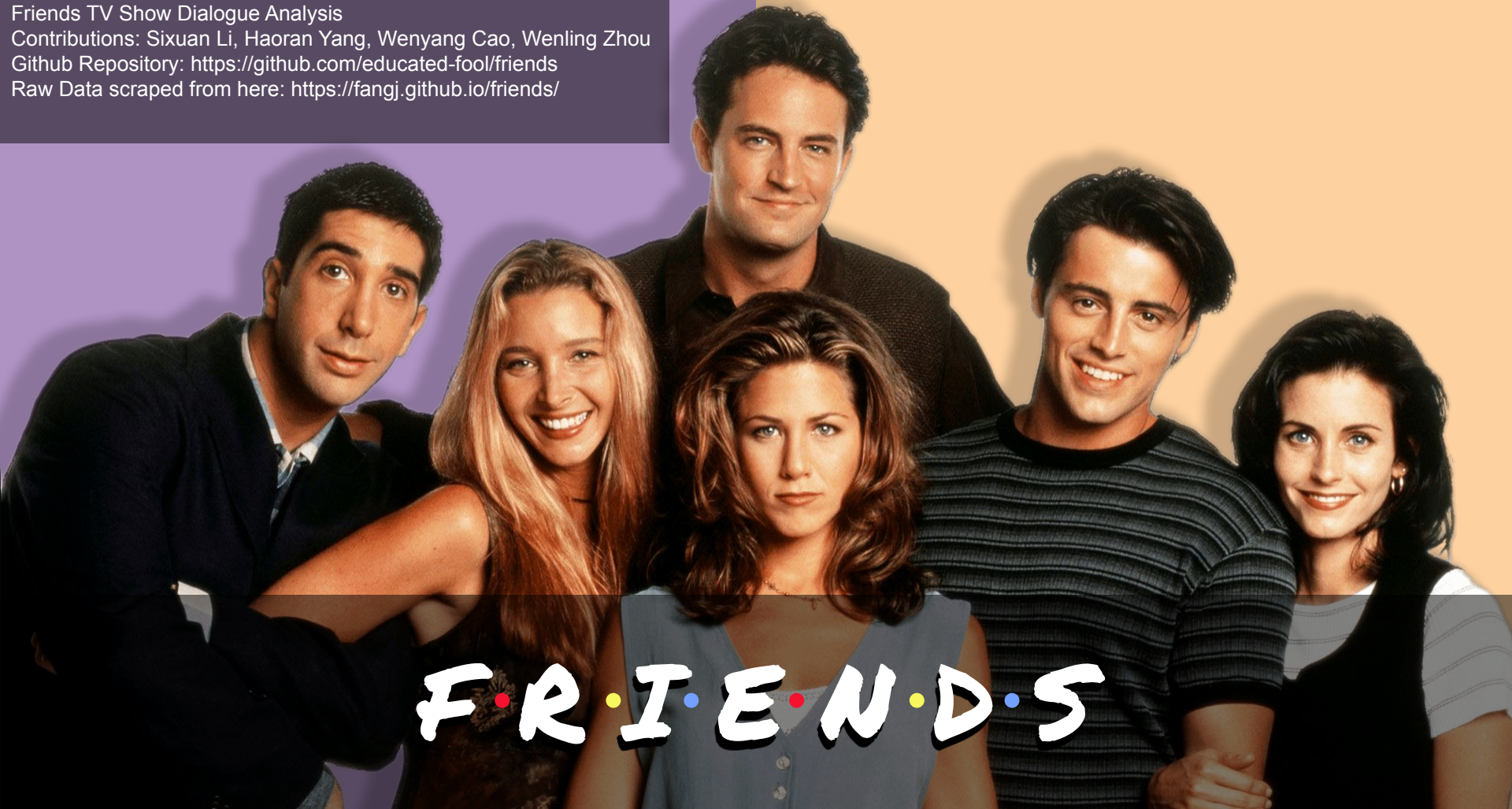


Friends TV Show Dialogue Analysis  
Contributions: Sixuan Li, Haoran Yang, Wenyang Cao, Wenling Zhou  
Github Repository: <https://github.com/educated-fool/friends>  
Raw Data scraped from here: <https://fangj.github.io/friends/>



