

Superstore Retail Sales Analysis

2014

2015

2016

2017

Vendas
\$2,30M

Lucro
\$286,37K

% Lucro
12,47%

Pedidos
5,01K

Dias Entrega (Média)
3,96

Produtos com Prejuízo

Lucro

Cubify CubeX 3D Printer Double Head Print	(\$8.879,97)
Lexmark MX611dhe Monochrome Laser Printer	(\$4.589,97)
Cubify CubeX 3D Printer Triple Head Print	(\$3.839,99)
Chromcraft Bull-Nose Wood Oval Conference Tables & Bases	(\$2.876,10)
Bush Advantage Collection Racetrack Conference Table	(\$1.934,37)
GBC DocuBind P400 Electric Binding System	(\$1.878,17)
Cisco TelePresence System EX90 Videoconferencing Unit	(\$1.811,07)
Martin Yale Chadless Opener Electric Letter Opener	(\$1.299,18)
Balt Solid Wood Round Tables	(\$1.201,06)
BoxOffice By Design Rectangular and Half-Moon Meeting Room Tables	(\$1.148,43)

Trimestre

Lucro

T1/2014	\$3.810,47
T2/2014	\$11.202,82
T3/2014	\$12.803,11
T4/2014	\$21.722,12
T1/2015	\$9.264,20
T2/2015	\$12.189,59
T3/2015	\$16.851,99
T4/2015	\$23.306,90
T1/2016	\$11.440,48
T2/2016	\$16.388,76
T3/2016	\$15.821,55
T4/2016	\$38.136,96

Categorias

Pedidos

Office Supplies	3742
Furniture	1764
Technology	1544

Seguimento

Pedidos

Consumer	2586
Corporate	1514
Home Office	909

Clientes - Top 10

Compras

Sean Miller	\$25.042,98
Tamara Chand	\$19.052,20
Raymond Buch	\$15.117,31
Tom Ashbrook	\$14.595,61
Adrian Barton	\$14.473,53
Ken Lonsdale	\$14.175,17
Sanjit Chand	\$14.142,31
Hunter Lopez	\$12.873,29
Sanjit Engle	\$12.209,41
Christopher Conant	\$12.129,03

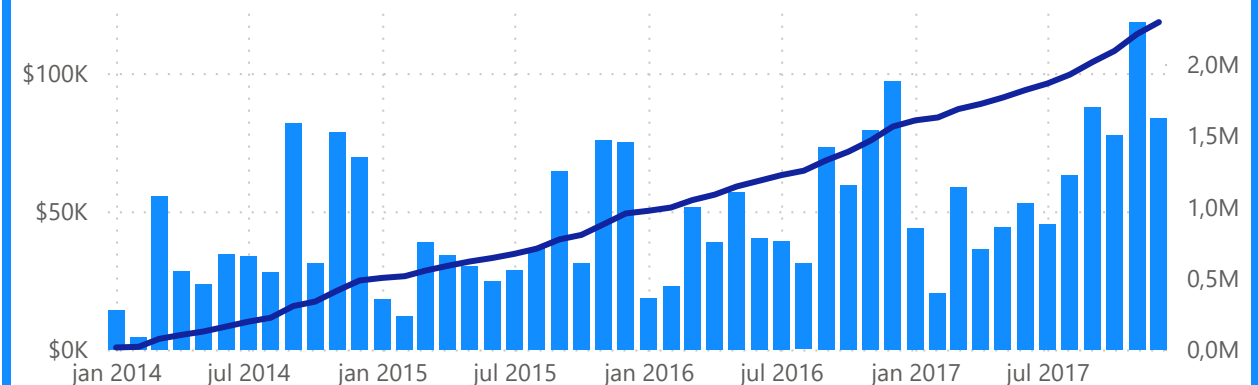
Produtos com Lucro

Lucro

Canon imageCLASS 2200 Advanced Copier	\$25.199,90
Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind	\$7.753,01
Hewlett Packard LaserJet 3310 Copier	\$6.983,84
Canon PC1060 Personal Laser Copier	\$4.570,91
Logitech G19 Programmable Gaming Keyboard	\$4.425,30
HP Designjet T520 Inkjet Large Format Printer - 24" Color	\$4.094,97
Ativa V4110MDD Micro-Cut Shredder	\$3.772,94
3D Systems Cube Printer, 2nd Generation, Magenta	\$3.717,96
Ibico EPK-21 Electric Binding System	\$3.345,28

Vendas por Mês vs Vendas Acumuladas

● Vendas Totais ● Vendas Acumuladas





Supply Chain Analysis

2014	2015	2016	2017
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Vendas	Lucro	% Lucro	# Pedidos	Dias Entrega (Média)
\$2,30M	\$286,37K	12,47%	5,01K	3,96

Cidade Top 10	Vendas
New York City	\$210.925,46
Los Angeles	\$141.769,35
Philadelphia	\$130.919,84
Seattle	\$108.637,50
San Francisco	\$107.083,21
Houston	\$87.155,64
Chicago	\$61.350,67
San Diego	\$39.816,19
Columbus	\$39.808,29
Monroe	\$35.706,88

Cidade Bottom 10	Vendas
Mcallen	\$47,92
Lehi	\$88,46
Tulsa	\$132,73
Round Rock	\$146,93
North Las Vegas	\$221,06
Harlingen	\$226,42
Cary	\$265,27
Baltimore	\$272,95
Arlington Heights	\$280,62
Escondido	\$329,87

Estado Top 5	Vendas
California	\$451.032,77
New York	\$279.547,86
Texas	\$192.755,98
Pennsylvania	\$142.837,14
Washington	\$133.176,41

Estado Bottom 5	Vendas
Nevada	\$1.214,96
Maryland	\$1.588,78
Kansas	\$1.727,63
District of Columbia	\$2.198,43
South Dakota	\$2.339,58

