



## EduBH Program Overview: Padhai Se Rojgar Tak

### In Partnership with Renowned Universities

#### I. Introduction

EduBH is an organization dedicated to integrating higher education with practical employment. Our tagline, "Padhai Se Rojgar Tak" (From Education to Employment), reflects our core philosophy. In partnership with Renowned University, we provide a unique platform for students to pursue a university degree while gaining professional experience and financial independence. This document provides a comprehensive overview of the EduBH mission, leadership, program benefits, and operational processes.

#### II. Mission and Vision

- Mission Statement:** To make quality higher education accessible for every deserving student by partnering with reputed universities. We equip students with in-demand digital skills through hands-on training and real client projects, enabling them to learn and earn without financial barriers.
- Vision Statement:** To build a future where no student's potential is limited by the cost of education. We envision a global ecosystem where graduates enter the workforce with real-world experience, digital expertise, and financial independence, thereby shaping a new generation of skilled, self-reliant professionals.

#### IV. Program Benefits for Students

Pursuing a degree through the EduBH program offers several distinct advantages:

- Course Fee Reimbursement:** We provide a mechanism for the reimbursement of course fees. **Earning Opportunity:** Students have a clear opportunity to earn while they learn.
- Experience Letter:** Upon completion of work tenure, an official Experience Letter is provided.
- Letter of Recommendation:** Deserving candidates can receive a Letter of Recommendation to support future endeavors.



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## V. Academic Partner:

EduBH is partnered with Amity University Online, Manipal University, BITS Pilani, etc. India's renowned universities recognized by the UGC to offer Online Degree, Diploma, and Certification programs. These career-oriented programs are designed for working professionals and delivered via an award-winning Learning Management System (LMS).

### Key advantages of the Universities' Online platform include:

- **World-Class Faculty:** The faculty consists of numerous eminent corporate experts and academicians with rich industry experience.
- **Flexible Learning:** Students can create a customized learning path using printed books, e-books, audiobooks, and video content.
- **Career Readiness Services:** These Universities provides robust career services, including resume-building sessions and masterclasses for interview preparation.
- **Placement Assistance:** Students receive placement opportunities with over 300+ hiring partners from diverse domains.
- **Flexible Payment Options:** Course fees can be paid via credit/debit cards or through 0% cost EMI options.

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## VI. Onboarding and Employment Process

Our onboarding process is structured in two parallel tracks that converge into employment.

### 1. College Admission Track:

- **Registration:** Initial application for the degree program.
- **Document Verification:** Submission and verification of required academic and personal documents.
- **Enrollment:** Final enrollment into the Amity University Online program.

### 2. EduBH Onboarding Track:

- **Offer Letter Acceptance:** Formal acceptance of the employment offer.

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- **MOA & NDA Signing:** Execution of the Memorandum of Agreement (MOA) and Non-Disclosure Agreement (NDA)

### 3. Integration Phase:

- **Training:** Completion of mandatory Product and Sales training.
- **Floor Joining:** Official commencement of the role at EduBH.

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## VII. Employee Compensation Structure

The earning opportunity for an employee at EduBH includes a fixed salary and a variable incentive component.

- **Incentive Plan:** Incentives are based on a slab structure tied to unit sales.

Slab	Training	FTE
HS	12000	28000
Graduate	18000	32000

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## VIII. The EduBH Partner Program

The Partner Program is designed for long-term growth and higher earning potential.

### Pathway to Partnership:

1. Serve as an employee for a minimum of three months.
2. Upon successful completion, you become eligible to be a Partner with EduBH.
3. Undergo specialized Meta Ads training to develop digital marketing skills.
4. As a Partner, you will generate your own leads and convert them into sales.
5. Partners earn a direct commission of

**15% of the course value** on each sale.

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## IX. Required Documentation

To facilitate admission to these reputed Universities and formalize employment with EduBH, the submission of legal documents for eligibility verification is mandatory. These documents are verified by the university in accordance with guidelines from the UGC (University Grants Commission), DEB (Distance Education Bureau), and ABC (Academic Bank of Credits).

List of Required Documents:

- Aadhar Card
  - Pan Card
  - Bank Passbook
  - Bank statement for the last three months
  - Documents pertaining to your last academic qualification
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## X. Role & Responsibilities

- Identify and generate new business opportunities
  - Build and nurture strong client relationships
  - Collaborate with marketing and sales teams to drive growth
  - Conduct market research and assist in developing business proposals
  - Contribute to HR, branding, and content strategy
  - Work on live projects in sales, marketing, or HR
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