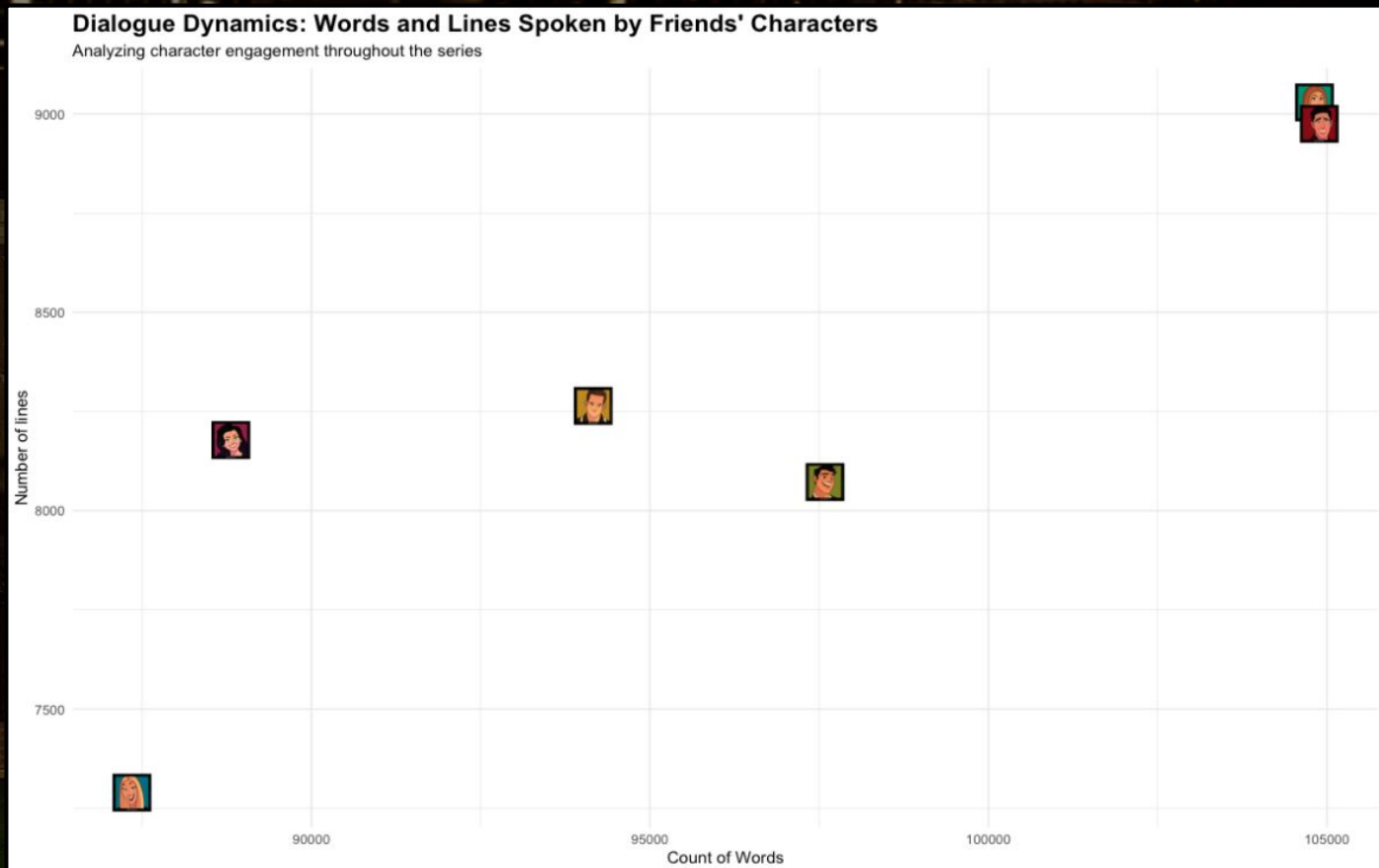
# EXPLORATORY DATA ANALYSIS

A Data-Driven Journey into the 'Friends' Narrative

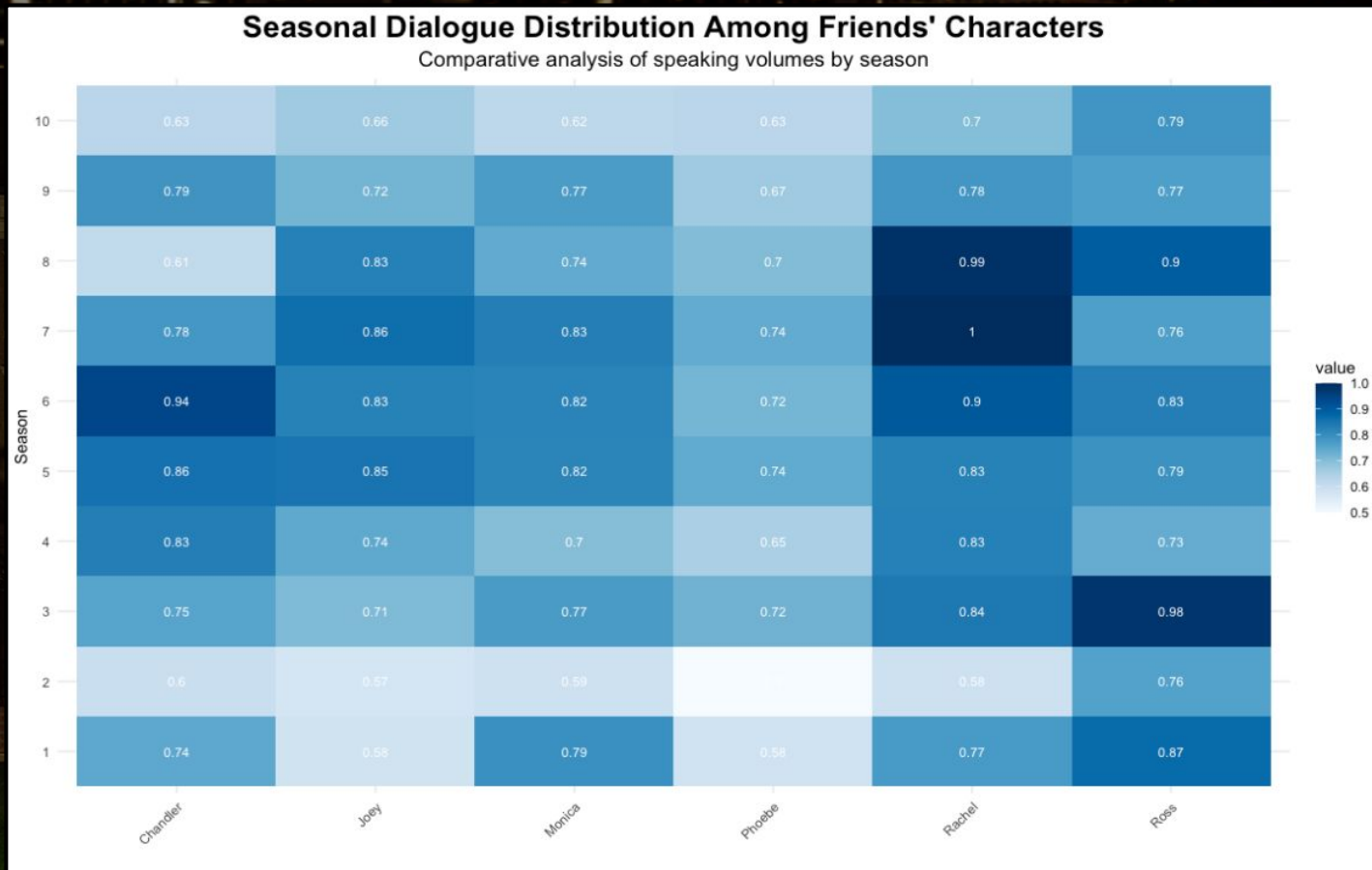




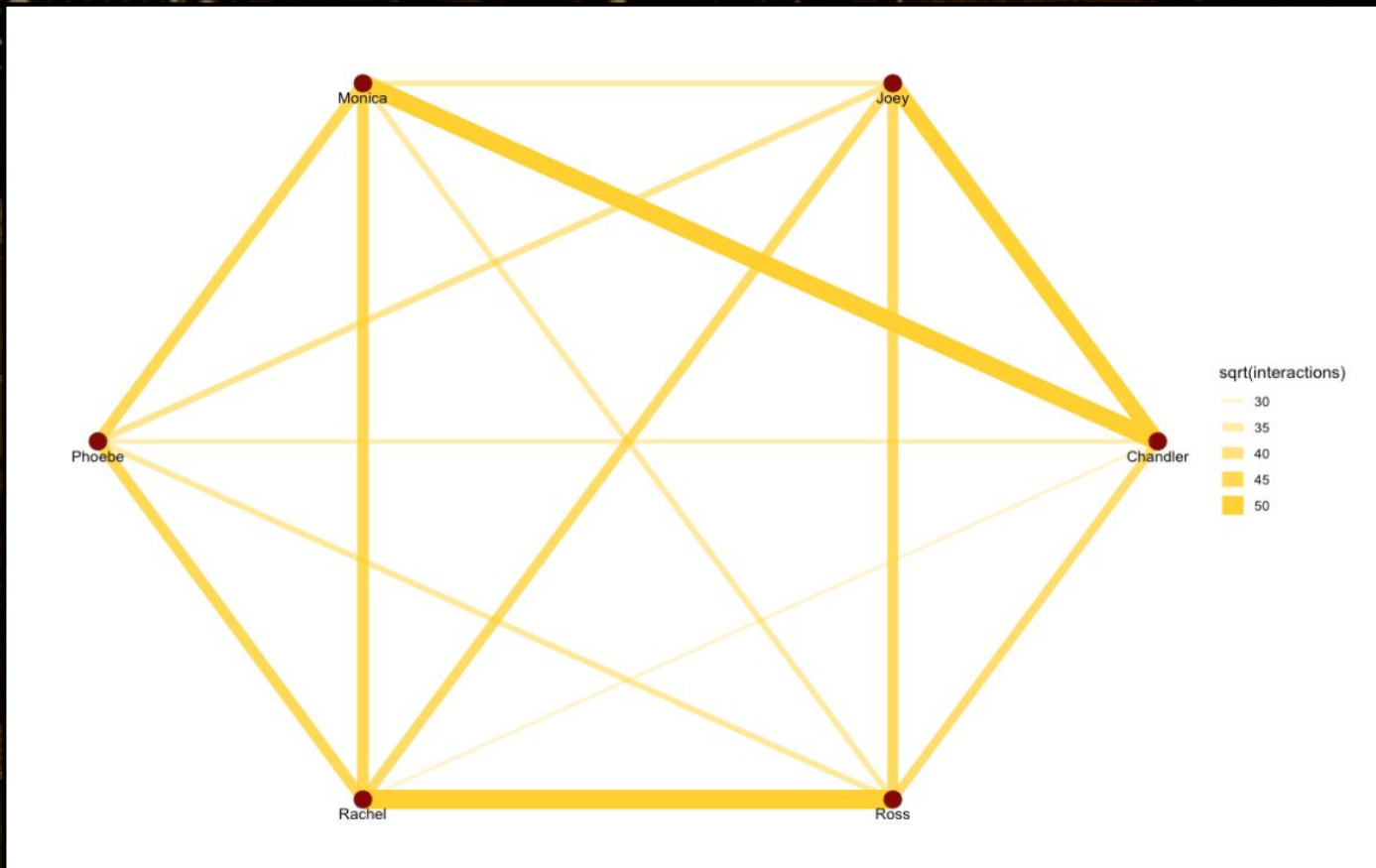
# EDA: DIALOGUE DYNAMICS



# EDA: VOICES OF INFLUENCE



# EDA: MAPPING CHARACTER INTERACTIONS





## EDA: WORDCLOUD

ROSS

relationship  
found anyone  
Cat spots  
or excitement  
panta  
found  
grapes supposed  
kiss coffee  
remember  
happy kind  
happened  
kinda funny  
completely  
didn't wait  
phoebe  
gonna  
guys  
hey  
year  
monica  
rachel  
time  
um  
vow  
starts  
door  
walks  
makes  
leaves  
sister  
wonder  
chance  
wedding  
tasting  
met

**RACHEL**

[illegible]

