

EDUARDO MONDACA

PORTFOLIO

<https://eduardomondacareyes.github.io/Eduardo-Mondaca-UxUi-Portfolio/>

PROFESSIONAL SUMMARY

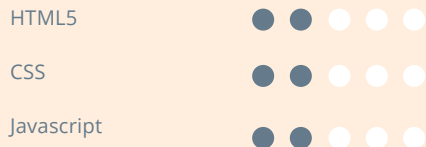
Bilingual UxUi Designer with proficient knowledge in design thinking processes for development, deployment and testing of high fidelity functional user-centered interfaces, and HTML and CSS mockups.
Experience with Agile methodologies (Design Sprint, Scrum, Kanban) on marketing strategies teams environments focused on user research, creation, design and management of Adwords and Social Ads campaigns.

TECHNICAL SKILLS

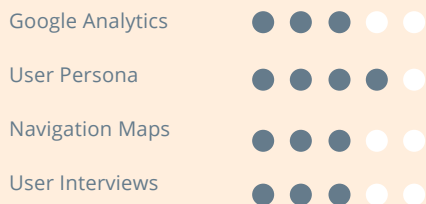
Prototyping



Front End



UX Research



Languages

English C2

CONTACT



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Lord Cochrane 181 / Depto. 2307
Santiago

PROFESSIONAL EXPERIENCE

Copywriter / Digital Marketing Strategist

Prohabit Real States S.A 2018- 2020

- Developed digital voice and presence for the company
- Administered every stage of digital marketing campaigns of the company, from content creation, design, deployment, data analysis and optimization
- Increased sales by 70% developing digital conversion funnel for sales department
- In charge of copywriting slogans, webpage and corporate documents for the company rebranding campaign
- Community Manager

Startup Project Cofounder

Satta Project 2014 - 2017

- Creation of brand design and executive development for the project under StartUp Chile sponsorship
- Artistic curatory and technical management of live events produced by Satta Project
- Design and deployment of digital marketing strategies

English Language Teacher

Tronwell Institute 2007 - 2013

- English language teaching, covering students groups of all different levels, from elemental to professional and conversational skills
- CORFO / TOEIC scholarship instructor

EDUCATION

COMUNICACIÓN AUDIOVISUAL

DUOC UC

- Professional skill on video edition software (Final Cut X, Premiere, Avid Media Composer) and LDSR cameras and lens kits
- Proficient experience on full audiovisual content production

TRADUCCIÓN INGLÉS - ESPAÑOL

Universidad de La Serena

- Written and oral English professional skills
- Knowledge and experience on different translations techniques for various targets (Marketing, Technical, Literature, Web)
- Simultaneous interpretation experience on business and scholar events
- Creation, execution and redaction of live interviews

CERTIFICATIONS

- UxUi Design Certification - Sence Talento Digital (2021)
- Wordpress Certification - Adity Academy (2019)
- Google Adwords Certification (2018)
- TOEIC / Score: 890 (2014)