Evan Simpson

in evansimpson1

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○ https://github.com/educatorsRlearners

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Technical Skills

Python, R, SQL, AWS

Soft Skills

Presenting, Stakeholder Management, Public Speaking, Delivering Training Sessions

Experience

05/2020 – Present **Data Science Evangelist – An A to Z of Machine Learning – Remote**
- Spreading awareness and understanding of data science concepts by writing technical articles

06/2020 – 08/2020 **Machine Learning Engineer – Omdena – Remote**
- Designed data pipelines and data warehouses to enable collaboration amongst a global team to identify the aspirations of young people

01/2020 – 04/2020 **Data Scientist – Data Science Retreat – Berlin, Germany**
- Used machine learning and computer vision to identify the maturity of books to improve book recommendations

09/2017 – 12/2019 **Assessment Solutions Consultant – The British Council – Shanghai, China**
- Enabled product owners to improve efficiency by analyses and communicating the results to cross-functional teams via presentations, reports, and dashboards
- Designed surveys to analyze customer satisfaction, establish KPI definitions, and generate sales resulting in increased customer satisfaction and new sales
- Collaborated with marketing colleagues on customer outreach resulting in $500,000 in increased sales and reduced customer acquisition costs
- Co-organized "AI October 2019"; a global seminar designed to increase AI literacy of internal assessment and marketing teams

07/2003 – 12/2016 **English Instructor**, Universities and Language Schools in Eight Countries
- Advised cross-functional teams on the adoption of educational technology leading to improved teaching efficiency as measured by student performance
- Improved teaching and learning efficiency by creating curricula to meet stakeholder needs as measured by increased performance on assessments
- Improved teaching efficiency by delivering teacher training seminars
- Created teaching and learning materials in response to stakeholder needs

Education

08/2014 – 12/2016   Iowa State University (USA)
PhD in Applied Linguistics and Technology (Did Not Finish)
Focus: Statistics for Language Assessment

08/2012 – 05/2014   University of Arizona (USA)
MA in Teaching English to Speakers of Other Languages
Focus: Curriculum Design and Educational Technology

08/2001 – 05/2003   Boise State University (USA)
BA in English

Professional Development

01/2020 – 04/2020   Data Science Retreat
Completed 12 week bootcamp on using Python for machine learning

05/2017 – 04/2020   DataCamp
Completed courses on using R, Python, SQL, git, and Bash for machine learning

10/2016   University of Cambridge ESOL Exams
Certificate in English Language Teaching to Adults (CELTA)