**JOEY**

# MONICA

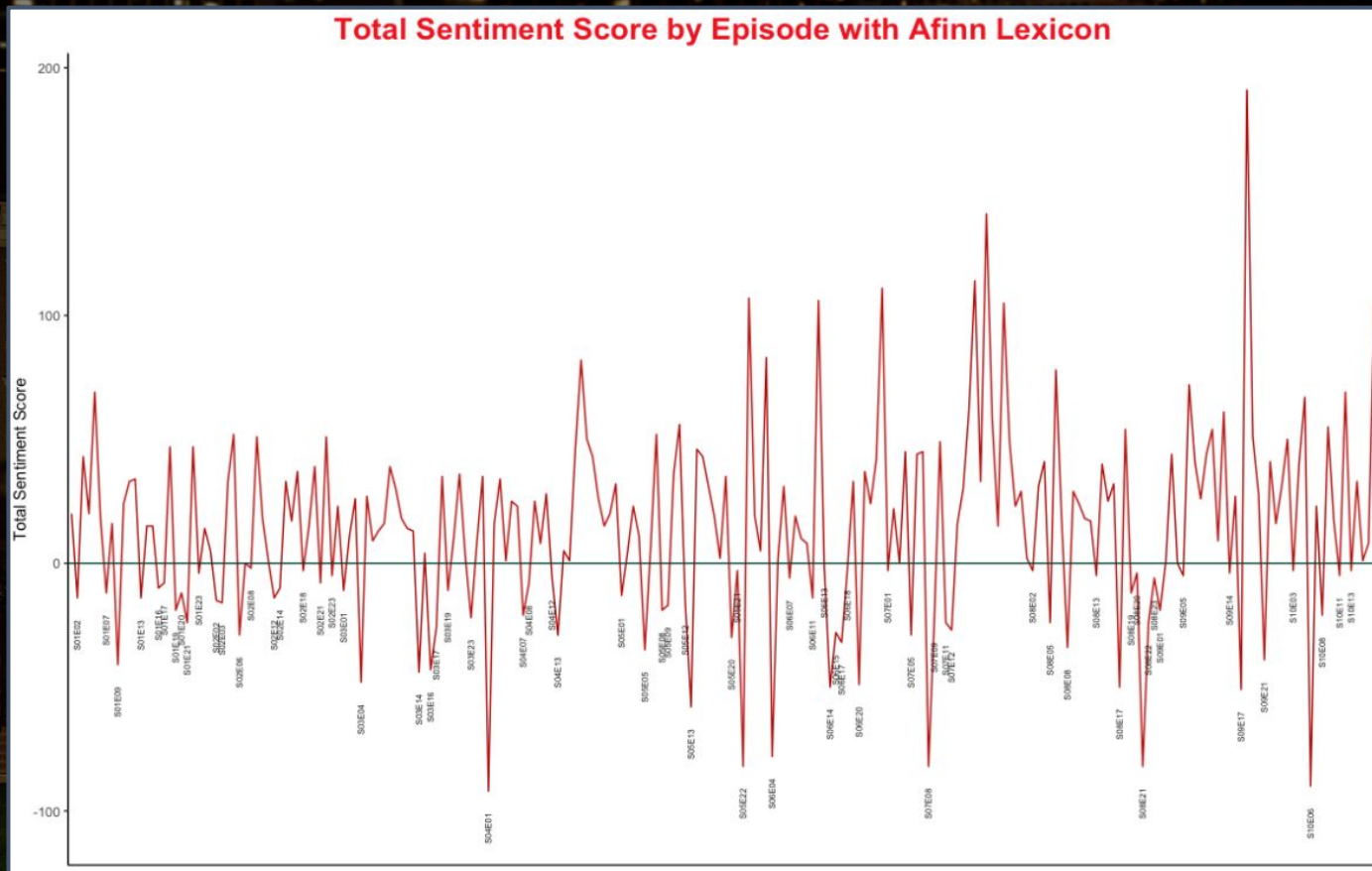
# CHANDLER

[illegible]

**PHOEBE**

[illegible]

