

# Jose



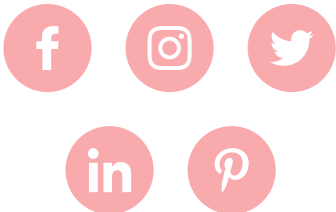
## Age

45 to 54 years

## Highest Level of Education

Associate degree (e.g. AA, AS)

## Social Networks



## Industry

Food & Beverage

## Organization Size

201-500 employees

## Goals or Objectives

Control home from work. He wants to feel his home is protected when he is away. He also wants to warm his home controlling the shutters.

## Biggest Challenges

- Control shutters while in work
- Watch security cameras while in work
- Turn light on/off while in soffa, so he can stay layed down
- Make coffee moments before waking up

## Back Story

José is an Alimantar Engeneer working in Aveiro. One day his home was robbed and he want to install security cameras. In weekends he is a little lazy, he doesn't want to get up from couch.

## Personality

- Likes to work
- Good in communication
- Friendly
- Calm
- Clever

## Scenario

Jose is affraid of getting robbed, so he wants to install security cameras. Se also like his house warm, so he wants to be able to open the shutters during the day and close de shutters during the night, remotely. Another thing he wants is to listen to music while in bath, controlling everything from is phone.