Graphics: Core Animation, Quartz 2D, OpenGL ES</li> <li>• Data storage/interchange: SQLite, Core Data, XML, JSON</li> <li>• Communication &amp; Networking: Web Services, WSDL, SOAP, REST, Bonjour, HTTP, TCP, UDP</li> </ul> <p>Productivity Applications:</p> <ul style="list-style-type: none"> <li>• <math>\text{\TeX}</math>: <math>\text{\LaTeX}</math>, <math>\text{\BibTeX}</math></li> </ul> <p>Operating Systems:</p> <ul style="list-style-type: none"> <li>• Apple OS X, Microsoft Windows family and UNIX variants</li> </ul>