# EDA: EPISODE-BY-EPISODE SENTIMENT ANALYSIS



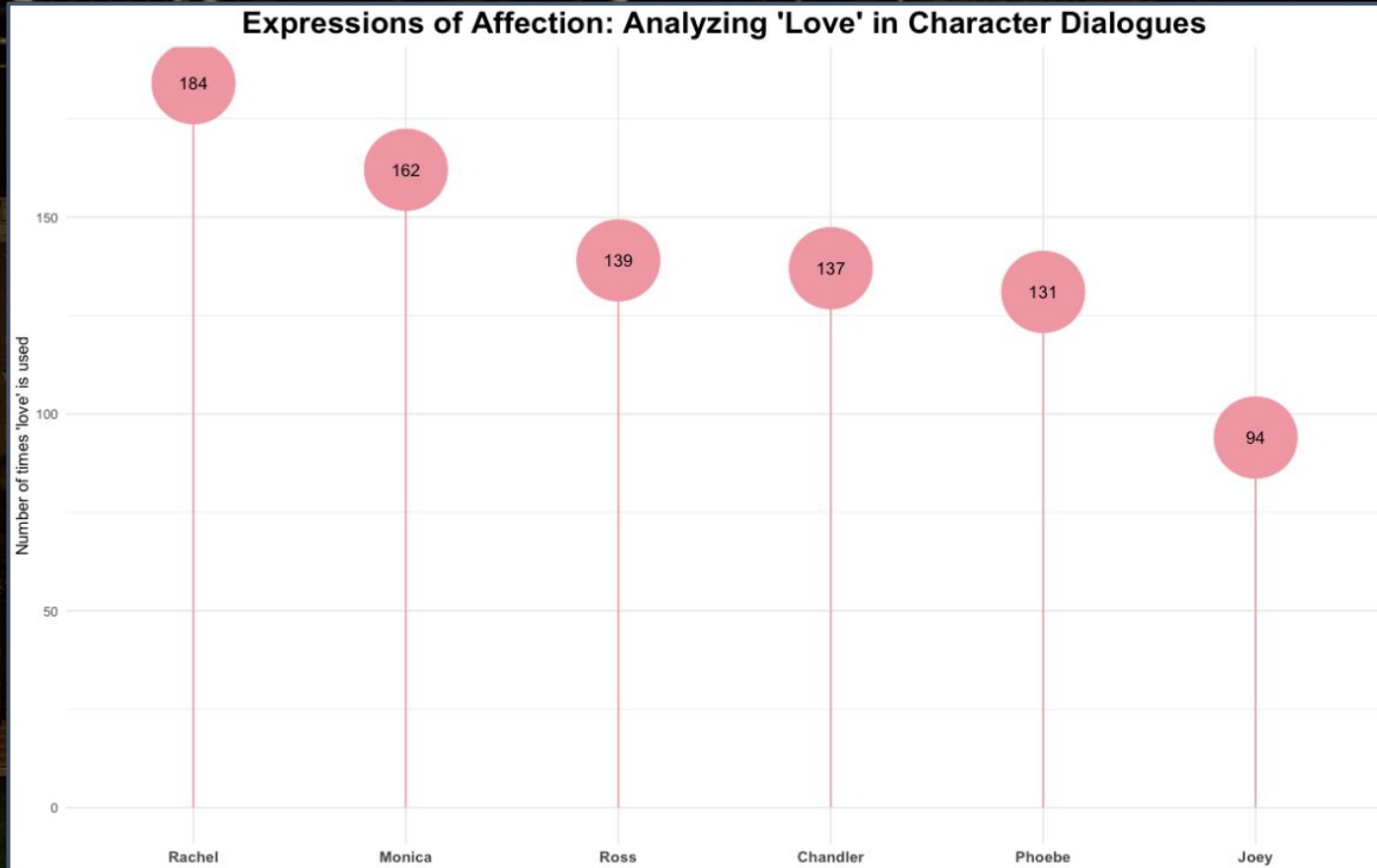


# RESEARCH QUESTION ONE: TRACING LOVE AND BONDS

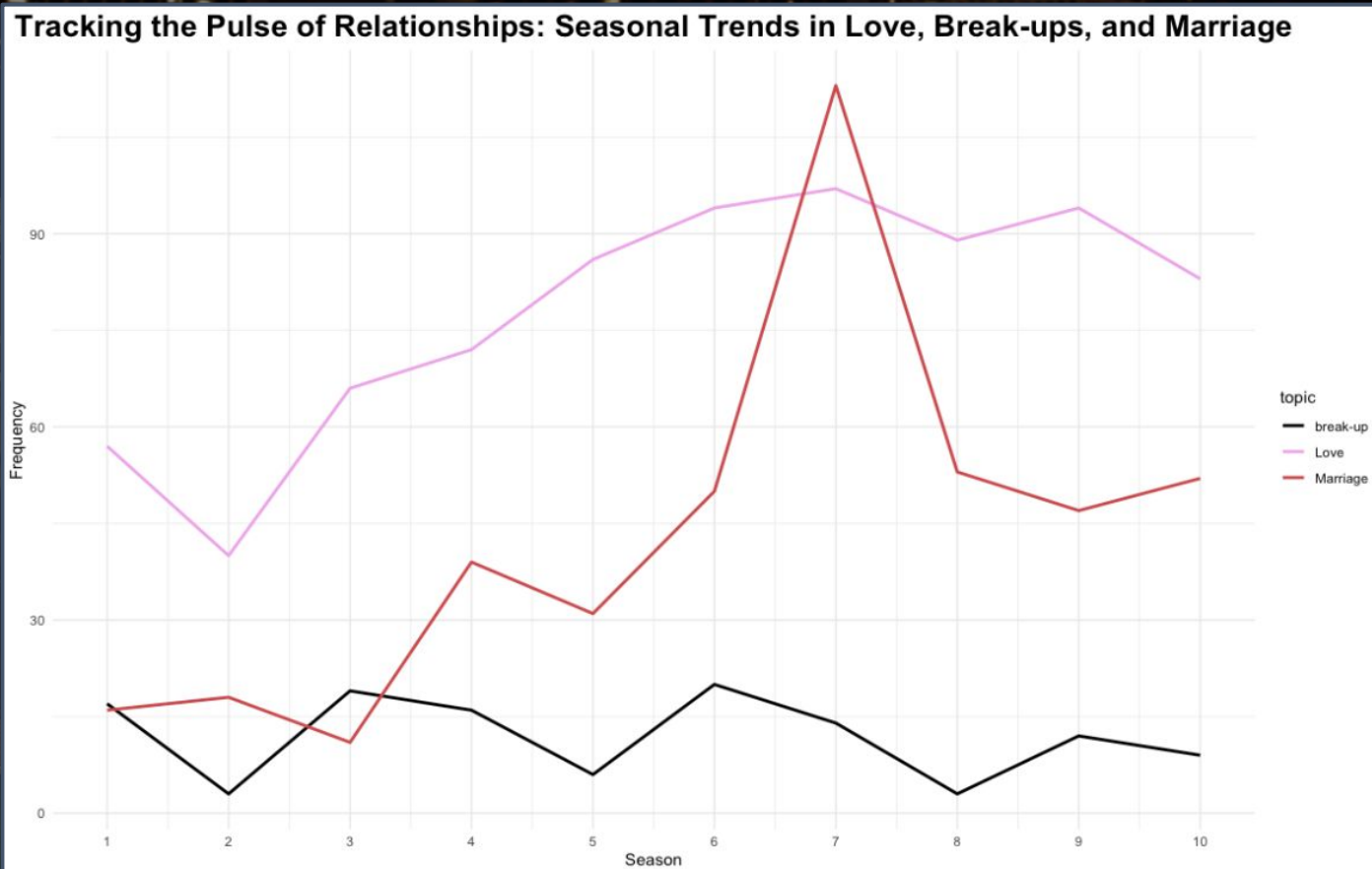




