



QATAR EDUCATION **LEADERSHIP EXPO 2026**



Join the Region's Most Impactful Education Expo

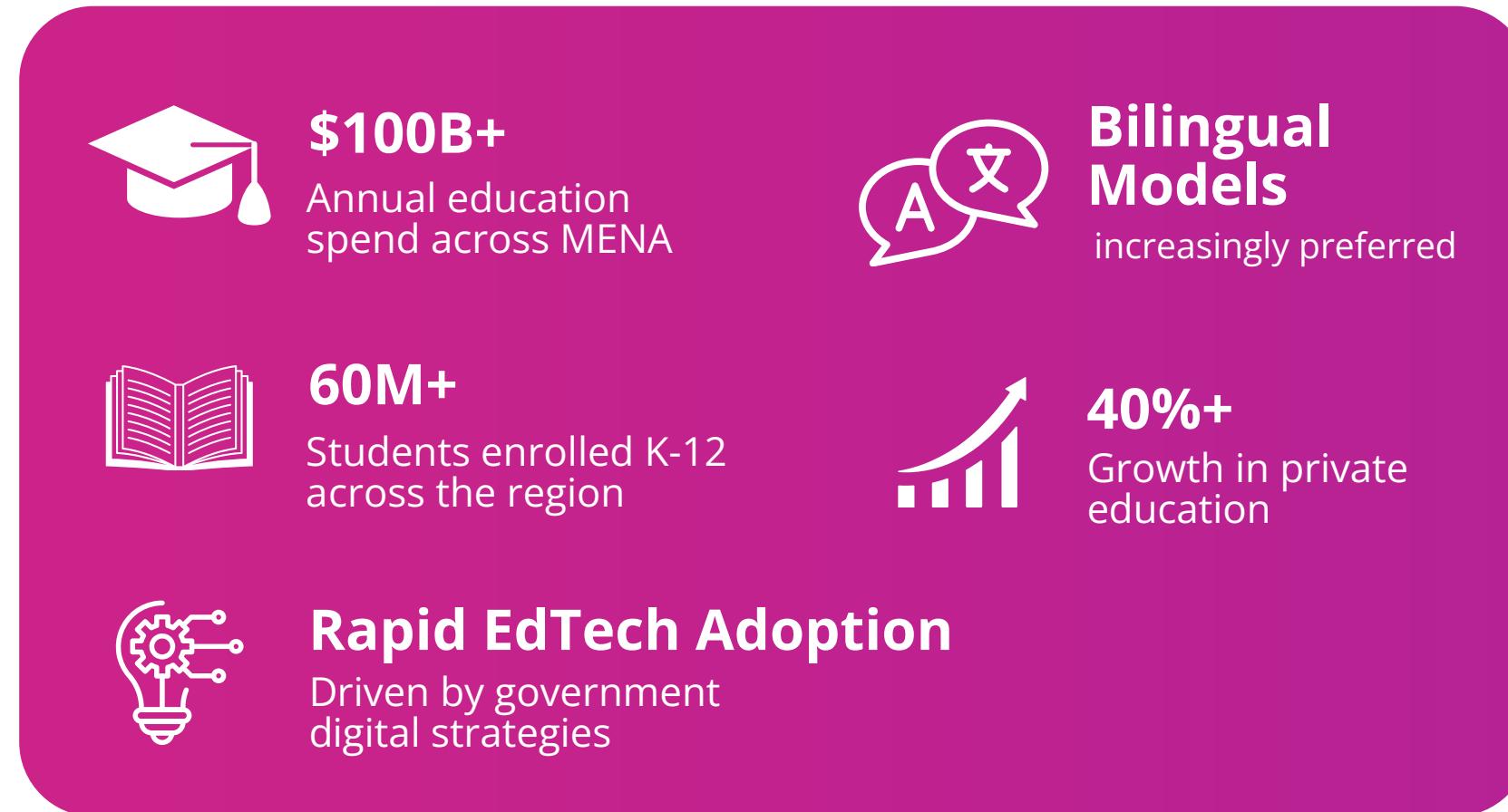
Organized by Student Diwan, Qatar's leading EdTech platform



