# Juan



Edad Entre 45 y 54 años

Nivel de educación más alto Secundario o equivalente

### **Redes sociales**











Industria Construcción

Tamaño de la organización Entre 1 y 10 empleados

#### Canal favorito de comunicación

- Teléfono
- Correo electrónico
- En persona

# Metas u objetivos

Control the house when he is out.

## **Back Story**

Juan is a middle-age man who wants to monitorize the things that happens in his house. When he goes on vacation he wants to control the heating and the blinds of the house, and also see who rings the door's bell. When wakes up in the morning, he doesn't have much time to prepare for work, so he wants to prepare his coffe at the same time that he takes a shower.

### **Scenarios**

- -He wants to grade down the heating
- -He wants to see who rings door's bell when he is out
- -He wants to prepare a coffe in the kitchen while he is taking a shower
- -He wants to turn down the blinds at 22:00
- -He wants to turn up the blinds at 8:00 while he is on vacation

# Personality

- Constant
- Curious
- Protective
- Egocentric
- Ungrateful