# RQ1: ANALYZING 'LOVE' IN DIALOGUES

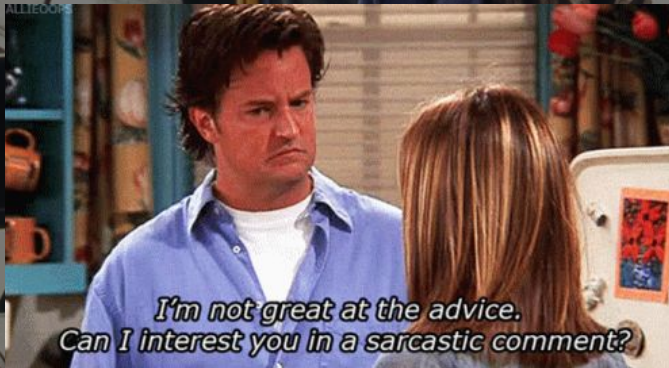


# RQ1: TRENDS IN RELATIONSHIP TOPICS



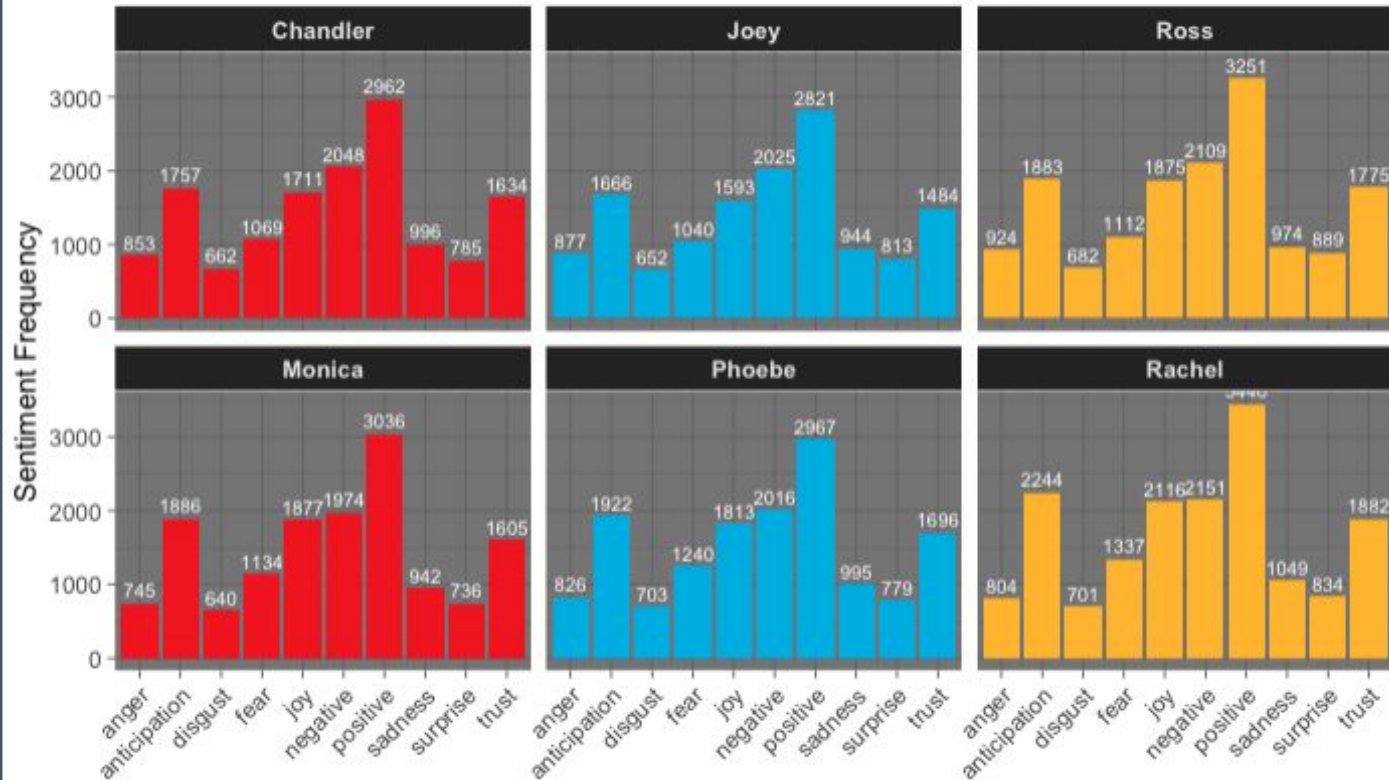