**SHERATON GRAND DOHA RESORT &
CONVENTION HOTEL**

APRIL 19-20

MENA: A \$100 BILLION EDUCATION MARKET ON THE RISE

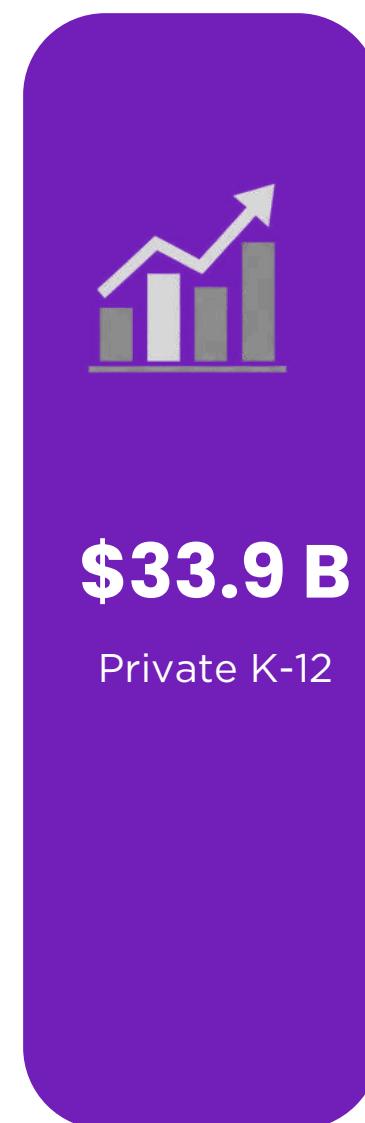


- **Saudi Arabia:** \$49.3B for education (2022); 40% of GCC students.
- **UAE:** 827 international schools (world's highest) in strong private sector.
- **Qatar:** 80%+ in private schools and high demand for premium curricula & EdTech.
- **Kuwait, Oman, Bahrain:** K-12 reforms, bilingual curricula.
- **Egypt & Morocco:** Fastest-growing private education markets in North Africa.



THE MARKET OPPORTUNITY

- Governments & private sector are rapidly expanding **schools, infrastructure, and EdTech.**
- Private K-12 market projected by 2030 (11.4% CAGR).
- Expected across **34,000+** schools by 2027.
- **Qatar Leadership Expo 2026** is your direct gateway to decision-makers shaping the future of education in MENA.



YOUR GATEWAY TO THE MENA EDUCATION MARKET

- **Access Leaders & Students:** 350+ decision-makers & 4000+ students.
- **Expand Your Reach:** Boost visibility across the MENA education ecosystem.
- **Forge Alliances:** Connect with ministries, EdTechs, universities & schools.
- **Amplify & Strengthen Your Brand:** Stand out with premium exposure in a thriving education market.

Engage with leaders from Qatar, GCC, MENA, Africa, UK, US & beyond.



OUR VISION

We're shaping the Gulf's next-gen education ecosystem, beyond just an exhibition.

- **Empower students:** Empower students with hands-on workshops and practical training.
- **Connect leadership:** Roundtables for institutional heads.
- **Unlock opportunity :** Scholarships and on-the-spot admissions.
- **Celebrate excellence:** Certificates co-issued with global brands.
- **Leave a legacy:** A digital footprint powered by Student Diwan.



WHY QATAR IS THE EDUCATION HUB OF THE GULF

- Qatar boasts one of the **highest GDP per capita globally**, giving it **unmatched spending power** and making it the most attractive education market in the Gulf.
- **#1** in the **region** for international education per capita.
- Over **200+** international schools, colleges & training centers.
- Home to **world-renowned campuses**: Education City, Georgetown, HEC Paris.
- A **melting pot** of **students** from India, Philippines, Egypt, Pakistan, Bangladesh & more.
- **Strategic MENA hub** with unmatched global connectivity (*Hamad Intl Airport links 170+ destinations*).



WHO IS ATTENDING?



100+ Universities & Colleges



50+ Edutech Companies



75+ Education Consultants



K-12 Leaders & Students



Government Representatives



120+ Speakers & Influencers

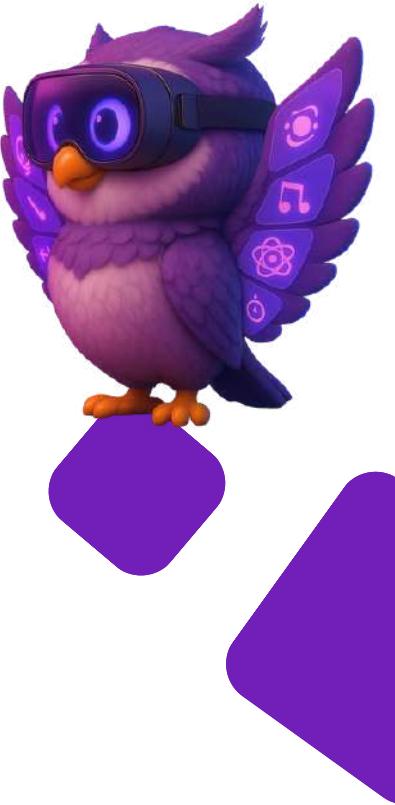


Sponsors, Media & Investors



4000+ Students

1 Million+ digital impressions through social media, PR campaigns & partner networks.



WHO SHOULD EXHIBIT AT THE EXPO?

