# **Eduardo Blancas Reyes**

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### Education

2011-2015 B.S. in Mechatronics Engineering. Monterrey Institute of Technology and Higher

Education.

GPA: 92/100. Graduated with outstanding performance in the exit examination.

**2014** Smart Cities and Universal Design Certificate. University of Barcelona.

Grade: 100/100

# Experience

August 2015present **Data Science Fellow**. Center for Data Science and Public Policy. *The University of Chicago*.

The Center for Data Science and Public Policy is an initiative of The University of Chicago to promote the use of Data Science in policy research and practice.

June 2015-August 2015 **Data Science Fellow**. The Eric & Wendy Schmidt Data Science for Social Good Summer Fellowship. *The University of Chicago*.

DSSG is a summer program for aspiring data scientists to work on data mining, machine learning, big data, and data science projects with social impact.

January 2014-May 2015 CTO and co-founder. Fritime

Fritime is a Mexican startup that helps users discover new venues based on its interests through a mobile application. The first product iterations were developed by me and I led the technical team when the company grew in size. I left my position to pursue a career in Data Science.

# **Major projects**

2015 Blight Prevention: Building Strong and Healthy Neighborhoods in Cincinnati

Working with **Rayid Ghani** and the **City of Cincinnati's Chief Performance Officer** in developing a predictive model to **combat the blight phenomena** in the city. The project will help prioritize resource allocation for home inspections.

2015 Reducing Home Abandonment in Mexico

Infonavit is the **largest mortgages provider in Mexico** and was created to assist low-income families to acquire a house. My team and I developed a model to **predict home abandonment**. Our work is helping Infonavit to suggest public

policy changes at the federal level to mitigate abandonment and improve economic outcomes for the population in Mexico.

#### 2014 GobMX

The **Mexican federal government** launched a competition to develop a mobile application that would serve citizens to ease legal paperwork. My team won such contest and signed a contract to work on the **official project**. The first version was released in early 2016 to millions of citizens all across the country.

#### 2014 Ayoui

HackDF was the first *hackaton* ever organized by the **Mexico City's Government**. My team and I proposed a digital service to help citizens in their paperwork duties as well as to foster bureaucrat evaluation through crowdsourcing. Our prototype won first place and was a key factor that led the federal government to launch a nationwide competition for a similar service.

#### 2013 Mi Congreso

Mi Congreso is a mobile application that helps citizens in Mexico follow Congress activity and provides tools for democratic participation. The project received recognition from the **Chamber of Deputies** and later on, was granted Honorific Mention in the 3rd National Prize for Innovation in Transparency, organized by the **World Bank** and the **National Institute for Information Access**.

#### 2011 Aditum

Transit officials bribery is one of the most commons forms of corruption in Mexico. Oftentimes, this happens due to intimidation from officials to drivers. Aditum is a mobile application that provides a search engine to look up the transit law instantly thus helping citizens in Mexico City to defend themselves. The project received attention from the media and was a **top app in the Apple App Store in Mexico**.

# **Awards**

- 2011-2015 Academic talent scholarship during my 9 semesters in college (Monterrey Tech)
- 2015 CENEVAL National Performance Excellence Award
- 2014 TEDx ITESM CCM Speaker
- 2014 1st Place in HackDF (Mexico City's Head of Government)
- 2013 Honorific Mention 3rd Prize to Innovation in Transparency (World Bank, INAI)
- 2011 Honorific Mention in *App 115* Challenge (Mexico's Chamber of Deputies)
- 2011 Physics and Mathematics Honors Program at Monterrey Tech

#### Skills

Programming languages

**Advanced** - Python, R, Objective-C. **Intermediate** - SQL, C, Bash. **Basic** - Matlab, Java, Julia.

Platforms Advanced iOS SDK. Intermediate UNIX. Basic Android SDK.

Frameworks Advanced scikit-learn. Intermediate Pandas, Spark. Basic NumPy, SciPy.

Electronic design, PID control design, embedded systems, instrumentation, signal conditioning.

## Press

- Eduardo Blancas (IMT'15) sobresale en Data Science for Social Good. Tecnológico de Monterrey. September, 2015.
- Infonavit Project: Reducing Home Abandonment. DSSG blog. August, 2015.
- 2015 Fellow Profiles: Eduardo Blancas Reyes & Eugenia Giraudy. DSSG blog. May, 2015.
- ¿No sabes cuándo circula tu auto? Revisa estas 'apps'. CNN México. August, 2014.
- #HACKDF: Festival de datos en Ciudad de México. La Nación. February, 2014.
- HackDF convoca a la ciudadanía a utilizar los datos que las secretarías del GDF generan y recaban con el objetivo de ideas y desarrollar aplicaciones que mejoren la vida en la ciudad. LabCDMX. February, 2014.
- Una nueva versión de ciudadanía está disponible, ¿desea actualizar?. TEDx ITESM CCM.
  July, 2014.
- Interview in ForoTV (Spanish). Televisa ForoTV. February, 2014.
- Premian app utilitaria. Reforma Newspaper. January, 2014.
- Los piratas cívicos encuentran el botín de los datos mexicanos. Yorokobu. January, 2014.
- Jurado elige a los ganadores de la 3ª edición del premio a la innovación en transparencia para la mejora de la gestión institucional. *World Bank*. August, 2013.
- Le ahorran alumnos del Tec de Monterrey al Gobierno Federal 115 MDP. Tecnológico de Monterrey. June, 2013.
- Premia Cámara baja nueva app... gratuita. Reforma Newspaper. April, 2013.
- Bringing Down The Mexican Tech Mafia: How Hackers Stopped A \$9.3 Million Fraud. *TechCrunch*. April, 2013.
- 115 millones por una aplicación o la necesidad de servicios web útiles en México. Gizmodo en español. March, 2013.

#### Online courses

- Data Science Specialization (Coursera)
- Machine Learning (Coursera)
- Mining Massive Datasets (Coursera)
- CS100.1x: Introduction to Big Data with Apache Spark (edX)
- CS190.1x: Scalable Machine Learning (edX)
- Introduction to Data Science (Coursera)
- Pattern Discovery in Data Mining (Coursera)
- CS169.1x: Software as a Service (edX)
- CS169.2x: Software as a Service (edX)
- Introduction to Computer Science and Programming (edX)
- Programming Mobile Applications for Android Handheld Systems (Coursera)
- Cloud Computing Concepts (Coursera)
- Human-Computer Interaction (Coursera)
- Gamification (Coursera)
- Control of Mobile Robots (Coursera)
- Developing Innovative Ideas for New Companies: The First Step in Entrepreneurship (Coursera)
- 15.390x: Entrepreneurship 101: Who is your customer? (edX)