# RESEARCH QUESTION TWO: DECODING EMOTIONAL JOURNEYS



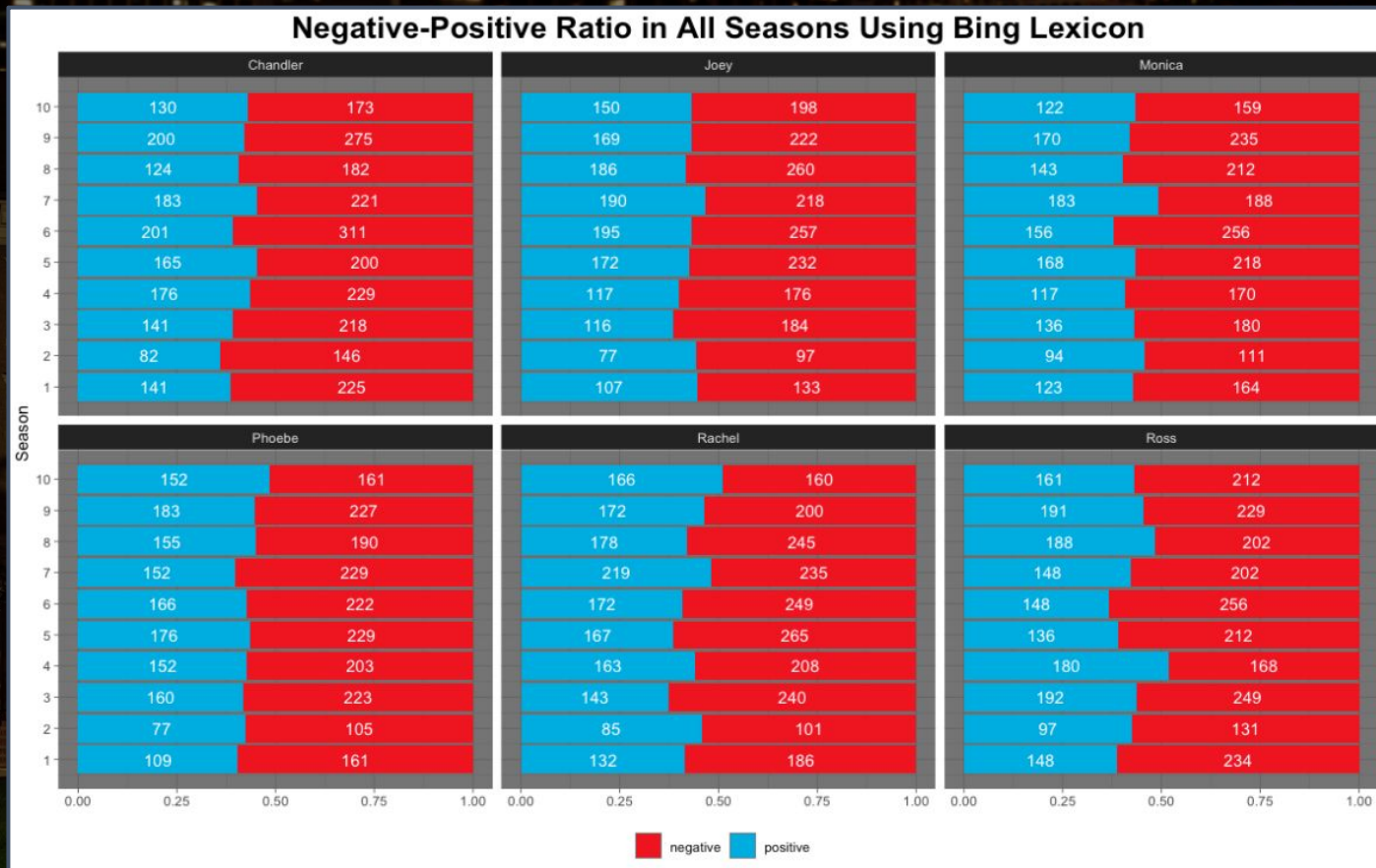
# RQ2: CHARACTER SENTIMENTS USING NRC LEXICON