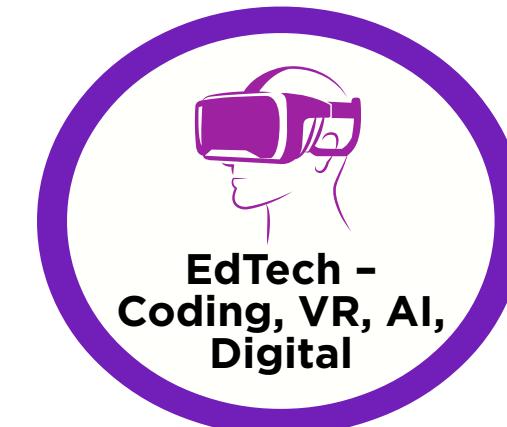
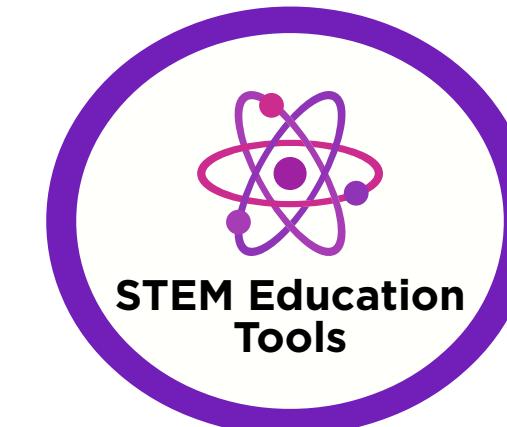
Qatar Education Leadership Expo 2026 unites leaders, decision-makers, and students, empowering every exhibitor to shape the future of education.



