

Eduardo Garza Briceño

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Education

UNIVERSIDAD DE MONTERREY

Bachelor in Computer Engineering

Monterrey, NL

December 2026

- Awarded Academic Excellence Scholarship for maintaining a 95/100 GPA and scoring 1,300+ on the Prueba de Aptitud Académica (PAA), ranking among the top students nationwide.

INSTITUTO REGIONAL MONTAÑO CUMBRES

Academic Excellence Award (Recognized for outstanding academic performance)

Monterrey, NL

June 2022

- 15th place nationwide in the 4th National Mathematics Cup (CNEP, 2022)

Experience

INTARS

Business Digitalization & Web Development Lead

Monterrey, NL

September 2024 – Present

- Led the design and development of the company's corporate website using HTML, CSS, JavaScript and PHP, boosting its online presence.
- Set up and configured the enterprise email system using Google Workspace, improving internal and external communication for 30+ employees/clients.
- Automated client inquiry responses via a custom quotation form, reducing processing time from 24h to 2h.

Freelance Projects

FREELANCE GAME DEVELOPER

Fortnite Creative Developer

Monterrey, NL

December 2023 – June 2024

- Leveraged Unreal Engine to design 3 interactive maps, ranking in the top 20% of 42,751 creators (#8,372) for engagement.
- Achieved 1.1M+ minutes played (76+ days non-stop) across all maps, reflecting high user retention and replay value.
- Monetized 3 Fortnite maps via Epic Games' Creator Program, earning \$1,200+ USD in 6 months and attracting 1,500+ concurrent users.

PRIVATE ACADEMIC TUTOR

Private Academic Tutor – Mathematics, Physics, and Chemistry

Monterrey, NL

August 2023 – December 2023

- Provided personalized tutoring to over 50 students across elementary, middle, and high school levels.
- Helped over 90% of my 50+ students improve their math and physics grades by 1-2 points (out of 10) after three or more tutoring sessions.
- Guided students through structured one-hour study sessions, helping them feel prepared in less time compared to their usual 3–4 hours of self-study.

Leadership and Activities

INTERNATIONAL COLLEGIATE PROGRAMMING CONTEST (ICPC)

Participant – Team Mavericks

Monterrey, NL

May 2024 – October 2024

- Ranked in the top 25% of Mexican ICPC teams by solving algorithmic challenges with C++ code, concentrating on dynamic programming and data structures.
- Collaborated with a 3-person team in 30+ hours of practice sessions, refining strategies for time management and code optimization in competitive programming.

SIMÓN BOLÍVAR II ELEMENTARY SCHOOL

Academic Project Member

Santa Catarina, NL

January 2023 – May 2023

- Guided 4 students in a 4-person team through the Design Thinking process during 20+ workshops, teaching structured ideation techniques like brainstorming and empathy mapping.
- Developed 15+ interactive lesson plans and activities, achieving a 100% student participation rate in hands-on brainstorming sessions.

Volunteer Work

REFORESTACIÓN EXTREMA A.C.

Monterrey, NL

Volunteer Member

September 2024 – Present

- Planted 250+ trees across 20+ initiatives, contributing to the reforestation of parks and public spaces in Nuevo León.
- Participated in 5+ community outreach programs, engaging 100+ residents in tree care and conservation efforts.

Skills & Interests

Technical Skills:

- Programming Languages: C++, Python, JavaScript, Kotlin, SQL
- Web Development: HTML/CSS, React, Node.js
- Tools & Platforms: Git, Figma, Trello, Unreal Engine

Languages: Spanish (Native), English (B2)

Interests: Web Development, AI & Machine Learning, Formula 1, Fitness