## Sentiments of Each Character Using NRC Lexicon

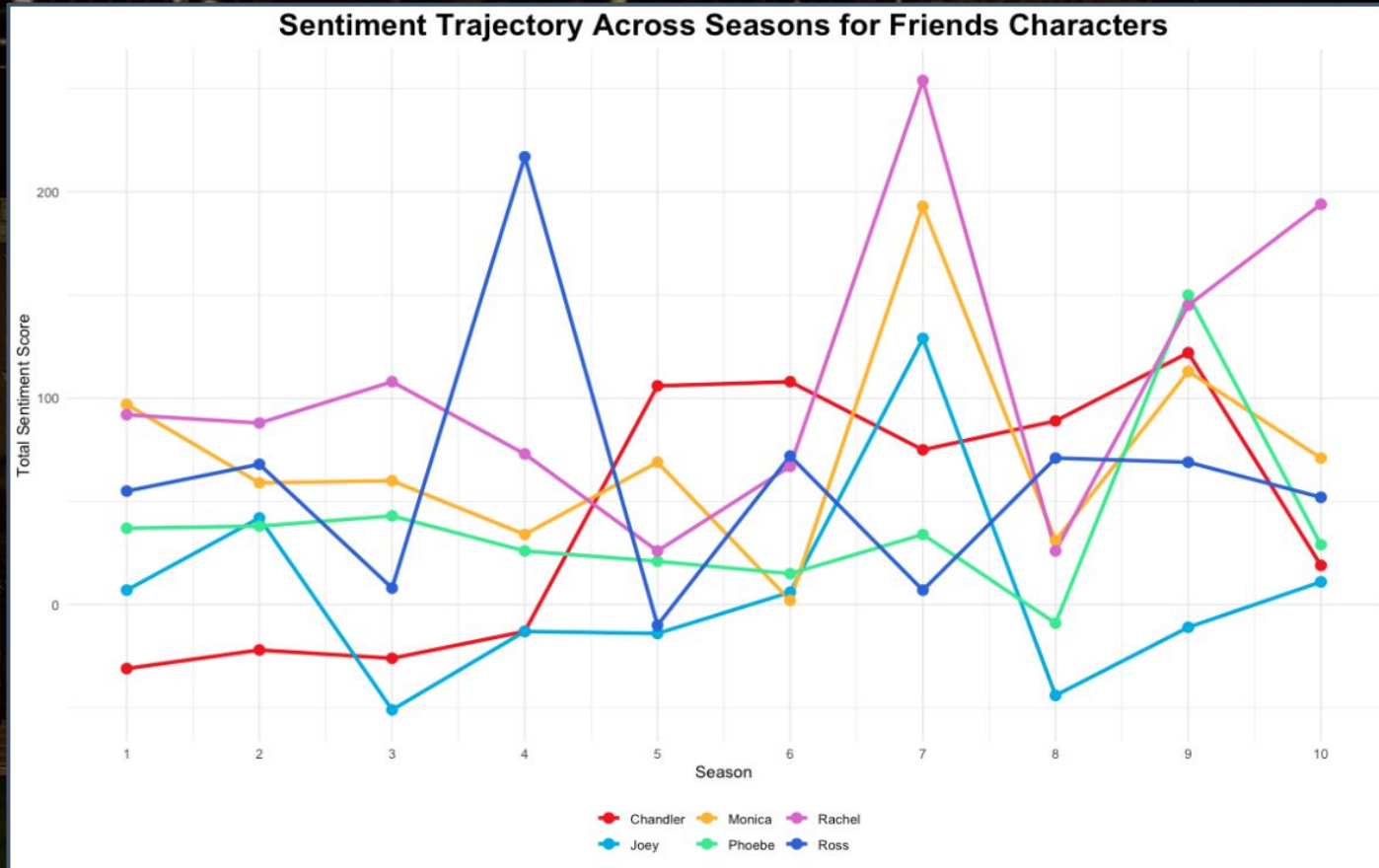




# RQ2: NEGATIVE-POSITIVE RATIO ANALYSIS

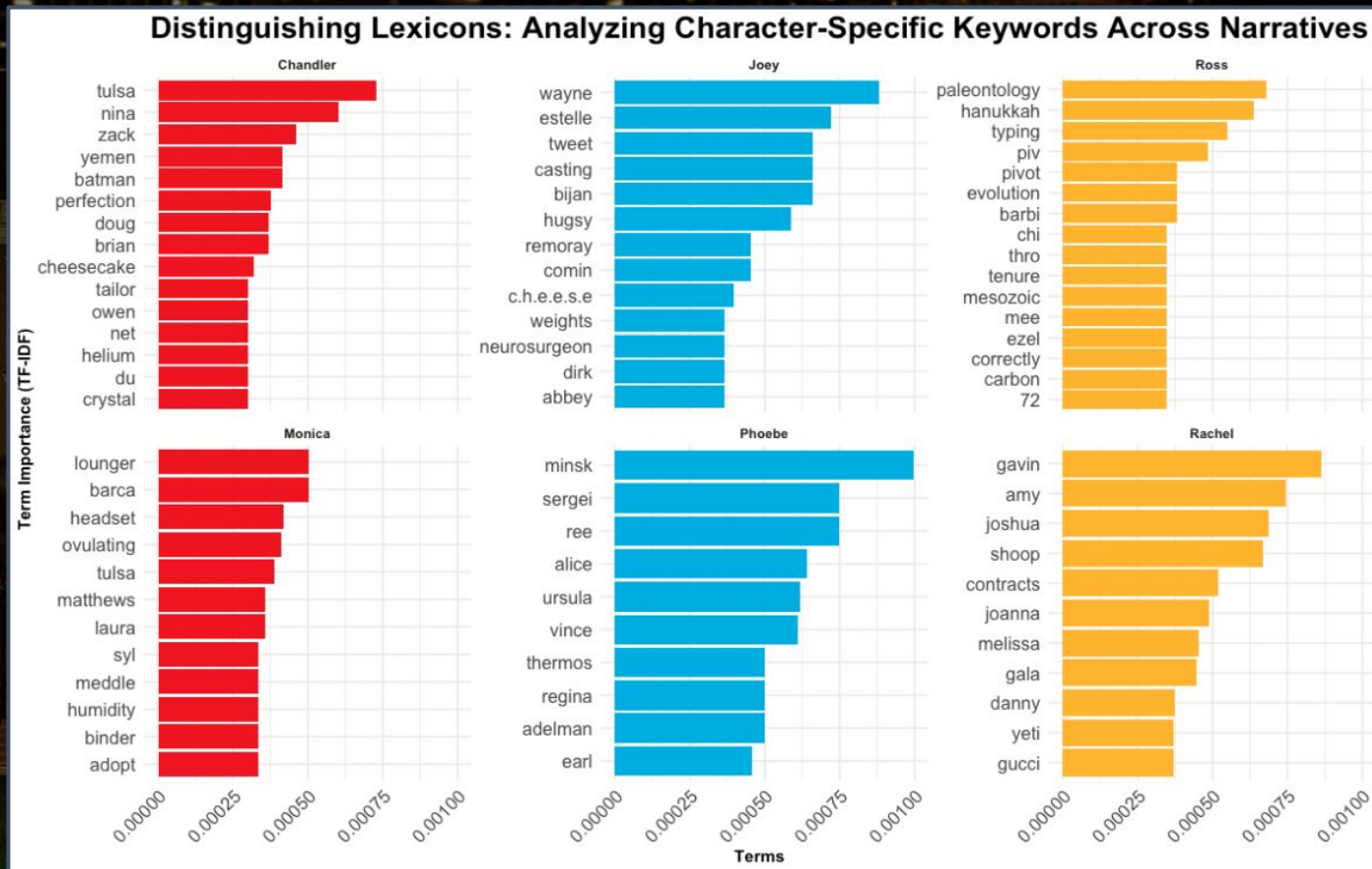


# RQ2: SENTIMENT TRAJECTORY ACROSS SEASONS





# RQ2: CHARACTER-SPECIFIC KEYWORDS ANALYSIS



# CONCLUSION + RECOMMENDATIONS

## Key Insights:

- Character Depth
- Narrative Pulse
- Audience Connection

## Recommendations:

- Content Creation
  - Data-Driven Development
  - Enhanced Character Realism
- Marketing Strategies
  - Targeted Campaigns
  - Audience Engagement





**THANK YOU**



# CREDITS



Slide Chef