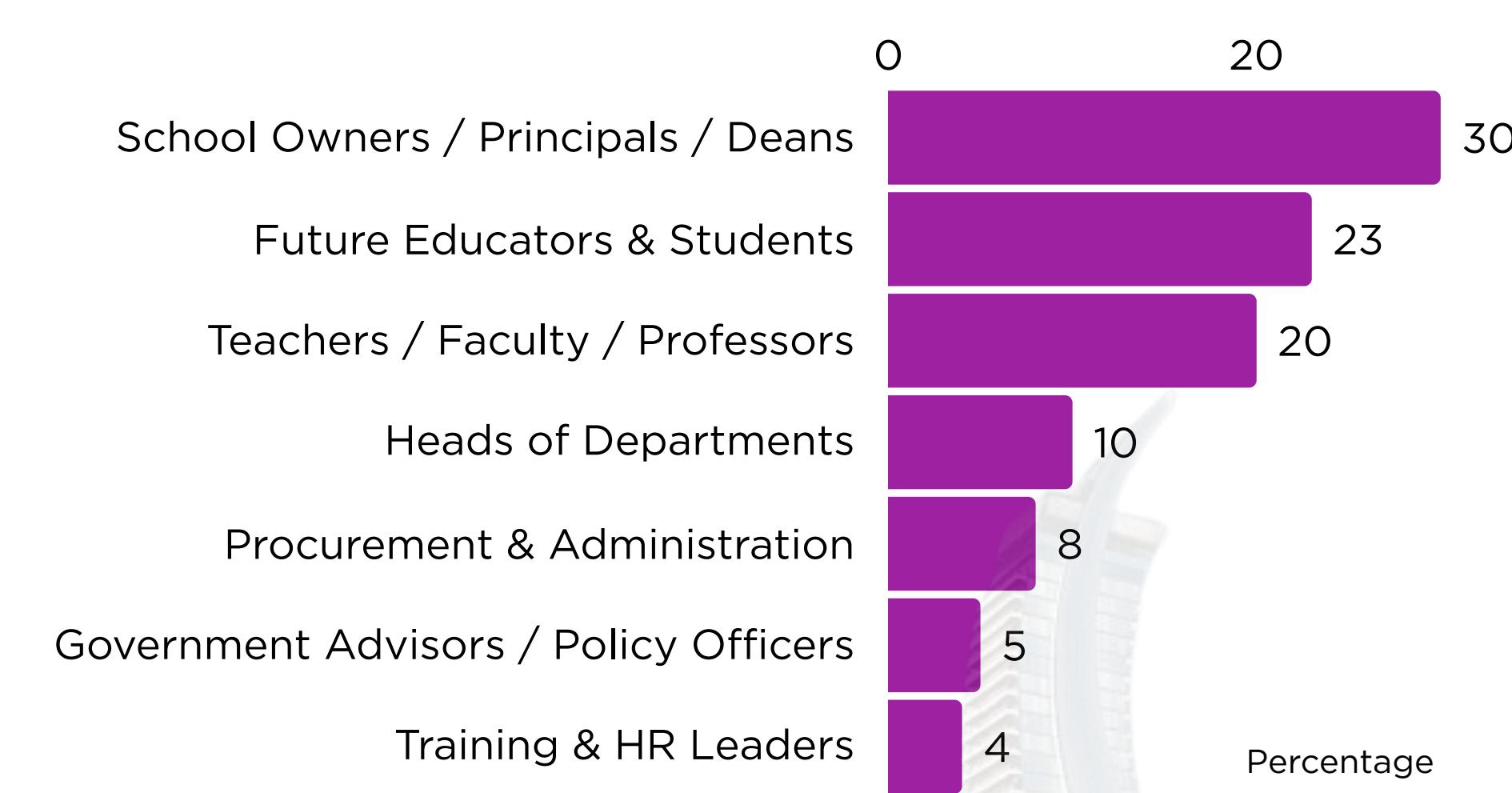
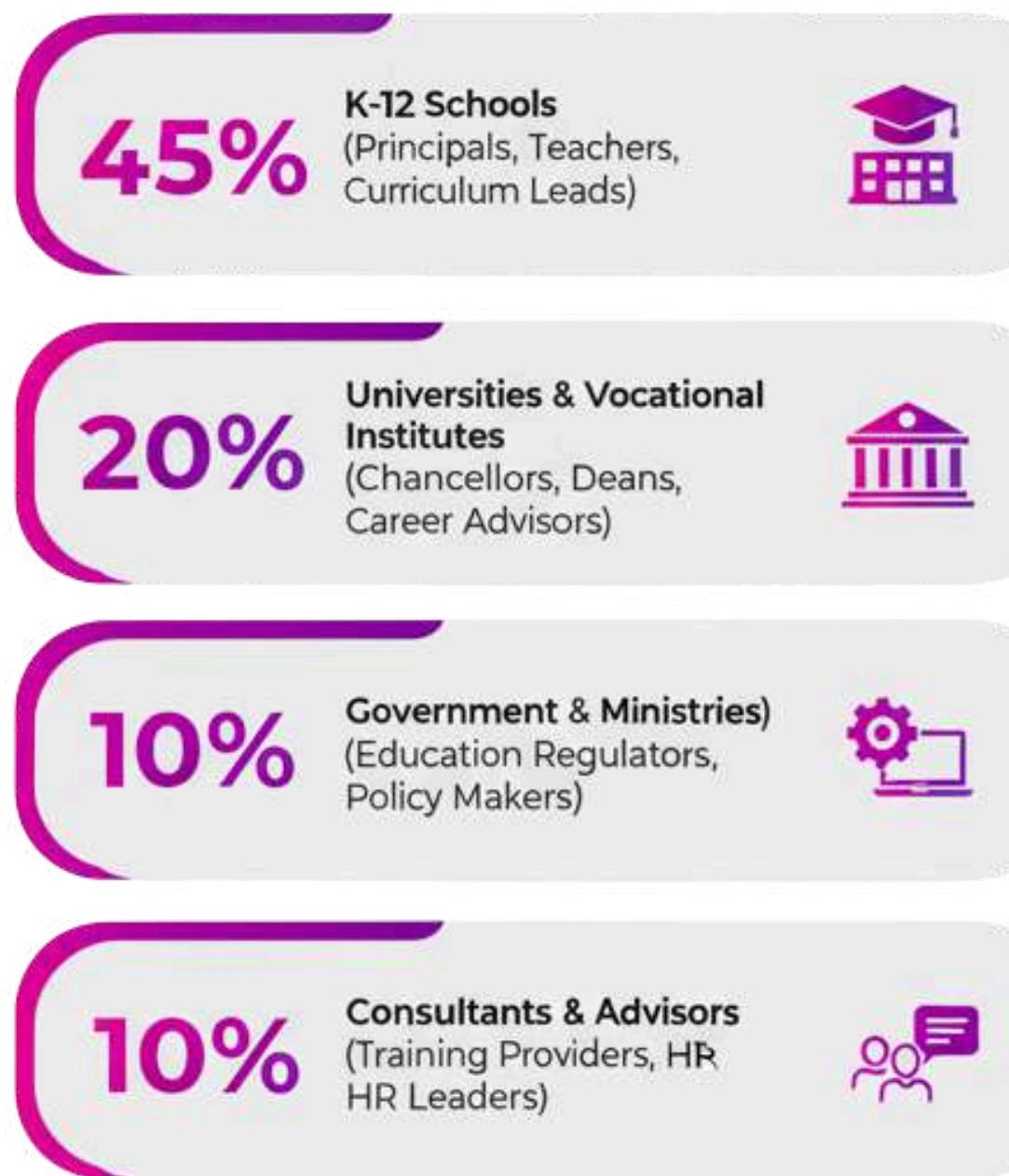
**More than an exhibition — it's
where the future of education
in MENA is shaped.**



**QATAR
EDUCATION**
LEADERSHIP EXPO 2026



MEET THE DECISION-MAKERS SHAPING EDUCATION IN MENA



Top Visiting Countries



+ MENA & International Delegations



EXHIBITOR BENEFITS



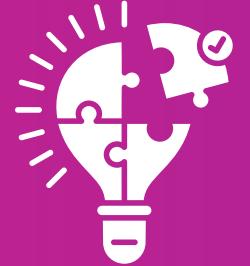
RECRUITMENT

Engage Grade 11-12 students with strong admission intent (D+I).



VISIBILITY

Gain 1M+ brand impressions across digital & event platforms.



THOUGHT LEADERSHIP

Shape MENA's education agenda through panels & roundtables.



PARTNERSHIPS

Connect with education leaders, government, & industry experts.



EDUCATION EXPO IS MORE THAN 2 DAYS

IT'S A 365-DAY GROWTH ENGINE

YOUR BRAND. ALWAYS VISIBLE. ALWAYS RELEVANT.



-  **Website Banner**
-  **Sponsored Newsletter**
-  **Targeted Social Media Ads**
-  **Exclusive Webinar Sponsorships**
-  **Leadership Talk Series**
-  **Remarketing Campaign**

1M+

Digital Impressions

20K+

Engaged Subscribers
via newsletters &
event updates

40+

Countries reached
through digital
campaigns

80% of exhibitors saw increased engagement
after leveraging our digital campaigns.

BOOST YOUR BRAND BEYOND THE BOOTH

WHERE IMPACT EXTENDS FURTHER

CONFERENCE & EXPOSURE OPPORTUNITIES

-  **Keynote & VIP Roundtables**
Engage directly with ministers & decision-makers
-  **Expert Insight Panels**
Position your brand as an expert
-  **Workshops & Masterclasses**
Showcase hands-on solutions for educators & students
-  **Interactive Product Demos**
Drive engagement & adoption on-site
-  **Student Engagement Zones**
Connect with future leaders & talent

KEY IMPACT STATS

- 120+** International Speakers
- 30+** Interactive Sessions & Panels
- 10+** Dedicated Content Streams
- 40+** Countries Represented
- 1M+** Global Digital Impressions



NEVER MISS A LEAD: INSTANT CAPTURE FOR EVERY EXHIBITOR

- Scan qualified visitors in seconds.
- Instantly capture: Name, Role, Institution, Contact (Opt-in).
- Real-time sync to your exhibitor dashboard.
- Instant CSV export delivered for quick CRM import.
- Works offline; auto-syncs when back online.



Turn every handshake into a qualified lead in seconds.

Capture Every Lead. Convert Faster.



YOUR 3 WAYS TO JOIN

EXHIBIT



SPEAK



SPONSOR



Showcase Your Institution –
Claim Your Booth

Inspire the Region –
Host a Workshop or Talk

Lead the Change –
Maximize MENA Visibility

Ready to join? Email us at partnerships@eduexpoqatar.com

CONNECT WITH US.

Want to lead change in education?

Email

partnerships@eduexpoqatar.com

Social Media

@qatarexpo2026

Call us

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ORGANIZED BY

